



Canadian Bureau for  
International Education

# 2018 ANNUAL REPORT



# Message from the Interim President and CEO



Larissa Bezo  
Interim President and CEO

It was a milestone year for the international education sector. This year Canada achieved its goal of welcoming 450,000 international students...five years ahead of schedule.

At the end of December there were 494,525 international students in Canada. This number representing all levels of Canadian education clearly demonstrates the continuing attractiveness of Canada as a study destination and the strong focus of our member institutions across the country on supporting international students effectively. Canada now holds the fourth highest spot as receiver of post-secondary international students after the United States, United Kingdom and China, surpassing Australia and France. Our own organization has had a part to play in welcoming these students to Canada.

In June, the Canadian Francophonie Scholarship Program (CFSP) celebrated thirty years of success in capacity building and the management of nearly 2,500 scholars from 37 beneficiary countries of La Francophonie. This scholarship program is entirely funded by the Government of Canada which has entrusted the management of the program to the Canadian Bureau for International Education (CBIE) in partnership with World University Service of Canada. A survey conducted by CFSP in 2016 found that 90% of students recognized the quality of the training in Canada and 80% of home institutions recognized the capacity building effect of the program.

That same month we launched a project with the Commission on Higher Education (CHED) to strengthen the qualifications and capacity of Filipino higher education institutions. In July CBIE delivered a comprehensive training program in internationalization to senior leaders from universities in the Philippines. Training took place in Ottawa, Toronto and Montreal.

In September, together with the African diplomatic community and program partners, we welcomed the 2017 cohort of African Leaders of Tomorrow (ALT) scholars to Canada. In total 44 ALT scholars representing 29 African countries began their Master's programs in 17 universities across Canada from Corner Brook, Newfoundland to Vancouver, British Columbia. We are proud to lead this program which allows young African professionals to build their capacity in public policy and administration. Scholars have a unique opportunity to gain exposure to Canadian government practices through the mentorship component. Upon their return to Africa at the end of their studies they will have a crucial role to play in strengthening policy in their respective countries.

As we celebrate our collective success, I look forward to working with all of you to build on this momentous year for Canadian international education.

A handwritten signature in black ink that reads "Larissa Bezo". The signature is stylized, with the first name and last name clearly legible.

# Message from the Chair of the Board



Dr. David Ross  
Board Chair, CBIE  
President and CEO, SAIT

As I think back on this, my final year as Chair, I note that the last twelve months have seen other endings and beginnings that I would like to reflect on here.

This is the final year of our 2015-2018 strategic plan. In reflecting on the outcomes of the plan I would like to highlight the Global Learning Outcomes priority as the catalyst for a number of key activities.

In May, with our then patron His Excellency the Right Honourable David Johnston, Governor General of Canada, we hosted a roundtable to engage government, business, education and youth leaders on how learning abroad can support Canada's global engagement. There was consensus that global engagement matters and learning abroad is a key driver. Beyond the importance of global citizenship and values such as tolerance, resilience and diversity, it is about the future competitiveness of Canada and being part of the innovation economy. In a pre-budget submission to the House of Commons Standing Committee on Finance, we stressed that Canada must make learning abroad financially feasible for a critical mass of Canadian students if we are to maximize its significant value proposition.

This was the last year of our formal relationship with His Excellency the Right Honourable David Johnston as CBIE's patron. We benefitted from a very warm relationship with His Excellency over the last seven years; as a champion of international education he provided support not only to CBIE but the international education sector in general. He will be greatly missed and we look forward to building a relationship with his successor the Right Honourable Julie Payette, the 29th Governor General of Canada.

We saw a change in leadership at CBIE. In March, Karen McBride stepped down from her position as President and CEO and Larissa Bezo, CBIE's Vice-President, Corporate Relations and Operations was appointed Interim President and CEO. On behalf of the Board of Directors, we want to thank Karen for her eight years of service to CBIE and for her commitment to advancing Canada's role as a leader in international education. We are actively looking for our next leader to achieve CBIE's vision of being a global leader in international education. At this time I would like to thank and acknowledge the CBIE staff who continue to develop the relationships, resources and reputation that will enable us to achieve our vision.

Finally, I would like to welcome Robert Summerby-Murray to the position of Board Chair. Dedicated to international education, he will bring his experience and steady hand to bear as we move in a new direction.

