

CBIE Western Regional Meeting Program

Monday, June 10 – Olds College

4:00 pm **Registration opens / Brewery Tour**

7:00 - 10:00 pm **Opening reception**

Tuesday, June 11

FULL DAY CONFERENCE

7:30-8:30 am **Breakfast**

8:15-9:00 am **Welcome & Keynote Address** Olds College President, Stuart Cullum & Student Keynote Speaker

9:10-10:10 am **Concurrent Sessions**

- CBIE - MHCC Consultation on a National Standard for Student Mental Health
- "Breaking Brand": Marketing Internationalization in a Centralized (Yet Decentralized) Environment
- Reconsidering Workplace Correspondence Scenarios for Culturally Diverse Learners
- The Risks of Niche Recruitment of International Students at Canadian Institutions

10:10-10:30 am **Break**

10:30-11:45 pm **Immigration Update OR Hot Topics** (15 minutes each)

Hot Topics (15 minutes each)

- Highlighting the Un-highlighted: A Collaboration Between Campus and Community
- International Student Kitchen: A Collaborative Pilot Program at MRU
- 3-year Bachelor Programs at CUE
- Overview of CBIE's International Network of Tomorrow's Leaders

11:45-1:00 pm **Lunch**

1:00-2:00 pm **Concurrent Sessions**

- INTL: Professional Development Opportunities for New Professionals in the Sector
- Internationalizing Your College Through WUSC's Student Refugee Program
- The Role of Cohorts in International Recruitment - 3 Case Studies
- Connecting the Narratives: How International Student Advisors Understand Students' Stories and the Stories Students Tell About Us

2:00-2:15 pm **Break**

2:15-3:30 pm **Hot Topics** (15 minutes each)

- Leaving a Large City Institution to Start a Role in a Small Rural One
- International Program Development: Procurement and Outcomes, the Tie-In
- English Language Skills Diagnostic Tool
- International Dual Degrees in Management

3:40 – 4:00 pm **Closing remarks**

