

Championing Innovation in Internationalization

**2018 CBIE Western
Regional Meeting**

**Calgary, Alberta
June 14-15, 2018**



Canadian Bureau for
International Education



UNIVERSITY OF
CALGARY

Welcome

Provost and Vice-President (Academic) Dru Marshall



On behalf of the University of Calgary, it is my pleasure to welcome you all to the 2018 Canadian Bureau for International Education Western Regional Meeting. Top institutions must be global in outlook in order to produce graduates who are able to thrive in multicultural environments. We hope you have rich dialogues and that you enjoy your time at the University of Calgary and in Calgary, Canada's most enterprising city.

Vice-Provost (International) Janaka Ruwanpura



I am delighted to welcome you to the 2018 CBIE Western Regional Meeting at the University of Calgary. This year has brought together a tremendous and rich diversity of speakers to share ideas and new perspectives on a wide range of topics and it is my hope that you find the meeting stimulating. It was a great privilege for the University of Calgary to be recognized as CBIE's 2016 Excellence Award Board of Directors Award for Comprehensive Internationalization, and we are honoured to partner with them for this event. I would like to thank each of you for attending and bringing your expertise to our gathering. You, as internationalization leaders, have the vision, the knowledge and the experience to help us pave our way into the future.

Program at a glance

Thursday, June 14

Rozsa Centre

Pre-meeting workshop: Best practices in internationalization

📍 CIBC Hub Room

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|--------------------|---|
| 12 - 1 | Welcome, lunch and workshop overview |
| 1 - 1:45 | Best practices in internationalization: International Partnership Assessment Rating Index (IPARI) |
| 1:45 – 2:30 | Organizing strategic international delegations and missions |
| 2:30 – 2:45 | Break |
| 2:45 – 3:30 | International collaborative degrees and international articulation programs |
| 3:30 – 4:15 | Study abroad best practices |
| 4:15 – 5 | Financial controls in an international landscape |
| 5 – 5:15 | Closing |

Presenters (University of Calgary):

Janaka Ruwanpura | Vice-Provost (International)

Savera Hayat | Director, Programs and International Development

Andrea Lee Morrow | Director, International Relations

Colleen Packer | Director, International Learning Programs

Jen Avaz | Regional Manager Americas, International Relations

Ria Katsaounis | Manager, Business Operations

Heather Clitheroe | International Coordinator, Undergraduate Science Centre

Opening networking reception

📍 Great Hall

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|--------------|------------------------------|
| 5 - 6 | Registration |
| 6 - 8 | Opening networking reception |

Opening Remarks

Dru Marshall | Provost and Vice-President (Academic), University of Calgary

Program at a glance continued...

Friday, June 15

Rozsa Centre

- 7:30 - 8:30** Registration and buffet breakfast
- 8:30 - 9** Welcome and opening remarks
- 9 - 9:50** Plenary session: Seven-point model of recipe for success for comprehensive internationalization
- 9:50 - 10:10** Health break
- 10:10 - 11** Concurrent sessions

Session 1 CIBC Hub Room	Session 2 Scotiabank Milling Room	Session 3 Evans Room
<i>Proactive advising model for international students</i>	<i>Innovation in International Internships</i>	<i>Post-graduation work permits: Supporting our international students</i>

- 11:10 - 12** Concurrent sessions

Session 1 CIBC Hub Room	Session 2 Evans Room	Session 3 Scotiabank Milling Room
<i>Critically exploring importance of a supportive environment for successful resettling of international students</i>	<i>Leading the way to shared prosperity: Alberta International Development Office</i>	<i>Keeping up with the times: Adapting international student programming</i>

- 12 - 1** Networking lunch
- 1 - 1:50** Plenary session: Canada's international student numbers: So what and now what?
- 2 - 2:50** Concurrent sessions

