



The CBIE 2023 Learning Abroad Survey Institutional Questionnaire

Survey Overview & Instructions

Welcome to the 2023 CBIE Learning Abroad Survey. By completing this survey, you will be contributing to a national dataset for learning abroad in Canada that will inform policy and decision-making with implications at the institutional, provincial/territorial and federal levels. We thank you for your participation.

Reporting Periods

This survey will examine learning abroad participation rates by collecting data in three different academic years. This will provide a point-in-time snapshot of activities that occurred pre-pandemic (Sept 2018 - Aug 2019), during the pandemic (Sept 2020 - Aug 2021) and post-pandemic (Sept 2022 - Aug 2023). We are asking institutions to provide their anticipated summer 2023 participation numbers in addition to any data available for the given timeframes.

Cross-Departmental Outreach

Providing this data may require outreach to the following areas within your institution: Co-op/WIL Department, Institutional Research Department, Alumni Relations, the Registrar's Office, academic/instructional units such as Faculties and Departments, and the Office of the President. A [downloadable worksheet](#) is available to facilitate this cross-departmental data-gathering initiative.

Definitions

This institutional survey will compile broad student participation numbers related to learning abroad activities. Please carefully review the definition of each category before beginning the survey. [Review survey definitions here.](#)

Submission & Deadline

The institutional lead/contact identified in this survey is responsible for gathering this data and submitting the completed survey by **March 31, 2023**.

Please note: The "save and continue later" function will appear on the next page and is located at the top-right-hand corner of your screen.



Contact Information - Institutional Lead

1) Please enter the contact details for the person who will serve as the key contact for this survey.

Name: _____

Role: _____

Institution: _____

Phone: _____

Email: _____

2) By completing this questionnaire, you are agreeing, on behalf of your institution, to participate in the 2023 CBIE Learning Abroad Survey, in collaboration with the Canadian Bureau for International Education. Your institution will be recognized as a contributor to this research on our website and in the National Report. *

☐ I agree

Institutional Information

3) Institution Status:

☐ Public

☐ Private

4) Institution Type

☐ Cégep

☐ College

☐ Institute

☐ Polytechnic

☐ University

☐ Other: _____



5) Total student enrollment numbers at your institution (Sept 2022- Aug 2023 academic year):

Full-time: _____

Part-time: _____

6) Is there one centralized location (i.e., office, department, etc.) at your institution responsible for collecting/collating/storing all data related to learning abroad activities?

☐ Yes

☐ No

☐ Unsure

6.1) In which centralized office is the data collected/stored?

☐ Institutional Research Office

☐ Experiential Learning Office

☐ Co-op/WIL Office

☐ International Office / Education Abroad Office or equivalent

☐ Registrar's Office

☐ Office of the President

☐ Individual departments/faculties/programs

☐ Other, please specify: _____

6.2) If data is not the ultimate responsibility of a single office, what decentralized offices collect and house your institution's learning abroad data? Select all that apply:

☐ Institutional Research Office

☐ Experiential Learning Office

☐ Co-op/WIL Office

☐ International Office / Education Abroad Office or equivalent

☐ Registrar's Office

☐ Office of the President

☐ Individual departments/faculties/programs

☐ Others, please specify: _____



7) Do you collect the following demographic information on students taking part in learning abroad activities?

	Yes, for all activities	Yes, for some activities	No	Not sure
Sexuality				
Citizenship				
Gender				
Indigenous identity				
Disability status				
First generation				
Income				

8) Approximately when did your institutions start to collect this demographic information?

- ☐ Since 2020
- ☐ Before 2020
- ☐ Unsure

9) Are any strategic initiatives in place to support students from underrepresented groups to increase their participation in learning abroad activities?

- ☐ Yes
- ☐ No
- ☐ Unsure

10) Approximately when were this/these strategic initiative(s) established at your institution?

- ☐ Since 2020
- ☐ Before 2020
- ☐ Unsure



Please provide context about any strategic initiatives in place to support your learning abroad activities.

OPEN TEXT: _____

11) Are you currently conducting any of the following climate action initiatives for your learning abroad activities?

	Options
Measuring travel-related (mainly aviation)	<ul style="list-style-type: none"><input type="radio"/> Yes<input type="radio"/> No<input type="radio"/> Not yet, but we plan to in the next two years<input type="radio"/> Other
Measuring consumption-related (energy use, food, etc.)	<ul style="list-style-type: none"><input type="radio"/> Yes<input type="radio"/> No<input type="radio"/> Not yet, but we plan to in the next two years<input type="radio"/> Other
Having a strategy to reduce emissions in your learning abroad activities	<ul style="list-style-type: none"><input type="radio"/> Yes<input type="radio"/> No<input type="radio"/> Not yet, but we plan to in the next two years<input type="radio"/> Other
Including information about emissions in your pre-departure services	<ul style="list-style-type: none"><input type="radio"/> Yes<input type="radio"/> No<input type="radio"/> Not yet, but we plan to in the next two years<input type="radio"/> Other

Student Exchange Programs

12) Does your institution offer exchange programs?

