

2019 ANNUAL REPORT



Canadian Bureau for
International Education

MESSAGE FROM

THE PRESIDENT AND CEO



It was another record year for international education in Canada.

As of December 31, 2018, there were 571,215 international students in Canada, a 16% increase over 2017. Continuing on a growth curve noted in [CBIE research](#), India surpassed China as the top sender of international students in 2018. At the same time, our members expanded diversification efforts to attract students from a wide range of countries.

In August, we released the results of our 2018 International Student Survey, the largest ever with more than 14,000 respondents from 46 member institutions across the country. The survey showed that the top three reasons for choosing Canada as a study destination remain the quality of the Canadian education system, Canada's reputation as a tolerant, non-discriminatory society, and its reputation as a safe country. Additionally, a majority of respondents cited the opportunity to work during and after their studies as a key driver for deciding to study in Canada.

Our annual conference in November continues to grow, attracting almost 950 participants from 39 countries to Ottawa in 2018. Keynote speakers Roberta Bondar and Dave Wilkin provided us with renewed inspiration to continue our journey to advance international education. Underlining a collaborative approach to achieving our collective goals, CBIE was pleased to sign memoranda of understanding to advance international education with the British Columbia Council for International Education, EduNova Co-operative and the Manitoba Council for International Education.

**I HAVE HAD THE CHANCE TO ENGAGE WITH OUR MEMBERS...
WHAT STOOD OUT MOST FOR ME...WAS THEIR UNEQUIVOCAL
SUPPORT FOR CBIE AND THEIR EXPECTATION THAT WE NEEDED
TO CONTINUE TO PLAY A LEADERSHIP ROLE IN INTERNATIONAL
EDUCATION IN CANADA.**

CBIE continued to foster partnerships and enhance Canada's presence on the global stage through our international collaboration mission series, leading delegations to Norway in April, Chile in December and the Philippines this past March. Participants benefitted from the "Team Canada" approach that provided access to key government and institutional partners and the opportunity to gain in-depth knowledge of the local education market, pursue partnerships and connect with Canadian colleagues.

On a personal note, I want to simply say how privileged I feel to have been appointed permanent President and CEO of CBIE earlier this year and how grateful I am to the CBIE Board and staff for making this transition so effortless. After 13 years with CBIE, I am mindful of how quickly the international education context in Canada and around the globe is evolving. I am also acutely aware of how these changes have affected, and will continue to affect, our organization. Over the past months, I have had the chance to engage with our members and stakeholders on how to best leverage CBIE's expertise in international education, from scholarship management to technical assistance to research. All of those to whom I reached out willingly shared their insights and suggestions for how our organization should move forward. But what stood out most for me from these conversations was their unequivocal support for CBIE and their expectation that we needed to continue to play a leadership role in international education in Canada. I cannot imagine a more eloquent testimony to the commitment of our people, our members, our organization, and to what we have achieved together. I look forward to the year ahead!



Larissa Bezo
President and CEO

MESSAGE FROM

THE BOARD CHAIR



It was an honour to assume the role of board chair at CBIE this year. I wish

to extend my warm thanks to Dr. David Ross for a smooth leadership transition and ongoing collaboration.

The CBIE board of directors has been actively working on its 2020–2025 strategic plan to chart the organization’s course during a time of growth and change in international education. Following consultations with our membership over the summer and early fall, we look forward to unveiling it to members and partners at CBIE’s 2019 annual conference in Winnipeg.

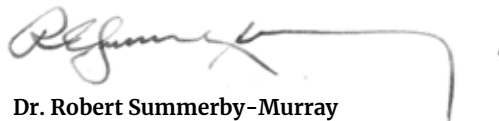
In August 2019, we welcomed the announcement by the Government of Canada that, as part of its new international education strategy, it will invest in a new outbound mobility program to fund up to 11,000 more Canadians to study and work abroad. This five-year pilot program will provide financial support in the range of \$5,000 to \$10,000 per year. CBIE has long advanced the importance of international learning experiences for young Canadians, and this has never been more crucial in our increasingly interconnected world. By making learning abroad financially feasible for Canadians from all socio-economic backgrounds, Canada is moving decisively to prepare Canadians to participate and contribute as global citizens, and to work across borders, cultures, languages and values to mutual benefit.

CBIE HAS LONG ADVANCED THE IMPORTANCE OF INTERNATIONAL LEARNING EXPERIENCES FOR YOUNG CANADIANS, AND THIS HAS NEVER BEEN MORE CRUCIAL IN OUR INCREASINGLY INTERCONNECTED WORLD.

