

# 30 years of Erasmus+

**How can Canadian Higher Education Institutions  
benefit from the Erasmus+ program?**



# Erasmus+

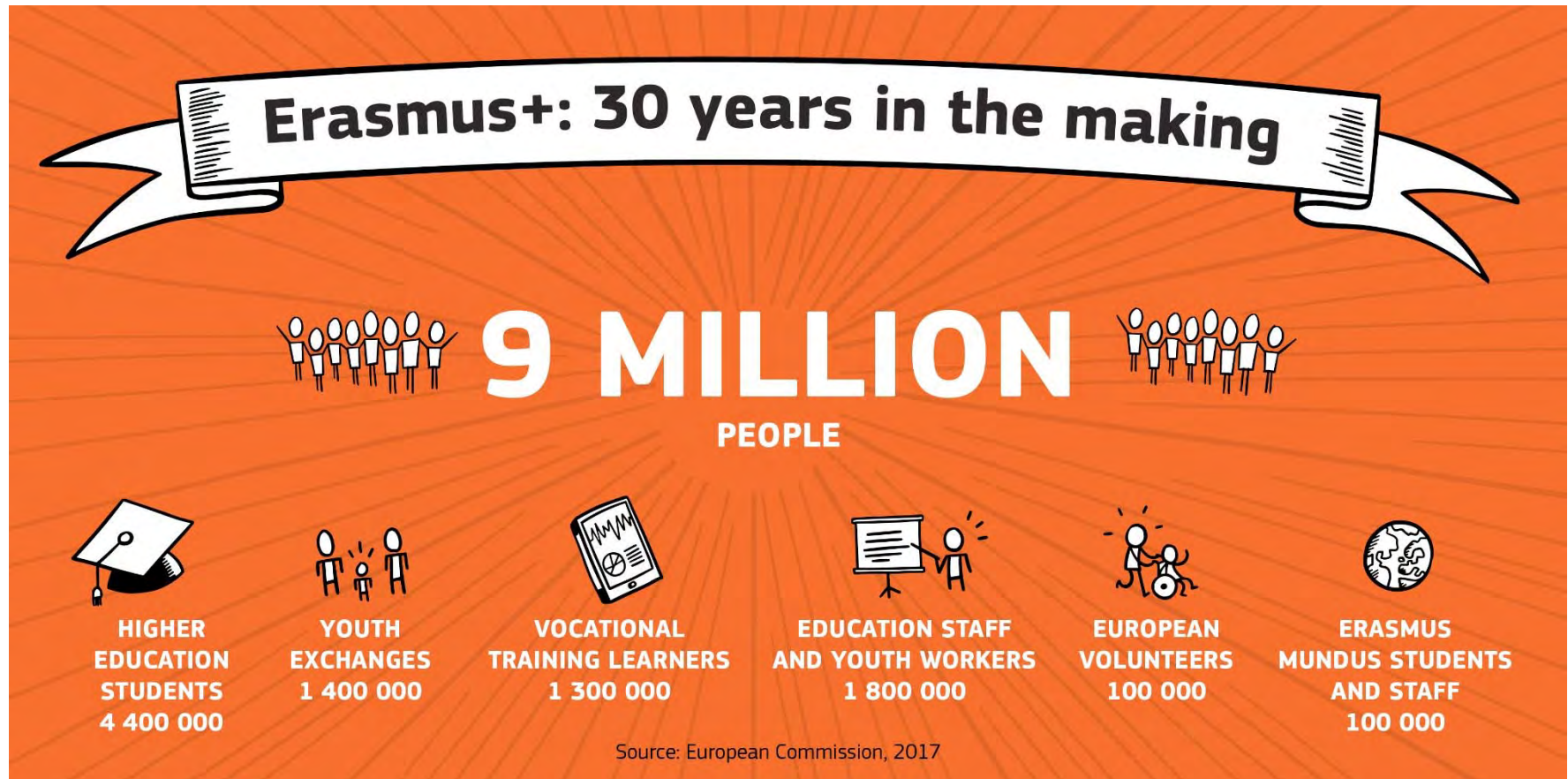
*A driving force in the internationalization of  
German Higher Education*

