



Updated Membership Framework FAQs

March 2021

Why is CBIE increasing membership fees?

[CBIE is increasing membership fees](#) to ensure that we have the resources to sustainably support our members and advance strategic advocacy for the future of international education in Canada.

CBIE is committed to serving as the national voice for the international education sector, representing the internationalization priorities and interests of its member institutions. CBIE will continue its work of convening the sector on issues of strategic importance - creating spaces for the engagement of international education sector leaders and practitioners through communities of practice, learning, global partnership development and networking events. CBIE will also continue to provide thought leadership and to advocate for its member institutions on relevant international education policy frameworks with institutions and governments worldwide.

[Click here to listen to President and CEO Larissa Bezo share why CBIE is making this change.](#)

How much do membership fees currently contribute to CBIE's annual operating budget?

Currently, our membership fees represent only 2% of CBIE's annual operating budget. This is extremely low compared with other associations, whose fees typically represent 30-45% of revenues.

Our new fee structure, which aims to cover 10% of annual revenues, will allow us to be a strong, sustainable national voice for our sector and to support our members in the ways that they require to be successful.

Why are the membership changes taking effect now?

The CBIE Board approved the updated membership fee framework in 2019, scheduled to take effect April 1st, 2020. Given the *World Health Organization's* decision in March 2020 to declare COVID-19 a global pandemic, the Board postponed the implementation of the updated membership framework to April 1, 2021.

Are membership fees being prorated?

Yes. The 2021-2022 fiscal year marks a transition year for the implementation of the updated membership fee framework. Membership fees will be prorated for institutions during this transition year based upon their current annual renewal dates. Beginning April 1, 2022, all current CBIE member institutions will be fully aligned for the annual renewal of fees on April 1st of each calendar year.

How are membership fees calculated?

[CBIE membership fees](#) are calculated by FTEE students. This approach has been a long standing practice at CBIE, as is set out in our by-laws.

Since CBIE member benefits are widely available for all staff and faculty within an institution, FTEE serves as a consistent way to measure the size and scope of institutional faculty and staff that can access CBIE member services at no cost or preferred member rates. This approach also reflects the holistic nature of internationalization that is currently being implemented and institutionalized across Canadian education institutions.

What is the renewal process for current members?

All members are being streamlined to an April 1 annual renewal date. Lead contacts from current CBIE member institutions will receive an email in early April 2021 which will outline the process for renewal and provide a unique link to complete this renewal.

In this outreach, current members will receive a detailed invoice explaining their relevant membership fee category and the prorated amount due for the 2021-2022 membership period (based on their previous renewal date and payment).

Additional questions?

We look forward to hearing from you and to continuing to engage with your institution.

We invite current members to contact us directly by e-mail at members-membres@cbie.ca