

MESSAGE FROM THE

President & CEO



Our team has been acting on critical priorities. These include creating dynamic, diverse and inclusive spaces for community engagement, initiatives such as our Community Hub, a virtual space for CBIE's members to connect, exchange ideas and experiences and to discuss emerging issues and trends.

As I reflect on my first full year as President and CEO, I could never have imagined quite how eventful it would be and that I would be writing this from my home, managing a work-life blend that has become the new normal for all of us.

Before COVID-19 entered the collective conscience and eclipsed everything that came before, we started the year by charting the path towards a new strategic direction. I spent a large part of 2019 meeting with the international education leadership teams of institutions and key sector stakeholders across the country to discuss some of the proposed priorities CBIE was considering as part of our future strategic direction. As CBIE members and beneficiaries of our programs and services, your insights and feedback were critical and invaluable

CBIE's strategic plan for 2020 - 2025 was presented at the 2019 Annual General Meeting in Winnipeg. Over the course of the year, our team has been acting on critical priorities. These include creating dynamic, diverse and inclusive spaces for community engagement, initiatives such as our Community Hub, a virtual space for CBIE's members to connect, exchange ideas and experiences and to discuss emerging issues and trends. We are using our voice to advance the sector's diverse interests and advocate for timely policy changes, particularly those related to immigration policy frameworks and strategic issues concerning the future of international education in Canada. We are developing innovative approaches to promote cross-border collaboration and partnership for our member institutions through partnership events in priority markets, and we are expanding our suite of professional development offerings that support the successful internationalization of education for staff, faculty and institutions, including a recently enhanced International Students and Immigration Education Program. We were also delighted to work with Global Affairs Canada in broadening the portfolio of the International Scholarships Program (ISP), as a key element of Canada's international education strategy.

These are ambitious plans for CBIE and Canada's international education community. They are transformative ones. The pandemic experience over the last eight months has validated that CBIE's strategic priorities remain as relevant today as when we first shaped them with your input- those of working towards a more inclusive, engaged and sustainable CBIE, those of strengthening capacity for leadership and informed advocacy, and those of expanding our role in advancing the internationalization of education in Canada and around the world. This has also been an important year of reflection and thoughtful contemplation as we work to put CBIE's commitment to equity, diversity and inclusion into action with the input of our community.

There is considerable work to be done globally to build societal resilience for the future. As part of this dynamic global environment, Canada's international education sector has an important role to play, in particular, as it relates to contributing to our country's and the global community's recovery from the pandemic. It is also a critical time for our sector to demonstrate leadership in further promoting and advancing the values of anti-racism, equity, diversity, inclusion, Indigeneity and intersectionality in our work both at home and abroad.

It has been an intense year for all of us. I am grateful to have had the support of our member institutions, board members and CBIE staff, who show up every day with an unwavering commitment to making a positive difference in the world through international education.

I look forward to continuing this important work together in the year to come.

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Larissa Bezo President and CEO

MESSAGE FROM THE

Chair of the Board



It is too early to tell what impact COVID-19 will have on inbound and outbound mobility, however what is certain is that innovation, adaptability and resilience will be key drivers of our success.

In this message I reflect on the many challenges and opportunities we are facing as international educators as 2020 draws to a close. I begin by taking a moment to remember the shocking downing of Ukrainian International Airline PS752 on January 8. All 176 passengers were killed, including 138 who were bound for Canada. Many of the victims were students, researchers and faculty at universities and colleges from coast to coast to coast. Canada will be the poorer, intellectually, culturally and practically, for not having them in our future.

The pain was still raw within the international education community when a couple of months later the World Health Organization declared COVID-19 a global pandemic. As we reflect on these two monumental events in 2020 and adapt to a new reality and uncertain future, we are reminded again why internationalization is so important: it brings global perspectives and experiences to our Canadian campuses and contributes to the rich diversity of our institutions and communities at all levels – and it projects our Canadian experiences into the wider world. It is too early to tell what impact COVID-19 will have on inbound and outbound mobility, however, what is certain is that innovation, adaptability and resilience will be key drivers of our success. It is my view also that international education is even more important than ever before.

