



Canadian Bureau for  
International Education

**Welcome to the webinar**

**2021 International Student Survey  
Information Session**



**We will begin in a few minutes.**



Canadian Bureau for  
International Education

# **2021 International Student Survey** Information Session



August 18, 2021



# CONTRIBUTORS



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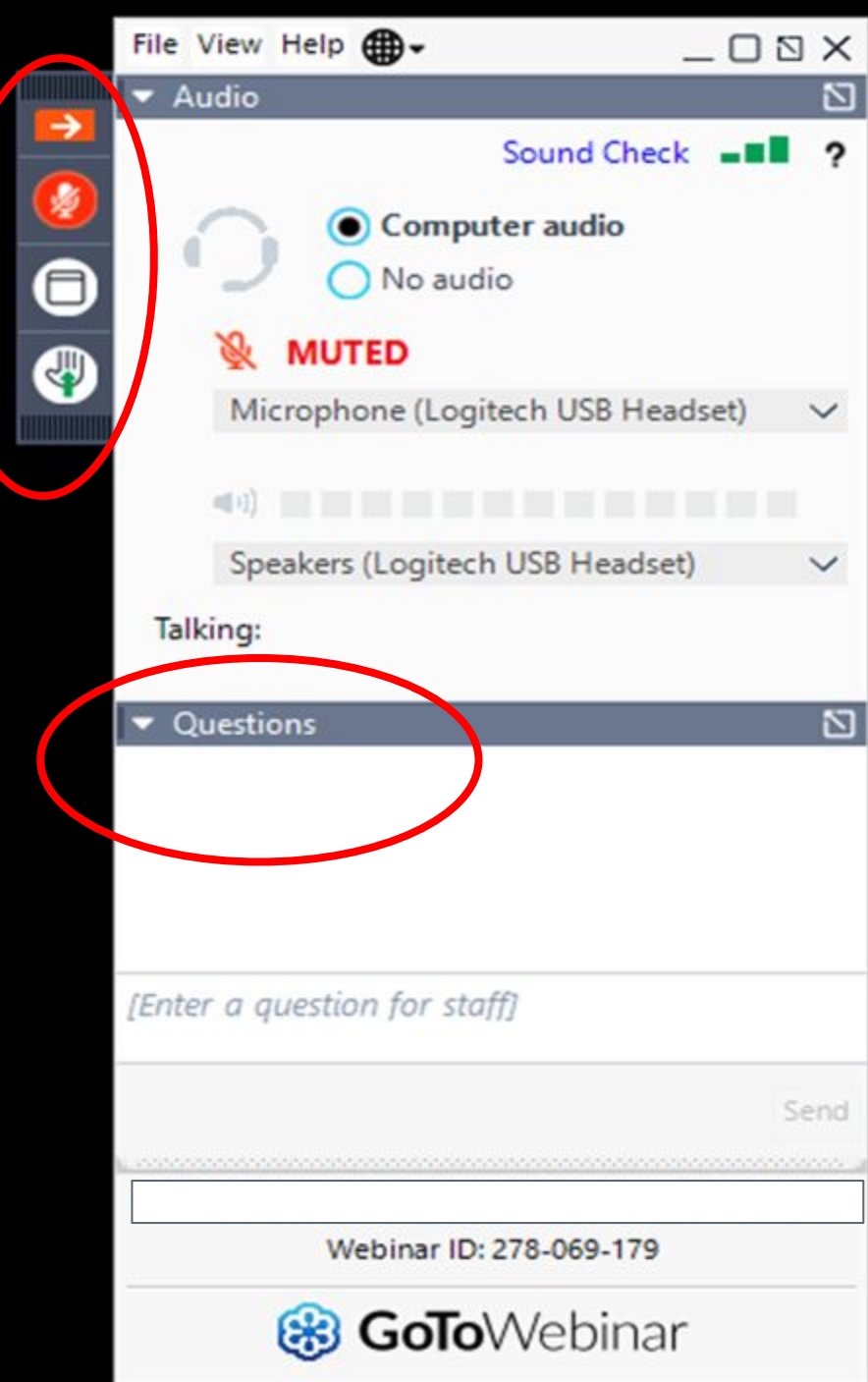


# LAND ACKNOWLEDGEMENT

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We would like to begin today's session by acknowledging that the land on which CBIE is located is the traditional unceded territory of the Algonquin Anishinabeg.



# CONTROL PANEL

## Microphone and Hand Raising Options:

- Locate the mic and hand on your control panel. You are automatically muted and can request to speak up by raising your hand.

## Participation:

- Type your questions or raise your hand to ask your question vocally to the group (if you have a microphone).
- Unanswered questions will be addressed in the Q&A follow-up (in Google Drive).