Session 1 Evans Room	Session 2 CIBC Hub Room	Session 3 Scotiabank Milling Room
<i>Fostering a culture of commitment to internationalization and cross/intercultural responsiveness</i>	<i>"I volunteer as tribute!": How to build/retain an engaged volunteer team through intercultural training</i>	<i>Work opportunities and permanent residence pathways for international students</i>

- 2:50 - 3:10** Health break
- 3:10 - 4** Closing plenary session and panel discussion: Championing innovation in internationalization

Program details

Friday, June 15

Rozsa Centre

7:30 - 8:30 **Registration and buffet breakfast**

8:30 - 9 **Opening and welcome**

Opening Remarks

David Ross | President and Chief Executive Officer, Southern Alberta Institute of Technology, Chair of the Canadian Bureau of International Education and member of the Business Council of Canada's Higher Education

9 - 9:50 **Plenary session**

Seven-point model of recipe for success for comprehensive internationalization

Janaka Ruwanpura | Vice-Provost (International), University of Calgary

The University of Calgary went through a comprehensive process to develop a university vision, developing academic and research plans during 2010-12, followed by the development of a dedicated international strategy which was launched in 2013. As a result, the university had a very successful period of comprehensive internationalization efforts with programs and projects benefiting not only the university community but also many external stakeholders. During this period, the university was recognized with four prestigious awards for comprehensive internationalization. This presentation outlines a seven-point model, a "recipe for success for comprehensive internationalization" based on the internationalization efforts of the University of Calgary during the period of 2013-2018.

9:50 - 10:10 **Health break**

10:10 - 11 **Concurrent sessions**

**Note: if your chosen session is full, please make your way to another session*

Session 1: Proactive advising approach for international students

📍 **CIBC Hub Room**

Sultan Almajil | Supervisor for the International Centre, Northern Alberta Institute of Technology

On and off campus systems, such as housing, financial, academic, culture, hiring and workplace norms, as well as immigration regulations can significantly impact international students' ability to succeed. This is especially true during the critical arrival and settlement phase into their cities and institutions. In an effort to better support international student's settlement, progress academically and successfully transition into meaningful careers, NAIT International has piloted an innovative, proactive approach to advising

Program details continued...

incoming students, aligning institutional supports and resources with the international student life cycle which helps to better position international students to persist and succeed. Participants will learn about the advising model, the settlement assessments, and software used to track student progression and engagement.

Session 2: Innovation in international internships

📍 Scotiabank Milling Room

Kerry Brinkert | Manager for International Projects and Partnerships, College of the Rockies

Amy Schalin Weatherall | Manager of Global Initiatives and International Learner Development, Bow Valley College

A consortium made up of Bow Valley College, College of the Rockies and Selkirk College was one of only two post-secondary applicants selected by Global Affairs Canada to implement GAC's 2018-2020 International Youth Internship Program. By working together, these three institutions achieved much more than they could alone in developing internship opportunities with education and training partners abroad. In particular, these colleges have been innovative in creating opportunities for young Canadians to both acquire valuable skills for employment in international development and contribute to the advancement of other internationalization goals of the consortium members and their international partners.

Session 3: Post-graduation work permits: Supporting our international students

📍 Evans Room

Imaru Baquero | Regulated International Student Immigration Advisor and Manager of International Student Services, University of Lethbridge

Brianna Huene | Regulated Canadian Immigration Consultant and International Student Immigration Specialist, University of Calgary

Building off of the success of the CBIE webinar "Post-Graduation Work Permits: Supporting International Students in Maintaining Eligibility", this collaborative session will dive into different scenarios which may impact an international student's eligibility to obtain a post-graduation work permit upon the completion of their degree. Participants will have the opportunity to review and problem solve with each other on common scenarios students may encounter throughout their degrees, and how to be innovative in our approach to advising on increasingly ambiguous regulations.