It has been my pleasure to serve as your Chair and to oversee the beginning of this exciting new chapter in CBIE's story. I continue to serve on the board as Past Chair and look forward to many more opportunities to engage with all of you.

A stylized, handwritten signature in black ink, consisting of several loops and a long horizontal stroke at the end.



# FACTS

## AT A GLANCE



**OVER 35,000** – size of CBIE-managed social media communities of international education stakeholders on Facebook, Twitter, LinkedIn, Youtube and Instagram.

CBIE's 2017 Annual Conference in Halifax: Over 90 sessions, more than **850 DELEGATES** from over 30 countries.



6 original international education  
research releases, accessed  
**OVER 40,000** times.



**OVER 1600** participants on CBIE-  
managed member-based Professional  
Learning Communities.

**MANAGED 20** international  
scholarship programs supporting  
2487 students from 79 countries to  
pursue higher education in Canada  
and around the world.



# AROUND THE GLOBE

## International Missions and Tours

SUPPORTED INTERNATIONAL EDUCATION COLLABORATION ACROSS BORDERS BY LEADING AND FACILITATING:

- 2 Collaboration missions with 20 Canadian delegates to Norway and Mexico.
- 1 study tour of higher education in Canada with 35 delegates from the Indonesian Ministry of Industry.

## Professional Development and Training

DELIVERED:

- 8 capacity-building programs and workshops to 185 international education professionals across Canada.

DELIVERED:

- 11 international education webinars to 345 participants across Canada and around the world.
- Graduated 75 students from 3 offerings of the International Students and Immigration Education Program (ISIEP).

## International Development through Education

- Supporting women's and girls' empowerment in Jordan through entrepreneurship and business incubation.
- Building a sustainable legal aid institution in Ukraine.
- Implemented a training program on internationalization of HEIs in the Philippines.

## Scholarships

MANAGED SCHOLARSHIPS FOR STUDENTS FROM:

Argentina, Bahamas, Barbados, Belize, Benin, Bolivia, Botswana, Brazil, Burkina Faso, Burundi, Cameroon, Canada, Cape Verde, Central African Republic, Chad, Chile, China, Colombia, Costa Rica, Cuba, Democratic Republic of Congo, Djibouti, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Eritrea, Gabon Republic, Gambia, Ghana, Grenada, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Ivory Coast, Jamaica, Kenya, Laos, Lebanon, Liberia, Libya, Madagascar, Malawi, Mali, Mauritius, Mexico, Morocco, Namibia, Nicaragua, Niger, Nigeria, Panama, Paraguay, Peru, Philippines, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Senegal, Sierra Leone, Somalia, South Africa, South Sudan, Suriname, Tanzania, Togo, Trinidad and Tobago, Tunisia, Uganda, Uruguay, Venezuela, Vietnam, Zambia, Zimbabwe.

# BOARD OF DIRECTORS

## CHAIR

David Ross  
President and CEO  
SAIT

## CHAIR DESIGNATE

Robert Summerby-Murray  
President  
Saint Mary's University

## TREASURER

Roy Daykin  
Chief Financial Officer and  
Vice President Corporate Services  
SAIT

## DIRECTORS

Livia Castellanos  
Associate Vice-President (International)  
and Chief International Officer, UR International  
University of Regina

Terri Flanagan  
Director  
NAIT International

Patricia Gartland  
Superintendent of Schools  
School District No. 43 (Coquitlam)

Sean Kennedy  
Vice-President, International  
Niagara College

Guy Lefebvre  
Vice-recteur aux affaires internationales  
et à la Francophonie  
Université de Montréal

Jean-Paul Loyer  
Directeur général  
Direction générale de la gestion stratégique  
de l'effectif étudiant  
Université de Moncton

Kathy O'Brien  
Associate Vice-Principal (International)  
Queens University

Katie Orr  
Director, NSCC International  
Nova Scotia Community College

Graham Pike  
Dean of International Education  
Vancouver Island University

Hervé Pilon  
Directeur général  
Cégep Montmorency

Anver Saloojee  
Assistant Vice-President, International  
Ryerson University

Jerry Wang  
Associate Director, Recruitment  
and International Relations Office  
University of Prince Edward Island