At our annual conference in November 2018, we were pleased to recognize Margaret Biggs and Roland Paris with the Catalyst Award for their outstanding contribution to advancing international education. Through their leadership of the Study Group on Global Education, Biggs and Paris created broader awareness of the field, underlining it as essential to Canada's future success.

On an organizational level, it has been a pleasure this year to work with CBIE's new president and CEO, Larissa Bezo. Following a national executive search process, the board of directors announced her appointment in February. Ms. Bezo has served in senior leadership positions in both the public and not-for-profit sectors and ably led CBIE through a time of transition as Interim President and CEO. I look forward to her continued leadership in building organizational capacity and resilience, fostering durable partnerships and navigating sensitive political, intercultural and international issues in an increasingly complex global environment.

On behalf of the CBIE board of directors, I look forward to engaging with you, our members, as we chart a new strategic course during this exciting time for international education in Canada.



Dr. Robert Summerby-Murray
Board Chair, CBIE
President, Saint Mary's University

FACTS AT A GLANCE





20,000+

SIZE OF CBIE-MANAGED SOCIAL MEDIA COMMUNITIES OF INTERNATIONAL EDUCATION STAKEHOLDERS

CBIE 2018 IN OTTAWA

HIGHEST ATTENDANCE EVER WITH OVER

900

DELEGATES

FROM OVER

35

COUNTRIES

MANAGED

20

INTERNATIONAL SCHOLARSHIP PROGRAMS

SUPPORTING

2,210

STUDENTS

FROM

79

COUNTRIES TO PURSUE HIGHER EDUCATION IN CANADA AND AROUND THE WORLD

1,400

PARTICIPANTS ON CBIE-MANAGED, MEMBER-BASED PROFESSIONAL LEARNING COMMUNITIES

AROUND THE GLOBE





PROFESSIONAL DEVELOPMENT AND TRAINING

DELIVERED

8

INTERNATIONAL EDUCATION
TRAINING PROGRAMS AND
WORKSHOPS

TO

184

INTERNATIONAL
EDUCATION PROFESSIONALS
ACROSS CANADA

DELIVERED

16

INTERNATIONAL
EDUCATION WEBINARS

TO

859

PARTICIPANTS ACROSS CANADA
AND AROUND THE WORLD

GRADUATED

73

STUDENTS

FROM

3

COHORTS OF THE INTERNATIONAL
STUDENTS AND IMMIGRATION
EDUCATION PROGRAM (ISIEP)

INTERNATIONAL MISSIONS AND TOURS

SUPPORTED INTERNATIONAL EDUCATION COLLABORATION
ACROSS BORDERS BY LEADING AND FACILITATING

3

COLLABORATION MISSIONS TO
NORWAY, CHILE AND THE PHILIPPINES

BOARD OF DIRECTORS

CHAIR OF THE BOARD OF DIRECTORS

Robert Summerby-Murray
*President and Vice-Chancellor,
Saint Mary's University*

PAST CHAIR

David Ross
President and CEO, SAIT

DIRECTORS

Livia Castellanos
*Associate Vice-President (International)
& Chief International Officer,
UR International, University of Regina*

Patricia Gartland
*Superintendent of Schools,
School District No. 43 (Coquitlam)*

Sean Kennedy
*Vice-President, International,
Niagara College*

Guy Lefebvre
*Vice-recteur aux relations
internationales et à la Francophonie,
Université de Montréal*

TREASURER

Roy Daykin
*Chief Financial Officer and
Vice President Corporate Services, SAIT*

Jean-Paul Loyer
*Directeur général / Direction générale
de la gestion stratégique de l'effectif
étudiant, Université de Moncton*

Kathy O'Brien
*Senior Vice President, Strategy,
Communications and Advancement,
St. Lawrence College*

Carolyn Russell
*Director, Student Recruitment
and Global Engagement,
University of Victoria*

Anver Saloojee
*Assistant Vice President, International,
Ryerson University*

PATRON

*Her Excellency the Right Honourable
Governor General of Canada*
Julie Payette CC CMM COM CQ CD

Sylvain St-Amand
*Directeur du Service des relations
internationales, Université du Québec
à Montréal*

Jerry Wang
*Director of Recruitment and
International Student Office,
University of Prince Edward Island*

Daniel Weeks
*President and Vice-Chancellor,
University of Northern British Columbia*