11:10 - 12 Concurrent sessions

Session 1: Critically exploring importance of a supportive environment for successful resettling of international students including spouses and children for increasing recruitment, retention and academic success

📍 CIBC Hub Room

Priya Kharat | Counsellor (Instructor), Wellness Centre, University of Calgary

Many international students experience cultural isolation, linguistic, social and interpersonal barriers that impact academic success. Challenges due to unfamiliarity of the education system, expectations from one's own family, and often limited to developing friends from one's culture further impacts their self-esteem. In addition, not a lot of effort is given to understand the unique needs and challenges of spouses of international students. The role of this group is to parent and support their spouse to actualize their dreams and goals as an often described as an "invisible group", that leads to a continued underrepresentation due to lack of services offered.

Session 2: Leading the way to shared prosperity (Alberta International Development Office)

📍 Evans Room

Jihan Sharifi | International Business Officer for the Alberta International Development Office (AIDO) within the Alberta Ministry of Economic Development and Trade (EDT)

Established in 2013, the Alberta International Development Office (AIDO) plays an important role in achieving Alberta's international priorities. The AIDO leverages the public sector from Alberta to support the private sector, educational institutions and civil society organizations pursuing international development projects. The AIDO coordinates the Government of Alberta's participation in global development work and helps identify new areas of collaboration between public and private sectors.

Session 3: Keeping up with the times: Adapting international student programming

📍 Scotiabank Milling Room

Mayda Borbely | International Student Services Assistant, University of Calgary

Kirsty Gruber | Advisor, International Student Support, University of Calgary

Many international student services staff have a program coordination aspect to their portfolios--usually inheriting these programs in some form from previous staff. This session will examine the redevelopment of two community-building programs, International Student Mentorship Program and USpeak Global. The aim of this session is to provide attendees with an in-depth look at the challenges and successes in implementing these two programs throughout the years. Participants will learn and share best practices for programming aimed at increasing integration between international and non-international students.

12 - 1 Networking lunch, Rozsa Centre, Great Hall

Program details continued...

1 - 1:50 Plenary session, Rozsa Centre, Great Hall

Canada's international student numbers: So what and now what?

Leah Nord | Director of Board, Member and Stakeholder Relations, CBIE

We have all witnessed the exponential growth of international students to Canada over the past decade, with the Government of Canada's target of doubling the number of inbound students by 2022 met five years earlier. This session will present the latest data, and explore what these numbers mean for the country, for campuses, for international and domestic student populations, and for you and your colleagues. Discussions at CBIE's regional meetings will feed CBIE's position with stakeholders' vis-à-vis next steps, and help inform CBIE's services and activities to serve its membership.

2 - 2:50 Concurrent sessions

Session 1: Fostering a culture of commitment to internationalization and cross/intercultural responsiveness in a school of education: Navigating a challenging landscape

📍 Evans Room

Colleen Kawalilak | Associate Dean International, University of Calgary

Eustacia Yu | International Facilitator, University of Calgary

In this session, we will share the priorities and practices of a School of Education, evidenced in a variety of innovative models and methodologies aimed to support internationalization. We leverage our unique strengths as a School of Education: to build a culture of commitment to internationalization and cross/intercultural awareness and responsiveness; to develop collaborative and sustainable partnerships founded on reciprocity; and to create opportunities—at home and abroad for students, faculty, and non-faculty to step beyond their own comfort and familiarity to explore and experience diverse ways of knowing, being and doing in the world.

Session 2: "I volunteer as tribute!" : How to build/retain an engaged volunteer team through intercultural competency training

📍 CIBC Hub Room

Garrett Beatty | International Student Advisor & Intercultural Programs Coordinator, University of Calgary

Rebecca Trautwein | Education Abroad Promotions Coordinator, University of Calgary

Volunteer teams are an excellent way for students to gain experience and for units to increase their outreach and resources on campus. Cultural awareness and the ability to connect with one another

across different cultures are important skills that young people need in order to become contributing members of society. This session will use the collaborative efforts of University of Calgary's International Student Services and Study Abroad units as a framework to help other institutions set their volunteer forces up for success in building cultural competency – leading to greater retention rates.