Last November, at our Annual General Meeting during CBIE2019 in Winnipeg, we unveiled our new Strategic Plan for 2020-2025. The plan positions CBIE to play a more activist and strategic role on behalf of its member organizations in advancing the internationalization of education in Canada and around the world. We are operationalizing the plan while we support our members, who are grappling with the impacts of the pandemic, and who are spending days and nights reaching out to Canadians around the world and the many international students who have remained in Canada, far away from their families. It is not an exaggeration to say that our institutions have been a lifeline for these students. And 2020 has been a year in which all of us are taking actions to support diversity excellence, not only to respond to the rise of Black Lives Matter, Anti-Black Racism, and continued examples of systemic racism toward Indigenous Peoples and those of African descent, but also to note that internationalization is about

diversity and is situated in the context of recognition of human rights and individual dignities.

When I was appointed Board Chair of the Canadian Bureau for International Education in 2019, I could not have imagined that my tenure would be forever linked with a world pandemic, the likes of which has not been experienced in one hundred years. This world event has shaken the very foundations of international education, and challenged us to become nimble and innovative as we create new models and improve old ones. I have never been so proud to be the Chair of CBIE, representing all the international education staff and educators at our member institutions. I thank each of you for your unwavering commitment to your students and institutions, and Larissa and her team for their support of us in this important endeavour. All of us have benefited from the work of the CBIE team over the past months, from increased professional development, actions on equity, diversity and inclusion, through to concrete lobbying on immigration issues and the enhanced positioning of CBIE as the only national advocacy body in this country that covers all educational levels. The strength and credibility of your organization has never been higher.

I mentioned earlier my view that international education is more important now than ever. The responses of national governments to the pandemic have been highly variable; many have chosen to politicize good science and to ignore the fact that the pandemic accentuates existing inequalities and creates new ones. Canada's ambassador to the United Nations, Bob Rae, noted in a recent speech that the world has not come together 'but has rather turned inward'. We face significant challenges to international multilateralism and its supporting institutions,

such as the World Health Organization, World Trade Organization and the UN itself. We should all take heart that Canada continues to step up – but I suggest to you that this work requires all of us to be steadfast in our commitment to international education, to building networks and connections that are global, to advance teaching, research and intercultural competencies for ourselves, for our students and in partnership with our global colleagues. Rather than turning inward, we must continue to turn outward, despite the challenges of the current situation. I am firmly of the view that these same challenges are also presenting us with opportunities, and I urge you to take them.

On behalf of the CBIE Board of Directors, I look forward to engaging with all of you as we continue the directions laid out in the Strategic Plan. While this is a time of uncertainty for international education in Canada, it is also one of great hope. Thank you for everything you are doing to support international education and for your commitment to your own school, college, university, business, government or institution – and especially for your commitment to CBIE.

Dr. Robert Summerby-Murray

Board Chair, CBIE

President and Vice-Chancellor,

Saint Mary's University

Facts at a glance





Around the Globe

Designed 2
national level
scholarship
programs for a
client state in the
GULF REGION

Celebrated our 5th year of working in partnership with the Commission on Higher Education (CHED) PHILIPPINES to achieve its internationalization objectives

Led a delegation of Canadian post-secondary representatives to the Conference of the Americas on International Education as part of a 3-city international collaboration mission to COLOMBIA







In partnership with Global Affairs Canada, facilitated an **in-person dialogue** between the **AFRICAN DEVELOPMENT BANK** and Canadian education stakeholders, around the AfDB's Youth Employment Strategy.

Reached over 34,000 students in **JORDAN** with gender inclusive entrepreneurship programming and supported over **100** entrepreneurs via our women-led business incubation program



Built a national legal aid institution providing access to justice for over **2** million vulnerable persons in **UKRAINE**







2020 CBIE

Board of Directors

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President and Vice-Chancellor, Saint Mary's University

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Assistant Vice President, International, Ryerson University

Jerry Wang

Director of Recruitment and International Student Office. University of Prince Edward Island

Daniel Weeks

Professor and Senior Advisor to the President, University of Northern British Columbia

