



Canadian Bureau for
International Education

Learning Beyond Borders 2017 annual report

“CBIE has meant many things to my institution over the years: as an advocate for international student immigration policy, a source of high quality sponsored students, and a forum for connecting with colleagues — but in recent years its most valued contribution has been CBIE’s support for the new generation of international educators in Canada. I have observed tremendous growth in the professional skills of my staff from CBIE’s attention to our emerging leaders in the field and this will have a lasting impact on international education in Canada.”

— SONJA KNUTSON, MEMORIAL UNIVERSITY OF NEWFOUNDLAND





A Message from the President and CEO

This year we are celebrating the launch of our signature initiative Learning Beyond Borders: A National Conversation on Learning Abroad and Canada's Global Engagement Challenge. We officially launched on February 23, 2017 with the support of over 90 member institutions who committed to raising awareness of the benefits of learning abroad and to specific actions to get more of their students to take advantage of learning abroad experiences. The high level of engagement is an indication of just how important our member institutions view this initiative to address barriers to learning abroad and making learning abroad an essential component of a Canadian education. It's a long term commitment but one that we all view as critical to the future of Canada and its place in the future innovative economy.

In April we were awarded a project to conduct research on the impact of executive education in the financial sector of sub-Saharan Africa by Financial Sector Deepening Africa (FSDA), a large NGO based in Nairobi. This project was conducted in four African countries: Ghana, Uganda, Cameroon and South Africa with our partner, the University of New Brunswick. The objective of this study was to develop key insights for business schools and other training providers in Africa to improve their course/training delivery and develop more compelling course offerings for prospective students and employers. The official launch of this report by FSDA is planned to take place in Uganda in fall of 2017.

At our 50th Annual Conference in Ottawa, Ms. Elissa Golberg, then Assistant Deputy Minister of Partnerships for Development Innovation, announced that the Canadian Bureau for International Education (CBIE) had been awarded a multi-year project, Launching Economic Achievement Program (LEAP) for women in Jordan. The project will support women's empowerment for sustainable economic growth in Jordan through the development of a business incubator for women and an entrepreneurial module training program, and delivery of a Leaders and Entrepreneurs Program to girls throughout Jordan. CBIE is leading the project consortium which includes our member Ryerson University bringing valuable expertise and experience in skills development and entrepreneurship for women. Two Jordanian partners, INJAZ and the Business and Professional Women Association – Amman (BPWA) are important on-the-ground players in the implementation of the project.

We are proud to share that CBIE's development efforts through the Global Affairs supported Quality and Accessible Legal Aid in Ukraine (QALA) Project were featured in the United Nations' A Better World: Actions and Commitments to the Sustainable Development Goals publication as one of the Government of Canada's key contributions to SDG 16 (just, peaceful and inclusive societies). Through this institutional capacity-building project, designed and implemented by CBIE, a new system of state-funded and administered legal aid in Ukraine has had considerable success since its creation in 2012, featuring over 540 points of service, and deploying over 5,000 lawyers and more than 2,240 employees. Since the inception of the legal aid system, nearly half a million vulnerable persons have benefitted from improved access to justice all across Ukraine.

In May 2016 we launched the International Students and Immigration Education Program (ISIEP). The program covers the scope of immigration policies and practices pertinent to international students and will be a cornerstone professional development offering within our sector, made possible with the support of our members coast to coast. The program is a pre-requisite to writing the Immigration Consultants of Canada Regulatory Council's (ICCRC) entry-to-practice exam to become Regulated International Student Immigration Advisers (RISIA). To date we have completed a fall and winter semester and we are happy to report that all students who wrote their exams passed!

As our 50th year comes to an end we are right where we should be: looking back with pride but looking forward with purpose in supporting Canadian and International students to realize their dreams through learning abroad.

As always I am deeply grateful for your ongoing passion and support for this noble cause.

Karen McBride
President and CEO

As I complete my first year as Chair of the Board of the Canadian Bureau for International Education (CBIE), I am pleased to report that we continue to build on the momentum in executing the 2015-2018 strategic plan. In particular the Global Learning Outcomes priority led with the launch of our signature initiative Learning Beyond Borders. In this, CBIE is focused on making learning abroad a reality for a critical mass of students and in so doing catalyzing a culture shift in Canada. Many of our member institutions are raising awareness of the value of learning abroad and identifying and addressing the barriers that prevent students from undertaking a learning abroad experience.

