



Canadian Bureau for  
International Education  
Bureau canadien de  
l'éducation internationale

## **CBIE Video Submission FAQ and Guidelines**

### **What makes a good video?**

A good video will be shot with medium to high resolution, clear sound and good lighting. It will be engaging and fun for others to watch. It need not be professional.

### **Who is eligible?**

Videos from Canadian students who are abroad for a learning experience at the time of filming will be accepted and considered for this video project.

### **Can I submit my video after the deadline?**

Unfortunately, we cannot accept any videos after Wednesday May 31<sup>st</sup>, 2017 at 11:59pm EST.

### **How will my video be used?**

Video submissions will be considered for a video project by the Canadian Bureau for International Education (CBIE) to inspire learning abroad and mark the 150<sup>th</sup> birthday of Canada. Selected video submissions may be used in part or in full as part of this project. By submitting your video, you give CBIE the right to make edits and publish it on cbie-bcei.ca and CBIE social media channels.

### **Video Guidelines**

- Video must not exceed one minute in length.
- The majority of the video must be in one (or both) of Canada's official languages.
- Video must contain a personal message from abroad addressing Canada on the occasion of its 150<sup>th</sup>. Video must be made/feature an appearance by a Canadian individual or group currently undertaking learning abroad.
- Any music or images appearing in the video must be royalty free, or have the permission of usage by the author, or be original.
- Videos must not have been previously published and must not infringe on the rights of any third party.
- CBIE reserves the right not to include in the project any submission it deems to be inappropriate.

### **General Terms**

By submitting your video you consent to the terms and conditions, and release CBIE from all liability in connection with the production of the video.

### **Limitations of Liability**

All video submissions become the property of CBIE and will not be returned. CBIE reserves the right to use all or part of all submitted videos in promotional materials, websites and social media.