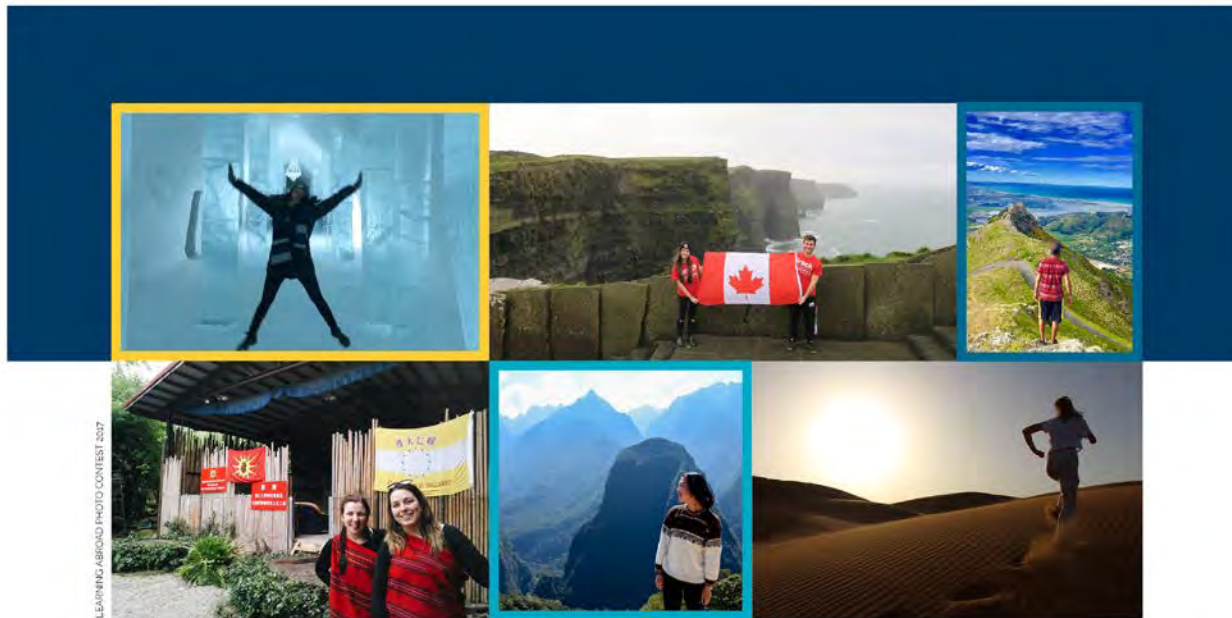




Learning Beyond Borders

A National Conversation on learning abroad and Canada's global engagement challenge





Agenda

- Overview
- Results of Promotion campaign
- Learnings from Innovation campaign
- Towards a national strategy?
- Conversation



Conversation

- In your experience, what are the most critical enablers of learning abroad?
- How can institutional policy and practice best create an enabling environment?
- How can we cooperate on a national scale to support institutions' individual efforts?



