

**2019 CBIE Atlantic Regional Meeting – Agenda**  
**“Riding the Wave: Internationalization in Atlantic Canada”**  
**June 20-21, 2019**

**Saint Mary's University, Sobey Building – 903 Robie Street, Halifax, NS**

**Thursday, June 20**

<b>Thursday, June 20</b>		
12:00-1:00 PM	<b>Registration and Networking</b>	Sobey Lobby
1:00-1:30 PM	<b>Indigenous Welcome</b>	Sobey Theatre
1:30-2:00 PM	<p><b>Opening Remarks</b>            Rob Batherson   <i>Interim President and CEO, EduNova Co-Operative Ltd.</i>            Wendy Luther   <i>President and CEO, Halifax Partnership</i></p> <p><b>CBIE Plenary</b>            Melissa Payne   <i>Director Membership, Research and Learning at CBIE</i>            Alida Campbell   <i>Project Manager, Academic Exchanges and Field Programs, Saint Mary's University (INTL Representative)</i>            Erica Moore   <i>International Admissions Specialist, St. Francis Xavier University, (INTL Representative)</i></p> <p>As the national association supporting internationalization of education, CBIE connects with its members at various touchpoints throughout the international office. In this opening plenary, CBIE will highlight current engagement opportunities and share how it is responding to priorities in international education including ensuring quality and sustainability; and strengthening reciprocity and inclusivity.</p>	Sobey Theatre
2:00-3:00 PM	<p><b>International Graduate and Employer Panel</b>            Moderator: Cynthia Murphy   <i>Director, International Centre at Dalhousie University</i>            Presenters:            Sharon Ishimwe   <i>Communications Officer, Government of Nova Scotia</i>            Susan Mckeage   <i>Director, Communications, Government of Nova Scotia</i>            Elder Koch   <i>Commodity Lead Buyer, Stelia North America</i>            Michael Snow   <i>Vice-President, Supply Chain, Stelia North America</i>            Ding Fan   <i>Start-up Visa Program Coordinator, Innovacorp</i>            Shelley Kenney   <i>Manager, Human Resources, Innovacorp</i></p>	Sobey Theatre
3:00-3:25 PM	<b>Networking Break</b>	Sobey Lobby
3:30-4:30 PM	<p><b>Keynote Speaker</b>  <b>Setting Sail for Success: Key Employability Trends and Ways to Help International Students Thrive in the Workplace</b>            Nannette Ripmeester   <i>International Mobility Expert</i></p> <p>The global demand and competition for attracting international talent has intensified and education institutions are recognising the importance of integrating international graduates into regional labour markets. Employability is key in this respect and is about facilitating international students' integration in the host society and culture, about preparing them for the regional labour market needs, and vice versa. Nannette Ripmeester will provide information on key global employability trends like what kind of support international students expect, and what will help them to prepare for and thrive in the workplace. Nannette will examine future directions and strategic approaches for enhancing employability initiatives in order to continuously support the attraction, integration and recommendation (AIR) cycle of global talent at an institution and for a region.</p>	Sobey Theatre
5:30-7:30 PM	<b>EduNova's 15th Anniversary Celebration:</b> Join the EduNova Board of Directors, staff, institution members, and community supporters for an evening of music, food, photo booth fun, and to celebrate 15 years of continued success in Atlantic Canada!	Murphy's on the Water 1751 Lower Water St

