



2023 CBIE Learning Abroad Survey Institutional Questionnaire

Survey Overview & Instructions

Welcome to the 2023 CBIE Learning Abroad Survey. By completing this survey, you will be contributing to a national dataset for learning abroad in Canada that will inform policy and decision-making with implications at the institutional, provincial/territorial and federal levels. We thank you for your participation.

Reporting Periods

This survey will examine learning abroad participation rates by collecting data from three different academic years. This will provide a point-in-time snapshot of activities that occurred pre-pandemic (Sept 2018 - Aug 2019), during the pandemic (Sept 2020 - Aug 2021) and post-pandemic (Sept 2022 - Aug 2023). We ask institutions to provide their anticipated summer 2023 participation numbers and any data available for the given timeframes.

Cross-Departmental Outreach

Obtaining this data may require outreach to the following areas within your institution: Co-op/WIL Department, Institutional Research Department, Alumni Relations, the Registrar's Office, academic/instructional units such as Faculties and Departments, and the Office of the President. A [downloadable worksheet](#) is available to facilitate this cross-departmental data-gathering initiative.

Definitions

This institutional survey will compile broad student participation numbers related to learning abroad activities. Please carefully review the definition of each category before beginning the survey. [Review survey definitions here](#).

Submission & Deadline

The institutional lead/contact identified in this survey is responsible for gathering this data and submitting the completed survey by **June 1, 2023**. **Please note:** The "save and continue later" function will appear on the next page at the top-right-hand corner of your screen.



Contact Information - Institutional Lead

Institutional Lead

Please enter the contact information of the individual who will be leading this survey at your institution. This individual will be in contact with CBIE and responsible for collecting all relevant data.

Obtaining this data may require outreach to the following areas within your institution: Co-op/WIL Department, Institutional Research Department, Alumni Relations, the Registrar's Office, academic/instructional units such as Faculties and Departments, and the Office of the President.

Please note: A [downloadable worksheet](#) is available to facilitate this cross-departmental data-gathering initiative.

1) Please enter the contact details for the person who will serve as the key contact for this survey. *

Name: _____

Role: _____

Department: _____

Institution: _____

Phone & Ext# (if applicable): _____

Email: _____

2) By completing this questionnaire, you are agreeing, on behalf of your institution, to participate in the 2023 CBIE Learning Abroad Survey, in collaboration with the Canadian Bureau for International Education. Your institution will be recognized as a contributor to this research on our website and in the National Report.

I agree



Institutional Information

3) Institution Status:

- Public
- Private

4) Institution Type

- Cégep
- College
- Institute
- Polytechnic
- University
- Other: _____

5) Your institution is located in which province?

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon



6) Is your institution a [U15 member](#)?

- Yes
- No

7) Total student enrollment numbers at your institution (Sept 2022- Aug 2023 academic year):

Full-time: _____

Part-time: _____

8) Is there one centralized location (i.e., office, department, etc.) at your institution, responsible for collecting/collating/storing all data related to learning abroad activities?

- Yes
- No
- Unsure

8.1) In which centralized office is the data collected/stored?

- Institutional Research Office
- Experiential Learning Office
- Co-op/WIL Office
- International Office / Education Abroad Office or equivalent
- Registrar's Office
- Office of the President
- Individual departments/faculties/programs
- Other, please specify: _____



8.2) If data is not the ultimate responsibility of a single office, what decentralized offices collect and house your institution's learning abroad data? Select all that apply:

- Institutional Research Office
- Experiential Learning Office
- Co-op/WIL Office
- International Office / Education Abroad Office or equivalent
- Registrar's Office
- Office of the President
- Individual departments/faculties/programs
- Other

Support Services

9) What support does your institution offer students before, during and/or after their physical outbound mobility experience? Please select all that apply.

Supports	Before	During	After	Not applicable
Academic counselling				
Career counselling				
Intercultural training				
Language training				
Leadership development				
Peer support/Mentoring				
Professional networking				
Safety briefings				



Student wellness services				
Other				

Participant Demographics & Institutional Initiatives

10) Do you collect the following demographic information on students taking part in learning abroad activities?

	Yes, for all activities	Yes, for some activities	No	Unsure
Citizenship				
Disability status				
First generation				
Gender				
Income				
Indigenous identity				
Visible minority, as defined by the Employment Equity Act				

11) Approximately when did your institution start to collect detailed demographic information?

- Since 2020
- Before 2020
- Unsure



12) Are any strategic initiatives in place to support students from underrepresented groups to increase their participation in learning abroad activities?

- Yes
- No
- Unsure

13) Approximately when were this/these strategic initiative(s) established at your institution?

- Since 2020
- Before 2020
- Unsure

Please provide context about any strategic initiatives in place to support your learning abroad activities:

Open text: _____

14) Are you currently conducting any of the following climate action initiatives for your learning abroad activities?

