



Canadian Bureau for
International Education



UNIVERSITY OF
TORONTO



QS Canadian Rankings and Reputation Summit

University of Toronto | March 31, 2025

09:30 – 12:00

Personal Ranking & Reputation Review Sessions

Book a consultation directly with [Ben Sowter](#), QS Senior Vice President; [Ben Webb](#), the Commercial Director for North America; and [Mark McCoy](#), Director of Client Partnerships for Canada. These personalized sessions offer a detailed review of your institution's standing and rankings, highlighting your achievements and pinpointing strategies for further advancement and success.

BOOK YOUR INDIVIDUAL MEETING

12:00 – 12:30

Networking Lunch

12:30 – 13:00

Fireside Chat: Canada's Reputation at a Crossroads: Challenges and Opportunities Ahead

In an evolving global landscape, Canada's reputation in higher education is at a pivotal moment. This fireside chat will bring together [Ben Sowter](#), Senior Vice President of QS, and [Larissa Bezo](#), President and CEO of CBIE, to share insights into how Canada can strengthen its position, enhance institutional reputations, and remain a leader in attracting top talent and research collaborations.

13:45 – 14:45

Roundtable Discussion: Strategies for Building Institutional Recognition in the Global Education Landscape

As international competition intensifies and institutions navigate shifts in policy, funding, and global perception, how can institutions strengthen their global presence and enhance their reputation? This roundtable discussion brings together higher education leaders to explore effective strategies for building institutional recognition on the international stage.

15:00 – 16:00

QS Ranking Masterclass with Q&A

Understanding global rankings is essential for institutions looking to strengthen their reputation and strategic positioning. The QS Ranking Masterclass will break down the factors influencing rankings, offer best practices for improving performance, and explore common challenges institutions face in the rankings process.

17:30

Networking Reception

REGISTER NOW