

Over the last decade, there has been a 154% increase in international students in Canada. In parallel, Canadian education institutions have advanced considerably in their internationalization efforts – moving well beyond the traditional focus of student recruitment towards new and innovative modalities for international partnership and engagement.

Ukraine is a strategic priority for CBIE and CBIE association members and a target region identified by members for their diversification of business relationships. Ukraine is a target market within the Canadian International Education Strategy (IES). This case study report builds on investments and seeks to expand business relationships that began in 2013 with CBIE's exploratory trade missions to Ukraine and strengthen a long-term development relationship in the region build through GAC-funded development projects since early 1990.

This Case Study Report is a complementary document to the March 2020 International Education Market Profile – Ukraine produced by the Canadian Trade Commissioner Service in Ukraine. The Case Study Report identifies concrete opportunities for internationalization partnerships with prospective Ukrainian higher education institutional partners (HEIs) in particular:

- The Kyiv National Economic University (KNEU), named for Vadym Hetman (Kyiv, Ukraine)
- The National Pedagogical Dragomanov University (Kyiv, Ukraine)
- West Ukrainian National University (WUNU) (Ternopil, Ukraine)
- Zaporizhzhya State Medical University (ZSMU) (Zaporizhzhia, Ukraine)
- The Ukrainian Catholic University (UCU) (Lviv, Ukraine)

Ukrainian HEIs presented in the Report offer a wide range of programs, are different in size and location, representing Southeastern, Central, and Western Ukraine, and include public and private institutions.

All five HEIs have some partnership experience with Canadian educational institutions and would like to deepen such cooperation in the future. **The key takeaways from the Case Study Report are:**

- Canada is seen as a valuable partner who can enrich Ukrainian HEIs curricula, provide Ukrainian students an opportunity to "think and act globally," and develop multicultural sensitivity skills.
- Ukrainian HEIs would welcome partnerships with Canadian educational institutions at many levels, including long-term institutional partnerships, academic mobility programs, internationalization at home activities, collaborative research projects, organization and participation in joint scientific events, implementation of joint educational activities, etc.
- There is a need to facilitate further the involvement of Ukrainian HEIs with Canadian higher education institutions. The Embassy of Canada to Ukraine plays a vital role in connecting Ukrainian HEIs with potential Canadian partners.
- To support more productive partnerships with Canadian institutions, Ukrainian HEIs would like to have access to networking events (like Canada-Ukraine Education Conference, CBIE Conference), communication platforms, and other opportunities to meet representatives of Canadian HEIs, establish personal contact, exchange ideas, and discuss and discuss how to internationalization in higher education.
- Resource platform, where information about Canadian HEIs interested in collaboration with Ukraine is gathered and presented in a systematized way, would serve as an invaluable resource for Ukrainian HEIs proactively looking for the best match with Canadian HEIs.
- One of the main challenges about sourcing partnerships with Canadian institutions is the lack of funding. Access to funding opportunities, similar to ERASMUS+ program<sup>1</sup> funded by the European Union, is vital for Ukrainian HEIs, who have very limited resources for international partnership projects.
- Among key partnership opportunities is internationalization through digitalization. Canadian HEIs are perceived as potential productive partners to promote the usage of modern information systems, tools, and the latest educational technologies to enhance the quality and efficiency of the educational process.
- Ukrainian HEIs proactively seek to build international partnerships on parity principles as they believe they have best practices to share internationally.



<sup>1</sup> <https://ec.europa.eu/programmes/erasmus-plus/>



## OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

Founded in 1906, the Kyiv National Economic University (KNEU) is the biggest and oldest economic higher education institution (HEI) in Ukraine. KNEU holds the highest (fourth) level of accreditation.

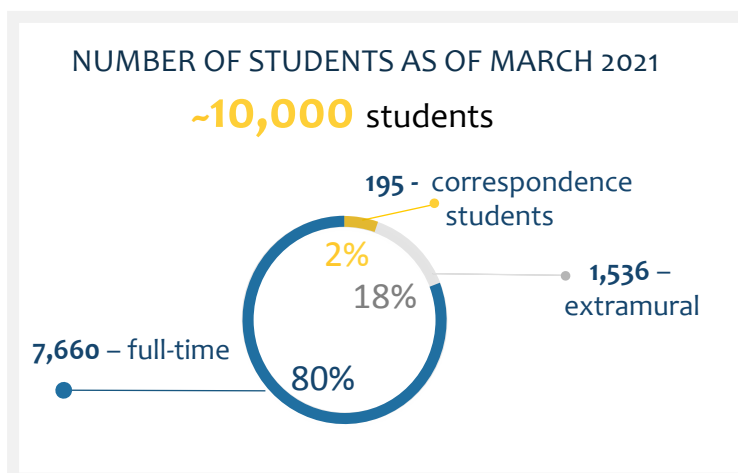
### The University includes:

- 7 faculties with economic specialties
- 2 institutes (one for law and one for information technology in economics)

### The University offers full-time, extramural, and distance learning in the following programmes:

- Bachelor's degree
- Master's degree
- Postgraduate education
- Ph.D

The University also has a Postgraduate Education Centre and the Institute of Business Education, as well as two organisational structural units: the Higher Education Institute, which is responsible for assessing the quality of education, and the Institute of English-language Programmes.



As of **March 2021**, **55** foreign students are pursuing their bachelor's and master's degrees or engaging in other postgraduate studies at the University. They come from countries such as Azerbaijan, Belgium, Belarus, Gabon, Israel, Kazakhstan, Cameroon, China, the Ivory Coast, Liberia, Lebanon, Libya, Mongolia, Nigeria, Turkey, Russia, Sierra Leone, Tajikistan, Turkmenistan, Uzbekistan, and Moldova.

In the **2018–21** academic years, four students took part in one-term international student exchange programmes under a bilateral agreement: a student from the University of Konstanz (Germany), a student from the University of Economics in Bratislava, and two students from the University of Goettingen (Germany).

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

## 2021

STAFF MEMBERS

843

PROFESSORS, DOCTORS OF SCIENCES

151

CANDIDATES OF SCIENCES  
AND SENIOR LECTURERS

667

As of March 2021, no foreign professors are employed at the University. According to KNEU representatives, this is the result of the coronavirus pandemic and the armed conflict in eastern Ukraine. The Fullbright programme was the most effective programme inviting foreign teachers in 2010–15.

KNEU is a member of the following international associations and organisations:

- Regional Studies Association (RSA), since 2013
- Black Sea and Eastern Mediterranean Academic Network (BSEMAN), since 2018
- Global Federation of Competitiveness Councils (GFCC), since 2021
- Jean Monnet Association of Professors (in the EU), since 2015

As of March 1, 2021, KNEU holds 98 international cooperation agreements with HEIs in such countries as Armenia, Georgia, India, Iran, Spain (Erasmus+ Inter-Institutional Agreement), Italy (Erasmus+ Inter-Institutional Agreement), Kazakhstan, Canada, Kyrgyzstan, China, Latvia, Lithuania, Morocco, Germany, Poland, Belarus, Romania (Erasmus+ Inter-Institutional Agreement), Slovakia, the USA, Turkey, Hungary, Uzbekistan, France, and the Czech Republic.

The agreements envisage partnerships for:

- Student exchange programmes
- Teacher and professor exchange programmes
- Joint research activities
- Taking part in workshops and conferences
- Exchanging scientific and academic materials, practices, and ideas
- Joint education events
- Cooperation within programmes through the EU and other institutions
- Developing joint academic courses of study
- Dual supervision of research projects

The Faculty of International Economics and Management, the Faculty of Marketing, the Economics and Management Faculty, and the Finance Faculty are most actively involved in partnership programmes.

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

KNEU also runs summer and winter schools, international master weeks, etc. They usually last for one to three weeks and are not free. Students typically receive one to three or four credits in one to two disciplines.

## KNEU STUDENTS AND TEACHERS TAKE PART IN MOBILITY PROGRAMMES

There are three academic mobility scenarios for students at the University:

1. Scholarship programmes (grants)
2. Bilateral agreements (self-financing)
3. Simultaneously doing courses in identical disciplines at KNEU and a foreign HEI

Mobility is also ensured within the framework of the following programmes and projects:

- Erasmus+ (EU) – 74 students and teachers have taken part in the KA1 mobility project since 2015
- DAAD (Germany) – over 100 students and teachers have taken part in the programme since 2005
- Institut Français – two students have taken part in the programmes since 2016
- The Eiffel scholarship for master's level studies, since 2021
- US Embassy projects – two teachers have taken part in six-month internship programmes since 2015 (Ohio University and University of Missouri, with two short-term projects for implementation in Ukraine)

Students and teachers also receive scholarships from the following partner universities and entities:

- Tomas Bata University in Zlín, the Czech Republic – five scholarships every term since 2020
- Mykolas Romeris University in Lithuania – one annual scholarship since 2020
- Scholarships from the state of Baden-Württemberg (two students in 2019 and 2021) and Bavaria (one teacher in 2018)

University teachers most frequently visit the following countries under mobility programmes: Germany, Austria, and Poland. They seldom travel to the USA, the UK, the Czech Republic, Lithuania, Bulgaria, Latvia, Slovakia, France, or Italy.

