Welcome to the webinar

2021 International Student Survey Information Session

We will begin in a few minutes.
CONTRIBUTORS

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We would like to begin today’s session by acknowledging that the land on which CBIE is located is the traditional unceded territory of the Algonquin Anishinabeg.
HISTORY OF IMMIGRATION IN CANADA

Microphone and Hand Raising Options:
• Locate the mic and hand on your control panel. You are automatically muted and can request to speak up by raising your hand.

Participation:
• Type your questions or raise your hand to ask your question vocally to the group (if you have a microphone).
• Unanswered questions will be addressed in the Q&A follow-up (in Google Drive).

Technical Assistance:
• Use the question box to request technical assistance. I will respond asap.
SESSION OVERVIEW

Overview of the International Student Survey

Find out how your institution can take part and what's involved

Tips and tricks on how to conduct the ethics review

Review the timelines and deliverables

Q&A
INTERNATIONAL STUDENT SURVEY

- Provide information on the background characteristics of international students
- Discover factors involved in students' decisions to study in Canada
- Examine the experience of international students in Canada and at Canadian institutions
- Provide feedback on government and institutional policies affecting international students
- Learn more about students' plans following completion of their studies in Canada
- Allow Canadian institutions to learn more about their own international students as well as international students in other institutions across the country
INSTITUTIONAL BENEFITS

LONGITUDINAL DATA
Your institution plays an important role in building of a robust national dataset through the collection of longitudinal data.

INFORMS POLICY
The longitudinal data collected from the ISS informs policy and decision-making at provincial/territorial and federal levels.

INSIGHT
The survey provides Canadian institutions with insight into the perceptions, motivations, plans, and experiences of international students.

RELIABLE DATA
The survey provides a point-in-time picture of international students across the country and yields reliable and valid data across the sector.

OPERATIONAL OBJECTIVES
Canadian institutions can measure the progress of their strategic and operational objectives compared to a national standard.
PARTICIPATION FEES

CBIE MEMBER INSTITUTIONS

The cost of participation in the 2021 International Student is included in your CBIE membership.

NON-MEMBERS

We welcome Institutions that are non-members of CBIE to participate in the survey.

CBIE will contact non-members directly to discuss participation and associated fees.

Learn more about how to become a CBIE member.
HIGHLIGHTS OF THE ISS 2018

- Uniquely Canadian - 46 universities, colleges and polytechnics
- 14,000 Respondents / 10 provinces
- Full degree/diploma/certificate seeking international students
- 17% Response rate
- Bilingual
- Report in research library
## 2018 Participating Institutions

<table>
<thead>
<tr>
<th>Assiniboine Community College</th>
<th>Laurentian University</th>
<th>Royal Roads University</th>
<th>University of New Brunswick</th>
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<tbody>
<tr>
<td>Bishop's University</td>
<td>Loyalist College</td>
<td>Saskatchewan Polytechnic</td>
<td>University of Northern British Columbia</td>
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<td>Bow Valley College</td>
<td>MacEwan University</td>
<td>Simon Fraser University</td>
<td>University of Ottawa</td>
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<td>Camosun College</td>
<td>McGill University</td>
<td>Southern Alberta Institute of Technology</td>
<td>University of Prince Edward Island</td>
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<td>Collège communautaire du Nouveau Brunswick</td>
<td>McMaster University</td>
<td>St. Thomas University</td>
<td>University of Regina</td>
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<td>College of New Caledonia</td>
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<td>Thompson Rivers University</td>
<td>University of Saskatchewan</td>
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<td>Concordia University</td>
<td>Mount Allison University</td>
<td>Université de Moncton</td>
<td>University of Victoria</td>
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<td>Fanshawe College</td>
<td>Mount Saint Vincent University</td>
<td>Université de Montréal</td>
<td>Vancouver Community College</td>
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<td>Institut national de la recherche scientifique</td>
<td>New Brunswick Community College</td>
<td>Université de Saint-Boniface</td>
<td>Vancouver Island University</td>
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<td>King's at Western University</td>
<td>Niagara College</td>
<td>Université du Québec à Rimouski</td>
<td>Western University</td>
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<td>Langara College</td>
<td>Nipissing University</td>
<td>Université Laval</td>
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<td>LaSalle College</td>
<td>Northern Alberta Institute of Technology</td>
<td>University of Alberta</td>
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2021 SURVEY THEMES

