





## CBIE 2019 Ontario Regional Meeting Program

Information:		
Wi- Fi Access		
St. Clair for the Arts:		
Windsor Hall – Universi Network: UWinSecu Login: wgst018 Password: CBIE2019	re	
Sunday June 9 <sup>th</sup>		Location
2:00 – 8:00 PM	Check-in / Registration	Best Western Waterfront Hotel (Lobby) 277 Riverside Drive West, Windsor, Ontario N9A 5K4 Link: <u>http://www.windsor-hotel.ca/contact-and-directions-</u>
5:30 - 5:45	River Cruise – Meet Up	<u>en.html</u> Best Western Waterfront Hotel (Lobby)
6:00 – 6:30 PM	River Cruise – Loading	Windsor River Cruises Limited 78 Riverside Dr. W, Windsor, ON, Canada (By the Canadian Flag) Link: <u>http://www.windsorrivercruises.com/home.html</u>
6:30 – 8:30 PM	Opening Social Event – Windsor River Cruises Enjoy Hor D'Oeuvres, refreshments and music during this memorable experience cruising the Windsor-Essex Region along the Detroit River and Lake St. Clair.	



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7:30 – 8:45 AM	Check-in / Registration	St. Clair Centre for the Arts – Skyline B
7:30 – 8:45 AM	Breakfast	201 Riverside Drive West, Windsor, Ontario N9A 5K4
8:45 AM	Opening Remarks	
9:00-9:45	CBIE Plenary - Andrew Cohen	
	Acting Locally: Why Young Canadians are not Studying Abroad and Why They	
	Should	
	Biography:	
	Andrew Cohen is a best-selling author, an award-winning journalist and a professor of	journalism at Carleton University.
	In a career of 41 years, he has worked in Ottawa, Toronto, Washington, London and B	erlin. He has written for The Globe and Mail. Time.
	CNN.com, The New York Times, among many other publications. He has won two Nati	
	Awards.	
	He has written seven books, his latest book, Two Days in June: John F. Kennedy's 48 Hours That Made History (2014), has been nominated in	
	three literary awards and optioned as a feature film in Hollywood.	
	A native of Montreal, Professor Cohen has an undergraduate degree in political science	e from McGill University and
	graduate degrees in journalism and international relations from Carleton University.	
	Since 2001, he has been an associate professor at Carleton University in Ottawa at the	e School of Journalism and
	Communication.	
	He received the Queen Elizabeth II Golden Jubilee Medal in 2002 and the Queen Elizabeth Medal in 2012.	petn II Diamond Jubilee
		(hard)















9:45 – 10:00 AM	Relocate to Windsor Hall (University of Windsor) - 167 Ferry Street, Windsor, Ontario N9A 0C5	
10:00 - 3:00 PM	Vendor Display - Windsor Hall - Atrium	
10:00 – 11:00 AM	Concurrent Sessions A – Windsor Hall	
Room: Windsor Hall 110 Format: Panel Discussion / Hot	<ul> <li>Presenters: Deena Wang (Windsor), Stephanie Dupley (Windsor)</li> <li>Themes: Student Services</li> <li>Abstract: A recent UWindsor survey revealed that faculty and staff identified non-academic issues as being the top challenges of interview</li> </ul>	
Topics	students. This session will explore the following main questions: Can these non-academic challenges affect academic performance? W responsibility is it to help international students with these challenges? Biography: As an International Student Advisor and Regulated Canadian Immigration Consultant (RCIC), Deena Wang helps thousands of internation	
	students each year to get settled in Canada and with their immigration and visa applications. She has engaged in various areas of international education including cross-cultural training, recruitment, translations, advising, and has built partnership programs.	
	Stephanie Dupley is a Career Advisor – International and Graduate Students at the University of Windsor's Career Development and Experiential Learning. She has an education background in psychology and education and an employment background in workforce and career development.	
<b>Room:</b> Windsor Hall 103	IELTS & Admission Logistics: Paper vs. Electronic Results Delivery & the New Computer-Delivered Test Presenters: Mishal Eshai (IDP Canada)	
Format: Breakout Session / Concurrent Presentation	Themes: Immigration; Marketing and Recruitment; Student Services Abstract: At a time of peak international demand for Canadian studies, universities are working hard to fine-tune admissions logistics. As the most widely-accepted proof of English-language proficiency, IELTS-score processing is an important element of this work. Join us to discuss: IELTS score-setting, options for results delivery, and more.	
	Biography: Mishal supports and manages marketing projects for the IDP Client Relations and IELTS teams. She is actively engaged in stakeholder engagement and runs point on events and communications for IDP in both Canada and Latin America. A graduate of McGill University, Mishal has 8+ years of experience working in international education and has formerly worked as a student counsellor with IDP in Kuwait.	