- ☐ Yes, and we can provide numbers on participation
- ☐ Yes, but we CANNOT provide numbers on participation
- ☐ No



13) How does your institution count participation numbers for exchange programs?

Physical	<ul style="list-style-type: none">○ By student (i.e. students that have more than one experience during their degree/diploma are only counted once)○ By semester/term (i.e. students who participate in two semesters is counted twice)○ By experience (i.e. students that have more than one experience during their degree/diploma are counted multiple times)○ Not applicable (not offered and/or student participation rates not tracked)○ Other
Virtual	<ul style="list-style-type: none">○ By student (i.e. students that have more than one experience during their degree/diploma are only counted once)○ By semester/term (i.e. students who participate in two semesters is counted twice)○ By experience (i.e. students that have more than one experience during their degree/diploma are counted multiple times)○ Not applicable (not offered and/or student participation rates not tracked)○ Other



14) Enter the total number of exchange program participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019	During COVID: Sept 2020 – Aug 2021	Post-COVID: Sept 2022 – Aug 2023
Physical			
Virtual			

Provide context and/or reporting limitations regarding the figures entered or omitted.

OPEN TEXT: _____

15) Can your institution report on exchange program participation by level of study (i.e. undergraduate, graduate, etc.)?

() Yes

() No

16) Enter the total number of exchange programs participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post- COVID: Sept 2022 – Aug 2023 - Physical	Post-COVID Sept 2022 – Aug 2023 - Virtual
Undergraduate						
Graduate						
Doctoral						



Other						
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Provide context and/or reporting limitations regarding the figures entered or omitted.

OPEN TEXT: _____

17) Can your institution report on exchange program participation by duration of the learning abroad activity (i.e. 1-4 weeks, 4-16 weeks, 16+ weeks)?

☐ Yes

☐ No

18) Enter the total number of exchange programs participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post- COVID: Sept 2022 – Aug 2023 - Physical	Post- COVID Sept 2022 – Aug 2023 - Virtual
Short term (1-4 weeks)						
Medium term (4-16 weeks)						
Long term (16+ weeks)						

Provide context and/or reporting limitations regarding the figures entered or omitted.

OPEN TEXT: _____

19) Can your institution report on exchange program participation by program of study?

☐ Yes

☐ No



20) Enter the total number of exchange programs participants for the periods listed in the table below.

NOTES:

- If there was no activity, enter "0".
- If figures are unavailable, enter "N/A".

	Pre-COVID: Sept 2018 – Aug 2019 - Physical	Pre-COVID: Sept 2018 – Aug 2019 - Virtual	During COVID: Sept 2020 – Aug 2021 - Physical	During COVID: Sept 2020 – Aug 2021 - Virtual	Post- COVID: Sept 2022 – Aug 2023 - Physical	Post- COVID: Sept 2022 – Aug 2023 - Virtual
Business						
Health Science						
Engineering						
Social Sciences						
Natural Sciences						
Education						
Humanities						
Art & Design						
Computer Science/Information Technology						
Skilled Trade/Applied Technologies						
Other						

Provide context and/or reporting limitations regarding the figures entered or omitted.

OPEN TEXT: _____

21) Can your institution report on exchange program participation by top host destination countries for Sept 2022 - Aug 2023?

() Yes

() No



22) Enter your top host destination countries in sequential order for Sept 2022 - Aug 2023 in the table below.

23) Can your institution report on exchange program participation by top host destination countries for Sept 2020 - Aug 2021?

☐ Yes

☐ No

24) Enter your top host destination countries in sequential order for Sept 2020 - Aug 2021 in the table below.

25) Can your institution report on exchange program participation by top host destination countries for Sept 2018 - Aug 2019?

☐ Yes

☐ No

26) Enter your top host destination countries in sequential order for Sept 2018 - Aug 2019 in the table below.

Provide context and/or reporting limitations regarding the figures entered or omitted.

OPEN TEXT: _____

NOTE: Repeat questions #12-26 for each of the categories below:

[Work-Integrated Learning](#)

[Faculty-led Programs](#)

[Research Abroad](#)

[Other](#)

Ongoing Engagement

27) Based on the findings of this study, CBIE might be interested in conducting future research regarding the tracking of statistics on learning abroad activities. Would you be interested in continuing this discussion with CBIE? *



☐ Yes

☐ No

28) Final notes/comments relevant to this survey and/or the data provided.

OPEN TEXT: _____

Final Draft