Dr. Alexandra Gerstner

Director, DAAD Information Centre Toronto



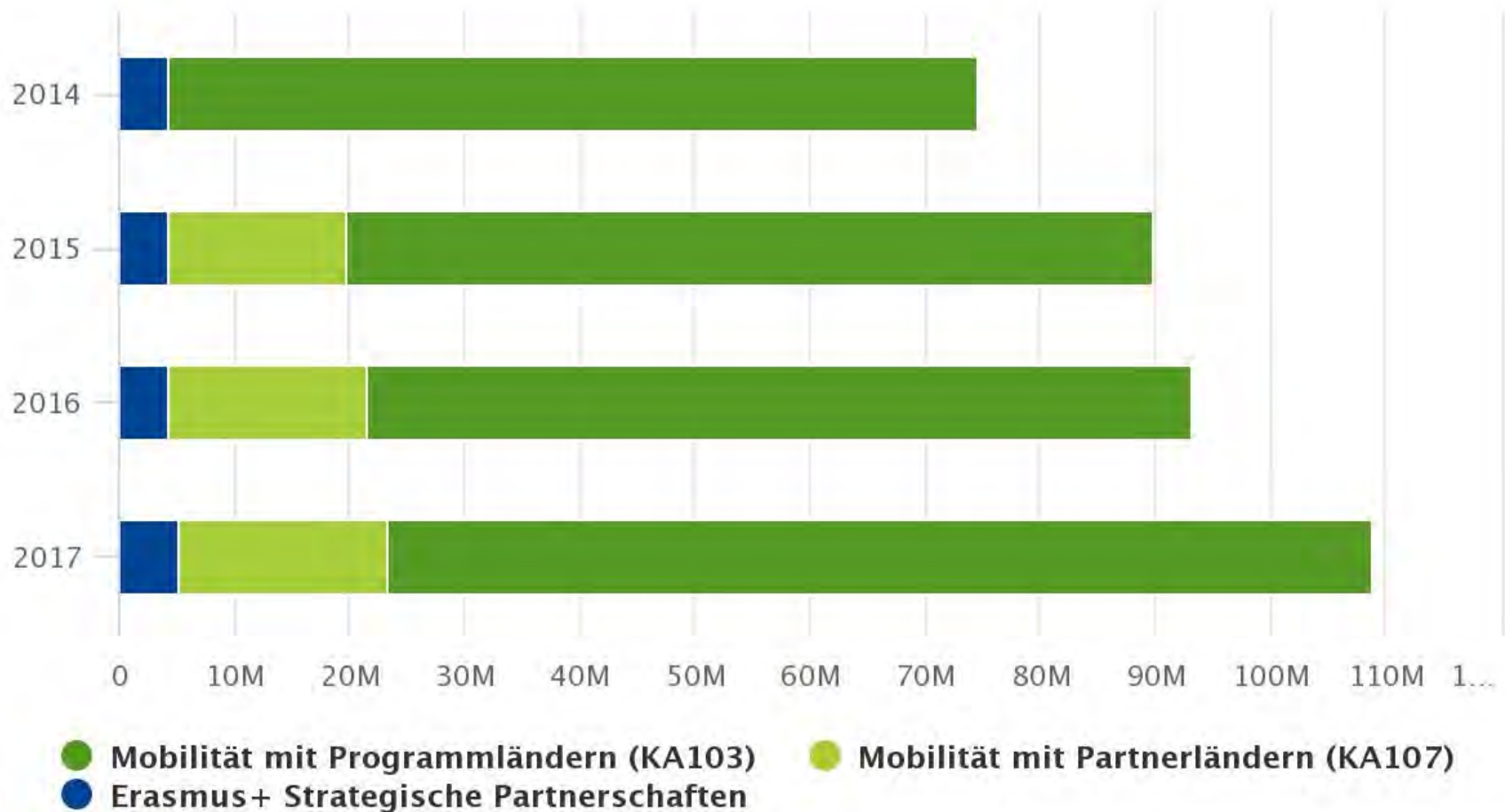
# ERASMUS+



## Erasmus+ 2014-2020

- 14.7 bn € for 33 program countries
- 1.68 bn € for partner countries (such as Canada)
- Mobility opportunities for more than 4 mil people, thereof **2 mil students**
- Call 2018: 200 mil € increase expected

# Germany: Erasmus+ Budget (DAAD NA)



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*”In Europe, it is apparent the internationalization as a strategic process began with ERASMUS.”*