Geoff Wilmshurst
*Vice President, Partnerships,
Camosun College*



CBIE MEMBERS

Alberta

Bow Valley College
Calgary Board of Education
Concordia University of Edmonton
Grant MacEwan University
Lakeland College
Lethbridge College
Medicine Hat College
Mount Royal University
NorQuest College
Northern Alberta Institute of Technology
Olds College
Southern Alberta Institute of Technology
St. Mary's University
University of Alberta
University of Calgary
University of Lethbridge

British Columbia

British Columbia Institute of Technology
Burnaby School District
Camosun College
Capilano University
College of New Caledonia
College of the Rockies
Columbia College
Coquitlam School Board
Douglas College
Emily Carr University of Art and Design
Fairleigh Dickinson University
Vancouver Campus
Fraser International College
Greater Victoria School District
Justice Institute of British Columbia
Kwantlen Polytechnic University
Langara College

North Island College
Northern Lights College
Okanagan College
Royal Roads University
Selkirk College
Simon Fraser University
Thompson Rivers University
University of British Columbia
University of Northern British Columbia
University of the Fraser Valley
University of Victoria
Vancouver Community College
Vancouver Island University

Manitoba

Assiniboine Community College
Booth University College
Brandon University
International College of Manitoba
Manitoba Institute of Trades
and Technology
Red River College
Université de Saint-Boniface
University of Manitoba
University of Winnipeg

New Brunswick

Mount Allison University
New Brunswick Community College
St. Thomas University
Université de Moncton
University of New Brunswick

Newfoundland & Labrador

College of the North Atlantic
Memorial University of Newfoundland

Nova Scotia

Acadia University
Cape Breton University
Dalhousie University
Mount Saint Vincent University
Nova Scotia College of Art and Design
Nova Scotia Community College
Saint Mary's University
St. Francis Xavier University

Ontario

Algoma University
Algonquin College of Applied Arts
and Technology
Brock University
Cambrian College
Canadore College
Carleton University
Centennial College
Collège Boréal
Conestoga College
Confederation College
Conseil des écoles catholiques du Centre Est
Conseil des écoles publiques
de l'Est de l'Ontario
CultureWorks
Durham College
Fanshawe College
George Brown College
Georgian College
HSL School of Languages
Humber Institute of Technology
and Advanced Learning
International Language Academy
of Canada (ILAC)
La Cité collégiale

Lakehead University
Lambton College
Laurentian University
Loyalist College
McMaster University
Mohawk College of Applied Arts
& Technology
Niagara College
Nipissing University
Northern College
OCAD University
Queen's University
Ryerson University
Sault College of Applied Arts & Technology
Seneca College of Applied Arts & Technology
Sheridan College
Sir Sandford Fleming College
St. Lawrence College
St. Clair College
The Michener Institute
Toronto District School Board
Trent University
University of Guelph
University of Ontario Institute
of Technology
University of Ottawa
University of Toronto
University of Waterloo
University of Windsor
Waterloo Catholic District School Board
Western University
Wilfrid Laurier University
York University

Prince Edward Island

University of Prince Edward Island

Quebec

Bishop's University
Canada College
Cégep André-Laurendeau
Cégep de Saint-Hyacinthe
Cégep de Trois-Rivières
Cégep John Abbott College
Cégep Limoilou
Champlain – St. Lawrence
College Montmorency
Concordia University
Ecole de technologie supérieure
HEC Montréal
Institut de tourisme et d'hôtellerie
du Québec
Institut national
de la recherche scientifique
LaSalle College
McGill University
Polytechnique Montréal
Université de Montréal
Université de Sherbrooke
Université du Québec à Montréal
Université du Québec à Rimouski
Université du Québec à Trois-Rivières
Université du Québec en
Abitibi-Témiscamingue
Université du Québec en Outaouais
Université Laval
Université TÉLUQ

Saskatchewan

Great Plains College
Saskatchewan Polytechnic
University of Regina
University of Saskatchewan

FINANCIAL STATEMENTS

INDEPENDENT AUDITORS' REPORT

To the Members of the Canadian Bureau for International Education

Opinion

We have audited the financial statements of the Canadian Bureau for International Education (the Entity), which comprise:

- the statement of financial position as at March 31, 2019
- the statement of operations for the year then ended
- the statement of changes in net assets for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies (Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements, present fairly, in all material respects, the financial position of the Entity as at March 31, 2019, and its results of operations and its cash flows for the year then ended in accordance with Canadian Accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "*Auditors' Responsibilities for the Audit of the Financial Statements*" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

INDEPENDENT AUDITORS' REPORT *(continued)***Responsibilities of Management and Those Charged with Governance for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

INDEPENDENT AUDITORS' REPORT *(continued)*

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Chartered Professional Accountants, Licensed Public Accountants
Ottawa, Canada
June 7, 2019

KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. KPMG Canada provides services to KPMG LLP.