	Options
Measuring travel-related carbon emissions (mainly aviation)	<ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not yet, but we plan to in the next two years <input type="radio"/> Other
Measuring consumption-related carbon emissions (energy use, food, etc.)	<ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not yet, but we plan to in the next two years <input type="radio"/> Other
Having a strategy to reduce emissions in your learning abroad activities	<ul style="list-style-type: none"> <input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not yet, but we plan to in the next two years <input type="radio"/> Other



Including information about emissions in your pre-departure services	<ul style="list-style-type: none"><input type="radio"/> Yes<input type="radio"/> No<input type="radio"/> Not yet, but we plan to in the next two years<input type="radio"/> Other
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Student Exchange Programs

15) Does your institution offer exchange programs?

- Yes, and we can provide data on the participation rates
- Yes, but we CANNOT provide numbers on participation
- No
- Unsure

16) How does your institution count participation numbers for exchange programs?

Physical

- By student (i.e. students that have more than one experience during their degree/diploma are only counted once)
- By semester/term (i.e. students who participate in two semesters are counted twice)
- By experience (i.e. students that have more than one experience during their degree/diploma are counted multiple times)
- Not applicable (not offered and/or student participation rates are not tracked)

Virtual

- By student (i.e. students that have more than one experience during their degree/diploma are only counted once)
- By semester/term (i.e. students who participate in two semesters are counted twice)
- By experience (i.e. students that have more than one experience during their degree/diploma are counted multiple times)
- Not applicable (not offered and/or student participation rates are not tracked)



17) Enter the total number of exchange program participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019	During COVID: Sept 2020 – Aug 2021	Post-COVID: Sept 2022 – Aug 2023
Physical			
Virtual			

Provide context and/or reporting limitations regarding the figures entered or omitted:

Open text: _____

18) What type of recognition do participants receive upon completion?

- Academic credits
- Co-curricular credits
- Certificate
- Other
- None of the above

19) Can your institution report on exchange program participation by level of study?

- Yes
- No



20) Enter the total number of exchange program participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post-COVID: Sept 2022 – Aug 2023 - Physical	Post- COVID: Sept 2022 – Aug 2023 - Virtual
2-year diploma						
3-year diploma						
Associate degree						
Bachelor's degree						
Certificate						
College professional training program (trades)						
Master's degree						
PhD/Doctorate degree						
Post-graduate or post-doctoral certificate						
Professional training program (trades)						
University professional degree (law, medicine, etc.)						
University professional training program (trades)						



Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____

21) Can your institution report on exchange program participation by duration of the activity?

- Yes
- No

22) Enter the total number of exchange program participants for the periods listed below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post- COVID: Sept 2022 – Aug 2023 - Physical	Post- COVID Sept 2022 – Aug 2023 - Virtual
Less than 5 weeks						
Between 5 and 16 weeks						
More than 16 weeks						

Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____



23) Can your institution report on exchange program participation by program of study?

- Yes
- No

24) Enter the total number of exchange program participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post- COVID: Sept 2022 – Aug 2023 - Physical	Post- COVID: Sept 2022 – Aug 2023 - Virtual
Business						
Health Science						
Engineering						
Social Sciences						
Natural Sciences						
Education						
Humanities						
Art & Design						
Computer Science/Information Technology						
Skilled Trade/Applied Technologies						
Other						

Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____



25) Can your institution report on exchange program participation by top host destination countries for Sept 2022 - Aug 2023?

- Yes
- No

26) Enter your top host destination countries in sequential order for Sept 2022 - Aug 2023 in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

Ranking	Country	Number of students
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____

27) Can your institution report on exchange program participation by top host destination countries for Sept 2020 - Aug 2021?

- Yes
- No

28) Enter your top host destination countries in sequential order for Sept 2020 - Aug 2021 in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".



Ranking	Country	Number of students
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____

29) Can your institution report on exchange program participation by top host destination countries for Sept 2018 - Aug 2019?

- Yes
- No

30) Enter your top host destination countries in sequential order for Sept 2018 - Aug 2019 in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

Ranking	Country	Number of students
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		



Provide context and/or reporting limitations regarding the figures entered or omitted.

Open text: _____

NOTE: Repeat question #15 – 30 for each of the categories below:

- [Work-Integrated Learning](#)
- [Faculty/Instructor-Led Program](#)
- [Research/Fieldwork Abroad](#)
- [Other Learning Abroad Activities](#)

Ongoing Engagement

31) Based on the findings of this study, CBIE might be interested in conducting future research regarding the tracking of statistics on learning abroad activities. Would you be interested in continuing this discussion with CBIE?

- Yes
- No

32) Final notes/comments relevant to this survey and/or the data provided.

Open text: _____

Thank You!

On behalf of CBIE, thank you for participating in the 2023 Learning Abroad Survey - Institutional Questionnaire. The data provided in this survey will inform national statistics relevant to learning abroad activities. Your institutional data will remain confidential and only be presented in aggregate form. We appreciate your time and valuable support in this national research endeavour.

If you have any questions regarding the survey, please contact research-recherche@cbie.ca.