Session 3: Work opportunities and permanent residence pathways for international students: Immigration, Refugees and Citizenship Canada

📍 Scotiabank Milling Room

Sarah Finall | Employer Liaison Network Officer-Alberta,
Immigration, Refugees and Citizenship Canada

This presentation will provide an overview of the Employer Liaison Network and role. Followed by a refresher of on and off campus work, different work permit opportunities that international student may access and possible pathways to permanent residence. After the presentation will be an opportunity for questions.

2:50 - 3:10 Health break

3:10 - 4 Closing plenary session and panel discussion

Championing Innovation in Internationalization

📍 Great Hall

Speaker Bios

Sultan Almajil, Supervisor for the International Centre, Northern Alberta Institute of Technology

Almajil specializes in International Student Services, is a registered RISIA (Regulated International Student Immigration Advisor), and chairs the Canadian Bureau for International Education's International Network for Tomorrow's Leaders committee. Almajil previously worked at Thompson Rivers University as an International Student Advisor, and was also an international student himself. He is passionate about sharing knowledge and supporting other professionals in the field of international education.

Imaru Baquero, Regulated International Student Immigration Advisor and Manager of International Student Services, University of Lethbridge

Baquero has been a Regulated International Student Immigration Advisor since 2017, and has worked in international education for the past eight years, in both college and university environments. Her responsibilities have included international strategic planning, international student support and advising, education abroad, partnership development, and international student enrollment management.

Garrett Beatty, International Student Advisor and Intercultural Programs Coordinator, University of Calgary

Beatty completed his undergraduate and master's degrees in English at the University of Calgary and has been working in the university sector since 2015. He started his career in Career Services and later moved to International Student Services. Beatty's passions are in building intercultural competency skills and in anti-oppression pedagogy.

Mayda Borbely, International Student Services Assistant, University of Calgary

Borbely has worked in International Student Services and Study Abroad at the University of Calgary since 2013. Borbely is an active member of CBIE, presently serving her first term as a Committee Lead on International Network for Tomorrow's Leaders (INTL). As a former international student, she provides a unique perspective on various international student programs and support for the specific needs and issues international students often face during their UCalgary experience.

Speaker bios continued...

Kerry Brinkert, Manager for International Projects and Partnerships, College of the Rockies

Brinkert oversees the college's international development efforts, international contract training, and employee development and student learning opportunities abroad. Prior to commencing work at the college, Brinkert served in Geneva between 2002 and 2015 as the Director of the Anti-Personnel Mine Ban Convention and Implementation Unit (i.e. the secretariat to the 1997 "Ottawa Convention"). In that capacity, Brinkert travelled to over 50 countries and served as a mentor to interns from five different continents. Brinkert has a Master of Arts in International Affairs from Carleton University's Norman Paterson School of International Affairs and a BA in Political Science from the University of Calgary.

Gavin Cameron, Associate Dean, Internationalization and Global Initiatives, University of Calgary

Cameron is associate dean of arts for internationalization and global initiatives and an associate professor of political science at the University of Calgary. Before becoming associate dean, he was the director of the faculty of arts' interdisciplinary international relations program. His research interests focus on international security.

Sarah Finall, Employer Liaison Network Officer-Alberta, Immigration, Refugees and Citizenship Canada

Finall was assigned as the Employer Liaison Network Officer for Alberta based in Calgary in February 2018. Finall has been employed with the Government of Canada since 1998, and joined the Foreign Service with Immigration, Refugees and Citizenship Canada in 2006. She has served as an Immigration Officer overseas in India, Ukraine, and Italy and Migration Program Manager in India and most recently Peru. Finall has a Bachelor of Science in Natural Resource Conservation from the University of British Columbia.