### Examples of KNEU's international projects:



In partnership with the University of Konstanz:

- Student exchange programme (8–10 KNEU students are selected annually to study for one term at the University of Konstanz; one student from the University of Konstanz studies at KNEU for one term)

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

- Internships for KNEU professors at the University of Konstanz funded under the DAAD programme
- Partnerships in one Tempus and two KA2 projects
- KA1 exchange programmes (students, teaching, and training mobility), since 2018
- Joint Scientific Symposium on International Finance (Kyiv, May 2017)
- International Roundtable Discussion on Gender Issues (Kyiv, February 2018)
- International seminar for the KNEU initiative group on gender issues and their impact on institutional Growth (Konstanz, April 2018)
- "Entrepreneur Finance" Summer School – a group of seven students and two professors from Konstanz came to KNEU in May 2018 for a week-long training course, and a group of eight students and two professors from KNEU visited Konstanz in August 2018)
- German–Ukrainian Symposium, "Implementation of Gender Dimension in a Modern
- University" (Kyiv, June 19–20, 2019)
- DAAD DIES project, "Female Leadership in Academia and Management in Germany and
- Ukraine (FLAMINGU)" (2020–2023)



In partnership with the University of Bremen (Faculty of Business Studies and Economics):

- KNEU's Faculty of Marketing and the University of Bremen Chair of Maritime Business and Logistics:
- Joint project funded by the DAAD German–Ukrainian Master's Programme in
- Logistics "GUMLog" (2016–2019)
- Exchange of students, Ph.D. students, and teaching staff
- Joint publications
- KNEU Faculty of Finance and the University of Bremen Department of Federal and Regional Financial Relations:
- Workshop for Ph.D. students and researchers (Bremen, June 2018)
- Exchange of students, Ph.D. students, and teaching staff
- Joint publications
- Joint courses on Public Finance
- Four annual summer forums on green economy (Kyiv, August 2015–2018)
- International academic workshop, "Minimum wage and impacts on employment and economic growth (industrialized and emerging countries)" (Kyiv, November 2018)

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

- Summer forum, "Modern Issues of Digital Economy" (Kyiv, August 2019)
- Four international colloquiums for Ph.D. students
- Joint supervision of Ph.D. students (since 2020)



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In partnership with the German University of Administrative Sciences in Speyer (with KNEU Faculty of Finance):

- International academic workshop "Comparative Analysis of Infrastructure Policy" (Speyer, March 20–22, 2018)
- International academic workshop "Comparative Analysis of Infrastructure Policy" (February 24–28, 2019)
- Public lecture by Prof. Dr. Christian Koch (German University of Administrative Sciences, Speyer), "Regional Government and Trans-border Management" and "Smart City – Vision and Management" (Kyiv, October 29, 2018)

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

- ✎ In partnership with the University of Goettingen Chair of Finance and Control (with KNEU Department of Corporate Finance and Control, Faculty of Finance):
  - One-term exchange programme for master's degree students in the "Financial Control" programme
  - Internships for KNEU professors
  - One-term exchange programme for two master's degree students to study in KNEU's English-taught master's degree programme "Financial Management and Control"
  - Four-year Ph.D. programme enrollment for one Ph.D. student, beginning March 2021
  
- ✎ In partnership with the Philipps University of Marburg Institute of Management Accounting (with KNEU Department of Corporate Finance and Controlling, Faculty of Finance):
  - One-term exchange programme for master's degree students in the "Financial Control" programme
  - Four-week joint course titled "Development of democracy in the sphere of financial relations of Ukraine" for master's degree students in the "Financial Control" programme
  
- ✎ In partnership with Ansbach University of Applied Sciences, Campus Rothenburg:
  - Student exchange programmes since 2019 (one KNEU student)
  - Visiting professors' lectures on Project Management, Change Management (one lecture from visiting professor at KNEU)
  
- ✎ In partnership with Heilbronn University of Applied Sciences:
  - Student exchange programmes since 2019 (one student financed by Baden-Württemberg Scholarship for University Students in autumn 2019, and one student self-financing in autumn 2020)

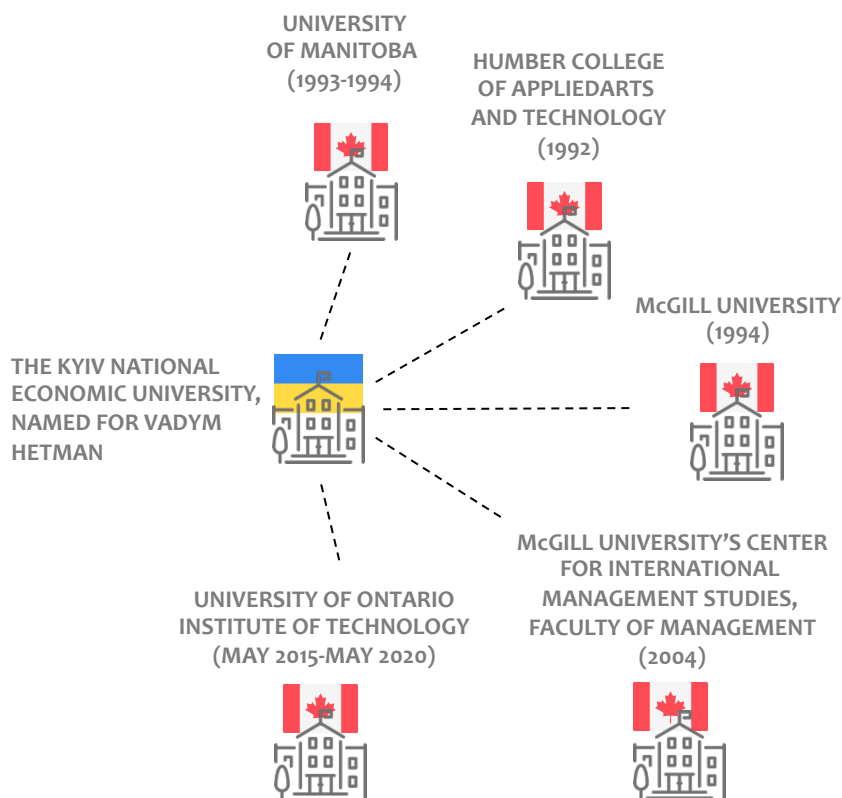
## **THE UNIVERSITY INDICATES THE FOLLOWING PRIORITIES FOR DEVELOPING INTERNATIONAL RELATIONS:**

- Competence development (further training of teachers, as well as institutional assessment)
- International accreditation of curricula and degrees
- Double degree programmes (bachelors)



## COOPERATION WITH CANADA

Incumbent rector Dmytro Lukyanenko took part in an internship programme at the University of Toronto in the 1990s. The University has also had the following previous partnership agreements:



The University plans to extend its agreement with the University of Ontario Institute of Technology.

Without signing an official agreement, the University was also involved in the 2018 Summer Research Project with the Faculty of Agriculture, Life and Environmental Sciences at the University of Alberta (supported by the Babich-Babichuk Memorial Fund).

As of March 2021, the University has no agreements in force with Canadian education institutions. The biggest challenge to the development of such partnerships is

finding partners who demonstrate equal interest in partnership and are ready to develop it on a parity basis. Also, there is a lack of substantive interest on the part of partners.

KNEU is proactive in its approach to establishing partnerships, but taking its experience into account, building relations without personal contacts and references is not effective. A lot of requests for potential partnership remain unanswered.



*"We would like to send our representatives to take part in internship programmes or to study in Canada. And we would also like to receive Canadian students and researchers in Ukraine. But currently, they are a rarity."*

The University mentions other obstacles to international partnerships, as well, such as problems with getting a visa, the significant cost of travel, and the absence of joint grant projects. University representatives believe that the following factors could facilitate the development of Ukrainian–Canadian partnerships:



- Joint grant support for scientific and educational projects
- The creation of academic networks
- Establishing direct contacts among scientists
- A demand for specialists of the Ukrainian–Canadian profile on the labour market (including development of cooperation with Canada as a whole to create demand for specialists in areas of Ukrainian–Canadian business)



*"We are interested in programmes for Ph.D. students – internships, joint research projects, double supervision of research projects, and access to libraries. We can receive students willing to do internship programmes because we have all the necessary resources for this. In the current conditions, this could be online cooperation."*

The University would be interested in building up partnerships in the following fields:

-  Business administration (management)
-  Agriculture
-  Fishing
-  Development of democracy and gender equality
-  International economic relations
-  Regional economy
-  Economics of networks and platforms
-  Competitive strategies for global leadership
-  Media economics
-  Cyber security
-  Econometrics
-  International law

The University is seeking to track all available opportunities, resources, and programmes. It expects the recently established Canada–Ukraine post-COVID Mobility Working Group and its upcoming Youth Mobility Agreement will provide more opportunities for international cooperation.

## **Main Partnership Contact:**

Name: Yevheniya Kolomiyets-Ludvig;  
Position: Head, International Academic Mobility Centre  
Email: [ciam@kneu.edu.ua](mailto:ciam@kneu.edu.ua)  
Phone number: 38 067 785 12 68

## **Useful links:**

[https://kneu.edu.ua/en/University\\_en/about\\_university/milestones\\_of\\_history/](https://kneu.edu.ua/en/University_en/about_university/milestones_of_history/) <https://kneu.edu.ua/en/abiturients/>

[https://kneu.edu.ua/en/Information\\_for\\_students/MANAGEMENT\\_OF\\_BUSINESS\\_ORGANISATIONS/](https://kneu.edu.ua/en/Information_for_students/MANAGEMENT_OF_BUSINESS_ORGANISATIONS/)

[https://kneu.edu.ua/en/Information\\_for\\_students/INTERNATIONAL\\_ECONOMICS/](https://kneu.edu.ua/en/Information_for_students/INTERNATIONAL_ECONOMICS/)



## OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

The National Pedagogical Dragomanov University was established in **1834**. It received the status of University in **1991** and the status of National University in **1997**. Currently, it holds the highest (fourth) level of accreditation in Ukraine and specializes in teacher training. Since 2006, the University has successfully adopted the European Credit Transfer and Accumulation System (ECTS) as part of the Bologna process, which has made its diplomas officially recognized in the European education space.

### The University offers the following types of programmes:

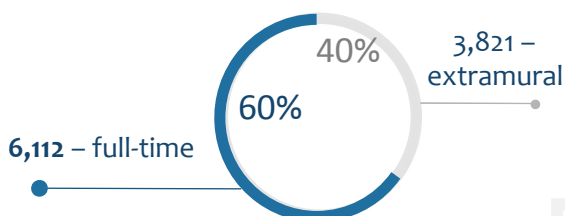
- Bachelor's degree
- Master's degree
- Postgraduate education
- Doctorate degree
- Retraining/professional specialization

### The University includes:

- 16 faculties
- The Institute of Continuing Education and a number of scientific centres and laboratories
- The Institute of Retraining and Further Training of Teachers

NUMBER OF STUDENTS AS OF MARCH 2021

**~10,000** students



Among Ukrainian universities, the University was tied for sixth through ninth place for the number of applications submitted in 2020–21. Application rates are the main indicator for determining the popularity of Ukrainian universities.