Outbound mobility in Canada



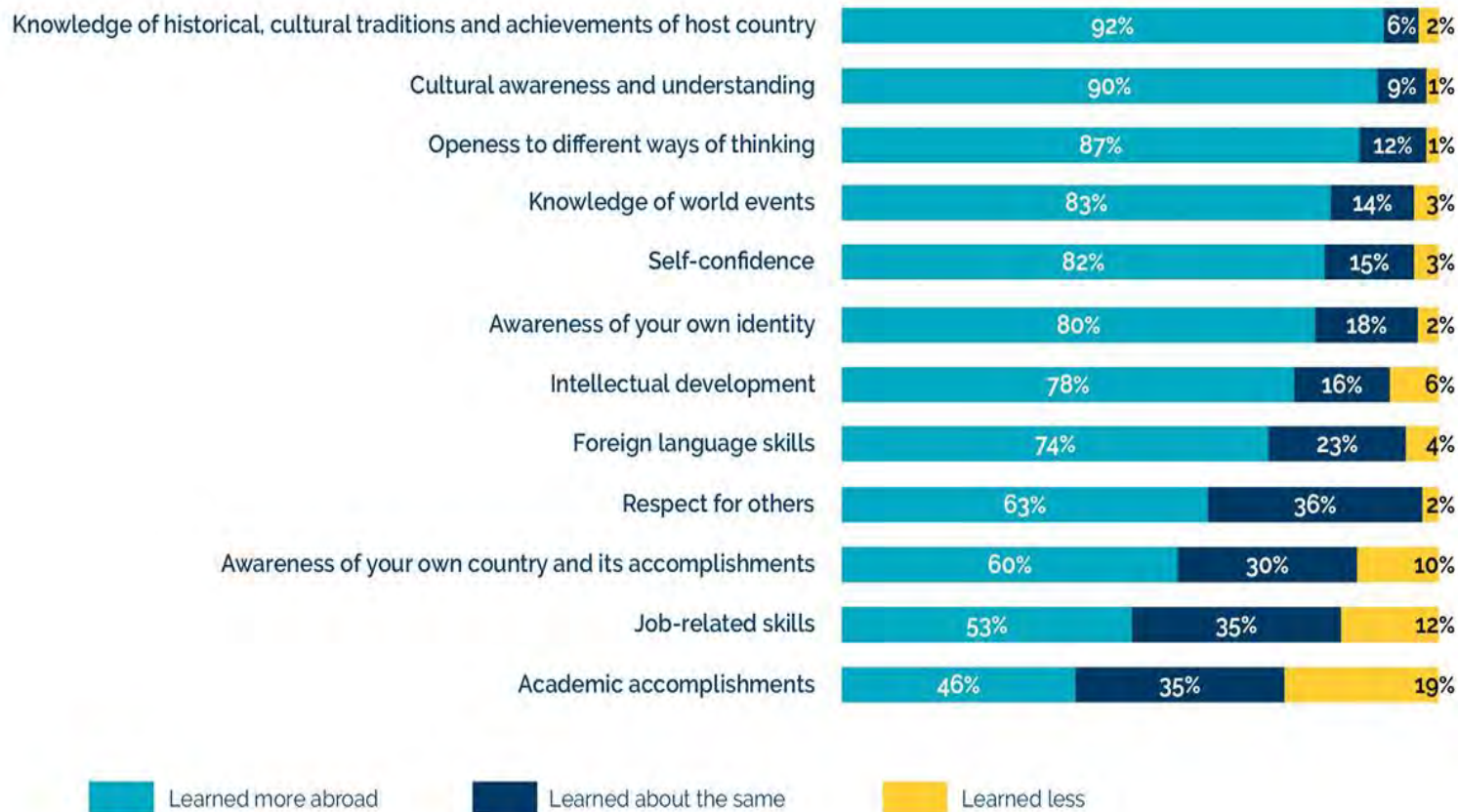


Special Feature: Education Abroad

What We Count and How We Do It: The CBIE Education Abroad Data Collection Survey	27
Canada's Global Engagement Challenge: The CBIE Education Abroad Student Survey	35
Education Abroad in Practice: Innovative Practices from CBIE Members	58