## Technical Assistance:

- Use the question box to request technical assistance. I will respond asap.



# SESSION OVERVIEW

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Overview of the International Student Survey



Find out how your institution can take part and what's involved



Tips and tricks on how to conduct the ethics review



Review the timelines and deliverables



Q&A



# INTERNATIONAL STUDENT SURVEY

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- Provide information on the background characteristics of international students
- Discover factors involved in students' decisions to study in Canada
- Examine the experience of international students in Canada and at Canadian institutions
- Provide feedback on government and institutional policies affecting international students
- Learn more about students' plans following completion of their studies in Canada
- Allow Canadian institutions to learn more about their own international students as well as international students in other institutions across the country



# INSTITUTIONAL BENEFITS

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## LONGITUDINAL DATA

Your institution plays an important role in building of a robust national dataset through the collection of longitudinal data.

## INFORMS POLICY

The longitudinal data collected from the ISS informs policy and decision-making at provincial/territorial and federal levels.

## INSIGHT

The survey provides Canadian institutions with insight into the perceptions, motivations, plans, and experiences of international students.

## RELIABLE DATA

The survey provides a point-in-time picture of international students across the country and yields reliable and valid data across the sector.

## OPERATIONAL OBJECTIVES

Canadian institutions can measure the progress of their strategic and operational objectives compared to a national standard.





# PARTICIPATION FEES

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## CBIE MEMBER INSTITUTIONS

The cost of participation in the 2021 International Student is included in your CBIE membership.

## NON-MEMBERS

We welcome Institutions that are non-members of CBIE to participate in the survey.

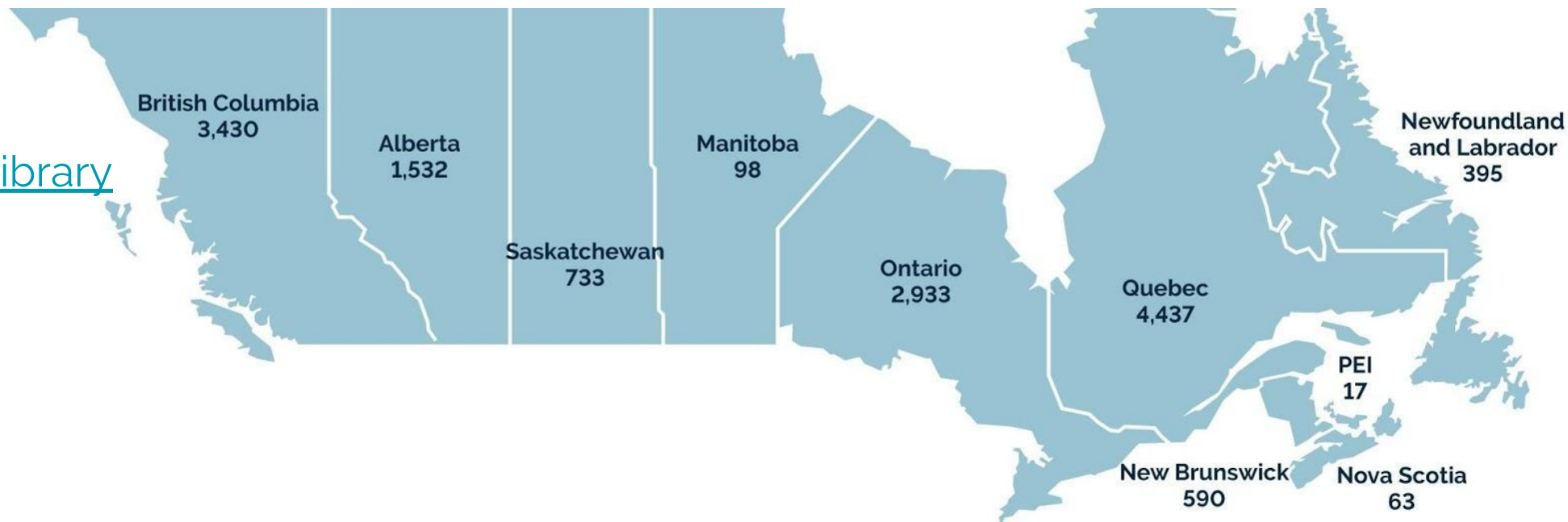
CBIE will contact non-members directly to discuss participation and associated fees.