NUMBER OF STUDENTS AS OF THE BEGINNING OF THE 2020–21 ACADEMIC YEAR

**~14,000** students

(students pursuing their master's degree graduate in January–February every year)

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

In 2021, as many as 554 foreign students are pursuing their bachelor's and master's degrees or engaging in other postgraduate studies at the University. These students represent countries such as Azerbaijan, Ecuador, Morocco, Russia, the USA, Turkmenistan, Turkey, China, South Korea, Mexico, Moldova, Uzbekistan, and Germany.

The highest numbers of postgraduate students are studying in the Faculty of Arts or in the Education and Research Management Faculty.

## MOST POPULAR FACULTIES WITH FOREIGN STUDENTS:

- The Faculty of Arts
- The Foreign Languages Faculty
- The Physics and Mathematics Faculty
- The Education and Research Management Faculty

## 2021

FOREIGN STUDENTS  
(bachelor's and master's degrees,  
postgraduate studies)

554

PROFESSORS

1,033

UNIVERSITY EMPLOYEES  
(including employees of the  
Chinese and German exchange  
programmes)

1,242

85

NUMBER OF INTERNATIONAL  
PARTNERSHIP AGREEMENTS  
NUMBER OF COUNTRIES WITH  
PARTNERSHIP AGREEMENTS

30

The University employs 1,033 professors and 1,242 employees, including those working in the Chinese and German exchange programmes.

The University is also a member of the Association of Rectors of the Higher Education Institutions of Ukraine, as well as a member of the European University Association (since 2011), the Eurasian Universities Union (since 2011), and the International Association of Universities (since 2012).

In addition, in 2011, the University became the founder of the International Association of Rectors of Pedagogical Universities in Europe.

As of March 1, 2021, the University holds 85 agreements on international cooperation, which include partnerships to conduct scientific research, curricula accreditation, faculty exchange (teachers and research fellows), as well as student exchange. Such agreements include 30 higher education institutions in 30 countries, such as Azerbaijan, Bulgaria, the UK, Greece, Georgia, Estonia, Indonesia, Italy, Spain, Cyprus, China, Latvia, Lithuania, North Macedonia, Moldova, Germany, South Korea, Poland, Russia, Romania, Slovakia, the USA, Turkey, Hungary, France, the Czech Republic, Croatia, and Sweden.

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

Every year, over 200 University faculty and students participate in international exchange and internship programmes at foreign partners' higher education institutions and education and research centres.

Within the framework of the EU's Erasmus+ KA1: Learning Mobility of Individuals project,<sup>1</sup> the University signed agreements for the 2020-21 academic year on the organisation of international credit mobility and exchange with 14 foreign education institutions.<sup>2</sup> These institutions include:

- The Evangelic Theological Faculty (Belgium)
- The University of Koblenz-Landau (Germany)
- The State University of Applied Sciences in Plock (Poland)
- Cardinal Stefan Wyszynski University in Warsaw (Poland)
- The Pedagogical University of Krakow (Poland)
- The Kuyavian-Pomeranian School in Bygdoszcz (Poland)
- The Higher School of Agrobusiness (Poland)
- The West University of Timisoara (Romania)
- The Banat University of Agricultural Sciences (Romania)
- The Sapienza University of Rome (Italy)
- The Preschool Teachers' Training College Mihailo Palov (Serbia)
- The Open University of Cyprus
- The Bartin University (Turkey)
- The Karabuk University (Turkey)

Students usually spend one term at foreign universities, while teachers go on one-week internship programmes. International exchange programme participants most frequently visit such countries as Poland, Hungary, China, Moldova, Belarus, and the Czech Republic.

At the moment, the University is carrying out several international projects:<sup>3</sup>




**"Development of the Culture of Democracy in Pedagogical Education in Ukraine, Norway and Palestine,"** in partnership with the University of South-Eastern Norway (2018–21). This project is aimed at improving the level of pedagogical education/teacher training in Ukraine, Norway, and Palestine through the development of a democratic culture of teaching. It includes an analysis of the best practices for the introduction of a democratic culture in education and the development of curricula, programmes, and skill-enhancement courses for both high school and primary school teachers.

<sup>1</sup> [https://ec.europa.eu/programmes/erasmus-plus/programme-guide/part-b/three-key-actions/key-action-1\\_en](https://ec.europa.eu/programmes/erasmus-plus/programme-guide/part-b/three-key-actions/key-action-1_en)

<sup>2</sup> <https://erasmusplus.org.ua/en/projects-map/kijiv/556-national-pedagogical-dragomanov-university.html>

<sup>3</sup> <https://npu.edu.ua/en/international-relations/current-international-projects>

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

 **"Changes of Pedagogical Faculties and Universities in the 21st Century,"** in partnership with Masaryk University in the city of Brno, the Czech Republic (2019–21). This project is aimed at enhancing the capacity of middle management and professors at Ukrainian teacher training universities. Five intensive workshops addressing the challenges that higher education currently faces will be conducted in the city of Brno. The workshops will focus on the training of teachers in the 21st century, as well as the internal assessment of higher education institutions, the internationalisation of universities, and their preparation and participation in international projects. Topics that are of particular interest to the participants will also be discussed.

 **"European Values of Diversity and Inclusion for Sustainable Development"** (2020–21). This project is aimed at researching the core issues of EU studies concerning EU values and the ways they are introduced into the Ukrainian educational system (beginning in the sphere of higher education) for sustainable civil society development. The project envisages educational visits and a number of events to promote European values in the higher education system and civil society, including a conference and a summer school, which include holding trainings and workshops by European experts from the University of Genoa (Italy) and the University of Zilina (Slovakia). One of the main goals and long-term impacts of the project is to spread EU values in higher education institutions (HEIs) by holding discussions, enhancing value awareness, implementing value-based human potential development, enhancing diversity and inclusion in HEI communities and sharing these approaches with other institutions. Another goal is to spread these values of corporate social responsibility and social engagement in the community, region, and state to support sustainable development and policy reforms.

This is a “spread content” type of project, as its key activities comprise information and activities focusing on the EU, its values, and the role of education in the promotion and enforcement of EU values and related issues.

THE UNIVERSITY'S 2021–2026 STRATEGIC PRIORITIES IN INTERNATIONAL COOPERATION INCLUDE THE FOLLOWING:

- The implementation at the University of the European vector of development in the context of higher education reform in Ukraine.
- Taking part in bilateral and multilateral exchange programmes between countries and universities for students, postgraduate students, professors, and scientists, as well as developing academic mobility.

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

- International research collaboration, including taking part in international education and scientific programmes.
- Organising international conferences, congresses, workshops, round-table discussions, and other events.
- Creating joint curricula and scientific programmes with foreign universities and scientific institutions.
- Increasing the number of foreign citizens in preparatory courses and among the University's student body.

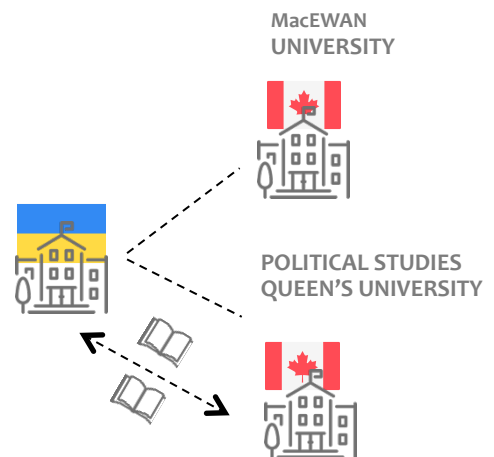
## COOPERATION WITH CANADA

THE UNIVERSITY HAS BEEN SUCCESSFULLY COOPERATING WITH CANADIAN INSTITUTIONS SINCE 2007

In particular, it holds partnership agreements with MacEwan University (Edmonton, Alberta) and the Department of Political Studies at Queen's University (Kingston, Ontario).

Within the framework of a joint project, the *Civil Education–Foundations of Democracy* textbooks were developed for higher education institutions and schools. They have gone into three editions.

A study guide was also developed for high school teachers, entitled "Methodology of Teaching of the 'Civil Education as the Foundation of Democracy' course."



THE UNIVERSITY IS LOOKING FORWARD TO DEVELOPING COOPERATION WITH CANADIAN HIGHER EDUCATION INSTITUTIONS

In November 2020, University representatives took part in the EduCanada Virtual Fair along with representatives from 29 Canadian education institutions.



## COOPERATION WITH CANADA

During the event, the University held meetings with seven Canadian HEIs. It then appealed to the Trade Commissioner of the Canadian Embassy in Ukraine, who helped the University restore relations with Queen's University. As of March 2021,

several bilateral online meetings have been held. In addition, representatives of Queen's University accepted an invitation to take part in a conference on using technology in teaching, which the University is organising in the near future.

Furthermore, Queen's University, which has its own education department, is open to sharing its experience and curricula with the University. There are about 125 teacher education courses available, and the University is interested in 12 of them. At the moment, the parties are discussing areas of mutual interest for further cooperation. The University hopes for long-term cooperation with Queen's University.

### THE UNIVERSITY IS PROACTIVELY SEEKING TO ESTABLISH COOPERATION WITH CANADIAN HEIS

From the University's perspective, the following factors contribute to the establishment of successful partnerships:



Networking events such as the EduCanada Virtual Fair



Intergovernmental agreements in the area of higher education



Programmes providing resources and other types of support for collaboration projects such as the EU's Erasmus+ programme



Focusing on long-term institutional partnerships between HEIs

According to the University, establishing international partnerships requires teachers, students, and postgraduate students who are interested in studying/training and courses/research at Canadian HEIs, as well as a team of experienced professionals in international cooperation who speak English.

The University has been actively participating in the implementation of higher education reform in Ukraine, which includes introducing the best international practices, as well as the most advanced methods, techniques, and approaches, to teacher education.



*"Our University set up and chairs the International Association of Rectors of Pedagogical Universities in Europe. This gives us a unique opportunity to put into practice the best international approaches and experiences across the board, including those from Canada, as well as to share the best practices of Ukrainian and Canadian HEIs.»*

The University believes that Canada has a wealth of experience and a lot to share in the area of teacher education and language training programs. The University is seeking to track all available opportunities, resources, and programmes, in particular the recently set up **Canada-Ukraine post-COVID Mobility Working Group** and its upcoming **Youth Mobility Agreement**.