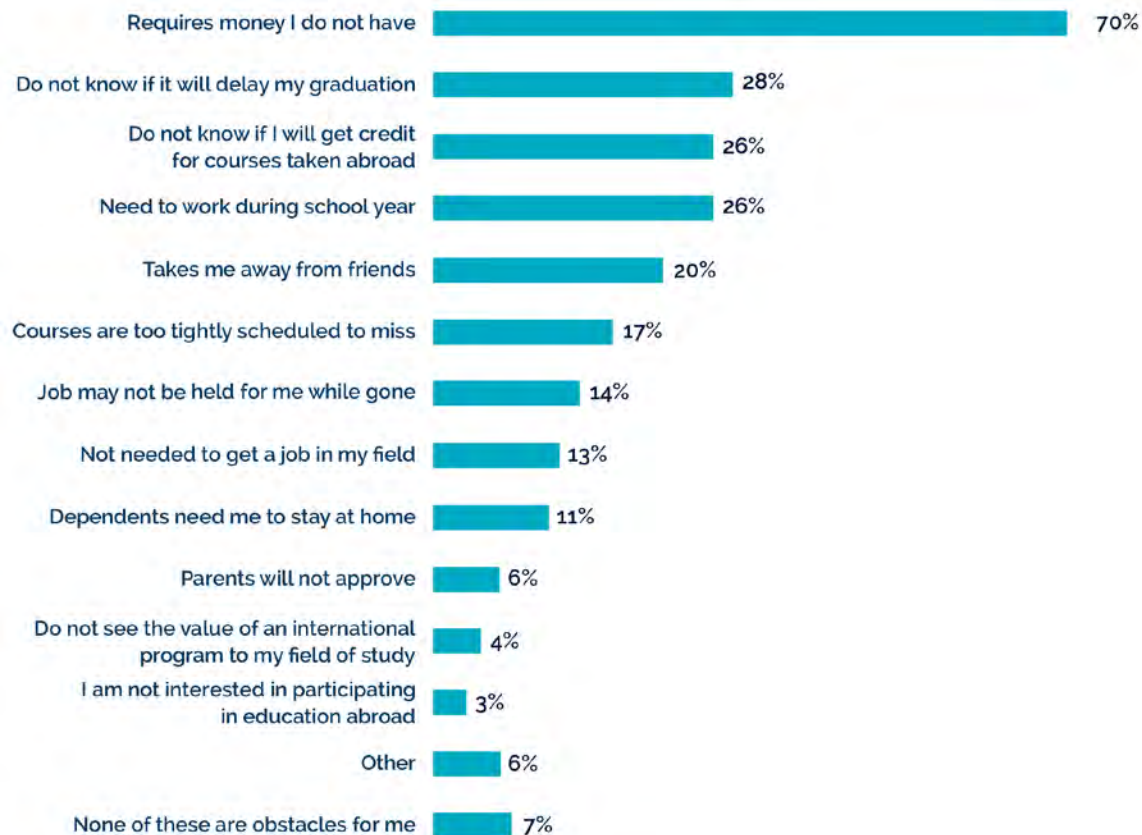
Learning outcomes





Barriers

Which three potential obstacles are most likely to keep you from participating in an education abroad experience?





Make learning abroad an integral part of Canada's education

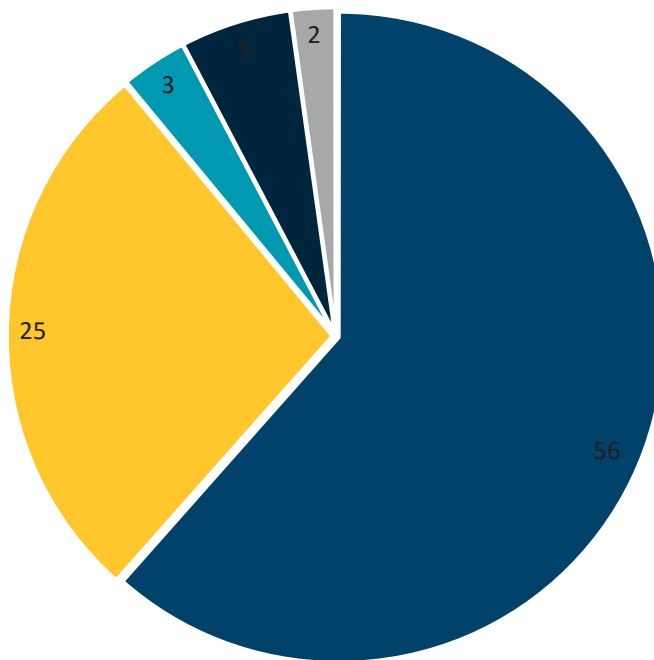
Three-pronged approach:

- Students
- Institutions
- Business, political, and thought leaders



Campaign scope

- 91 institutions across the education spectrum



Types of Institutions

- Universities, 56
- Colleges, Institutes of Technology, CEGEPs, 25
- School Boards, 3
- School Districts/ Ministries 5
- Other, 2



Institutions participate in two ways:

- Promote the value of learning abroad
- Identify and address the most important internal barriers to learning abroad



How does CBIE foster the national conversation?