Room: Windsor Hall	New Approaches for Credential Assessment and Recognition of Displaced Individuals	
101	<b>Presenters:</b> Kevin Kamal (World Education Services)	
Format: Breakout	Themes: Immigration; Internationalization at Home (IaH)	
Session / Concurrent	Abstract: World Education Services (WES) developed an innovative approach to evaluate the academic credentials of displaced individuals who	
Presentation	cannot access their official documents and face challenges in accessing higher education in Canada. The WES Gateway Program serves displaced individuals educated in seven countries.	
	<b>Biography:</b> Kevin Kamal, Associate Director, Institutional Client Relations, World Education Services (Canada) Kevin has managed WES Canada's institutional client development and relations for the past 18 years. He works closely with all stakeholders in the international academic credential assessment and recognition community in Canada. Prior to joining WES, Kevin had worked in both private and public sectors. He holds a bachelor's degree in sociology and master's degrees in social sciences and international relations from universities in the United States. Kevin has co-authored articles on the education systems of Turkey and the United Arab Emirates.	
	Nutrition Break & Vendor Display – (Windsor Hall – Atrium)	
11:00 – 11:15 AM	Nutrition Break & Vendor Display – (Windsor Hall – Atrium)	
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11:15 AM – 12:15 PM		
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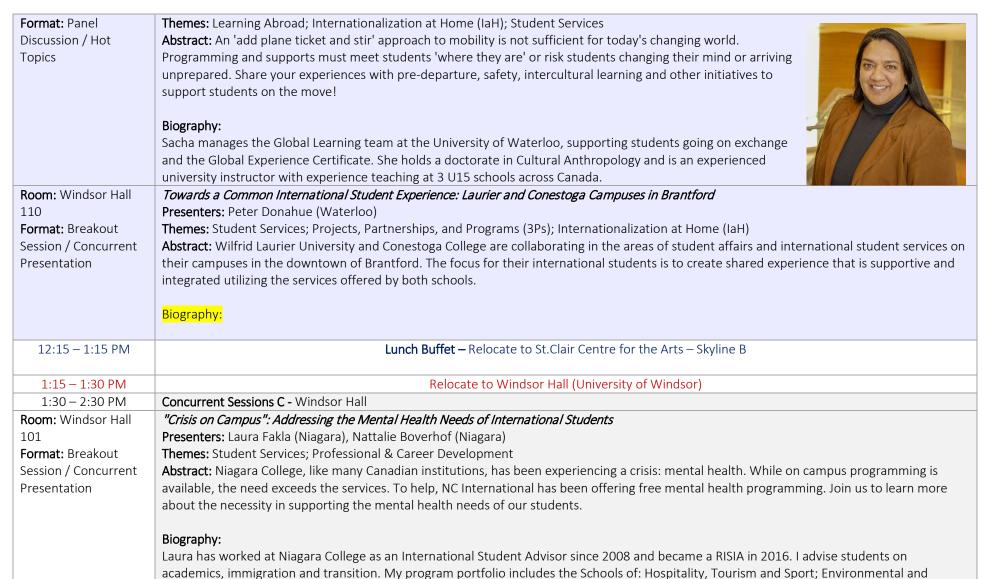


