CBIE's 50th Anniversary Annual Conference in Ottawa was both nostalgic and yet inspiring as it paid tribute to the vision and commitment of one of its original members: Professor Thomas H.B. Symons, bestowing on him the Canadian Bureau for International Education Founders' Award at the gala evening. It was the perfect time to recognize this pioneer in the field of international education and serendipitous that the first recipient of the Founders Award, CBIE's patron his Excellency the Right Honourable David Johnston, Governor General of Canada, was able to provide opening remarks to acknowledge this milestone year and to speak about the importance of our national conversation on learning abroad. With his retirement in September 2017 this will be the Governor General's last official duty as CBIE's patron and I think you will agree with me that he couldn't have been a better champion of this vision.

On a world scale, we live at a time of increasing uncertainty as many governments struggle with policies that impact international students. I believe it is important to acknowledge Canada as a role model leader that supports international student mobility and the positive outcomes it provides. CBIE administers the Libyan-North American Scholarship Program (LNASP) which supports approximately 1100 Libyan students on scholarship in the US and over 800 in Canada. Decisions made in other countries often run counter to the aspirations of international education generally, as well as to the goal of our Learning Beyond Borders campaign. We are concerned for the well-being of all international students, with a special responsibility towards our Libyan scholarship students and their families. CBIE continues to work with Libyan authorities to administer the Libyan-financed scholarship program that has brought thousands of young Libyans to Canada's polytechnics, colleges and universities.

In closing I would like to thank Dr. Patrick Deane for his stewardship over the last two years which has made my transition extremely smooth. It is always a pleasure working with the members of CBIE's board who are so passionate about ensuring all Canadians have access to learning abroad. I look forward to further discussion and engagement with all CBIE members and partners at our 51st Annual Conference in Halifax.

Dr. David Ross
Board Chair, CBIE
President and CEO, SAIT



A Message from the Chair of the Board

CBIE Members

ALBERTA

Bow Valley College
Calgary Board of Education
Concordia University of Edmonton
Edmonton Public Schools
Grant MacEwan University
Lakeland College
Lethbridge College
Medicine Hat College
Mount Royal University
NorQuest College
Northern Alberta Institute of Technology
Olds College
Southern Alberta Institute of Technology
University of Alberta
University of Calgary
University of Lethbridge

BRITISH COLUMBIA

British Columbia Institute of Technology
Burnaby School District
Camosun College
Capilano University
College of New Caledonia
College of the Rockies
Coquitlam School District
Douglas College

Emily Carr University of Art and Design
Fairleigh Dickinson University
Fraser International College
Greater Victoria School District
Kwantlen Polytechnic University
Langara College
North Island College
Northern Lights College
Okanagan College
Royal Roads University
Selkirk College
Simon Fraser University
Thompson Rivers University

University of British Columbia
University of Northern British Columbia
University of the Fraser Valley
University of Victoria
Vancouver Community College
Vancouver Island University

MANITOBA

Assiniboine Community College
Brandon University
International College of Manitoba

Manitoba Institute of Trades and Technology
Red River College
Université de Saint-Boniface
University of Manitoba
University of Winnipeg

NEW BRUNSWICK

Mount Allison University
New Brunswick Community College
St. Thomas University
Université de Moncton
University of New Brunswick

NEWFOUNDLAND AND LABRADOR

College of the North Atlantic
Memorial University of Newfoundland

NOVA SCOTIA

Acadia University
Cape Breton University
Dalhousie University
Mount Saint Vincent University
Nova Scotia Community College
Saint Mary's University
St-Francis Xavier

ONTARIO

Algoma University
Algonquin College of Applied Arts and Technology
Brock University
Cambrian College
Canadore College
Carleton University
Centennial College
Collège Boréal
Conestoga College
Confederation College
Conseil des écoles publiques de l'Est de l'Ontario

Culture Works
Durham College
Fanshawe College
George Brown College
Georgian College

Hanson International Academy
Humber Institute of Technology and Advanced Learning
La Cité collégiale
Lakehead University
Lambton College
Laurentian University
Loyalist College
McMaster University
Mohawk College of Applied Arts & Technology

Niagara College
Nipissing University
Northern College
OCAD University
Queen's University
Ryerson University
Sault College
Seneca College of Applied Arts & Technology
Sheridan College
Sir Sandford Fleming College
St. Clair College
St. Lawrence College
Thames Valley District School Board
The Michener Institute
Toronto District School Board
Trent University
University of Guelph
University of Ontario Institute of Technology
University of Ottawa
University of Toronto
University of Waterloo
University of Windsor
Waterloo Catholic District School Board
Western University
Wilfrid Laurier University
York University

PRINCE EDWARD ISLAND

University of Prince Edward Island

QUÉBEC

Bishop's University
Canada College
Cégep André Laurendeau
Cégep John Abbott College
College Montmorency
Concordia University
École de technologie supérieure
HEC Montréal
Institut national de la recherche scientifique
LaSalle College
McGill University
Polytechnique Montréal
Université de Montréal
Université de Sherbrooke
Université du Québec à Trois-Rivières
Université du Québec à Montréal
Université du Québec en Outaouais
Université Laval