- Leverage communications platforms, research and networking to support institutions' outreach efforts
- Facilitate peer discussions to identify common challenges, surface best practices, and develop practical tools for making progress



Results to date





Promotion



Happy Birthday Canada!



NSCC International @nscintl
5 days ago · Halifax

#nsc in #Peru #Entrepreneurship project
@EnactusNSCC #learningabroad



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Learning Beyond Borders: The national campaign to inspire #LearningAbroad



#LearningAbroad Stories Blog: Reflections on my AIESEC exchange in Taiwan

I chose to go abroad because I feel strongly that in the landscape of today, the key to leadership is to understand the world around you. My entire world has always been the city I live and study in. Before participating in AIESEC's exchange program, I knew that I wanted to challenge myself...

[READ MORE](#)

Have you had a #LearningAbroad experience?

Join the Canadian Learning Abroad Alumni Community (CLAAC)

[LEARN MORE](#)

We're applying for a delegation to Taipei for the Global Youth Trends Forum!

Apply to join our delegation and represent Canada abroad!

[LEARN MORE](#)

[Like Page](#)

ulement 3,1% des étudiants et étudiantes de premier
mplètent une partie de leurs études à l'étranger ?
ersité de Montréal participe à l'initiative "Ouvrir les
" instiguée par le CBIE BCEI, pour encourager les
tes à aller voir le monde.

s rendre à la Maison internationale- Université de
plus d'information !... [See More](#)



gness to engage and learn from others is critical to our success in our
complex, globalized world.