# CBIE MEMBERS

## ALBERTA

Calgary Board of Education  
Concordia University  
of Edmonton  
Edmonton Public Schools  
Grant MacEwan University  
Lakeland College  
Lethbridge College  
Medicine Hat College  
Mount Royal University  
NorQuest College  
Northern Alberta Institute  
of Technology  
Olds College  
Southern Alberta Institute  
of Technology  
University of Alberta  
University of Calgary  
University of Lethbridge

## BRITISH COLUMBIA

British Columbia Institute  
of Technology  
Burnaby School District  
Camosun College  
Capilano University  
College of New Caledonia  
College of the Rockies  
Columbia College  
Coquitlam School District  
Douglas College  
Emily Carr University  
of Art and Design  
Fraser International College  
Greater Victoria School  
District  
Justice Institute of British  
Columbia  
Kwantlen Polytechnic  
University  
Langara College  
North Island College  
Northern Lights College  
Okanagan College  
Royal Roads University

Selkirk College

Simon Fraser University

Thompson Rivers University

University of  
British Columbia

University of Northern  
British Columbia

University of the  
Fraser Valley

University of Victoria

Vancouver Community  
College

Vancouver Island  
University

## MANITOBA

Assiniboine Community College

Brandon University

International College  
of Manitoba

Manitoba Institute  
of Trades and Technology

Red River College

Université de Saint-Boniface

University of Manitoba

University of Winnipeg

## NEW BRUNSWICK

Mount Allison University

New Brunswick Community  
College

St. Thomas University

Université de Moncton

University of New Brunswick

## NEWFOUNDLAND AND LABRADOR

College of the North Atlantic

Memorial University of  
Newfoundland

## NOVA SCOTIA

Acadia University

Cape Breton University

Dalhousie University

Mount Saint Vincent  
University

Nova Scotia Community College

Saint Mary's University

St-Francis Xavier



## ONTARIO

Algoma University  
Algonquin College of Applied Arts and Technology  
Brock University  
Cambrian College  
Canadore College  
Carleton University  
Centennial College  
Collège Boréal  
Conestoga College  
Confederation College  
Conseil des écoles publiques de l'Est de l'Ontario  
Culture Works  
Durham College  
Fanshawe College  
George Brown College  
Georgian College  
Humber Institute of Technology and Advanced Learning  
International Language Academy of Canada (ILAC)  
La Cité collégiale  
Lakehead University

Lambton College  
Laurentian University  
Loyalist College  
McMaster University  
Mohawk College of Applied Arts & Technology  
Niagara College  
Nipissing University  
Northern College  
OCAD University  
Queen's University  
Ryerson University  
Sault College  
Seneca College of Applied Arts & Technology  
Sheridan College  
Sir Sandford Fleming College  
St. Lawrence College  
The Michener Institute  
Toronto District School Board  
Trent University  
University of Guelph  
University of Ontario Institute of Technology  
University of Ottawa

University of Toronto  
University of Waterloo  
University of Windsor  
Waterloo Catholic District School Board  
Western University  
Wilfrid Laurier University  
York University

## PRINCE EDWARD ISLAND

University of Prince Edward Island

## QUÉBEC

Bishop's University  
Canada College  
Cégep André Laurendeau  
Cégep Champlain-St. Lawrence  
Cégep John Abbott College  
Cégep de Limoilou  
Cégep de Saint-Hyacinthe  
College Montmorency  
Concordia University  
École de technologie supérieure  
HEC Montréal

Institut de tourisme et d'hôtellerie du Québec

Institut national de la recherche scientifique

LaSalle College

McGill University

Polytechnique Montréal

Université de Montréal

Université de Sherbrooke

Université du Québec en Abitibi-Témiscamingue

Université du Québec à Montréal

Université du Québec en Outaouais

Université du Québec à Rimouski

Université du Québec à Trois-Rivières

Université Laval

Université TÉLUQ

## SASKATCHEWAN

Great Plains College

Saskatchewan Polytechnic

University of Regina

University of Saskatchewan

# Independent Auditors' Report

To the Members of the Canadian Bureau for International Education

We have audited the accompanying financial statements of the Canadian Bureau for International Education, which comprise the statement of financial position as at March 31, 2018, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

## MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

## AUDITORS' RESPONSIBILITY

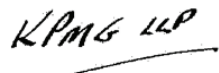
Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Bureau for International Education as at March 31, 2018, and its results of operations, changes in net assets and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

A handwritten signature in black ink that reads "KPMG LLP". The signature is stylized, with the letters "KPMG" in a larger, bolder font and "LLP" in a smaller font. A horizontal line is drawn underneath the signature.