Intergovernmental and/or Interdepartmental agreements would help to facilitate the establishment of long-term partnerships between Ukrainian and Canadian HEIs. Such agreements would serve as a legal basis for cooperation, establish key parameters for partnerships, and identify areas and priorities for cooperation.

Such agreements could outline, for example, the specific fields in which Canada and Ukraine have respective experience that they would be ready to share. They could also help both Ukrainian and Canadian HEIs find partners, as well as make cooperation sustainable and independent.



*«We are interested in long-term institutional partnerships for five- to ten-year periods. We are particularly interested in Canada's experience in teacher education and language programmes. We train those who educate next generations of Ukrainians, and Canada's experience in this respect would be very valuable to us. We are ready to develop joint projects and share our knowledge, skills, and competences.»*



The University believes that access to systemised data and profiles of Canadian HEIs, particularly those interested in cooperation with Ukraine, would be very helpful for establishing partnerships.

At the moment, in order to find potential partners, one has to find university websites and look for information online in order to discover what programmes they offer, whether there are international cooperation programmes, what the institution's capacity is, and what curricula they have. It would be useful to have profiles of Canadian HEIs that are interested in establishing partnerships with Ukrainian universities. In addition, it is important to have

information about support/funding mechanisms for potential cooperation between HEIs. Finally, representatives of the University believe that effective mechanisms for establishing relations includes conducting study visits between Canadian and Ukrainian HEIs' management and faculty, as well as establishing mobility programmes for faculty, students, and research fellows who would help Canadian HEIs enter the Ukrainian education market.

### **Main Partnership Contact:**

Tetyana Matusevych, Head, International Cooperation Office

Email: [sokmatus@gmail.com](mailto:sokmatus@gmail.com)

Phone number: 38 044 234 37 55

Useful links: <https://npu.edu.ua/en/>

<https://www.facebook.com/npu.dragomanova/>



## OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

West Ukrainian National University (WUNU) is a Ternopil-based classical university that offers all kinds of education programmes and degrees.

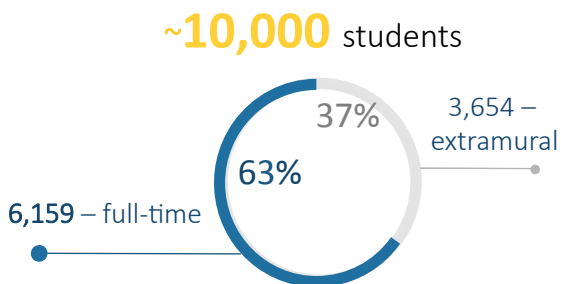
### The University offers the following types of programmes:

- Junior bachelor's degree
- Bachelor's degree
- Master's degree
- Ph.D., and a doctor of science

### The University includes:

- 7 institutes
- 7 faculties
- 3 branches
- 4 colleges
- engaged in 7 international programmes

### NUMBER OF STUDENTS AS OF MARCH 2021



In **2021**, **321** foreign students are pursuing their bachelor's and master's degrees or engaging in other postgraduate studies at the University. They represent such countries as Azerbaijan, Gabon, Guinea, Greece, the Democratic Republic of Congo, Zambia, Ecuador, Equatorial Guinea, Ethiopia, Egypt, Zimbabwe, India, Cameroon, China, Congo, the Ivory Coast, Lithuania,

Liberia, Morocco, Nigeria, Pakistan, the Russian Federation, Rwanda, Syria, the USA, Sierra Leone, Tanzania, Turkmenistan, Uzbekistan, Slovakia, and Italy.

### MOST POPULAR FACULTIES WITH FOREIGN STUDENTS:

- Information Technology
- Economics
- Management

**22** postgraduate students represent the countries of Ghana, Greece, Nigeria, India, the USA, India, China, Gabon, Sierra Leone, Zimbabwe, and Poland

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

In 2021, as many as 554 foreign students are pursuing their bachelor's and master's degrees or engaging in other postgraduate studies at the University. These students represent countries such as Azerbaijan, Ecuador, Morocco, Russia, the USA, Turkmenistan, Turkey, China, South Korea, Mexico, Moldova, Uzbekistan, and Germany.

The highest numbers of postgraduate students are studying in the Faculty of Arts or in the Education and Research Management Faculty.

## MOST POPULAR FACULTIES WITH FOREIGN STUDENTS:

- The Faculty of Arts
- The Foreign Languages Faculty
- The Physics and Mathematics Faculty
- The Education and Research Management Faculty

## 2021

PROFESSORS

591

UNIVERSITY EMPLOYEES

(Among them are individuals from Germany, Denmark, Slovakia, Poland, the Netherlands, Greece, the Czech Republic, France, and the USA.)

718

NUMBER OF INTERNATIONAL COOPERATION AGREEMENTS

112

The University employs 591 professors and 718 staff members. Among them are individuals from Germany, Denmark, Slovakia, Poland, the Netherlands, Greece, the Czech Republic, France, and the USA.

**Currently WUNU is a member of the following international associations and organisations:**

- The European Association for International Education
- The European University Association
- Magna Charta Universitatum
- The Border University Network (Bialystok)
- The Eastern-European University Network
- The International Cultural and Educational Agency
- The European Law Faculties Association (ELFA) (Belgium)
- Cambridge University Press (the UK)
- The Baltic University Programme (BUP)
- INTERNOBMEN Ltd (Bulgaria)

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

- Vistas Canada Edu (Canada)
- International organisation ALAESCO (Morocco)
- Federation Echanges France Ukraine, FEFU (France)
- The European Association of Spanish-Ukrainian Friendship and Cooperation, "Taras Shevchenko" (Spain)
- The Ukrainian–American Association of College Educators AIESEC (the world's largest youth organisation, developing leadership among youth)

**As of March 1, 2021, WUNU holds 112 international cooperation agreements. These agreements cover diverse activities, including:**

- Scientific research
- Taking part in international conferences and workshops
- Research meetings organised by one of the parties
- Exchanging teachers for lecturing and consultations
- Developing special courses
- Publishing research results in periodicals
- Exchanging academic literature
- Organising cultural events
- Submitting joint projects for foreign grants
- Exchanging teachers, students, and research fellows
- Double degree programmes
- Term courses

WUNU holds partnership agreements with education institutions from the following countries: Poland, Estonia, the Czech Republic, Latvia, Lithuania, Austria, Germany, Italy, Denmark, Belarus, Moldova, Kazakhstan, Sweden, North Macedonia, Bosnia and Herzegovina, Bulgaria, Georgia, China, Greece, Turkey, Romania, Spain, Norway, the Netherlands, Slovakia, Canada, and the USA.

The following WUNU faculties are taking an active part in the implementation of the aforementioned agreements and memorandums: B. Havrylyshyn Education and Research Institute of International Relations, the Faculty of Law, the IT Faculty, the Faculty of Finance and Accounting, and the Faculty of Humanities and Social Sciences.

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

**According to the agreements signed with other higher education institutions (HEIs), WUNU is most actively cooperating with the following partner HEIs:**

- D. A. Tsenov Academy of Economics, Sofia Technical University
- Technological Educational Institute of Western Macedonia
- School of Business and Social Sciences, Aarhus University
- Dresden University of Technology
- Dortmund University of Applied Sciences and Arts
- Osnabrueck University
- Deggendorf Institute of Technology
- Inholland University of Applied Sciences
- Nord University
- Matej Bel University
- Banska Bystrica
- Technical University of Kosice
- Marmara University
- University of South Bohemia, Ceske Budejovice
- Wroclaw University of Economics and Business
- University of Gdansk
- University of Economics, Katowice
- University of Rzeszow
- Kracow University of Economics
- Poznan University of Economics and Business
- Polonia University in Czestochowa
- The Jagiellonian University in Krakow
- Bydgoszcz University of Economics
- Jesuit University Ignatium, Krakow

WUNU provides vast opportunities for foreign exchange students. Most frequently, students visit such European countries as Poland, Germany, the Netherlands, Norway, the Czech Republic, Hungary, Austria, Denmark, and Bulgaria.

In particular, there has been active student mobility within the framework of the Ukrainian–Polish exchange programme. Over the past three years, over 60 students have studied at the following HEIs under the programme: University of Lodz, Wroclaw University of Economics and Business, the University of Economics in Katowice, Poznan University of Economics and Business, and the University of Gdansk.

In addition, WUNU is cooperating with the Dresden University of Technology within the DAAD project, and seven students have already participated in the Ukrainian–German programme.

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION


**WUNU has been actively cooperating with the following partner universities within the EU's Erasmus+ KA1 project:**


- Inholland University of Applied Sciences (the Netherlands)
- Nord University (Bodo, Norway)
- University of Economics, Katowice
- Kodolanyi Janos University of Applied Sciences (Hungary)
- Dortmund University of Applied Sciences and Arts (Germany)
- Wroclaw University of Economics and Business (Poland)
- Technical University of Kosice (Slovakia)
- Polonia University, Czestochowa (Poland)
- University of South Bohemia, Ceske Budejovice (Bulgaria)
- D. A. Tsenov Academy of Economics (Bulgaria)

Within the framework of the Erasmus+ KA1 project, WUNU teachers delivered lectures under the DAAD programme, under the agreement with the School of Business and Social Sciences, Aarhus University, and under the agreement with the Estonian Business School.

In addition, the School of Polish and European Law is operational under the agreement with the Jagiellonian University in Krakow.

Examples of WUNU's international projects:

 **The School of Polish and European Law** is a joint Polish–Ukrainian project under the Cooperation Agreement between West Ukrainian National University and Jagiellonian University (Krakow, Poland). This agreement provides for the functioning of the school, as well as for the universities' participation in the organization of joint scientific conferences and seminars that include teachers and students from both education institutions. It also provides for the preparation of joint scientific publications, the exchange of teachers, students, and graduate students from both universities, and the realization of joint research projects involving teachers, researchers, and students from both HEIs.

 **The Tallinn Business School** is a business school for youth jointly established by the Ternopil National Economic University and the Estonian Business School in 2014.

WUNU is proud of its well-arranged student and teacher international exchange programmes.



# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

When establishing international contacts, WUNU has faced the following challenges:

- Reaching international standards in courses of study and agreeing to faculty curricula of partner universities
- Ensuring the required personnel potential for the participation of faculty staff members in national and international education programmes
- Creating optimal academic mobility conditions for teachers, postgraduate students, and full-time students, as well as for teachers, postgraduate students, and full-time students of partner HEIs
- Maintaining lasting faculty contacts with foreign research entities
- Achieving the international level of competitiveness through faculty research activities
- Developing the foreign language skills of teachers, employees, and students
- Developing education services for export among foreign students

## COOPERATION WITH CANADA



*"Canada is setting an example in many fields ... Our students are going to build up Ukraine in the future – economically and politically. Therefore, Canada's experience is very interesting. Taking into account the example Canada sets in education, there is a lot we have to strive for."*

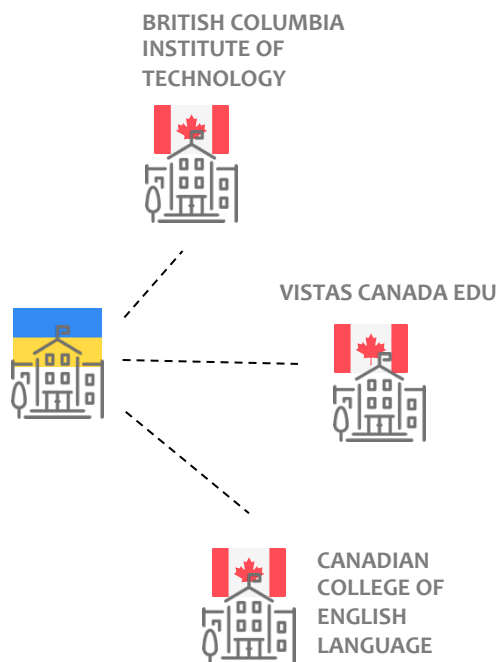
# COOPERATION WITH CANADA

## THE UNIVERSITY HAS BEEN SUCCESSFULLY COOPERATING WITH CANADIAN INSTITUTIONS SINCE 2005

WUNU has been successfully cooperating with Canadian education institutions since 2005.

At the moment, the University holds partnership agreements with the following education institutions:

- **British Columbia Institute of Technology** <https://www.bcit.ca/>
- **Vistas Canada Edu** <https://twitter.com/vistascanadaedu>
- **Canadian College of English Language** <https://canada-english.com/>



## THE FOLLOWING PROJECTS HAVE BEEN CARRIED OUT WITHIN THE FRAMEWORK OF COOPERATION:

### **Regional education and development of consultation skills in Ukraine.**

Cooperation between what was then the Ternopil National Economic University and Canada began in 2005 with the “Regional education and development of consultation skills in Ukraine” programme, which was functional from Nov. 1, 2005 until March 31, 2008. It was funded by the Canadian International Development Agency (CIDA), with the partner institution of McGill University (Montreal). As a result of this cooperation, the Klen (Maple) Consulting and Training Centre was set up.

The key activities of the Klen Consulting and Training Centre are:

- Taking part in and organising workshops, training, on-the-job training, and contests (a business case contest and a business planning contest)

- Organising business forums and roundtable discussions engaging business people as well as representatives of local governments and education institutions
- Training activities and consulting services
- Creating an online library of information resources
- Developing and maintaining an online portal
- Developing and updating the national and regional web pages
- Developing the software for the national web portal
- Organising a series of training workshops for using the online portal, attended by representatives from all Ukrainian universities involved in the implementation of the project

### **Cooperation with the British Columbia Institute of Technology (BCIT)**

The next stage of cooperation with Canada was the signing of the cooperation agreement with the British Columbia Institute of Technology (BCIT) in **2007**. This agreement is still in force.

In April **2007**, a BCIT delegation paid its first visit to WUNU. The goal was to determine the key areas of cooperation and to sign an agreement that would ensure the quality training of specialists, as well as the development of new education techniques and plans with a focus on applied training.

In April **2008**, a delegation of five Canadian BCIT students took part in an international conference of young researchers and scientists called "Innovation processes of economic and sociocultural development – domestic and foreign experience." BCIT professor Ron Kessler, head of the business management programme, and Charlotte Culver, a professor in the business department, worked at WUNU's Business Communications and Organisational Behaviour Faculty throughout the second term of that year. These Canadian professors also delivered lectures and held practical classes at the Ukraine–Dutch Economics and Management Faculty, implemented the student project DirectedStudies (a group project by students conducting research at the request of city companies), actively shared their experience, were involved in scientific research, and organised workshops and roundtable discussions.

In March **2010**, the agreement became more specific in regard to the academic exchange of teachers and students.

Between **2007** and **2020**, eight WUNU students studied at BCIT for one to two terms under the agreement. Their studies gave them significant theoretical knowledge and practical skills in marketing analysis, management, and personnel management.

## FIELDS OF COOPERATION:

- Teaching staff exchange programmes
- Student exchange programmes
- Joint projects and research

### **Training of WUNU students under the Canada–Ukraine parliamentary programme**


From time to time, WUNU students take part in the Canada–Ukraine parliamentary programme. During their stay in Canada, the students attend sittings of the House of Commons and committees, which enable them to much better understand the functioning of Canada’s democratic political system. In the past, it has become a milestone in participants’ personal development as students and researchers.


The University wants to continue the positive experience of cooperation with Canadian HEIs. In particular, WUNU points to the following priorities in the development of Ukrainian–Canadian relations:

- Negotiating the use of the Canadian computer software SMRT for intensive courses in business English
- Establishing new partnership relations with Canadian education and finance institutions, particularly in Ontario
- Intensifying student exchange programmes on a parity basis
- Participating in and submitting joint applications for grant programmes

Since WUNU has been a classical university since 2021, it operates beyond the sphere of economics. WUNU offers a wide range of degrees and is greatly interested in cooperating with Canadian HEIs in the following fields:

 Agriculture

 Business administration

 International relations

## COOPERATION WITH CANADA

WUNU is also interested in joint scientific projects that would involve the B. Havrylyshyn Education and Research Institute of International Relations. Online guest lectures could be a good start to establishing contacts in this regard.

The Education and Research Institute of Bioresources and Environmental Management would be interested in learning about and adopting from Canada's experience in agriculture.



*"We have a strong foundation. We have the required professional potential and want to move forward by using Canada's experience."*

The University is seeking to track all available opportunities, resources, and programmes. It is particularly interested in the recently established Canada–Ukraine post-COVID Mobility Working Group and its upcoming

Youth Mobility Agreement. The University has appealed to the Trade Commissioner of the Canadian Embassy in Ukraine, who helps WUNU establish contacts in Canada.



*University representatives believe that access to systemised data about the specialisation of Canadian universities could also help form partnerships.*



*"It is important to have a hub, a nodal centre ... and those who have demand and proposition could meet in this hub."*

### **Main Partnership Contact:**

Name: Oksana Desyatnyuk

Position: Prorector for Sceintific and Research Work  
(international activities)

email: [okster2014@gmail.com](mailto:okster2014@gmail.com)

phone number: 38 0352475051

useful links: <https://www.wunu.edu.ua/en/>

<https://www.facebook.com/ZUNUniversity/>



## ZAPORIZHZHYA STATE MEDICAL UNIVERSITY

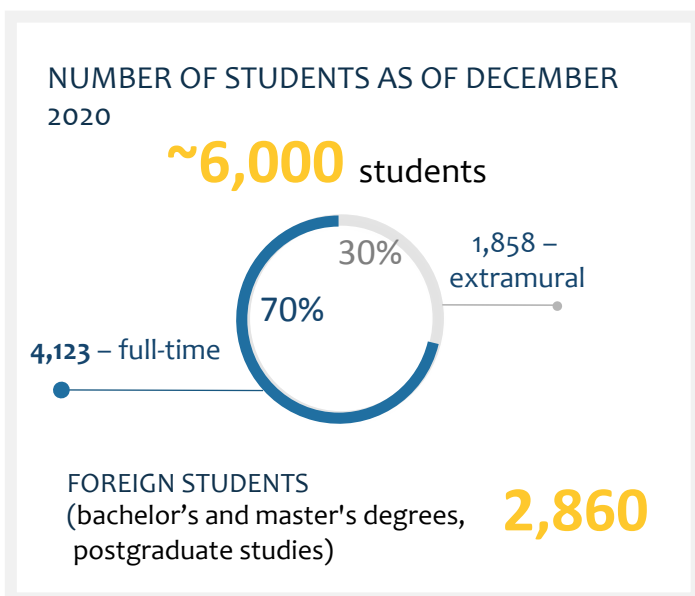
### OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

Zaporizhzhya State Medical University (ZSMU) is a modern multidisciplinary higher education institution that holds the highest (fourth) level of accreditation with the right to autonomous management.

The University's key tasks are to provide education services for students pursuing bachelor's, master's and specialist's degrees, as well as providing postgraduate training for interns and further training for doctors, chemists, and pharmacists.

The University trains students in: medicine, pediatrics, dentistry, pharmaceuticals, obstetrics and gynecology, anesthesiology and intensive care, internal diseases, pediatric surgery, general practice – family medicine, clinical oncology, laboratory diagnostics, neurology, neonatology, orthopedics and traumatology, otorhinolaryngology, ophthalmology, pathological anatomy, psychiatry, forensic medicine, urology, surgery, and other specializations.

As of December 2020, 2,860 foreign students were pursuing their bachelor's degrees, master's degrees, and postgraduate studies at the University. These students come from Azerbaijan, Algeria, Angola, Bulgaria, the UK, Ghana, Ecuador, Zambia, Zimbabwe, Israel, India, Iraq, Jordan, Cameroon, Kyrgyzstan, Columbia, the Ivory Coast, Lesotho, Lebanon, the Republic of Madagascar, the Maldives, Morocco, Namibia, Nigeria, Germany, Pakistan, Palestine, Russia, Syria, the USA, Tajikistan, Tanzania, Tunisia, Turkey, Turkmenistan, Uganda, and Uzbekistan.



# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

**2021**  
(JANUARY)

STAFF MEMBERS	<b>798</b>
PROFESSORS, DOCTORS OF SCIENCES	<b>127</b>
CANDIDATES OF SCIENCES	<b>488</b>

The University is ranked among the top three state medical education institutions in terms of its personnel: as of January 1, 2021, the University employed 798 teachers, including 127 professors and doctors of sciences and 488 associate professors and candidates of sciences.

The University is currently a member of the following international associations and organisations:

- Magna Charta Observatory (MCO), since 2018
- International Association of Dental Students (IADS), since 2020
- Association of Medical Schools in Europe (AMSE)
- European Association for International Education (EAIE)
- European Association of Faculties of Pharmacy (EAFP)
- International Association for Medical Education (AMEE)
- Organization for Ph.D. Education in Biomedicine and Health Sciences in the European System (ORPHEUS)
- Student National Medical Association (SNMA)
- Ukrainian Medical Students' Association (UMSA)
- Ukrainian Recognition Network (UaReNet), since 2020
- European Pharmaceutical Student Association (EPSA), since 2018
- European Medical Student Association (EMSA), since 2019

As of March 1, 2021, the University holds 54 international partnership agreements and 3 partnership agreements with Ukrainian HEIs.

**2021**  
(MARCH)

INTERNATIONAL PARTNERSHIP AGREEMENTS	<b>54</b>
PARTNERSHIP AGREEMENTS WITH UKRAINIAN HEIS	<b>3</b>

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

These agreements cover the following fields:

- Scientific research
- Joint scientific publications
- International projects
- Delivering lectures online and in person
- Exchanging teachers, staff members, and research fellows
- Organising simulation training competitions and contests
- Exchanging students

The University has partnership agreements with education institutions in countries such as Austria, Belarus, Bulgaria, Brazil, Vietnam, Armenia, Georgia, Ecuador, Estonia, India, Kazakhstan, Canada, China, Columbia, Latvia, Lithuania, Moldova, Germany, Poland, Slovakia, the USA, Tajikistan, Turkey, Uzbekistan, France, Croatia, the Czech Republic, Switzerland, and Sri Lanka.

The University Clinic of ZSMU and the Interfaculty Training Centre are taking an active part in the implementation of partnership agreements and memorandums.

University students also take part in exchange programmes. In **2018**, **41** students participated in exchange programmes, and **44** took part in **2019**.

The students most frequently visit Belarus, Bulgaria, Georgia, Poland, Turkey, the Czech Republic, and Estonia. In **2019**, the University also received four foreign students who arrived to take part in internship programmes.

Within the framework of the EU's Erasmus+ KA1 project, teachers of Estonian and Turkish HEIs underwent training (usually a period of seven days) and delivered lectures at ZSMU. In October **2019**, world leaders in implantology and plastic surgery were invited to ZSMU to deliver lectures on advanced technologies in the field.

The University notes that this programme provides education institutions with many opportunities to join interesting international projects.



Examples of ZSMU's international projects:



**In partnership with Hue University of Medicine and Pharmacy and Hanoi Medical University (Vietnam)**, ZSMU implemented the international grant project TAME from 2015 to 2019. As a result, the D-PBL technique was introduced in the curriculum along with training against medical errors.



# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

-  **In partnership with St George's, University of London**, ZSMU carried out the international grant project ePBLnet under the Tempus programme in 2015–16, as well as the international grant project TAME under the Erasmus+ programme from 2015 to 2019. The partnership resulted in a powerful exchange of practices and the introduction of task-oriented training.
-  **In partnership with Aristotle university of Thessaloniki (Greece)**, ZSMU carried out the international grant project ePBLnet under the Tempus programme in 2015–16. In 2019, they also carried out an international grant project funded by US pharmaceutical giant Pfizer Inc. As a result, they set up interregional networks of national medical training centres to introduce task-oriented training methods and the treatment of virtual patients. They also trained doctors and raised awareness in patients about atrial fibrillation and venous thrombosis.

## ZSMU INDICATES THE FOLLOWING PRIORITIES FOR DEVELOPING INTERNATIONAL RELATIONS

- Career guidance activities aimed at increasing the number of foreign students
- Research fellow and teacher exchange programmes
- Language courses for students and teachers
- Competence development (further training of teachers, as well as institutional assessment)
- International accreditation of curricula and degrees
- Joint research projects and publications
- The integration of international/intercultural approaches and practices into the University's courses of study

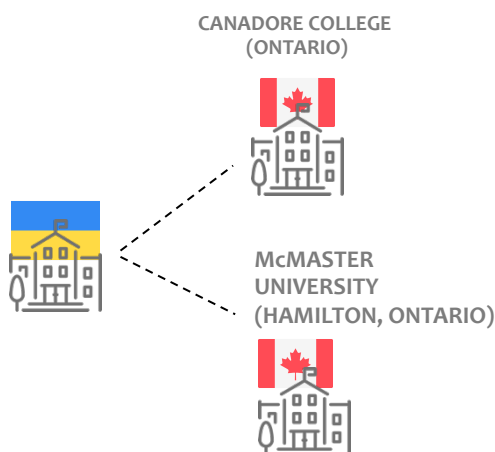
## COOPERATION WITH CANADA

The first steps to establishing contacts are, as a rule, taken on ZSMU's initiative on the basis of the University's strategy for international partnership development.

## COOPERATION WITH CANADA

At the moment, the University has partnership agreements with the following education institutions:

- Canadore College (Ontario)  
<https://www.canadorecollege.ca/>
- McMaster University (Hamilton, Ontario)  
<https://www.mcmaster.ca/>



The University is negotiating the possibility of student internship programmes, teacher exchange programmes, and the use of some training modules with representatives of Canadore College.

In addition, ZSMU is engaged in the SMRT English programme in partnership with the Canadian College of English, Vancouver. SMRT English is an innovative and creative approach to foreign language studies, with the use of electronic technology suggested by teachers of the Canadian College of English.

The programme includes professional vocabulary and the possibility of preparing for international language exams (TOEFL or IELTS).

After the completion of the course, students get a certificate from the Canadian College of English and the chance to continue their education at Canadian HEIs.

This English distance-learning programme has been in place at ZSMU since **2012**. A total of **216** ZSMU students and teachers have taken part in it throughout this period, and **177** have received certificates.

In **2020**, **35** people were awarded certificates, including **34** ZSMU professors and employees. As of 17 March **2021**, **20** people were participating in the course.

These are ZSMU's priorities in the development of Ukrainian–Canadian relations:



Medicine



International relations

The University would be interested in implementing joint grant projects in medicine, wilderness medicine, and projects that would enable students to deploy as volunteer medics in other countries. The University is also interested in teacher internship programmes.

The University strives for achieving results in medical simulation. The University has a modern and well-equipped simulation centre at the Interfaculty Training Centre. ZSMU would like to establish contacts with institutions that also have simulation centres in order to exchange best practices and organise interesting events for students, including contests and competitions.



*"A lot of our students would like to take part in internship programmes, including in dentistry and pharmaceuticals, in Canada. We are an institution where a lot of foreign students are studying, and after graduation, they want to continue their professional development in the UK, the USA, or Canada."*

A significant difference in curricula is a large obstacle to cooperation. Therefore, ZSMU notes that it would be good to know about the experience of other Ukrainian medical education institutions, as well as the approaches they have used to solve this problem.

Networking through the Trade Commissioner of the Canadian Embassy in Ukraine facilitates the development of partnerships.



*Looking for contacts on the internet often yields no results. Therefore, a systemised database of institutions and their contacts would significantly facilitate the establishment of relations. In addition to objective factors, such as distance, getting a visa, and a significant difference in curricula, the absence of this database is the biggest obstacle to cooperation.*

The University is seeking to track all available opportunities, resources, and programmes. It is particularly interested in the recently established Canada–Ukraine post-COVID Mobility Working Group and its upcoming Youth Mobility Agreement, as it expects the Ukraine–Canada mobility procedure to be simplified.

### **Main Partnership Contact:**

Name: Alyona Pavlenko

Position: Head, International Relations Department

email: pavlenko.as@zsmu.zp.ua

[alona.zsmu@gmail.com](mailto:alona.zsmu@gmail.com)

Phone number: +380 61 233 00 55, +38063 767 40 83;

Useful links: <http://int.zsmu.edu.ua/>

[http://int.zsmu.edu.ua/p\\_flipbook.html](http://int.zsmu.edu.ua/p_flipbook.html)

[https://www.youtube.com/watch?v=s6XccMQd6dQ&t=26s&ab\\_channel=%D0%97%D0%94%D0%9C%D0%A3%D0%97%D0%B0%D0%BF%D0%BE%D1%80%D1%96%D0%B7%D1%8C%D0%BA%D0%B8%D0%B9%D0%B4%D0%B5%D1%80%D0%B6%D0%B0%D0%B2%D0%BD%D0%B8%D0%B9%D0%BC%D0%B5%D0%B4%D0%B8%D1%87%D0%BD%D0%B8%D0%B9%D1%83%D0%BD%D1%96%D0%B2%D0%B5%D1%80%D1%81%D0%B8%D1%82%D0%B5%D1%82](https://www.youtube.com/watch?v=s6XccMQd6dQ&t=26s&ab_channel=%D0%97%D0%94%D0%9C%D0%A3%D0%97%D0%B0%D0%BF%D0%BE%D1%80%D1%96%D0%B7%D1%8C%D0%BA%D0%B8%D0%B9%D0%B4%D0%B5%D1%80%D0%B6%D0%B0%D0%B2%D0%BD%D0%B8%D0%B9%D0%BC%D0%B5%D0%B4%D0%B8%D1%87%D0%BD%D0%B8%D0%B9%D1%83%D0%BD%D1%96%D0%B2%D0%B5%D1%80%D1%81%D0%B8%D1%82%D0%B5%D1%82)



## THE UKRAINIAN CATHOLIC UNIVERSITY (UCU)

### OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

The Ukrainian Catholic University (UCU) is a private higher education institution. It was officially opened in June **2002 in Lviv** (western Ukraine) as the successor to the Greek Catholic Theological Academy (created 1928–1929). UCU is the first Catholic university to open on the territory of the former Soviet Union and the first university opened by one of the Eastern Catholic churches.