**Friday, June 21**

8:00-9:00 AM	<b>Registration</b>	Sobey Lobby
9:00-10:00 AM	<p><b>Welcome Remarks</b> Dr. Robert Summerby-Murray   <i>President of Saint Mary's University</i></p> <p><b>Keynote Speaker:</b> <b>International Student Recruitment and Retention in Canada, 2004-2014</b> Dr. Michael Haan   <i>Associate Professor and Canada Research Chair in Migration and Ethnic Relations at Western University</i></p> <p>International students have become an increasingly important source of permanent residents. However, little is known about their retention to their place of study after they transition to permanent resident status. Using data from the Longitudinal Immigrant Database (IMDB), this presentation examines the factors that predict the transition to permanent status and the subsequent retention of students in their province of study.</p>	Sobey Theatre
10:00-10:25 AM	<b>Networking Break</b>	Sobey Lobby
<b>Concurrent Sessions</b>		
Concurrent Session 1 <b>Mobility</b> 10:30-11:30 AM	<p><b>Setting Sail: Measuring the Impact of International Learning</b> Alida Campbell   <i>Project Manager Academic Exchanges and Field Schools, Faculty of Arts, at Saint Mary's University</i> Luella Legge   <i>NSCC School of Business Faculty Member</i> Kellie McMullin   <i>Manager of NSCC's Outbound International Learning Program</i> Katie Orr   <i>Director NSCC International; member of Study Group: Global Education for Canadians</i> Nannette Ripmeester   <i>Director of Expertise in Labour Mobility</i></p> <p>The recent Study Group on Global Education for Canadians <a href="http://goglobalcanada.ca">http://goglobalcanada.ca</a> presented the case for a Canadian strategy to promote studying abroad in order for Canadian students to succeed in the new economy, enhance Canadian trade and investment partnerships, and expand our educational institutions' research, innovation and educational connections around the world. The latest federal budget included, for the first time, a budget envelope to encourage more Canadian students to study abroad. It will be up to us as international educators to better leverage the benefits of study abroad and offer more support so students participate in much greater numbers. One of the challenges for this initiative to be successful will be to measure the impact of international learning, to ensure that we are designing study abroad programs that are developing the skills needed in the rapidly changing future economies. This panel will share different perspectives on challenges, opportunities and innovations for measuring the impact of international learning in terms of 21st century skill development.</p>	Sobey Theatre
Concurrent Session 2 <b>Student Services and Support</b> 10:30-11:30 AM	<p><b>Transitioning International Students to Dalhousie</b> Karen Cairney   <i>Director, Communications and Marketing, Student Affairs, Dalhousie University</i> Cynthia Murphy   <i>Director, International Centre, Dalhousie University</i></p> <p>The International Centre and Student Affairs Communications and Marketing has embarked on a project to better understand the path for new-to-Dalhousie international students prior to arrival, and to develop an integrated, interdepartmental student communications plan to enhance international student transition and success. The goal is to identify opportunities for student engagement during their transition to Dalhousie. During this interactive session, the Dalhousie team will share its methodology and some early findings from this project and, through group work, encourage participants to determine whether there are aspects – a few or many – of this work that may be applicable to their institutions.</p>	SB-255

<p>Concurrent Session 3 Retention, Student Services and Support 10:30-11:30 AM</p>	<p><b>Career Preparation and Entrepreneurship Programs at Memorial University</b> Grace Tatigian   <i>Entrepreneurship Training Program Coordinator</i> Francesca Boschetti   <i>International Student Career Advisor, Memorial University Career Development and Internationalization Office</i></p> <p>Memorial University offers various services and supports for international students interested in staying in Canada after graduation. These services include international student career advising as well as entrepreneurship education. Teaching international students career development skills is essential to make sure they find meaningful employment in Canada after graduation. Through this presentation, we will explain in depth the content and delivery of resources like the Entrepreneurship Training Program, the Professional Skills Development Program, and the Career Exploration Group, as well as share the positive impact that these programs have had on the international community within Memorial University.</p>	<p>SB-265</p>
<p><b>Concurrent Sessions</b></p>		
<p>Concurrent Session 4 Student Services and Support 11:30 AM-12:30 PM</p>	<p><b>Kenya University and College Central Placement Services (KUCCPS): Centralizing Admissions at Universities and Colleges in Kenya</b> <i>Kenya University and College Central Placement Services team at NSCC:</i> John Muraguri   CEO Mercy Agnes Wahome   <i>Manager, Research &amp; Knowledge Management</i> Michael Mungai Mahia   <i>Placement Coordination</i> Edna Adala   <i>Manager, Legal Services &amp; Corporation Secretary</i></p> <p>KUCCPS staff will be sharing information about their automated admissions placement system for Kenyan students, and lessons learned through the KEFEP 7 project. The KEFEP 7 Project involves NSCC, Camosun College and KUCCPS working on a Global Affairs Canada &amp; Colleges and Institutes Canada (CICan) project (KEFEP 7) to support 10 National Polytechnics to encourage more Kenyan students to choose TVET (technical and vocational education and training) post-secondary training options (heavy bias to university, stigma about TVET). KUCCPS is an automated online central placement service for all publicly funded university and TVET students who are funded by the government of Kenya. Until recently most Kenyan students they placed (70,000 per year) were in universities vs. 28,000 in TVET. With the introduction of new funding in 2018 for TVET students they have boosted the placements up to 92,000 in TVET this past academic year, with plans to rapidly increase those numbers over the next 5 years to meet labour force demands as their economy becomes more skills focused.</p>	<p>Sobey Theatre</p>
<p>Concurrent Session 5 Mobility 11:30 AM-12:30 PM</p>	<p><b>Returning to Shore: Engaging Mobility Students during the Re-Entry Phase</b> Amy Braye   <i>Manager, International Education Centre, Mount Saint Vincent University</i> Alida Campbell   <i>Project Manager, Field Schools and Academic Exchanges, Faculty of Arts Saint Mary's University</i> Gillian MacDonald-Petty   <i>Study Abroad and Exchange Advisor, Dalhousie University</i></p> <p>The literature and research are clear: re-entry is a crucial part of the student mobility process. Getting students to engage afterward can be very difficult, as many students do not seem to find value in these activities. In addition, the institution also loses ambassadors for the experiences and institutions they are promoting. This discussion-based workshop will look at issues of how to engage Alumni of Learning Abroad in facilitated reflection activities and events and involve them as program ambassadors to the benefit of the institution. The notes of the discussion will be shared widely after the meeting.</p>	<p>SB-265</p>
<p>Concurrent Session 6 Student Services and Support 11:30 AM-12:30 PM</p>	<p><b>Whose Career is it Anyway? Using Improv and Game to Support International Student Career Development</b> Noora Robiah   <i>Office Coordinator, International Student Centre, Saint Mary's University</i> Juliana Wiens   <i>Career Counsellor, Career Services, Saint Mary's University</i></p> <p>The International Student Career and Employability Certificate (ICE) program at Saint Mary's University provides senior level international students with skills and knowledge required to stay in Canada after graduation. As a component of programming, facilitators use basic improv-based games to encourage listening and speaking in front of others – skills that are vital to career success. Come and play! Join for a fun, interactive session in which we try out a variety of games and exercises. Learn more about how the ICE program supports international students in their career development and explore concrete ways of integrating play into career-based learning.</p>	<p>SB-255</p>