• Demographic Overview
• Overall Student Satisfaction
• Decision-Making and Pre-Arrival Activities
• Satisfaction of Institutional Support Services
• Academic Experience Satisfaction
• Engagement and Connection
• Family, Housing, Work, and Finances
• Perceptions of Safety and Inclusion
• Post-Study Plans
WHAT’S NEW IN 2021

• Working Group had revised the survey instrument
• Survey questions relevant to:
  • Mental health
  • COVID-19 impacts
  • EDI
• Includes Net Promoter Score
• Larger prize incentives
ELIGIBLE INTERNATIONAL STUDENTS

• Full-degree/diploma program in Canada
• Student study permit
• Visitor’s visa
• Undertaking research on a work permit

NOTE: International exchange students will not be included in this sample.
RESPONSIBILITIES

CBIE

• Design the methodology and questionnaire
• Provide the ISS Guide for Participating Institutions
• Respond to queries about the survey
• Clean and anonymize the institution-specific and the global datasets
• Provide the datasets to participating institution
• Analyze and report on the national survey results
• Award prizes to students

PARTICIPATING INSTITUTIONS

• Review the ISS website
• Complete the participation agreement
• Commit to completing the ethics review
• Provide the following information to CBIE:
  • Lead/Other Contact(s)
  • Other contact
  • Institution Status/Type
  • Total students
  • Total international students
  • Total ESL students
• Agree to launch the survey
• Send out invitations and reminder emails
ETHICS REVIEW PROCESS

- ISS Participation Agreement
- Submission Process
- Submission Deadlines
- Submission Guidelines
- Administrative Review
- Review Timelines
TIPS FOR ETHICS SUBMISSIONS FOR SURVEYS

- Be clear on the anonymity of the survey
- Be aware of what identifying information and what info researchers have access to
  - This information must be included in the consent form
  - Surveys that are completely anonymous represent lowest risks
- Complete the ethics submission as early as possible
- Full ethics review by one university and partners conduct a secondary
- One shared consent form
- Review the their rules/requirements the survey committee
- Ethics office will have a template consent form, update as required
## TIMELINE

<table>
<thead>
<tr>
<th>Activity</th>
<th>Dates to Remember</th>
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<tr>
<td>Deadline for institutions to confirm participation via Participation Agreement</td>
<td>September 24, 2021</td>
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<td>CBIE circulates the ISS Guide for participating institutions</td>
<td>September 10, 2021</td>
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<td>Institutions complete the ethics review and notifies CBIE</td>
<td>September/October</td>
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<td>Institutions launch the online survey with the link provided by CBIE</td>
<td>November 1, 2021</td>
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<td>Survey closes for all participating institutions</td>
<td>December 3, 2021</td>
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<td>Anonymized survey results circulated to participating institutions</td>
<td>February 2022</td>
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<tr>
<td>CBIE launches the National Survey Report</td>
<td>March 2022</td>
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DELIVERABLES

Raw datasets
- Your student data (anonymized)
- National dataset (anonymized)

Summary Report
Benchmarks your institution against the national dataset

Invitation to National Report launch
Includes in-depth analysis of the findings

Visit our Research Library to review the research brief of the 2018 survey along with our other summative reports for previous surveys in the “World of Learning” publications.
NEXT STEPS

- Complete the ISS Participation Agreement
- Receive the ISS Guide from CBIE
- Start the Ethics Review Process
- Notify CBIE once the ethics review is completed (learning@cbie.ca)
- Launch survey Nov 1
- Survey closes Dec 3
QUESTIONS?