Geoff Wilmshurst

Vice President Partnerships, Camosun College



CBIE Members



Alberta

Bow Valley College Calgary Board of Education Concordia University of Edmonton Edmonton Public Schools Grant MacEwan University Lakeland College Lethbridge College Medicine Hat College Mount Royal University NorQuest College Northern Alberta Institute of Technology Olds College Southern Alberta Institute of Technology St. Mary's University University of Alberta University of Calgary University of Lethbridge

British Columbia

Acsenda School of Management British Columbia Institute of Technology Burnaby School District Camosun College Capilano University College of New Caledonia College of the Rockies Columbia College Coquitlam School Board Douglas College Emily Carr University of Art and Design Fraser International College Greater Victoria School District Justice Institute of British Columbia Kwantlen Polytechnic University Langara College New York Institute of Technology -Vancouver North Island College Northern Lights College Okanagan College

Selkirk College Simon Fraser University Thompson Rivers University University of British Columbia University of Northern British Columbia University of the Fraser Valley University of Victoria Vancouver Community College Vancouver Island University

Manitoba

Assiniboine Community College **Booth University** Brandon University International College of Manitoba Manitoba Institute of Trades and Technology Red River College Université de Saint-Boniface University of Manitoba University of Winnipeg

New Brunswick

Mount Allison University New Brunswick Community College St. Thomas University Université de Moncton University of New Brunswick

Newfoundland & Labrador

College of the North Atlantic Memorial University of Newfoundland

Nova Scotia

Acadia University Cape Breton University Dalhousie University Mount Saint Vincent University Nova Scotia Community College Saint Mary's University St. Francis Xavier University

Ontario Algoma University Algonquin College of Applied Arts and Technology **Brock University** Cambrian College Canadore College Carleton University Centennial College Collège Boréal Conestoga College Confederation College Conseil des écoles publiques de l'Est de l'Ontario CultureWorks Durham College Fanshawe College George Brown College Georgian College Hanson Educational Group Humber Institute of Technology and Advanced International Language Academy of Canada (ILAC) La Cité collégiale Lakehead University Lambton College Laurentian University Loyalist College McMaster University Mohawk College of Applied Arts & Technology Niagara College Nipissing University Northern College OCAD University Queen's University

Sault College of Applied Arts & Technology

Seneca College of Applied Arts & Technology

Ryerson University

Sheridan College

Sir Sandford Fleming College

Royal Roads University



St. Lawrence College The Michener Institute Toronto District School Board Trent University University of Guelph University of Ontario Institute of Technology University of Ottawa University of Toronto University of Waterloo University of Windsor Waterloo Catholic District School Board Western University Wilfrid Laurier University York University

Prince Edward Island

University of Prince Edward Island

Quebec

Bishop's University Canada College Cégep André-Laurendeau Cégep de Saint-Hyacinthe Cégep John Abbott College Cégep Limoilou College Montmorency Concordia University Ecole de technologie supérieure HEC Montréal Institut de tourisme et d'hôtellerie du Québec Institut national de la recherche scientifique LaSalle College McGill University Polytechnique Montréal

Université de Montreal Université de Sherbrooke Université du Québec à Montréal Université du Québec à Rimouski Université du Québec à Trois-Rivières Université du Québec en Abitibi-Témiscamingue Université du Québec en Outaouais Université Laval Université TÉLUQ

Saskatchewan

Great Plains College Saskatchewan Polytechnic University of Regina University of Saskatchewan





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INDEPENDENT AUDITORS' REPORT

To the Members of the Canadian Bureau for International Education

Opinion

We have audited the financial statements of the Canadian Bureau for International Education (the Bureau), which comprise:

- the statement of financial position as at March 31, 2020
- the statement of operations for the year then ended
- the statement of changes in net assets for the year then ended
- the statement of cash flows for the year then ended and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements, present fairly, in all material respects, the financial position of the Bureau as at March 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "Auditors' Responsibilities for the Audit of the Financial Statements" section of our auditors' report.