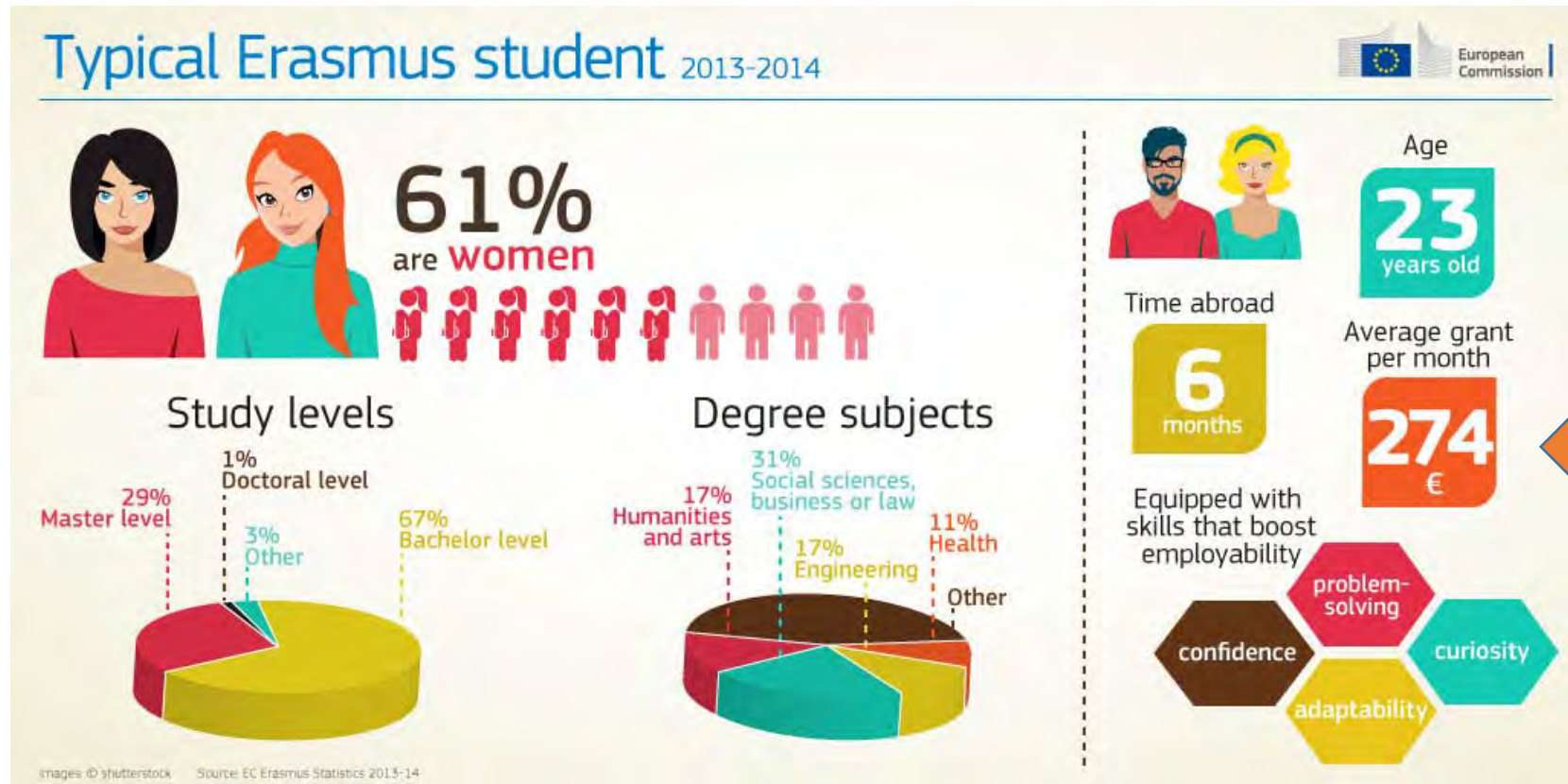
*(European Parliament: Internationalization of Higher Education, 2015)*

# 1987-2017: How did Erasmus change internationalization at German universities?

- **1987: Student Exchange at centre of internationalization efforts at most German HEIs**
- **Expansion of bilateral cooperation agreements**  
→ today ca. 50% of university partnership are Erasmus agreements
- **Smaller universities and UAS established international offices**
- **Significant increase in student mobility** → Welcome services, integration programs (incl. “internationalization at home”)
- **Diversification of study abroad opportunities**  
(internships, staff placements)
- **Inclusive approach enabled wide participation**  
(before most grants based on academic excellence)