SASKATCHEWAN

Saskatchewan Polytechnic
University of Regina
University of Saskatchewan



His Excellency the Right Honourable David Johnston, Governor General of Canada

Facts at a Glance

9 original **international education research releases**, accessed 20,000 times

Over 1600 participants on CBIE-managed **Member-based Professional Learning Communities**



Over 32,000 – size of **CBIE-managed social media communities** of international education stakeholders on Facebook, Twitter, LinkedIn, Youtube and Instagram



Managed 19 **international scholarship programs** supporting 3397 students from 77 countries to pursue higher education in Canada and around the world



CBIE's 2016 annual conference in Ottawa: over 80 sessions, more than 800 delegates from over 35 countries

Over 90 member institutions participating in **Learning Beyond Borders**, CBIE's signature initiative to promote learning abroad



“CBIE has been an amazing resource and network for me during my career in International Education thus far. Without the support and opportunity provided by conferences, webinars, committees and professional learning communities, I would not have developed the skillset and network of colleagues that I have today, and would not have advanced into my current position. Thank you CBIE!” — POLYTECHNIC MEMBER, ALBERTA





Around the Globe

International Missions and Tours

Supported international education collaboration across borders by leading and facilitating:

- **29 international missions and tours** in Canada and
- **16 countries around the world**
Jordan, Brazil, Saudi Arabia, Tunisia, Morocco, Algeria, Ghana, Tajikistan, Kyrgyzstan, Nigeria, Ecuador, Panama, Vietnam, Indonesia, Philippines, Ukraine

Professional Development and Training

Delivered:

- **6 capacity-building programs and workshops** to **145 international education professionals** across Canada

Delivered:

- **20 international education webinars** to **400 participants** across Canada and around the world

International Development through Education

- Supporting women's and girls' empowerment in Jordan through entrepreneurship and business incubation
- Building a sustainable legal aid institution in Ukraine
- Nurturing the internationalization of university campuses in the Philippines
- Conducting an impact evaluation of professional and continuing education in central Asia
- Leading research on the impact of executive education in sub-Saharan Africa

Scholarships

Managed scholarships for students from:

Argentina, Bahamas, Barbados, Belize, Benin, Bolivia, Botswana, Brazil, Burkina Faso, Burundi, Cambodia, Cameroon, Canada, Cape Verde, Cayman Islands, Chad, Chile, China, Colombia, Comoros, Congo, Costa Rica, Cuba, Democratic Republic of Congo, Djibouti, Dominica, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, Gabon, Ghana, Grenada, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Ivory Coast, Jamaica, Kenya, Laos, Lebanon, Liberia, Libya, Madagascar, Mali, Mauritius, Mexico, Morocco, New Zealand, Niger, Nigeria, Panama, Paraguay, Peru, Rwanda, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, São Tomé and Príncipe, Senegal, Seychelles, South Sudan, Somalia, South Africa, Suriname, Trinidad and Tobago, Togo, Tunisia, Uganda, Uruguay, United States, Venezuela, Vietnam, Zimbabwe

Board of Directors

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Dr. David Ross
President and CEO
SAIT

PAST CHAIR

Dr. Patrick Deane
President and Vice-Chancellor
McMaster University

TREASURER

Roy Daykin
Vice President,
Employee & Corporate Services
Okanagan College

PATRON

His Excellency the Right Honourable
Governor General of Canada
David Johnston, C.C., C.M.M., C.O.M., C.D.

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University of Winnipeg

Livia Castellanos
Associate Vice-President (International)
and Chief International Officer UR International
University of Regina

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School District No. 43 (Coquitlam)

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Niagara College

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Vice-recteur aux relations internationales et à la Francophonie
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Queens University

Katie Orr
Director, NSCC International
Nova Scotia Community College

Graham Pike
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Vancouver Island University

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Gary Slater
Vice-recteur associé, affaires étudiantes et internationales
Université d'Ottawa

Geoff Wilmschurst
Vice President, Partnerships
Camosun College

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Independent Auditors’ Report

To the Members of the Canadian Bureau for International Education

We have audited the accompanying financial statements of the Canadian Bureau for International Education, which comprise the statement of financial position as at March 31, 2017, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

MANAGEMENT’S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITORS’ RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Bureau for International Education as at March 31, 2017, and its results of operations, changes in net assets and cash flows for the year then ended in accordance with Canadian accounting standards for not for-profit organizations.



Chartered Professional Accountants, Licensed Public Accountants
June 11, 2017
Ottawa, Canada

KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative (“KPMG International”), a Swiss entity. KPMG Canada provides services to KPMG LLP.