**According to the University website:**



*“...the opening of UCU, with its new approach to learning, with the only university-level faculty of theology and philosophy and the largest modern humanities library in Ukraine, is a major step in the effort to change higher education in Ukraine. Because UCU is not a government institution, it has wider possibilities to innovate and to aid in the push for the general reform of university education.”*

#### **The University offers the following types of programmes:**

- 11 undergraduate programs
  - 18 graduate programs
  - 2 Ph.D. programs
- and a wide range of professional and academic certificate programs designed to give mastery over a narrow subject area or topic

#### **The University includes:**

- 6 faculties (Theology and Philosophy, Social Sciences, Applied Sciences, Humanities, Health Sciences, and Lviv Business School)
- 29 research institutes and centres

NUMBER OF STUDENTS  
AS OF MARCH 2021

**1,922** students

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

As of March 2021, the number of students enrolled is 1,922. There are 250 full-time faculty members, 300 part-time faculty members, and 300 administrative staff. In addition, there are eight international students on degree programmes, four international students on exchange programmes, and six international students on international research programmes. In 2019–2020, 1,343 international students participated in UCU’s short-term programmes (summer schools), including in virtual format.

UCU has certificates of accreditation from the Ministry of Education and Science in Ukraine and a certificate of exemplary accreditation from the National Agency for Higher Education Quality Assurance. In addition, UCU is certified by CEEMAN IQA (Lviv Business School) and the Congregation for Catholic Education (STB, STL, STD, and Theology).



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Congregation for Catholic Education (STB, STL, STD, and Theology).

# OUTLINE OF THE UNIVERSITY AND ITS INTERNATIONAL COOPERATION

The UCU is a member of the following international associations and organisations:

- The UN Global Compact
- International Federation of Catholic Universities (FIUC–IFCU)
- European Federation of Catholic Universities (FUCE)
- Conference of Catholic Theological Institutions (COCTI–CICT)
- World Conference of Catholic University Institutions of Philosophy (COMIUCAP)
- International Commission on History and Research in Christianity (IHeS)
- European Society of Catholic Theology (ESCT)
- Catholic Universities from Central-Eastern Europe – Catholic University Partnership (CUP)
- International Consortium of Ukrainian, Polish, Romanian, Lithuanian and Kazakh Universities
- Consortium of Ukrainian Universities and Warsaw University
- European Association of International Education

**UCU** is the academic partner of more than **150** universities, institutes, and research centres worldwide, including **56** bilateral agreements and **41** Erasmus+ KA107 bilateral agreements.

The University holds partnerships with Armenia, Austria, Belgium, Brazil, Canada, Colombia, Croatia, Czech Republic, Estonia, France, Georgia, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lebanon, Lithuania, Malta, Netherlands, Philippines, Poland, Slovakia, Spain, Sweden, Turkey, the UK,

and the USA. The University's Faculty of Theology and Philosophy, Faculty of Humanities, Faculty of Social Science, Faculty of Health Sciences, Faculty of Applied Sciences, and Lviv Business School are the main partners in these agreements.

In 2019–21, the UCU has been involved in the KA2 project "Capacity building for youth in neighboring and enlargement countries – 'ProMovEnt'" (project 608595-EPP-1-2019-1-AM-EPPKA2-CBY-EP-PE). Currently (2019–22), the UCU is involved in the project "Academic Response to Hybrid Threats/WARN." Since 2018, it has also been participating in the Erasmus+ KA2 capacity-building project "Journalism

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Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism.” The UCU is also among those Ukrainian partners who are actively participating in Erasmus+ KA3 – “Support to policy reforms in Higher Education.” Since 2017, UCU Senior Vice-Rector Dr. Taras Dobko has been a member of the National Team of Higher Education Reform Experts (the HERE team).

EACH YEAR, APPROXIMATELY 11% OF ALL UCU STUDENTS PARTICIPATE IN DIFFERENT KINDS OF SHORT-AND LONG-TERM INTERNATIONAL ACADEMIC MOBILITY PROGRAMS INITIATED BY UCU

The top destinations for students in 2019–20 were Belgium, Germany, the Netherlands, Czech Republic, Austria, the USA, and Canada.

## **UCU offers its students a standard one-semester study abroad programme (max. one academic year) within the following frameworks:**

1. Erasmus+ KA107 Programme – including more than 40 inter-institutional agreements with HEI from 18 EU countries and Turkey. Seventy-four percent of all UCU students who have gone abroad on exchange were supported by Erasmus+ scholarships.
2. The European Federation of Catholic Universities (FUCE) mobility programme – provides for the possibility of short-term study (4–10 months) of UCU students in one of the member universities of the Federation (around 80 HEI). Under the programme conditions, the participant is awarded a monthly stipend, and tuition fees at the host partner university are canceled. Eight percent of UCU students who have gone abroad on exchange were supported by an FUCE grant.
3. Bilateral partnership exchange programmes – UCU students can choose from almost 60 partner universities on 6 continents where they can study for a semester or two as part of an international exchange. Usually, they receive a scholarship from UCEF or other donors to cover their accommodation and travel expenses while the host institution waives the tuition fees. Thirteen percent of UCU students who have gone abroad on exchange chose bilateral partnership exchange programmes.



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Each faculty and study programme at UCU offers its students a wide range of tailored international internships and training. For instance, the UCU School of Journalism annually sends its students on a professional internship at Vatican Radio (Italy), as well as a research internship in the archives of the Ukrainian National Museum in Chicago (USA). Some of these opportunities are anchored in the Erasmus+ traineeship programme, which offers two to three-month traineeships (work placements, internships, etc.) that are supported by the appropriate Erasmus+ funding. The traineeship programmes include:

1. UCU and Tartu University (Estonia) – traineeship programme for data science students
2. UCU and Aristotle University of Thessaloniki, Greece – traineeship programme for theology students
3. Katholische Universität Eichstätt-Ingolstadt, Germany – traineeship programme for theology students

**International students and faculty usually come from the USA, Germany, Poland, Canada, the UK, or Australia. During the period of 2015–21, UCU hosted 37 international students on degree programs:**

- **Faculty of Applied Sciences – MSc in Data Science:** professional master's programme that prepares high-quality engineers in various domains such as machine learning, big data, computer vision, natural language processing, business analytics, etc. (programme details: <https://apps.ucu.edu.ua/en/data-science/>)
- **Lviv Business School – MSc in Technology Management:** the only professional master's programme in Ukraine to provide specialized business education in the field of IT (programme details: <https://lvbs.com.ua/en/education/programs/mstm/>)

**In addition, UCU offers 7 models of exchange programmes for international students:**

1. Erasmus+ programme – students and faculty members from the EU and from EU associate member states' institutions with which UCU has signed an inter-institutional agreement in the relevant subject area (<https://international.ucu.edu.ua/international-profile/international-cooperation/erasmus-partners/>)

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1. Bilateral programmes – students and faculty members from institutions worldwide with which UCU has signed bilateral agreement or MOU (<https://international.ucu.edu.ua/international-profile/international-cooperation/international-partners/>)
2. Semester at UCU programme – a UCU study project offered in English for a wider international audience, introducing young intellectuals to the different cultural backgrounds of Ukrainian heritage within the larger central-eastern European context (<https://international.ucu.edu.ua/students/international-students/credit-mobility/semester-at-ucu-program/>)
3. Study tours to UCU – unique opportunities for groups of students, faculty members, researchers, or administrators to spend from one to three weeks at UCU to gain knowledge or experience around different aspects of social, political, religious, cultural, and educational life in Eastern Europe, Ukraine, Lviv, or the University itself (<http://international.ucu.edu.ua/study-tours/>)
4. Ukrainian study tours – a way for individuals or groups to experience Ukrainian culture, art, and traditions through lectures, excursions, workshops, and weekend trips to different cities and landmarks in Ukraine (<https://studyukrainian.org.ua/tours/>)
5. Volunteering programmes at UCU, including UCU’s English Summer School – programmes based on mentorship and volunteering with NGOs and international volunteering programs such as the European Voluntary Service (EVS) or the United Nations Volunteers (UNV) ([essvolunteer@ucu.edu.ua](mailto:essvolunteer@ucu.edu.ua))
7. Internship opportunities – programme-based internship opportunities for students ([career\\_office@ucu.edu.ua](mailto:career_office@ucu.edu.ua))

UCU holds the most successful international agreements with the following universities: Notre Dame University (USA), MacEwan University (Edmonton, Canada), European University Viadrina (Germany), KU Leuven (Belgium), and Tilburg University (the Netherlands). Collaboration with these universities includes a range of qualitative, deep, and interdisciplinary activities/projects.

## **These partnerships anticipate the following areas of international academic collaboration:**

1. Active programmes of academic exchange for students (including virtual)
2. Active academic exchange programmes for teachers and staff (including virtual)
3. Organisation of joint research projects (at least one project per year, including joint scientific publications)

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4. Organisation and participation in joint scientific events (roundtables, conferences, forums, symposia, etc.)
5. Implementation of joint educational activities (certificate programs, summer schools, virtual and in-person courses, trainings, etc.)
6. An active format for interdisciplinary cooperation involving several UCU educational programs

## UCU 2025 Strategy of Globalisation and International Solidarity

UCU's international campus has built its global values on the following main pillars:

- Internationalisation at home
- International academic/educational activities
- International academic mobility and exchange programmes
- International research
- International academic and cultural projection
- The digitalisation of internationalisation processes

### KEY OBJECTIVES OF THE STRATEGY:

**The concept of a “University that serves.”** This concept is one of the main target goals that brings together UCU's various global goals. Service is manifested in multiple forms, from international student volunteering to teachers' use of service-learning and experiential learning approaches in their disciplines, especially in the WorldView Core Programme. The WorldView Core Programme strengthens UCU services by opening up service and volunteering opportunities for foreigners, particularly in the UCU and local communities.

Specific attention should be paid to international students' social and academic integration among Ukrainian-speaking students through mixed groups, joint activities, ministry, and internships, all of which require the development of student initiatives and student clubs outside UCU.

**Academic development and international solidarity.** The “from global to local” approach should become one of the methods in the academic process of organisation in internationalisation, which involves preparing students for the global labour market and life in the international community. It is necessary to adjust the curricula of all educational programmes to global goals, such as the Catholic Church's Social Doctrine,

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the UN Sustainable Development Goals, the drive to address global threats, and so on. This means initiating the formation of learning tasks for students within their disciplines to address global challenges, including at the local level, and explaining local initiatives through the prism of global goals.