# Who is the typical Erasmus student?

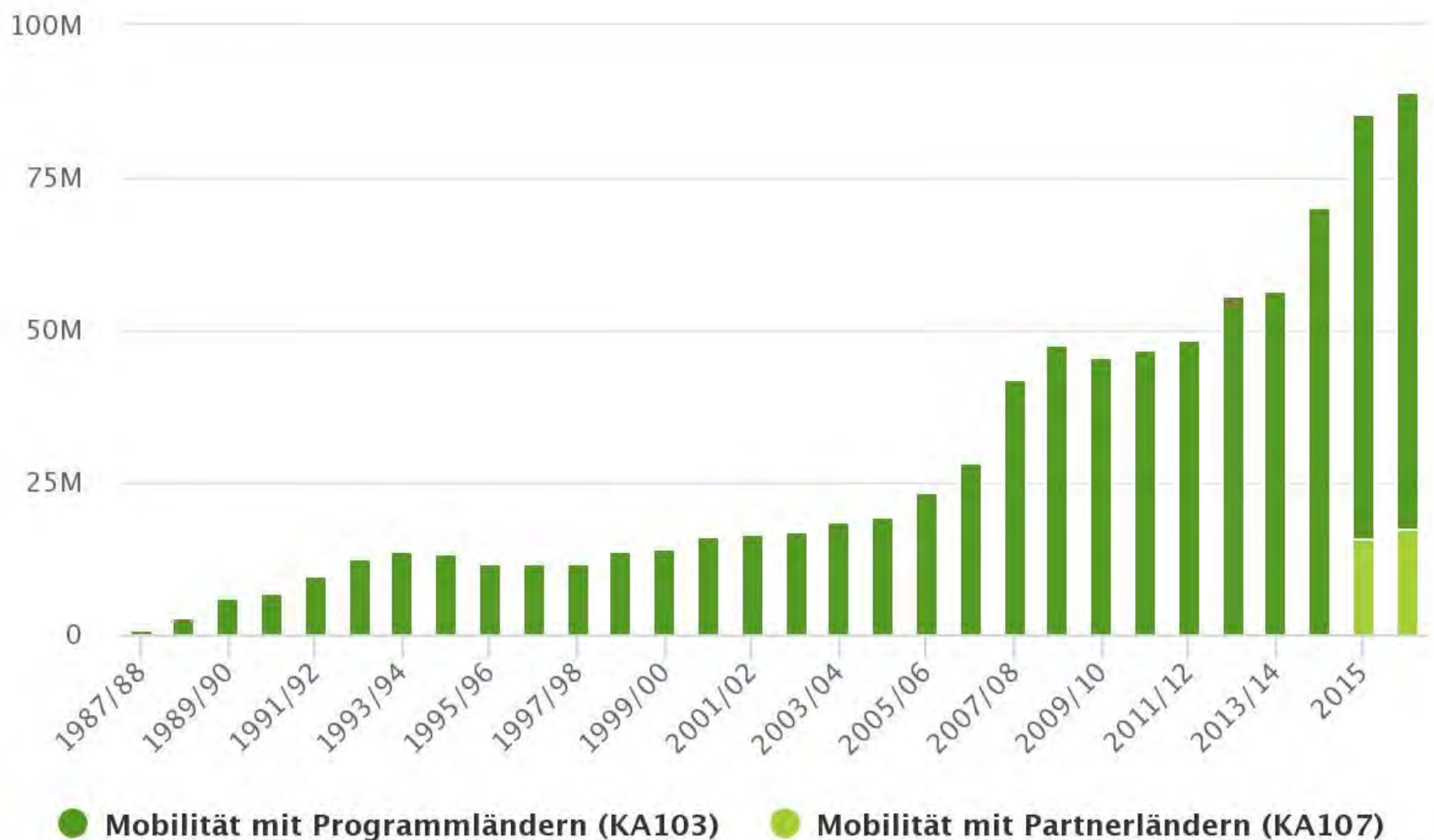




# Erasmus funded mobility in Germany 1987-2014 (HEIs only)



# Erasmus+ Budget (DAAD NA)



## 1987-2017: Factors for success in Germany

- Individual mobility created lasting institutional partnerships
- Until 1995, exchanges based on partnerships on departmental level (*Fachbereich*)
  - Built trust and facilitated credit recognition
- Move of the program to centralized administration boosted internationalization strategies (European Policy Statement)
- Learning agreements and ECTS supported academic recognition