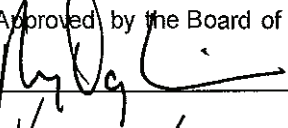
Statement of Financial Position


March 31, 2017, with comparative information for 2016

| | 2017 | 2016 |
|--|---------------|---------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 213,730 | \$ 6,791,569 |
| Restricted cash for projects (note 2) | 66,692,936 | 95,266,517 |
| Accounts and contributions receivable | 1,021,281 | 1,248,000 |
| Prepaid expenses | 155,036 | 86,989 |
| | 68,082,983 | 103,393,075 |
| Investments (note 3) | 4,595,448 | 4,355,299 |
| Tangible capital assets (note 4) | 169,492 | 175,330 |
| | \$ 72,847,923 | \$107,923,704 |
| LIABILITIES AND NET ASSETS | | |
| Current liabilities: | | |
| Accounts payable and accrued liabilities (note 5) | \$ 2,191,668 | \$ 2,169,609 |
| Deferred contributions | 14,135 | 6,363,877 |
| Deferred contributions relating to restricted cash for projects (note 2) | 66,692,936 | 95,266,517 |
| | 68,898,739 | 103,800,003 |
| Net assets: | | |
| Unrestricted | 3,218,185 | 3,299,499 |
| Invested in tangible capital assets | 169,492 | 175,330 |
| Internally restricted (note 6) | 561,507 | 648,872 |
| | 3,949,184 | 4,123,701 |
| Contingencies and guarantees (note 8) | | |
| Commitments (note 9) | | |
| | \$72,847,923 | \$107,923,704 |

See accompanying notes to financial statements.

Approved by the Board of Directors:


Director


Director

Statement of Operations

Year ended March 31, 2017, with comparative information for 2016

| | 2017 | 2016 |
|---|----------------|---------------|
| REVENUE | | |
| Gross projects contributions | \$ 164,155,336 | \$132,913,671 |
| Less: direct project expenses | 156,279,499 | 126,443,177 |
| Net project contribution | 7,875,837 | 6,470,494 |
| Conference | 912,232 | 729,010 |
| Membership | 196,370 | 217,290 |
| Interest and Investment | 162,181 | 162,115 |
| Miscellaneous | 121,565 | 863,391 |
| | 9,268,185 | 8,442,300 |
| EXPENSES | | |
| Books, subscriptions and memberships | 15,569 | 20,471 |
| Conference/workshop facilities | 274,963 | 227,455 |
| Equipment rental and maintenance | 138,481 | 115,781 |
| Grants, fees and awards – projects | 4,607 | 14,309 |
| Insurance | 17,625 | 44,441 |
| Postage and courier | 14,210 | 18,428 |
| Printing and photocopying | 33,057 | 62,654 |
| Professional fees: | | |
| Contracts | 794,820 | 599,905 |
| Legal and audit | 26,167 | 38,422 |
| Promotion | 81,521 | 53,358 |
| Rent | 543,912 | 548,476 |
| Salaries and benefits | 6,833,716 | 6,691,746 |
| Supplies and sundry | 142,917 | 126,544 |
| Telephone | 58,661 | 62,399 |
| Translation | 57,008 | 45,828 |
| Travel (note 7) | 267,340 | 423,518 |
| Amortization of tangible capital assets | 45,311 | 64,048 |
| | 9,349,885 | 9,157,783 |
| Deficiency of revenue over expenses before the undernoted | (81,700) | (715,483) |
| Net unrealized loss on investments | (5,452) | (109,605) |
| Strategic initiatives expenses | (87,365) | (51,128) |
| Deficiency of revenue over expenses | \$ (174,517) | \$ (876,216) |

See accompanying notes to financial statements.

Statement of Changes in Net Assets

Year ended March 31, 2017, with comparative information for 2016

| | Unrestricted | Invested in tangible capital assets | Internally restricted | 2017 Total | 2016 Total |
|---|--------------|-------------------------------------|-----------------------|--------------|-------------|
| Net assets, beginning of year | \$ 3,299,499 | \$ 175,330 | \$ 648,872 | \$ 4,123,701 | \$4,999,917 |
| Deficiency of revenue over expenses | (174,517) | | | (174,517) | (876,216) |
| Additions to capital assets | (39,473) | 39,473 | | | |
| Special projects expenses | 87,365 | | (87,365) | | |
| Amortization of tangible capital assets | 45,311 | (45,311) | | | |
| Net assets, end of year | \$ 3,218,185 | \$169,492 | \$561,507 | \$3,949,184 | \$4,123,701 |

See accompanying notes to financial statements