Kirsty Gruber, International Student Support Advisor, University of Calgary

Since 2016, Gruber has been providing and advising program coordination specific to international students, including orientation sessions and mentorship programming. Gruber connects students with resources across campus and in the community to assist with their transition and cultural adjustment to life in Canada and at the University of Calgary. Prior to working in her current role, Gruber worked at the Southern Alberta Institute of Technology (SAIT) as a student liaison providing academic advising to prospective and current students new to post-secondary studies in Alberta.

Brianna Huene, Regulated Canadian Immigration Consultant and International Student Immigration Specialist, University of Calgary

Huene has been working in an advisory role with international students since 2013, and has been an Regulated Canadian Immigration Consultant since 2015. Alongside providing immigration support, Huene has also helped implement programs specific for visiting researchers, organized orientations, and provided supervision to students, staff, and volunteers. Prior to working with the international student population, Huene worked in a study abroad advising role to provide support to groups of students travelling abroad.

Speaker bios continued...

Colleen Kawalilak, Associate Dean International, University of Calgary

Kawalilak negotiates international agreements that support opportunities for students, faculty, and staff to work, learn, and research in diverse and challenging, international, and cross/intercultural contexts. One of these initiatives is the Teaching Across Borders program – a co-curricular service opportunity for learners enrolled in the Bachelor of Education program. Kawalilak's research focuses on adult education/ adult learning, knowledge sharing within and across diverse, cultural contexts, and cross-cultural sensitivities and responsiveness. She is interested in the power and potential of dialogue within safe, challenging, and inclusive spaces that support diversity, knowledge acquisition, knowledge sharing, and transcending beyond cultural differences to a place of common ground.

Priya Kharat, Counsellor (Instructor, Wellness Centre, University of Calgary)

Priya Kharat has been working extensively with marginalized communities in Canada including new immigrants and refugees. Working in various capacities and projects, Kharat has had the opportunity to pursue her passion for teaching, scholarship and research while bridging the gap between academia and the community. Apart from working with the wellness center at the University of Calgary as a counsellor (instructor) especially appointed to address the needs of international students, Kharat also serves as the co-chair of the Ethno-Culturally Diverse Communities Committee of Calgary, which addresses the prevalence of domestic violence among the ethno-cultural communities in Calgary.

Natasha Nobell, International Relations Officer, Strategy and New Projects, University of British Columbia

Nobell is a higher education professional with over 20 years of experience in the fields of education and research, including strategic planning, academic advising, project management, recruitment and teaching at one of Canada's largest research universities, UBC. She specializes in the development and implementation of university-wide strategic initiatives within the framework of internationalization of higher education, and is currently managing UBC's institutional partnerships in the Office of the Vice-Provost International. She obtained her PhD in Québécois literature from UBC in 2008.

Leah Nord, Director of Board, Member and Stakeholder Relations, CBIE

Nord joined the Canadian Bureau for International Education (CBIE) in 2012, and is currently the Director of Board, Member and Stakeholder Relations. Nord has also worked for the federal (foreign affairs) and provincial (Ontario) governments, as well as the Canadian Red Cross and the Organization for Security and Cooperation in Europe. She received her MA in International Affairs from the Norman Paterson School of International Affairs at Carleton University and her Honours BA in Russian Studies from Dalhousie University.

Speaker bios continued...

Janaka Ruwanpura, Vice-Provost (International), University of Calgary

Ruwanpura's involvement in international activities is comprehensive. Ruwanpura was a professor of project management (PM) and Canada Research Chair in PM. An award winning academic in teaching, research, graduation education, service, leadership, STEM and internationalization, he has led/implemented new international initiatives. These include collaborative degree models, customized training and capacity building programs, Global Research Initiatives, and funding models to support students' international experiences, leading to internationalization awards from the Association of Public and Land-grant Universities and CBIE. Ruwanpura leads the implementation of the university's international strategy. By aligning international activities with the university's *Eyes High* vision, Academic and Strategic Research Plans, the vice-provost helps advance the institution's efforts in international research, academic programming, staff and student mobility, programmatic partnerships, service and development.

