

CBIE Participation at EAIE 2025

Overview

CBIE's presence at the European Association for International Education (EAIE) Conference and Exhibition 2025 (EAIE 2025), with the support of CanExport Associations, reinforced Canada's leadership in international education and advanced strategic partnerships across Europe, ASEAN, and global networks. Through targeted engagement, CBIE promoted its initiatives, strengthened institutional linkages, and secured commitments that will shape future collaborations. Strategic impact of CBIE's Engagement at EAIE 2025 included:

- Expanding Canada's visibility in Europe, ASEAN, and globally.
- Advancing Canada's international education priorities through collaboration with peer associations and institutional networks.
- Positioning CBIE as a key convener for future missions and forums.
- Securing high-level speaking opportunities and partnership commitments.

Key Highlights

Promoting CBIE Conferences and Initiatives

- Encouraged growth of international delegations to CBIE's annual conference to network with Canadian member institutions.
- Held discussions with stakeholders from France, Germany, Italy, Czechia, Ukraine, Hungary, Bosnia, Slovenia, Portugal, Spain, Malaysia, and the Philippines regarding participation in CBIE 2025 and beyond.

Strengthening Canada-Europe Higher Education Linkages

- Discussed CBIE participation in UNICA (Network of Universities from the Capitals of Europe) Days: "EU-Canada Cooperation: Shared Values, Shared Futures" (Brussels, Feb 25-27), in collaboration with the European Parliament Delegation for Relations with Canada, IAU, and Science|Business.
- Participated in Canada-Europe Research Collaboration Event organized by Universities Canada, leveraging momentum from the Canada-Europe Forum at CBIE 2024.
- Initiated discussions on a potential partnership mission to the Baltics region in 2026.

Global Leadership and Peer Association Engagement

- Represented Canada at the Network of International Education Associations (NIEA) meeting alongside global sister association.
- Presented with peers from Australia and the UK on the state of international education in Canada.

Strengthening Canada-South Africa Relations

- Co-organized an informal Canada-South Africa networking event at the Study in South Africa booth.
- Further disseminated the Canada-South Africa Partnership Mission Summary Report (2025).