12:30-1:30 PM	<b>Lunch</b>	Loyola 290
<b>Concurrent Sessions</b>		
Concurrent Session 7 <b>Mobility</b>  1:30-2:30 PM	<p><b>Are Your Activities Abroad Safe?</b> Marie-Claude Du Cap   <i>CEO of ALÉAS</i></p> <p>Educational institutions face increasing safety challenges abroad such as failing infrastructure, natural disasters, criminality, socio-political instability, conflicts and understand the need to mitigate those risks. Many schools are not equipped to face their duty of care responsibilities, keep their students and employees safe, protect their reputation and mitigate financial risks linked to legal proceedings from parents. This session presents the guiding principles for mitigating risks in international mobility contexts as well as the elements that must be integrated in the emergency response plans of Canadian educational institutions' that pursue activities abroad.</p>	SB-255
Concurrent Session 8 <b>Student Services and Support</b>  1:30-2:30 PM	<p><b>Celebrating Dalhousie's Supportive Campus Community Members</b> Jake MacIsaac   <i>Assistant Director, Dalhousie University Security Services</i> Cynthia Murphy   <i>Director, International Centre, Dalhousie University</i></p> <p>It is important to appreciate that it takes an entire campus community to support international students. This celebratory session will begin with the sharing of stories of exemplary support and compassion when serving international students. Early introductions and ongoing intentional positive opportunities for interaction are important for international students to understand that services such as Dal Security contribute to positive university experiences. During this session, participants will be invited and encouraged to share good news stories and ideas for ensuring that we include and acknowledge all when supporting international students.</p>	Sobey Theatre
Concurrent Session 9 <b>Recruitment</b>  1:30-2:30 PM	<p><b>Nova Priority Program</b> Mike Rosson   <i>Assistant Executive Director at Nova Scotia International Student Program (NSISP)</i> Kutay Ulkuer   <i>Director of Recruitment, Admissions and Awards, Mount Allison University</i></p> <p>In January 2019, the Nova Scotia International Student Program signed an MOU with Mount Allison University to begin offering the Nova Priority Program. The program is unique in Canada and offers a clear academic pathway and an \$18,600 tuition rebate for graduating international high school students already studying in Nova Scotia if they apply and are accepted to Mount Allison. Statistics show there is an aging demographic in Atlantic Canada as well as a lower percentage of high school students pursuing a university education across Canada. Mount Allison realized they needed to find a new source of students and make a strong value proposition to start attracting these students to their campus. The presentation will focus on the challenging demographics facing the region that led to Mount Allison making this offer and why international students studying in public K-12 schools are an excellent addition to university campus communities.</p>	SB-265
2:30-2:55 PM	<b>Coffee Break</b>	Sobey Lobby
<b>Concurrent Sessions</b>		
Concurrent Session 10 <b>Student Services and Support</b>  3:00-4:00 PM	<p><b>CBIE – MHCC Consultation on a National Standard for Student Mental Health</b> Melissa Payne   <i>Director Membership, Research and Learning at CBIE</i> Alissar Hajjar   <i>Conference and Membership Coordinator at CBIE</i></p> <p>The Mental Health Commission of Canada (MHCC) is developing a new standard on psychological health and safety for post-secondary students (PSS Standard), with a release date expected for early 2020. Like the MHCC's Standard for the workplace, the PSS Standard will be a voluntary framework to help Canada's higher education institutions promote and support students' psychological health and safety as well as their success. In this workshop style session CBIE will host a consultation on behalf of MHCC to gather feedback to ensure the international student voice is captured in the Standard.</p>	SB-255