We are independent of the Bureau in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these ethical requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

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INDEPENDENT AUDITORS' REPORT (continued)

Responsibilities of Management and Those Charged with **Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Bureau's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Bureau or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Bureau's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



INDEPENDENT AUDITORS' REPORT (continued)

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Bureau's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Bureau's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Bureau to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants, Licensed Public Accountants

Ottawa, Canada

KPMG LLP

October 20, 2020

STATEMENT OF FINANCIAL POSITION

March 31, 2020, with comparative information for 2019

	2020	2019		
Assets				
Current assets:				
Cash	\$ 114,511	\$ -		
Short-term investments (note 3)	404,978	122,633		
Restricted cash for projects (note 2)	25,855,614	28,884782		
Accounts and contributions receivable	533,632	924.372		
Prepaid expenses	92,537	138,254		
	27,001,272	30,070,041		
Investments (note 3)	3,691,281	3,691,281 4,301,186		
Tangible capital assets (note 4)	500,586	564,911		
	\$ 31,193,139	\$ 34,936,138		
Liabilities and Net Assets				
Current liabilities:				
Bank in debtedness (note 5)	\$ -	\$ 102,339		
Accounts payable and accrued liabilities (note 6)	1,832,871	2,295,853		
Deferred contributions	42,418	60,915		
Deferred contributions relating to restricted				
cash for projects (note2)	25,855,614	28,884,782		
	27,730,903	31,343,889		
Leasehold inducement(note7)	243,875	270,972		
Net assets (note 8):				
Unrestricted	1,717,775	1,756,366		
Invested in tangible capital assets	500,586	564,911		
Internally restricted	1,000,000	1,000,000		
	3,218,361	3,321,277		
Contingencies and guarantees (note 10)				
Commitments (note 11)				
	\$ 31,193,139	\$ 34,936,138		

See accompanying notes to financial statements.

Approved by the Board of Directors:

My Day Ci, Director

M. Wilmen Frector

STATEMENT OF OPERATIONS

Year ended March 31, 2020, with comparative information for 2019

	2020	2019	
Revenue:			
Gross project contributions	\$ 78,274,343	\$ 90,699,705	
Less: direct project expenses	73,501,361	85,520,173	
Net project contribution	4,772,982	5,179,532	
Conference	1,020,943	1,056,481	
Membership	190,450	246,800	
Interest and investment	168,712	168,123	
Miscellaneous	100,910	145,370	
	6,253,997	6,796,306	
Expenses:			
Salaries and benefits	3,736,087	4,368,982	
Professional fees:			
Contracts	921,761	903,028	
Legal and audit	60,223	47,270	
Conference/workshop facilities	304,693	398,008	
Rent	277,107	518,221	
Equipment rental and maintenance	210,206	170,947	
Travel (note 9)	190,659	226,851	
Supplies and sundry	139,286	137,547	
Amortization of tangible capital assets	79,680	53,577	
Books, subscriptions and memberships	56,591	30,348	
Telephone	51,359	51,728	
Insurance	46,199	24,894	
Promotion	29,782	15,127	
Translation	28,011	22,034	
Printing and photocopying	23,969	33,205	
Grants, fees and awards - projects	8,321	6,182	
Postage and courier	8,272	15,112	
	6,172,206	7,023,061	
Excess (deficiency) of revenue over expenses			
before the undernoted	81,791	(226,755)	
Change in net unrealized gain (loss) on investments	(184,707)	53,612	
Loss on disposal of tangible capital asset		 (103,974)	
Deficiency of revenue over expenses	\$ (102,916)	\$ (277,117)	

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN NET ASSETS

Year ended March 31, 2020, with comparative information for 2019

	Unrestricted	Invested in tangible capital assets	Internally restricted	2020 Total	2019 Total
Net assets, beginning of year	\$ 1,756,366	\$ 564,911	\$ 1,000,000	\$ 3,321,277	\$ 3,598,394
Deficiency of revenue over expenses	(102,916)	-	-	(102,916)	(277,117)
Additions to capital assets	(2,494)	2,494	-	-	-
Gain on capital assets	(12,861)	12,861	-	-	-
Amortization of tangible capital assets	79,680	(79,680)	-	_	_
Net assets, end of year	\$ 1,717,775	\$ 500,586	\$ 1,000,000	\$ 3,218,361	\$ 3,321,277

See accompanying notes to financial statements.





Canadian Bureau for International Education

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