0:11 / 1:05

by the Right Honourable David Johnston champions
road

537 views



Top contributors and influencers



53 engagements per post



55 engagements per post



69 engagements per post





972

social media posts

22,907

engagements





66 engagements
per post



4 engagements
per post



3 engagements
per post

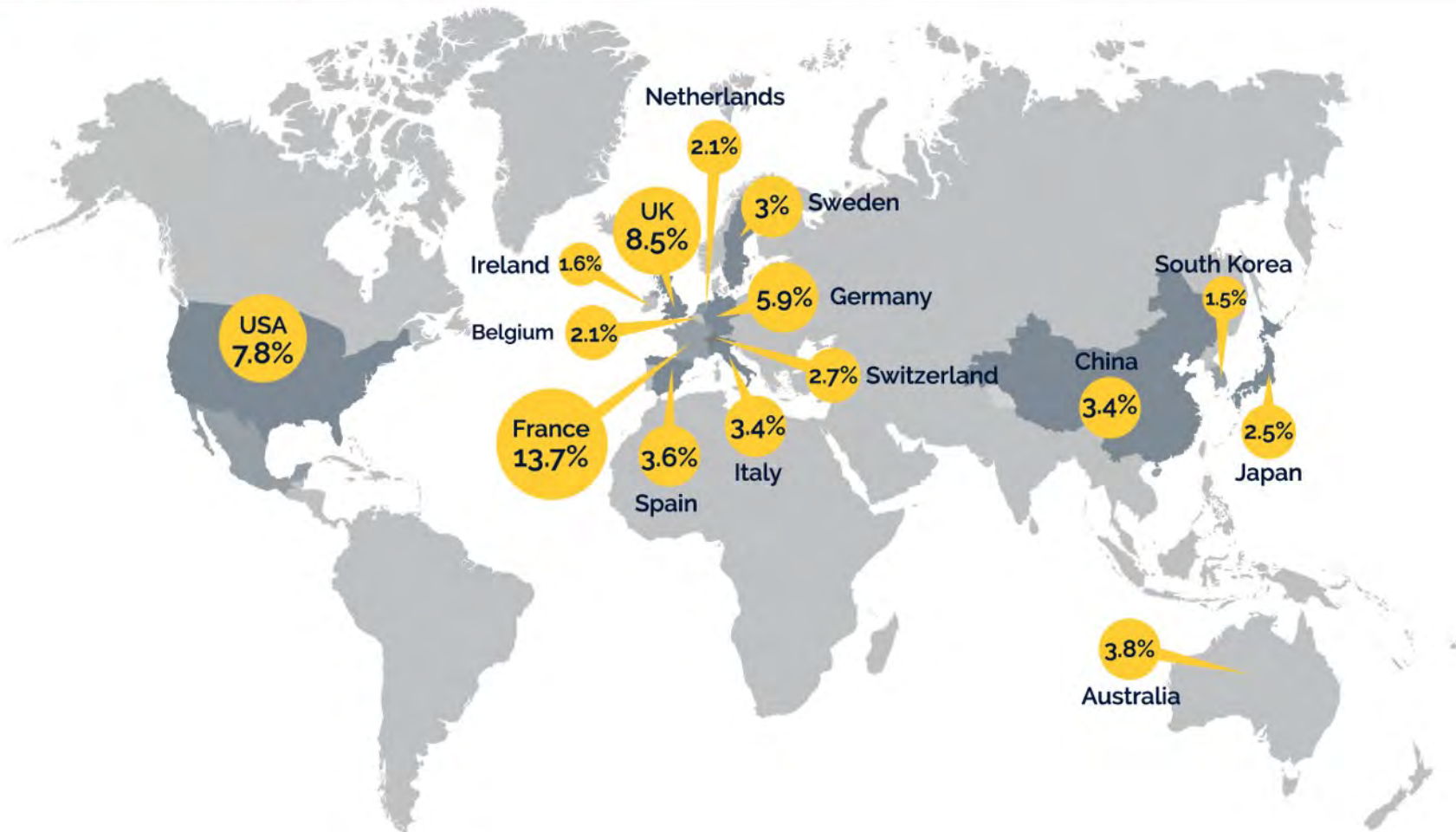


Top five topics mentioned

- Exchange
- Field school
- Internships
- Summer programs
- Scholarships



Top 15 destinations for outbound students





Country mentions





Canadian Learning Abroad Alumni Community





397 members

26 posts

223 engagements



How has learning abroad impacted your career?

'I went to NZ as part of my cooperative education program...I am now a Coordinator of International Partnerships and Study Abroad'

'I work in communications. I learned how to speak French when I went to school in Switzerland during K-12. It gave me a love of the language and I went on to study French at university. I use it every day in my current position.'

'My two years studying abroad in China really provided me space and time to hone my spoken and written Chinese...I'm currently working with the distribution department of a major furniture retail company, and I'm getting to use my Chinese language skills every day working with different stakeholders.'



What's your advice for other students considering learning abroad?

'...if you are in a non-English speaking country...talking to the locals is a must'

'Do your homework!...Students who take care of the details and arrive well researched... are those that are open and ready for experiences...'

Make an effort to find other exchange students you don't initially seem to have a lot in common with, like those that are from another home-country...'



What is the most important skill you learned while abroad?

'I learnt to be more humble and to listen more'

'...the ability to work with people from different cultures'

'...soft skills, one of which is adaptability'



Key observations

- Opportunity to use discourse more strategically to communicate benefits of learning abroad
- Opportunity to engage key influencers in “inspiration”
- Opportunity to foster interest in broader range of countries
- Opportunity to harness high level of engagement of learning abroad alumni



Identifying and addressing barriers





Top barrier: funding

- How to increase overall funding, including from new funding partners?
- How to increase the number students receiving funding?
- How to promote availability of funding?



Top barrier: credit transfer

- How to evaluate transfer credits from partner universities?
- How to allocate credits for core courses versus electives?
- How to manage quality assurance?
- How to engage faculty?
- How to ensure transparency with students?



Top barrier: faculty engagement

- How to turn faculty into champions of learning abroad?
- How to support faculty in organizing short-term experiences and field schools for students?