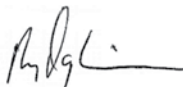
STATEMENT OF FINANCIAL POSITION


March 31, 2019, with comparative information for 2018

	2019	2018
Assets		
Current assets:		
Short-term investments (note 3)	\$ 122,633	\$ 149,150
Restricted cash for projects (note 2)	28,884,782	47,380,705
Accounts and contributions receivable	924,372	1,084,181
Prepaid expenses	138,254	117,141
	30,070,041	48,731,177
Investments (note 3)	4,301,186	4,461,955
Tangible capital assets (note 4)	564,911	133,624
	\$ 34,936,138	\$ 53,326,756
Liabilities and Net Assets		
Current liabilities:		
Bank indebtedness (note 5)	\$ 102,339	\$ 36,605
Accounts payable and accrued liabilities (note 6)	2,295,853	2,207,606
Deferred contributions	60,915	103,446
Deferred contributions relating to restricted cash for projects (note 2)	28,884,782	47,380,705
	31,343,889	49,728,362
Leasehold inducement (note 7) Net assets (note 8):	270,972	–
Net assets (note 8):		
Unrestricted	1,756,366	3,073,035
Invested in tangible capital assets	564,911	133,624
Internally restricted	1,000,000	391,735
	3,321,277	3,598,394
Contingencies and guarantees (note 10)		
Commitments (note 11)		
	\$ 34,936,138	\$ 53,326,756

See accompanying notes to financial statements.

Approved by the Board of Directors:


Director


Director

STATEMENT OF OPERATIONS

Year ended March 31, 2019, with comparative information for 2018

	2019	2018
Revenue:		
Gross project contributions	\$ 90,699,705	\$ 111,036,940
Less: direct project expenses	85,520,173	104,833,260
Net project contribution	5,179,532	6,203,680
Conference	1,056,481	974,776
Membership	246,800	205,860
Interest and investment	168,123	167,785
Miscellaneous	145,370	115,580
	6,796,306	7,667,681
Expenses:		
Salaries and benefits	4,368,982	5,614,572
Professional fees:		
Contracts	903,028	581,932
Legal and audit	47,270	45,637
Rent	518,221	487,750
Conference/workshop facilities	398,008	282,111
Travel (note g)	226,851	188,369
Equipment rental and maintenance	170,947	112,357
Supplies and sundry	137,547	99,874
Amortization of tangible capital assets	53,577	35,868
Telephone	51,728	50,265
Printing and photocopying	33,205	38,957
Books, subscriptions and memberships	30,348	43,486
Insurance	24,894	21,053
Translation	22,034	29,420
Promotion	15,127	41,147
Postage and courier	15,112	9,799
Grants, fees and awards - projects	6,182	9,091
	7,023,061	7,691,688
Deficiency of revenue over expenses before the undernoted	(226,755)	(24,007)
Change in net unrealized gain (loss) on investments	53,612	(157,011)
Loss on disposal of tangible capital asset	(103,974)	-
Strategic initiatives expenses	-	(169,772)
Deficiency of revenue over expenses	\$ (277,117)	\$ (350,790)

See accompanying notes to financial statements.

STATEMENT OF CHANGES IN NET ASSETS

Year ended March 31, 2019, with comparative information for 2018

	Unrestricted	Invested in tangible capital assets	Internally restricted	2019 total	2018 total
Net assets, beginning of year	\$ 3,073,035	\$ 133,624	\$ 391,735	\$ 3,598,394	\$ 3,949,184
Deficiency of revenue over expenses	(277,117)	–	–	(277,117)	(350,790)
Additions to capital assets	(588,838)	588,838	–	–	–
Disposal of capital assets	103,974	(103,974)	–	–	–
Amortization of tangible capital assets	53,577	(53,577)	–	–	–
Internally restricted funds (note 8(b))	(608,265)	–	608,265	–	–
Net assets, end of year	\$ 1,756,366	\$ 564,911	\$ 1,000,000	\$ 3,321,277	\$ 3,598,394

See accompanying notes to financial statements.



**Canadian Bureau for
International Education**

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