Room: Windsor Hall 103 Format: Breakout	<ul> <li>Horticultural Studies; and, the Canadian Food and Wine Institute. I additionally support student wellness by delivering the Mental Health First Aid and safeTALK suicide alertness to international students.</li> <li>Nattalie began working at Niagara College as an ESL teacher in May 2005, and I took on the role of Social Activities Coordinator in January 2006. I continued in these dual roles until August 2017 when I transitioned into the International Student Engagement Coordinator role. My portfolio includes orientations, student activities (on and off-campus), and our Global Connections Program as well academic activities for our English for Academic Preparation Program.</li> <li>International Student Support – Pairing External Linguistically and Culturally Relevant Digital Programs with On-Campus Resources to Support Students</li> <li>Presenters: Mohsan Beg (Windsor), Jesse Poulin (Windsor)</li> </ul>
Session / Concurrent Presentation	Themes: Student Services; Projects, Partnerships, and Programs (3Ps); Internationalization at Home (IaH); Immigration Abstract: International students often resist seeking help for many reasons (perceived personal stigma, cultural/linguistic barriers) and by doing so place themselves and their institution at greater risk of significant harm. This session will demonstrate how the effective implementation of an innovative International Student Support Program (keep.meSAFE, providing 24/7 access to culturally and linguistically relevant services and uses innovative digital channels) has fostered international student outreach and support. Biography:
Room: Windsor Hall 110 Format: Breakout Session / Concurrent Presentation	<ul> <li>Bridging the Gap: Partnerships Between Indigenous and International Programs and Students</li> <li>Presenters: Mike Boylan (Wilfrid Laurier), Kawennakon Bonnie Whitlow (Wilfrid Laurier)</li> <li>Themes: Internationalization at Home (IaH); Projects, Partnerships, and Programs (3Ps); Student Services</li> <li>Abstract: This session presents initiatives at Laurier, and also in partnership with Syracuse U., to create spaces for international and indigenous initiatives to work toward the common goal of creating more understanding across difference. Planting the seeds for intercultural learning by creating opportunities for students to learn and build empathy.</li> <li>Biography:</li> <li>Mike Boylan works at Wilfrid Laurier University supporting international student mobility and intercultural learning on campus. After studying</li> </ul>
	Mike Boylan works at Wilfrid Laurier University supporting international student mobility and intercultural learning on campus. After studying international development, Mike realized that his passions lay at the intersections of social justice, global awareness and experiential learning. He discovered the incredible potential of learning through doing while instructing backcountry wilderness courses with Outward Bound, and while facilitating reciprocal international experiential learning with Canada World Youth. He also contributed















	to the global programs of other national organizations including Habitat for Humanity a research focus on community impacts of North-South experiential learning program	
	Kawennakon Bonnie Whitlow, Bear Clan from Six Nations reserve. A member of the	
	Confederacy. Currently working at Laurier as the Indigenous Special Projects Officer, helping with Indigenization and Truth and	
	Reconciliation alignment on the Brantford Campus.	
2:30 – 2:45 PM	Vendor Displays & Nutrition Break - Windsor Hall (Atrium)	
2:45 – 4:00 PM	Immigration Information Session Kristy Greenslade IRCC	Windsor Hall –Room: 110; 116
4:00 - 6:00PM	Free time	
6:00 PM	Reception	St. Clair Centre for the Arts – International Ballroom &
6:30 – 9:00 PM	Dinner	Terrace 201 Riverside Drive West, Windsor, Ontario N9A 5K4
Tuesday June 11 <sup>th</sup>		
7:30 - 8:45	Breakfast	St. Clair Centre for the Arts – Skyline B
8:45	Opening Remarks	201 Riverside Drive West, Windsor, Ontario N9A 5K4
9:00-9:45	CBIE Plenary – <b>Maurits Van Rooijen</b> Globalising Education in a Globalising World	
	Professor Maurits van Rooijen is Group Rector (CAO) of Global University Systems (GU	
	joining the Erasmus University Rotterdam. In 1993 he moved to the University of Westminster, London from which he retired as Executive Vice	
	President when he took up the position of Rector Magnificus and CEO of the Dutch 'corporate leadership' university, <u>Nyenrode</u> .	
	In 2012 he joined forces with the entrepreneur Aaron Etingen and Global University Systems was created. This Dutch company with its HQ in	
	London is the first truly global higher education network, operating in the private sector with ownership of over 15 institutions. It has a	
	footprint from the UK, to Vancouver, to Hong Kong and online. ( <u>http://globaluniversitysystems.com/</u> )	
	Maurits has held visiting and honorary appointments at universities around the world in his academic field (sustainable urbanisation) and has	
	published widely on international education and on university management. He is actively involved in various international organisations and is	















	the long serving co-chairman of the World Association for Co-operative and work Integrated learning ( <u>https://www.waceinc.org/</u> ). He holds various international awards such as the Constance Meldrum prize for Vision and Leadership (EAIE 2012) and the Emblema Ouro or Golden Insignia of the Universidad Santiago de Compostela (2014).	
9:45 – 10:00 AM	Relocate to Windsor Hall	l (University of Windsor)
10:15 – 11: 15 AM	Concurrent Sessions D Windsor Hall	
10:15 – 11: 15 AM Room: Windsor Hall 110 Format: Panel discussion / hot topics	<ul> <li>Concurrent Sessions D</li> <li>How Can Post-Secondary Institutions Nurture a Resilient Population of Inter Presenters: Francine Schlosser (moderator, University of Windsor), Jacqu University of Windsor).</li> <li>Themes: Immigration; Marketing and Recruitment; Projects, Partnership Development</li> <li>Abstract: Join researchers, working with the Building Migrant Resilience is their work regarding international students in Ontario and Quebec, spec settlement trends, recruitment practices, as well as roles on and off-carr boost employability and resilience.</li> <li>Biography:</li> <li>Dr. Francine Schlosser is the Executive Director of the Entrepreneurship, (EPICentre) and a Professor at the Odette School of Business at the University of Windsor Golden Jubilee Professorship in Business from entrepreneurial readiness and career transition for aging workers, immig of the Board of Directors for Windsor-Essex Chamber of Commerce. </li></ul>	