Advice from your colleagues





Key observations: effective credit transfer

- Ensure a coordinated effort across academic programs, international office and administration
- Implement a transparent, clear and student-accessible credit transfer process
- Assess credit transfer before approving the learning abroad experience
- Grant transfer credits to both core and elective credits
- Apply credit transfer principles to short-term experiences
- Measure students' academic success



Credit transfer: how-to guides



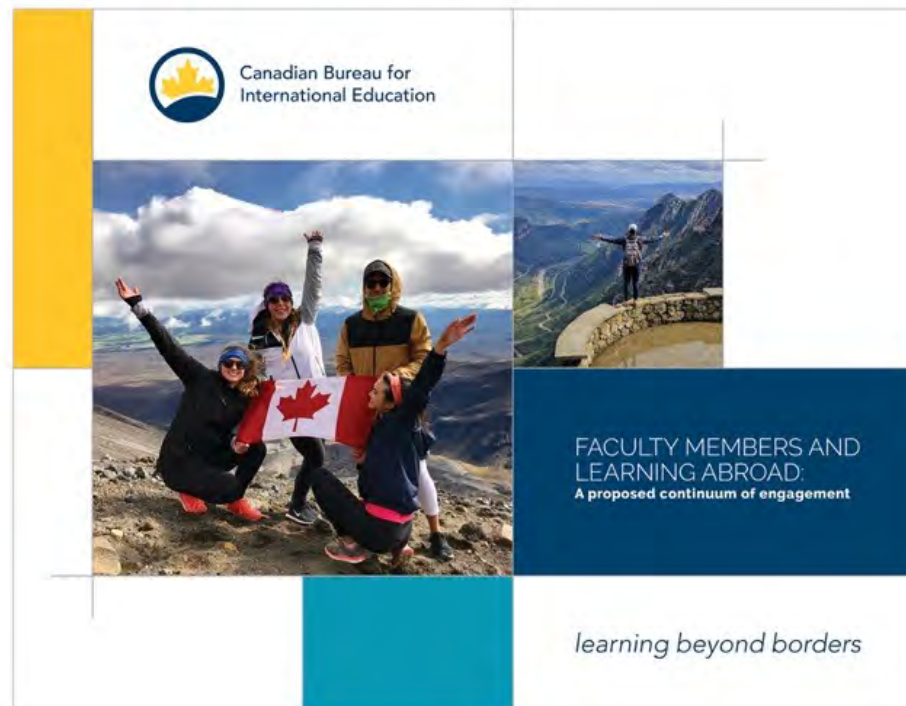


Key observations: faculty engagement

- Ensure mission and values of institution include internationalization
- Ensure leadership constantly signals the importance of learning abroad
- Advance faculty along the continuum from awareness to championing by putting in place supportive institutional practices, enabling conditions and resources




Faculty engagement: how-to guide





Towards a national call to action?






Learning Beyond Borders: A Solution to Canada's Global Engagement Challenge

Submission to the House of Commons Standing
Committee on Finance for Pre-Budget Consultations
in Advance of the 2018 Budget

August 3, 2017



Canadian Bureau for
International Education



Governor General roundtable





Report of the Study Group on Global Education





Key priorities and targets

- **Significantly increase the number of Canadian post-secondary students learning abroad.**
 - Set a national target of one-quarter of all Canadian post-secondary students going abroad on credit- and non-credit learning experiences within 10 years
 - Establish a new national initiative – Go Global Canada – to support 15,000 Canadian post-secondary students per year going abroad within five years, rising to 30,000 per year within 10 years.



Key priorities and targets

- **Significantly expand the proportion of students going to emerging countries.**
 - Set a target of one-half of all students in the Go Global Canada initiative going to emerging countries within 10 years.
 - Define a list of priority emerging regions and/or countries for the Go Global Canada initiative.
 - Offer significant support for language and cultural training



Key priorities and targets

- **Make international learning accessible to students from all backgrounds.**
 - Establish, within the Go Global Canada initiative, tailored programs to boost participation from lower income and underrepresented groups in international education



Conversation

- In your experience, what are the most critical enablers of learning abroad?
- How can institutional policy and practice best create an enabling environment?
- How can we cooperate on a national scale to support institutions' individual efforts?



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Bureau canadien de
l'éducation internationale

Thank You