## Results

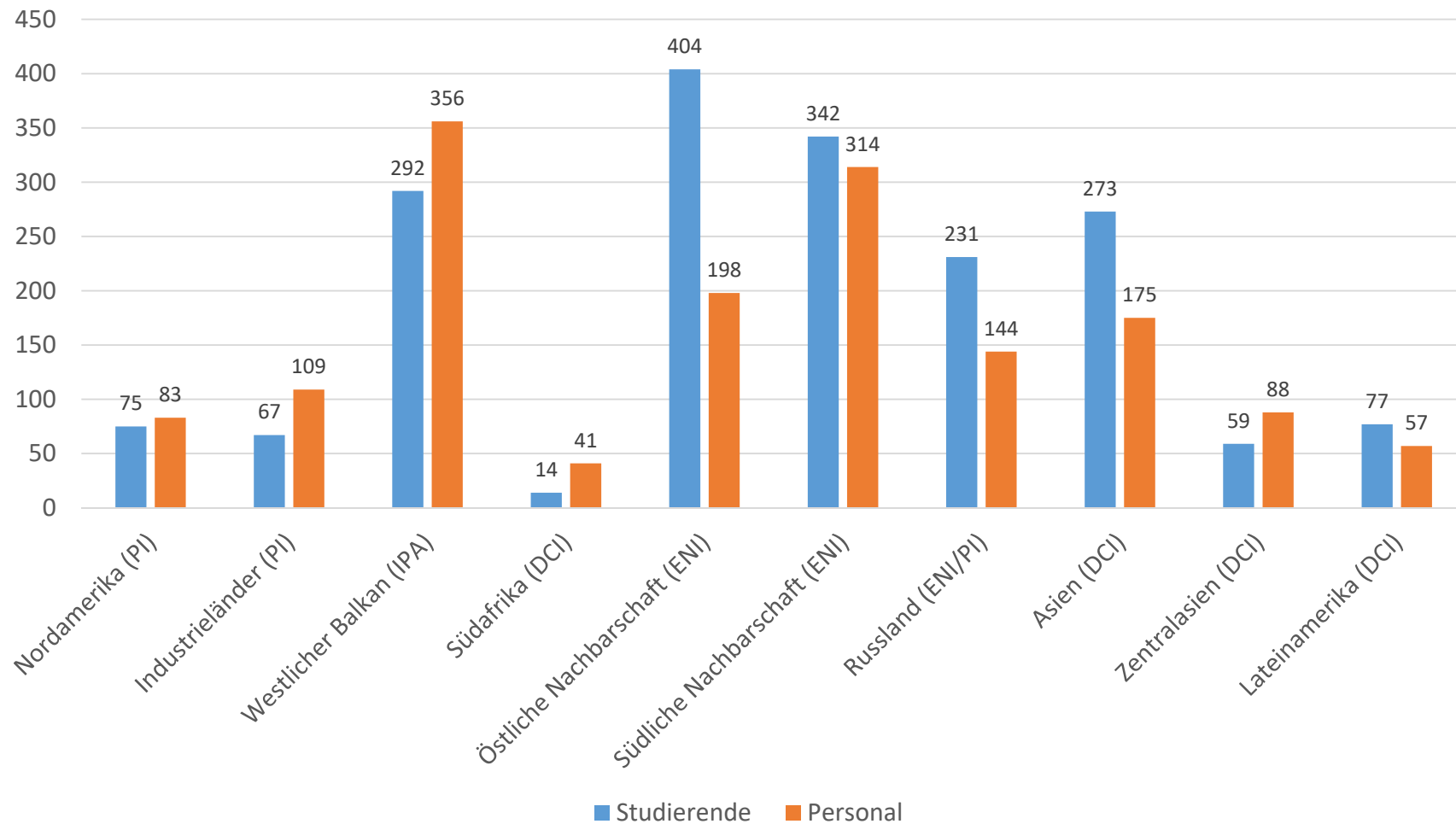


- “Generation Erasmus” - Going Abroad the “new normal”?
- Credit recognition: 76% successful (2015)
- ca. 50% of 32,000 international cooperation agreements at German HEIs are Erasmus-Partnerships