Chartered Professional Accountants, Licensed Public Accountants  
June 8, 2018, Ottawa, Canada

KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. KPMG Canada provides services to KPMG LLP.

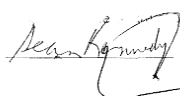
# Statement of Financial Position

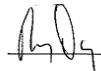
March 31, 2018, with comparative information for 2017

	2018	2017
<b>ASSETS</b>		(Recast- note 12)
Current assets:		
Cash and cash equivalents	\$ 47,380,705	\$ 213,730
Restricted cash for projects (note 2)	1,084,181	87,031,206
Accounts and contributions receivable	117,141	1,021,281
Prepaid expenses		155,036
	48,582,027	88,421,253
Investments (note 3)	4,611,105	4,595,448
Tangible capital assets (note 4)	133,624	169,492
	\$ 53,326,756	\$ 93,186,193
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities:		
Bank indebtednes	\$ 36,605	\$ 2,191,668
Accounts payable and accrued liabilities (note 5)	2,207,606	14,135
Deferred contributions	103,446	87,031,206
Deferred contributions relating to restricted cash for projects (note 2)	47,380,705	
	49,728,362	89,237,009
Net assets:		
Unrestricted	3,073,035	3,218,185
Invested in tangible capital assets	133,624	169,492
Internally restricted (note 6)	391,735	561,507
	3,598,394	3,949,184
Contingencies and guarantees (note 8)		
Commitments (note 9)		
	\$ 53,326,756	\$ 93,186,193

Approved by the Board of Directors

See accompanying notes to financial statements.

 Director

 Director

# Statement of Operations

Year ended March 31, 2018, with comparative information for 2017

	<b>2018</b>	<b>2017</b> (Recast- note 12)
<b>REVENUE</b>		
Gross projects contributions	\$111,036,940	\$187,523,504
Less: direct project expenses	104,833,260	179,647,667
Net project contribution	6,203,680	7,875,837
Conference	974,776	912,232
Membership	205,860	196,370
Interest and Investment	167,785	162,181
Miscellaneous	115,580	121,565
	7,667,681	9,268,185
<b>EXPENSES</b>		
Books, subscriptions and memberships	43,486	15,569
Conference/workshop facilities	282,111	274,963
Equipment rental and maintenance	112,357	138,481
Grants, fees and awards – projects	9,091	4,607
Insurance	21,053	17,625
Postage and courier	9,799	14,210
Printing and photocopying	38,957	33,057
Professional fees:		
Contracts	581,932	794,820
Legal and audit	45,637	26,167
Promotion	41,147	81,521
Rent	487,750	543,912
Salaries and benefits	5,614,572	6,833,716
Supplies and sundry	99,874	142,917
Telephone	50,265	58,661
Translation	29,420	57,008
Travel (note 7)	188,369	267,340
Amortization of tangible capital assets	35,868	45,311
	7,691,688	9,349,885
Deficiency of revenue over expenses before the undernoted	(24,007)	(81,700)
Change in net unrealized loss on investments	(157,011)	(5,452)
Strategic initiatives expenses	(169,772)	(87,365)
Deficiency of revenue over expenses	\$ (350,790)	\$ (174,517)

See accompanying notes to financial statements.



## Statement of Changes in Net Assets

Year ended March 31, 2018, with comparative information for 2017

	Unrestricted	Invested in tangible capital assets	Internally restricted	2018 Total	2017 Total
Net assets, beginning of year	\$ 3,218,185	\$ 169,492	\$ 561,507	\$ 3,949,184	\$ 4,123,701
Deficiency of revenue over expenses	(350,790)			(350,790)	(174,517)
Additions to capital assets					
Special projects expenses	169,772		(169,772)		
Amortization of tangible capital assets	35,868	(35,868)			
Net assets, end of year	\$ 3,073,035	\$ 133,624	\$ 391,735	\$ 3,598,394	\$ 3,949,184

See accompanying notes to financial statements



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