A necessary precondition of international solidarity is to increase offerings in English and other foreign languages, partially translate UCU's services and communications into bilingual formats in Ukrainian and English, and encourage students to write dissertations in English and other foreign languages. It is also necessary to expand interaction with foreign partners, which is vital for international students and teachers to learn about the local specifics of responding to global challenges. These efforts can include, for example, study and research tours, joint disciplines, collaborative research, and comparative approaches.

**Reaching out.** UCU should be the creator of trends and a promotor of Ukraine throughout the world. UCU should act as Ukraine's ambassador to the world through active cultural diplomacy, international research, international academic exchanges and internships, international research teams, leading world scientific conferences, and student competitions/Olympiads. UCU students reflect on the past, present, and future of the Ukrainian diaspora, on Ukrainians abroad, and on Ukraine's global image by writing dissertations and through their research. UCU students and their projects represent Ukraine, winning prizes at prestigious industry and international competitions, Olympiads, conferences, etc.

UCU is strengthening the practice of global student internships for various social projects and international cultural student exchanges. Graduates of educational programs should become an interface of communication between the international community, Ukraine, and the UCU. To this end, the University builds and maintains the loyalty of graduates working abroad or in international companies and organisations through the Alumni Association. In addition, UCU faculty members participate in global scientific debate seeking to address today's challenges by engaging in partnership projects with leading universities. UCU is also a leading European center for studying the history and modernity of Kyivan Christianity and the dissemination of Andrei Sheptytsky's legacy around the world.

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UCU is a top European center for ecumenical studies, cooperation and dialogue, and the study of ethical issues related to man's holistic development in the digital age. It has a strong reputation as being an attractive and unique educational environment in Ukraine, and is recognized among international students for its international academic mobility programmes and short-term international programmes (summer schools and study, research visits, internships, etc.).

**Global partnerships.** UCU contributes to developing the new Ukraine through a vast network of bilateral and multilateral international partnerships, focusing on cooperation within the International Federation of Catholic Universities (IFCU), the European Federation of Catholic Universities (FUCE), and other partner associations. Partnerships and cooperation is based on a careful planning process that aligns with UCU's overall mission and priorities, such as Catholic education in the 21st century, service-learning, ethics and technology, ethics and social development, teaching skills, international research, international education, etc.

UCU develops valuable, in-depth, and strategic partnerships with Catholic universities, through which it attracts foreign teachers and experts. UCU is deeply integrated into the European space of international education, while also developing partnerships with the best educational institutions in North America and exploring ways to build partnerships with (primarily Catholic) universities in Latin America, Asia, and Africa. Through institutional and individual participation, UCU is an actively involved member of international professional associations, which will continue to improve employees' professional development.

**Internationalisation through digitalisation.** UCU is a catalyst for global social and academic debates arising from the changes associated with technological progress and humanity's digitalisation. UCU has developed a digital environment to accompany educational and organisational processes that contribute to technical, organisational, and academic internationalisation. The digital design of internationalisation helps UCU's IT infrastructure integrate with international academic partners in support of shared learning resources, teaching, research, and the administration of international academic collaboration.

The digital design of internationalisation improves the Department of International Academic Relations' internal administrative system's quality and efficiency. UCU actively uses modern information systems, tools, and the latest

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educational technologies to manage international academic mobility, structure scientific cooperation projects with international academic partners, support foreign guests visiting the University, etc.

In addition, academic digitalisation creates more opportunities for individual learning trajectories through the introduction of digital teaching formats (e-pedagogy). Digitalisation facilitates the involvement of international academic partners, international virtual exchange, and virtual mobility projects (including Erasmus+ Virtual), as well as a combination of virtual and physical mobility. Additionally, academic digitalisation facilitates the development of courses using collaborative online international learning (COIL), the creation of English-language educational offerings in the UCU open online learning system (which can be used by the wider international community), and the creation of English-language educational offerings in cooperation with all-Ukrainian and global educational platforms offering mass open online courses (MOOCs), such as Prometheus, EdEra, Coursera, etc. UCU also implements and actively uses mechanisms for recognizing learning outcomes obtained in informal education while studying in Ukraine or abroad.

## **The main challenges currently faced by UCU in terms of internationalisation are:**

- Comparatively low awareness about UCU's 2025 Strategy for Globalisation and International Solidarity among UCU faculty
- A lack of the appropriate internationalisation skills and competencies among faculty
- The lack of institutional funding and a strong dependency on external funding for internationalisation activities
- Weak promotion of UCU as a centre of academic mobility programmes among its international partners and, as a result, a high disproportion between UCU's incoming and outgoing exchange students
- The long-term focus on the Ukrainian educational market and domestic students



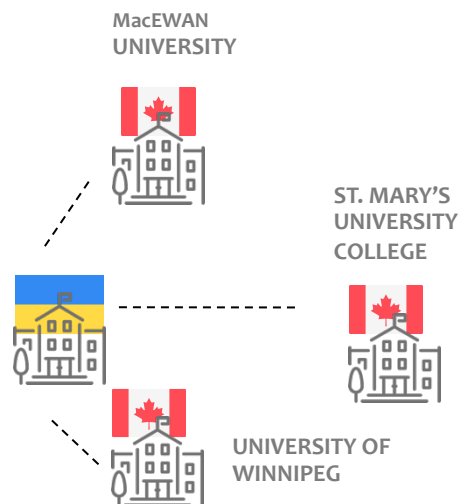
*“Recently, we started to focus our efforts on the development of a so-called “English menu” in our programmes. We realized that if we want to be successful in international cooperation, we need courses/programmes in English to offer international students. This might be quite a challenging task for faculty, so we help them develop courses in English that might be of interest for international students, and we develop their skills to teach such courses. We are thankful to MacEwan University (Edmonton, Alberta, Canada) for cooperating with us to develop a training programme for faculty who want to develop and teach a course for English-speaking students.”*

## COOPERATION WITH CANADA

### UCU HOLDS HAS PARTNERSHIP AGREEMENTS WITH THE FOLLOWING EDUCATION INSTITUTIONS

- MacEwan University, Edmonton (since 2016)
- St. Mary's University College, Calgary (since 2013)
- University of Winnipeg (since 2013)

In addition, UCU has active ties and collaborative activities (without bilateral agreements) with the **University of Alberta and the University of Toronto.**



Within the framework of UCU's partnership with MacEwan University, several initiatives have been implemented, including academic mobility among students and faculty, as well as joint research projects and joint educational events that have engaged several departments/programmes from both universities. As a result of cooperation between MacEwan, UCU, and the National University (Kyiv-Mohyla Academy) – as well as with support from the Ukrainian Resource and Development Center at MacEwan University – the “International

organisations and global management” module was developed for Canadian and Ukrainian students. This module allowed students to work together at a simulation game in which students represented member states at the United Nations and learned to develop resolutions, statements, and other policy documents for the UN. This collaboration allowed Ukraine to participate in the annual Model United Nations Conference for the first time in Ukraine's history.

### Factors that contribute to the establishment of successful partnerships:



- Cooperation should happen between university departments/programmes around a specific idea for a joint project so that it will be practical and tangible
- Joint development of curricular and extra-curricular activities helps to establish mutually beneficial cooperation
- Online tools should be used to support cooperation, at least at the initial stage
- Multi-lateral partnerships could enhance the quality of cooperation

### Factors that contribute to the establishment of successful partnerships:



- Focus should be on students' needs and how they would benefit from a partnership
- When people with Ukrainian roots are identified in academic settings (the Ukrainian diaspora) – it helps establish first contact with potential partners and provides support for establishing successful partnerships
- Opportunities for communication and networking with representatives of HEIs help build partnerships by allowing people to meet, establish personal contacts, exchange ideas, and discuss how to promote internationalisation in higher education



*“In collaboration with Canadian universities, the joint development of courses/programmes for students brings a lot of value to the educational process. We focus our international cooperation on the needs and benefits of our students and what they will get from such cooperation. We believe that transatlantic cooperation with Canada helps our students to think and act globally, develop multicultural sensitivity skills, and develop competencies they wouldn't be able to develop otherwise.”*

### UCU is interested in exploring the following areas with Canadian partners:



**Theology and Philosophy:** biblical studies, church history, liturgical studies, pastoral theology, dogmatic theology, moral theology, ecumenical studies



**Social Sciences:** sociology, law and human rights, journalism and media communications, ethics-politics economics, public administration, non-profit management



**Applied Sciences:** computer science, IT & business analytics, data science



**Humanities:** liberal arts (history, philology, cultural studies, cultural heritage)



**Health Sciences:** social work, psychology, physical and occupational therapy





**Business:** business administration, human resources and organisational development, technology and marketing management, innovations and entrepreneurship, social entrepreneurship)



**Higher education institutional development areas:** service-learning, internationalisation and digitalisation (virtual exchanges, COILs, virtual mobility), teaching excellence, e-pedagogy



*“In the past, we were the ones who initiated international cooperation with Canadian HEIs. We would send partnership proposals to universities based on the information we could find online – analyzing universities’ websites to find a match with our ideas for cooperation, education products we could suggest to a partner, and universities’ values, missions, and visions. We welcome an opportunity to participate in networking events such as the Canada–Ukraine Education Conference and CBIE Annual Conference. These give us a chance to meet Canadian HEIs, establish personal contact, present our university, and learn more about Canadian universities that could be a perfect match for us. We would welcome more of such events and networking opportunities in the future.”*

UCU welcomes the recent creation of the Canada–Ukraine post-COVID Mobility Working Group and the upcoming Youth Mobility Agreement. It is looking forward to learning more about any further activities that might provide support to international cooperation in higher education.

**Main Partnership Contact:**

Name and Last Name: Dr. Halyna Protsyk  
Position: Director, UCU International Academic Relations  
Office

Email address: [galyna.protsyk@ucu.edu.ua](mailto:galyna.protsyk@ucu.edu.ua),  
[international@ucu.edu.ua](mailto:international@ucu.edu.ua)

Phone number (if applicable): +380969202908

Useful links: <https://ucu.edu.ua/en/>;  
<https://international.ucu.edu.ua/>

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