<p>Concurrent Session 11  <b>Student Services and Support</b>  3:00-4:00 PM</p>	<p><b>The Boundary Setting Imperative: Engaging with the Challenges in Providing International Students with Employment Support</b>  Amy Braye   Manager, <i>International Education Centre, Mount Saint Vincent University</i>  Christine Frigault   Coordinator, <i>Career Services, Mount Saint Vincent University</i></p> <p>At Mount Saint Vincent University, Career Services and the International Education Centre have been collaborating in innovative ways to provide boundary-spanning services. In doing so, we are supporting international students as they work toward their goals of supporting themselves financially while in Canada through employment and having the opportunity and ability to build on that employment to develop careers successfully with the intent of immigrating. This presentation will discuss our collaborative efforts on two key initiatives: The Pan-Atlantic Employment Guides for International Students and Employers and an International Student Employment Assistant who will be cross trained by both units.</p>	<p>SB-265</p>
<p>Concurrent Session 12  <b>Immigration</b>  3:00-4:00 PM</p>	<p><b>Immigration and International Students: Highlights and Impacts of 2018-2019</b>  Moderator: Teresa Inacio   <i>International Student Advisor and RCIC, Dalhousie University</i>  Presenters: Shanshan Luo   <i>International Student Advisor and RCIC, Saint Mary's University</i>  Jason MacFarlane   <i>International Student Immigration Advisor and RISIA, University of New Brunswick</i>  Larissa Strong   <i>Director of Internationalization, St. Francis Xavier University, CBIE Immigration Advisory Member</i>  Qiuling Wu   <i>International Student Advisor and RCIC, Dalhousie University</i></p> <p>Last year, we experienced several changes in immigration policy and practice affecting international students. In this immigration session, our panel will review some of the key highlights from 2018 to date, as well as best practices as they relate to the areas of practice for RCICs and RISIAs. Participants will understand some of the major impacts of key Canadian immigration changes for both international students and institutions, consider how to prepare their institution and/or advising practice for potential upcoming changes and network with fellow immigration practitioners from institutions across Atlantic Canada to share best practices.</p>	<p>Sobey Theatre</p>
<p>4:05-4:50 PM</p>	<p><b>Closing Plenary Presentation</b>  <b>Interculturalization – From Strategy to Action</b>  Esther E. Enns   <i>Associate Vice President, Teaching and Learning, Saint Mary's University</i>  Gabrielle Morrison, Vice-President, Finance and Administration   <i>Associate Vice President, Teaching and Learning, Saint Mary's University</i>  Dr. Robert Summerby-Murray   <i>President, Saint Mary's University</i></p> <p>Saint Mary's has been acknowledged as Canada's International University. Students, faculty and staff who join the University become part of an international ecosystem with its potential to transform their views of the world when they connect and interact with other cultures and languages in approaching complex global problems. As a next step in its internationalization process, Saint Mary's has identified intercultural development as a strategic priority for the coming years. Presenters will outline the strategic vision for interculturalization of the campus, explain the process that has been developed for implementing the strategy, and share a selection of initiatives that highlight the progress to date. Participants will have the opportunity to discuss these approaches and consider how they might adapt them to their own institutional contexts.</p>	<p>Sobey Theatre</p>
<p>4:50 PM</p>	<p><b>Closing Remarks</b>  Rob Batherson   <i>Interim President and CEO, EduNova Co-Operative Ltd.</i></p>	<p>Sobey Theatre</p>