## What is in it for Canadian HEIs?

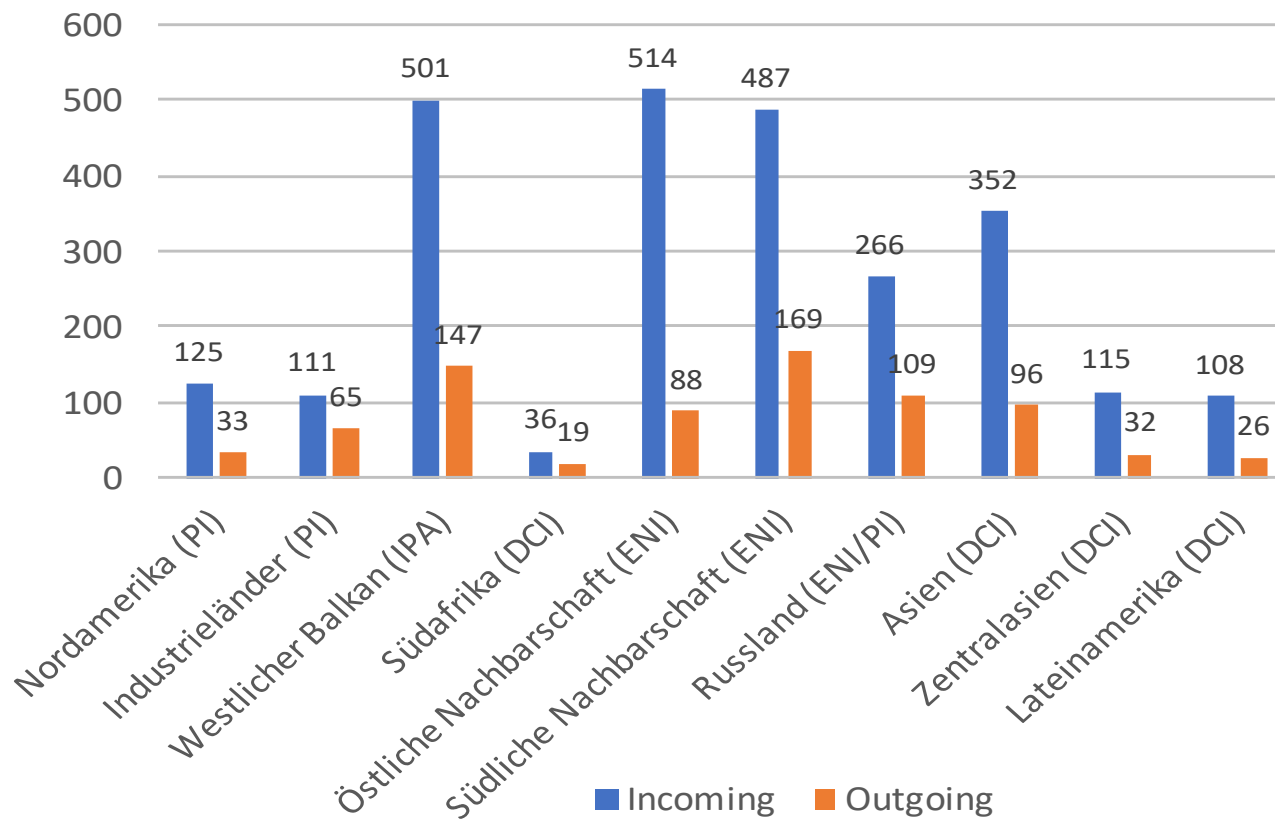
- Total budget (EU wide) for partnerships with Canada (2015-2017) (Key Action 1, mobility)  
**5,828,434 Euros**
- Between 2015-2017, 1,511 “mobilities” involving Canadian partners were funded
- Call for 2018 is online
  - Your partners in program countries can hand in applications until **February 1, 2018!**

# Mobilities with partner countries by region



# Incomings & Outgoings by Region

Realisierte Mobilitäten je Richtung und je Region



## Strategic Partnerships (KA2)

- Emphasizes deepening and broadening of existing partnerships, e.g. innovation in teaching & learning
- 41 funded projects with German lead, average funding 341,000 €
- Focus areas (among others):
  - Curriculum development
  - Internationalization
  - Social inclusion and diversity
- **Partner countries can participate!**



# Thank you for your attention!

Dr. Alexandra Gerstner

Director, DAAD Information Centre Toronto

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More information on Erasmus+:

<https://ec.europa.eu/programmes/erasmus-plus/>

# The impact of Erasmus+ on student mobility/leadership: the Dalhousie experience



## Dalhousie University: Our place in the world



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**CBIE**2017 | **BCEI**2017

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## Dalhousie: Who we are



- **U15 research intensive universities Canada**
- **No. 5** international university in Canada (T.H.E. rankings)
- **No. 125** International University
- **Top 150** globally in Earth and Marine Sciences (QS rankings)
- Dal alum Art McDonald **Nobel prize** in physics
- **3** Gerhard **Herzberg Gold Medals**
- **90** Rhodes scholars
- Axel Becke: **2** of the **25 most-cited** research publications ever

## Dalhousie: Who we are

**13**  
faculties

**1,100**  
faculty

**16%**  
of  
students are  
international

**80%**  
of  
all research  
funding in  
Nova Scotia

**50**  
Canada  
Research  
Chairs

**\$135M+**  
in research funding

**18,500**  
students

**130+**  
graduate  
programs

**200**  
years old in  
**2018**



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## Global Challenges: *Dal's research focus areas*



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# Leadership requires partnership: Ocean Tracking Network



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**Global Challenge: Food Security**



Faculty of  
Agriculture




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TRANSFORMATIVE  
INITIATIVES

**Entrepreneurship:**

**Cultiv8 – Agricultural Sandbox**

**International Developments:**

- African Wildlife Ecology course
- 2+2 & 3+1 with FAFU in China
- Proposed Joint PhD with FAFU
- New 2+2 Articulation with UAF (Pakistan)
- Ethiopian Training Initiative