David Ross, President and Chief Executive Officer, Southern Alberta Institute of Technology, Chair of CBIE; Member, Business Council of Canada's Higher Education

Ross joined SAIT in 2013, becoming its 16th President and Chief Executive Officer (CEO). A passionate leader in post-secondary education dedicated to promoting student success, Ross has a reputation for innovation in applied education. Under Ross' leadership, SAIT has become Alberta's third largest post-secondary institution well known for its action-based learning, solution-focused research and enterprising collaborations with people and partners from around the globe. Active in his community and on the national and international levels in post-secondary education, Ross is a Member of the Board of several foundations and associations including the Calgary Homeless Foundation and the Business Research Advisory Council for the National Sciences and Engineering Research Council. He is also Chair of the Canadian Bureau of International Education and a member of the Business Council of Canada's Higher Education — Business Roundtable. Ross holds a PhD from the University of Nebraska, Master of Aquaculture (MAq) from Simon Fraser University, a Master of Business Administration (MBA) from Dalhousie University and a Bachelor of Science (BSc) from Dalhousie University.

Amy Schalin Weatherall, Manager of Global Initiatives and International Learner Development, Bow Valley College

Schalin Weatherall is responsible for the oversight of all initiatives related to international experiential learning, managing the college's Internationalization Innovation Fund grant program as well as recruitment, international agent relations, enrollment and learner support for international learners. Schalin Weatherall has been with the International Education Department of Bow Valley College for 13 years. Prior to joining Bow Valley College, she had the opportunity to study and work in various countries in South America and Malaysia, this included participation in the College of the Rockies International Youth Internship Program. Schalin Weatherall has a bachelor's degree in International Management from the University of Lethbridge and remains passionate about helping learners leverage their international experiences for their future employability.

Jihan Sharifi, International Business Officer for the Alberta International Development Office (AIDO) within the Alberta Ministry of Economic Development and Trade (EDT)

In her role with the AIDO Sharifi facilitates and coordinates Alberta's engagement in international development activities in order to contribute to economic opportunities for Alberta and Albertans in diverse international markets. In her capacity, Sharifi leverages the public sector from Alberta to support private sector, educational institutions and civil society organizations in their international development activities. Sharifi holds a Master of Public Policy from the University of Calgary's School of Public Policy and a Bachelor of Arts in Political Studies from the University of Manitoba.

Rebecca Trautwein, Education Abroad Promotions Coordinator, University of Calgary

Trautwein is a marketing and communications professional who has been working in the university sector for the past five years. She is an active member of CBIE, presently serving as the Communications Lead on International Network for Tomorrow's Leaders (INTL). She has prior experience working in London, England at Fordham University and the SOAS at the University of London. Trautwein is currently pursuing an MA in Intercultural and International Communications at Royal Roads University.

Eustacia Yu, International Facilitator, University of Calgary

Yu draws from many years of international experience that spans teaching in post-secondary institutions and deep engagement in the public and private sectors. Her work has focused on education, training, development, and management of various international education projects and cross-cultural initiatives. Yu is also a doctoral student, specializing in adult learning, at the Werklund School of Education. Her research interests include internationalization in higher education and intercultural learning.

Thank you for all your efforts in organizing this successful event!

Strategic Advisory Committee:

Kerry Brinker

Manager, International Projects and Partnerships
College of the Rockies

Gavin Cameron

Associate Dean, Internationalization & Global Initiatives
Associate Professor, Department of Political Science
University of Calgary

Heather Clitheroe

International Coordinator, Faculty of Science
University of Calgary

Savera Hayat

Director, Programs and International Development
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Ria Katsaounis

Manager Business Operations
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Martha Mathurin-Moe

Associate Director, Study Abroad and Mobility
University of Regina

Leah Nord

Director, Board Member and Stakeholder Relations
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Colleen Packer

Director, International Learning Programs
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Paul Pan

Executive Director
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Kirsty Gruber

Advisor, International Student Support
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