	and the supports offered to help build resilience in students studying in Canada, and continues to pursue a career in the field of international education.
Room: Windsor Hall 101 Format: Breakout Session / Concurrent Presentation	Communication with Agents and Students – From Papers to Bots!         Presenters: Sue McKittrick (Fanshawe) and Priyank Mistri (Fanshawe)         Themes: Marketing and Recruitment; Projects, Partnerships, and Programs (3Ps); Student Services; Professional and Career Development         Abstract: How do you connect with students, parents and agents? You need a full range of communication tools - from paper to         bots! Fanshawe International will share the tools/materials we use on a regular basis including: brochures and "things you can hold" PLUS         online agent training, online student info sessions, live social media, bots and more!         Biography:         Sue has worked in International Communications and Recruitment at Fanshawe for nearly three years. Before that, she held various communications/media relations positions - including working with the Vinyl Cafe's Stuart McLean, co-executive director of an international air show, a 15+ year career in radio broadcasting, and two years as a Broadcast-Journalism Professor at Fanshawe. Sue's education includes studies at Humber College, Fanshawe College and Western University.         Priyank has worked in Digital Marketing and Recruitment at Fanshawe for nearly 2 years. Before that, Priyank worked as
	a Marketing Specialist for Ultratec Special Effects managing their traditional and digital marketing activities in Canada, USA and Germany. Priyank has also worked as a solopreneur before and during his time at Ultratec working with more than 50+ clients and small to medium size companies assisting in their digital marketing needs including Web Design, Social Media Optimization, Video Production, Graphic Design etc. Priyank's education includes studies in the field of Electronics, Marketing and Project management.
11:15 – 11:30 AM	Nutrition Break - Windsor Hall (Atrium)
11:30 – 12:30 AM	Concurrent Sessions E - Windsor Hall
<b>Room:</b> Windsor Hall 101	<i>CBIE - MHCC Consultation on a National Standard for Student Mental Health</i> Presenters: Anne Christensen (CBIE)
Format: Workshop	Themes: Student Services; Internationalization at Home (IaH)















Room: Windsor Hall 110 Format: Workshop	<ul> <li>Abstract: The Mental Health Commission of Canada (MHCC) is developing a help institutions promote and support students' mental health. In this sessified back to ensure the international student voice is captured in the Stand Biography:</li> <li>As the Director of Member Relations, Melissa is responsible for managing t development, networking and research services to support capacity buildir Melissa worked with a number of education focused non-profit organization partnerships across cultures to build organizational capacity as well as delix communications, teacher training and ESL studies. Melissa has a degree in graduate diploma from the International Project Management Program at Algonquin College.</li> <li>An Interactive Workshop to Develop Short-Term Global Immersion Programs Presenters: Freeda Khan (Toronto)</li> <li>Themes: Learning Abroad</li> <li>Abstract: This interactive workshop will help guide participants through the program for students for academic credit or non-credit or improve and rev researching, planning and leading successful programs.</li> <li>Biography:</li> <li>Freeda Khan is the Assistant Director, International Lead and is responsible Management, University of Toronto. She is a passionate advocate for international grograms to enhance the international programs such as study tours programs to international destinations such as Hong Kong, Shanghai, Duba previously worked for the Vice President of International Relations at UofT</li> </ul>	on CBIE will host a consultation on behalf of MHCC to gather ard. The member experience including the delivery of professional g in the international education sector. Prior to joining CBIE in 2014, ns and higher education institutions in Asia and Africa facilitating er learning programs in organizational development, Communications from the University of Ottawa and received a post- Humber College and is a current part-time faculty member at challenges of creating and executing short term global immersion se current ones. The facilitator will share best practices on for managing the international portfolio at the Rotman School of national activities and enjoys creating international partnerships and niversity of Toronto. She has had extensive experience creating, s, exchanges, global consulting projects, etc. She has led multiple , Mumbai, Lima, Rio de Janeiro, San Francisco, etc. Freeda has
	previously worked for the Vice President of International Relations at UofT and at two financial firms on Bay Street in Toronto. Freeda ha M.Ed from OISE and is currently pursuing a Ph.D. at OISE in the Internationalization of Higher Education.	
12:30 PM	Lunch to go - Windsor Hall (Atrium)	
1:30 – 2:15 PM	UWindsor Main Campus Tour	Welcome Centre – Room 106