## Solving global challenges together



*Partnerships in:*

- ***Research***
- ***Programs***
- ***Publication Collaboration***
- ***Public impact***

# KEY FACTORS IMPACTING MOBILITY OF OUR STUDENTS

- Development and maintenance of innovative, strategic international mobility opportunities
- Articulation/integration of international mobility opportunities into academic programs
- Student engagement and commitment to international mobility
- Broad and effective communication with institutional stakeholders about international mobility
- Complexity of processes and availability of administrative support for international mobility
- Access to funding for international mobility

# DALHOUSIE-LEIPZIG ERASMUS+ PROGRAM IN GLOBAL STUDIES

- ❑ International credit mobility for higher education students and staff
- ❑ Continuation of an Erasmus Mundus Program in Global Studies
- ❑ Mobility opportunities for senior undergraduate, graduate student learning experience and faculty teaching experience
- ❑ Link/partnership between Dalhousie's Department of International Development Studies and Leipzig's Global & European Studies Institute
- ❑ Program aims to help individual learners acquiring skills, support their professional development and deepen their understanding of other cultures
- ❑ Program helps to increase the capacities, attractiveness and international dimension of the institutions taking part

## DALHOUSIE-LEIPZIG ERASMUS+ PROGRAM IN GLOBAL STUDIES: ALIGNMENT WITH RESEARCH CLUSTER

- ❑ Dalhousie's emerging research clusters on Governance, Society & Culture
- ❑ Impact of the program/activities on key topics covered by the research cluster: Peace, Conflict Management; Mediation & Security; Ethics, Values & Expert Knowledge; Studies of Europe; Social Justice & Development; Cultural Studies, including Migration Research
- ❑ Support to activities of Canada Research Chairs linked to the research cluster (e.g. Foreign Policy Studies; Children and Youth in Challenging Contexts; European Union Centre of Excellence/Migration & Identity)
- ❑ Strengthening student and faculty leadership/expertise in social justice, development and peace with critical approaches to gender, class, race, disability and sexuality explored in the humanities and social sciences
- ❑ Opportunities for students and faculty to study/work on the challenges associated with effective and innovative governance strategies



# *Global Challenges: Bold Solutions*



Dr. Alain Boutet  
Executive Director, Office of International Relations  
Dalhousie University, Halifax, Nova Scotia, Canada

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SENTER FOR  
INTERNASJONALISERING  
AV UTDANNING

NORWEGIAN CENTRE  
FOR INTERNATIONAL COOPERATION  
IN EDUCATION



# International Credit Mobility – Norway and Canada

Linda Rutledal  
Senior adviser  
Halifax 2017



## About SIU

- Government agency located in Bergen
- Contribute to fostering quality in Norwegian education through internationalization at all levels
- National agency for international programs and cooperation measures
- Provide analyses, advise, and information for sector and government
- Promote Norway as an attractive destination for students and Norwegian HEIs as attractive partners in academic collaboration



