

Balancing Opportunity and Responsibility: International Student Recruitment in Canada

Friday, November 19, 2021



Ann Buller – Moderator
President Emeritus,
Centennial College, and
former CBIE Board Chair

Ann Buller, President Emeritus, Centennial College, assumed the presidency of Centennial College in 2004. A visionary leader who embedded the principles of equity and social justice into Centennial's programs and operations, she spearheaded a wide range of innovative mentoring and outreach initiatives. Renowned within the Canadian postsecondary sector for her leadership and her ability to catalyze major transformative change, she has won widespread recognition for her groundbreaking work in leadership development and global citizenship education. During her tenure, Ann led Centennial's award-winning internationalization efforts, introduced award-winning programs to support underrepresented students, such as those residing in underserved neighbourhoods, students with learning disabilities and those who are the first in their families to pursue postsecondary education.

An in-demand keynote speaker, Ann Buller regularly addresses senior leaders around the world on a variety of business, academic and public policy venues, and served as a faculty member for more than ten years in the National Executive Leadership Institute. Ann served as Board Chair of the Canadian Bureau for International Education (2012-14) and Colleges and Institutes Canada (2011-14), and sits on several other boards. She has earned several prestigious awards recognizing her excellence as a leader and mentor, most recently the Global Women in International Influential Women Award (2021), the 2016 World Federation of Colleges and Polytechnics Leadership Award, the Top 100 Most Powerful Women Award (2016, 2010) and the 2015 Canadian Bureau for International Education's President's Award for Distinguished Leadership in International Education. She holds a diploma in Public Relations from Humber College, a Bachelor of Arts in Sociology from York University and a Master of Arts in Education from Central Michigan University.



Stewart Beck
Former President and CEO,
Asia Pacific Foundation Of
Canada

Stewart Beck is the former President and CEO of the Asia Pacific Foundation of Canada. Prior to joining APF Canada, Mr. Beck served as the Canadian High Commissioner to the Republic of India with concurrent accreditation to the Kingdom of Bhutan and to Nepal. He joined Canada's Department of External Affairs and International Trade (now Global Affairs Canada) in 1982 and served abroad in the United States, Taiwan, and the People's Republic of China. In Ottawa, he held a number of progressively more senior positions, including Director General of the North Asia Bureau, Director General Responsible for Senior Management and Rotational Assignments, and Assistant Deputy Minister for International Business Development, Investment, and Innovation. He was Consul General in Shanghai and prior to his posting to India, he was Consul General in San Francisco.



Baihua Chadwick

Executive Associate Vice
President International,
Thompson Rivers University
And Chief Executive Officer,
Tru World Global Operations

Born and raised in China, Baihua studied in Germany prior to making Canada her permanent home.

Baihua holds a Masters in Management-International and has worked in the British Columbia Post-Secondary Education system at many levels for over 20 years. Prior to her current position, Baihua established and successfully led the Transnational Education Unit at TRU for five years. Baihua has over 25 years' experience in international education, which includes working for a university in China. She has extensive experience establishing joint ventures worldwide and has successfully negotiated many international agreements. She is now responsible for one of the largest international education programs in Canada.

Under her leadership, TRU now hosts 3500 international students from over 100 countries on campus and another 700 in offshore delivery in China, India and Iceland. Additionally, more than 1000 international trainees come to the campus each year for short-term training and visiting student programs. TRU's internationalization efforts have not only created a globally minded campus, but have helped Kamloops reach the next level of multiculturalism.



Roopa Desai Trilokekar

Associate Professor (Post-
Secondary Education) in the
Faculty Of Education, York
University

Roopa Desai Trilokekar is Associate Professor (Post-Secondary Education) in the Faculty of Education, York University. She comes to an academic career after 20 years of experience as a professional in the field of international education in Canada, India and the US. She has co-edited three volumes among other publications. Her 2020 co-edited book International Education as Public Policy in Canada, along with Tamtik, M (Manitoba) and Jones, G. A (Toronto) was awarded the Catalyst Award by the Canadian Bureau of International Education for bringing cutting-edge knowledge to the field of international education and made it to The Hill Times' List of 100 Best Books in 2020. In 2020, she was invited to serve on the Royal Society of Canada's COVID-19 Working Group on the Future of Higher Education. She is currently a Fulbright Canada Research Chair in Public Diplomacy at the University of Southern California (2020-2021 academic year) for her project titled, International Education as Soft Power: Its relevance in a world of changing U.S.-Canada relations and new geopolitics.



Keith Monrose

Executive Director,
International, Seneca College

Keith Monrose is the Executive Director of Seneca International where he leads global post-secondary initiatives. Keith held previous leadership positions in the post-secondary, health and technology sectors at McMaster University, Mohawk College, Merck Canada, Canada Health Infoway and Telus. Throughout his career, Keith has led or contributed to transformation initiatives focused on organization alignment, performance and growth strategies. He is a frequent speaker on the future of work and volunteers on a number of sector advisory groups, committees and boards.