[Learn more about how to become a CBIE member.](#)



# HIGHLIGHTS OF THE ISS 2018

- Uniquely Canadian - 46 universities, colleges and polytechnics
- 14,000 Respondents / 10 provinces
- Full degree/diploma/certificate seeking international students
- 17% Response rate
- Bilingual
- [Report in research library](#)





# 2018 PARTICIPATING INSTITUTIONS

Assiniboine Community College	Laurentian University	Royal Roads University	University of New Brunswick
Bishop's University	Loyalist College	Saskatchewan Polytechnic	University of Northern British Columbia
Bow Valley College	MacEwan University	Simon Fraser University	University of Ottawa
Camosun College	McGill University	Southern Alberta Institute of Technology	University of Prince Edward Island
Collège communautaire du Nouveau Brunswick	McMaster University	St. Thomas University	University of Regina
College of New Caledonia	Memorial University of Newfoundland	Thompson Rivers University	University of Saskatchewan
Concordia University	Mount Allison University	Université de Moncton	University of Victoria
Fanshawe College	Mount Saint Vincent University	Université de Montréal	Vancouver Community College
Institut national de la recherche scientifique	New Brunswick Community College	Université de Saint-Boniface	Vancouver Island University
King's at Western University	Niagara College	Université du Québec à Rimouski	Western University
Langara College	Nipissing University	Université Laval	
LaSalle College	Northern Alberta Institute of Technology	University of Alberta	



# 2021 SURVEY THEMES

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- Demographic Overview
- Overall Student Satisfaction
- Decision-Making and Pre-Arrival Activities
- Satisfaction of Institutional Support Services
- Academic Experience Satisfaction
- Engagement and Connection
- Family, Housing, Work, and Finances
- Perceptions of Safety and Inclusion
- Post-Study Plans



## WHAT'S NEW IN 2021

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- Working Group had revised the survey instrument
- Survey questions relevant to:
  - Mental health
  - COVID-19 impacts
  - EDI
- Includes Net Promoter Score
- Larger prize incentives





# ELIGIBLE INTERNATIONAL STUDENTS

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- Full-degree/diploma program in Canada
- Student study permit
- Visitor's visa
- Undertaking research on a work permit

**NOTE: International exchange students will not be included in this sample.**





# RESPONSIBILITIES

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## CBIE

- Design the methodology and questionnaire
- Provide the ISS Guide for Participating Institutions
- Respond to queries about the survey
- Clean and anonymize the institution-specific and the global datasets
- Provide the datasets to participating institution
- Analyze and report on the national survey results
- Award prizes to students

## PARTICIPATING INSTITUTIONS

- Review the ISS website
- Complete the participation agreement
- Commit to completing the ethics review
- Provide the following information to CBIE:
  - Lead/Other Contact(s)
  - Other contact
  - Institution Status/Type
  - Total students
  - Total international students
  - Total ESL students
- Agree to launch the survey
- Send out invitations and reminder emails



# ETHICS REVIEW PROCESS

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**ISS Participation Agreement**

**Submission Process**

**Submission Deadlines**

**Submission Guidelines**

**Administrative Review**

**Review Timelines**





# TIPS FOR ETHICS SUBMISSIONS FOR SURVEYS

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- Be clear on the anonymity of the survey
- Be aware of what identifying information and what info researchers have access to
  - This information must be included in the consent form
  - Surveys that are completely anonymous represent lowest risks
- Complete the ethics submission as early as possible
- Full ethics review by one university and partners conduct a secondary
- One shared consent form
- Review the their rules/requirements the survey committee
- Ethics office will have a template consent form, update as required





# TIMELINE

Activity	Dates to Remember
Deadline for institutions to confirm participation via Participation Agreement	September 24, 2021
CBIE circulates the ISS Guide for participating institutions	September 10, 2021
Institutions complete the ethics review and notifies CBIE	September/October
Institutions launch the online survey with the link provided by CBIE	November 1, 2021
Survey closes for all participating institutions	December 3, 2021
Anonymized survey results circulated to participating institutions	February 2022
CBIE launches the National Survey Report	March 2022



# DELIVERABLES

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Visit our [Research Library](#) to review the [research brief of the 2018 survey](#) along with our other summative reports for previous surveys in the “World of Learning” publications.

## Raw datasets

- *Your student data (anonymized)*
- *National dataset (anonymized)*

## Summary Report

*Benchmarks your institution against the national dataset*

## Invitation to National Report launch

*Includes in-depth analysis of the findings*



## NEXT STEPS

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- [Complete the ISS Participation Agreement](#)
- Receive the ISS Guide from CBIE
- Start the Ethics Review Process
- Notify CBIE once the ethics review is completed ([learning@cbie.ca](mailto:learning@cbie.ca))
- Launch survey Nov 1
- Survey closes Dec 3



# QUESTIONS?

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Canadian Bureau for  
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## **CONFIRM YOUR PARTICIPATION**

<https://cbie.ca/survey/>

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## **CONTACT US**

[learning@cbie.ca](mailto:learning@cbie.ca)