## National instruments for collaboration

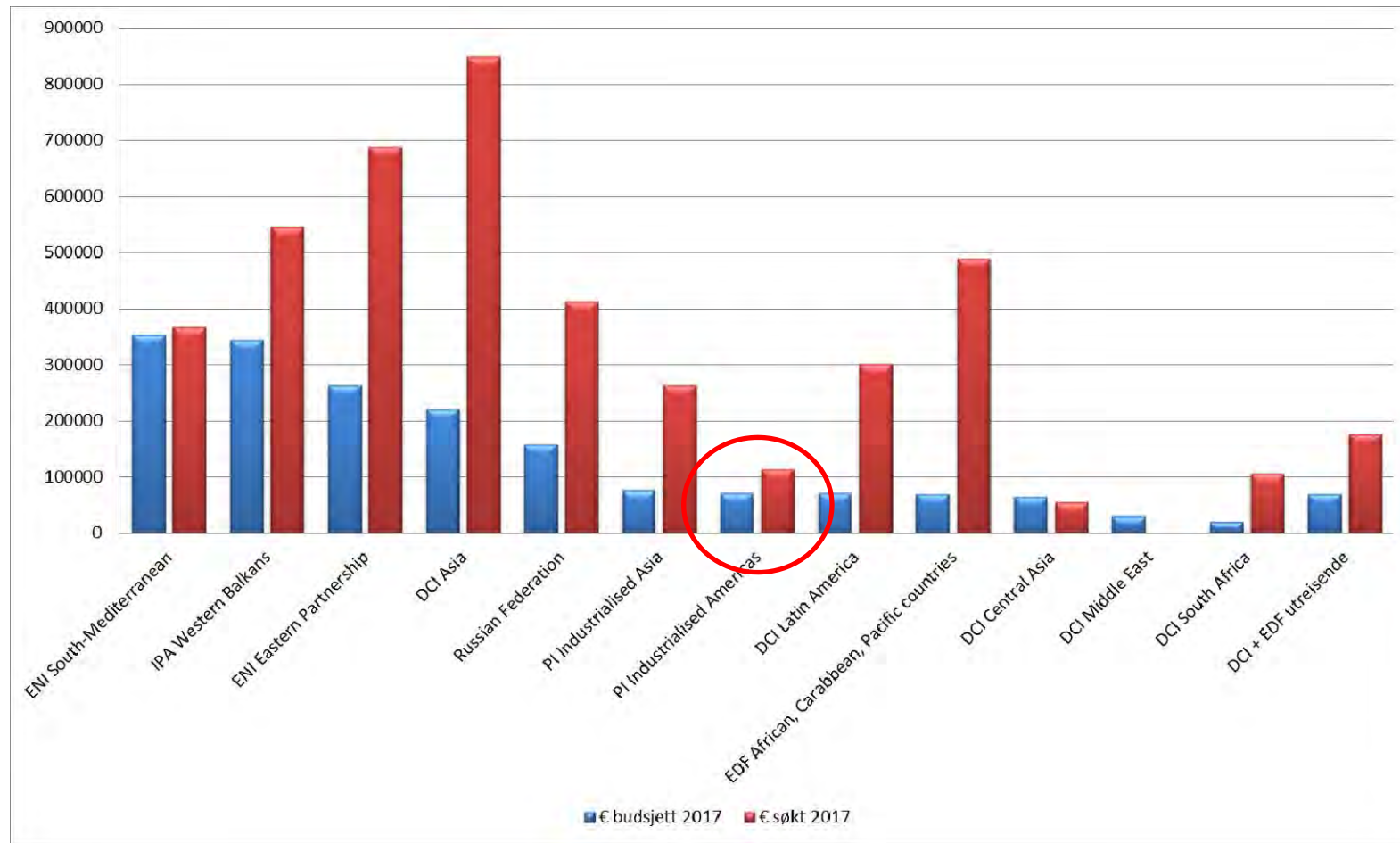
- Partnership Program for North America
- High North Program
- InternAbroad
- INTPART
  - Fund collaboration projects 47 000 – 700 000 CAD
- Norway Canada Globalink Partnership Award
  - Industrial research internships for grad students

# Erasmus+ ICM in Norway

## Finalised mobilities (2015-August 2017)

	Incoming	Outgoing	Total
Staff	114	47	161
Students	172	11	183
<b>Total</b>	<b>286</b>	<b>58</b>	<b>344</b>

# ICM Norway: Supply vs demand per region





## ICM Norway - Canada

- Annual budget for cooperation with Canada and the United States: ca. € 70 000
- Demand 2016: ca. € 329 000
- Demand 2017: ca. € 113 000
  
- Final reports 2015: successful implementation all planned mobilities with Canada
- 5 student mobilities/6 staff mobilities



# Partnerships within the ICM

## **2015**

- University of Bergen: Université de Montreal and Université de Quebec a Montreal
- Western University of Applied Sciences: York University

## **2016**

- Norwegian School of Sport Sciences: University of Alberta and University of Ottawa
- The Arctic University of Norway: University of Saskatchewan

## **2017**

- No mobility projects with Canada



## Great results for institutions

“By inviting teachers from abroad, we achieve cultural diversity, academic input as well as opportunities for practicing foreign languages. The teachers from York use more audio-visual teaching methods and demand a higher level of student participation in the classroom. This is an experience that our students would not get otherwise” (HVL final report)



## Erasmus+ and uOttawa

- The example of the Norwegian School of Sports Sciences

Presented by: Régine Legault-Bouchard

## uOttawa and NSSS

- Ranked 4<sup>th</sup> in world in Sport Sciences (Shanghai Ranking)
- Partner since 2008
- School of Human Kinetics
- SIU Partnership Program with North America

**NIH** NORWEGIAN SCHOOL  
OF SPORT SCIENCES





## Erasmus+ and uOttawa-NSSS

- 2016-2021
- Student & staff
- Professional and social activities
- Funding: daily stipend + return ticket



## Erasmus+ and uOttawa



- 16 partnerships
  - 7 new partners
- Destination 2020
  - *“Developing leaders through internationalization”*
- Student mobility
  - Cost
- Professor mobility
  - Research links and joint programs
- Staff mobility
  - Intercultural knowledge & skills
  - Mobility ambassadors

## Questions ?

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