



# **Celebrating 50 years of learning without borders**

2016 Annual Report



Canadian  
Bureau for  
International  
Education

Bureau  
canadien de  
l'éducation  
internationale



## A Message from the Chair of the Board



AS THE CANADIAN BUREAU FOR INTERNATIONAL EDUCATION (CBIE) enters its 50th year we will inevitably and justifiably find ourselves reflecting on the many milestones that have been achieved. Perhaps more important, though, is that we should continue to build on those achievements and set new goals.

This has been the first full year of implementing the 2015–2018 strategic plan which aligns CBIE’s future direction to keep pace with the ever-changing nature of internationalization. Global learning outcomes is one of the three pillars of CBIE’s strategic plan, and the organization is focusing on making learning abroad a reality for a critical mass of Canadian students. CBIE has been working with members and partners to put Canada’s global engagement challenge on the agendas of government and the private sector. The change in government with its emphasis on youth and creation of a youth council to provide insights on issues such as education and employment, sends a strong signal about the importance the government places on addressing Canada’s global engagement challenge and the role of our young people in meeting that challenge.

We implemented CBIE’s new by-law which called for a committee to be established annually to oversee the board nominations process, and create a proposed slate of candidates to be elected by the membership at the Annual General Meeting (AGM). For all their work on this process I would like to thank members of the Governance Committee.

Our 49th Annual Conference held in scenic Niagara Falls was a resounding success. It attracted a record number of 820 delegates from 39 countries, inspired by its theme of *Global Engagement: Crossing Borders, Connecting Generations*. At our opening reception we witnessed CBIE’s colours splashed across the Falls after sundown, and then at the closing ceremonies, CBIE President Karen McBride officially launched our 50th anniversary year by unveiling a commemorative 50th anniversary logo. Additional signature initiatives planned to celebrate our 50th year include re-freshed branding for the post-anniversary period, a new corporate website design focusing on enhanced ease of use, and a new corporate tagline. The culmination of all activities will take place at our 50th Annual Conference being held in Ottawa with the theme *Internationalization for All* with a spotlight on *Internationalization at Home*.

This is my last year as Chair of CBIE. It has been a pleasure and an honour to serve with the members of CBIE’s board who are deeply committed to increasing the impact of international education in Canada and around the world. I would like take this opportunity to introduce and welcome your next Chair, Dr. David Ross, President of SAIT Polytechnic. David is a passionate leader in post-secondary education, dedicated to promoting student success. Under his leadership SAIT has become Alberta’s third largest institution and I have no doubt that our board will continue to thrive under his leadership.

This year CBIE also saw the retirement of some long term team members: Jennifer Humphries, Vice-President, Membership, Public Policy and Communications; Bashir Hassanali, Executive Vice-President and Shelley Druce, Director, Human Resources. On behalf of the CBIE Board of Directors, I would like to give heartfelt thanks to these dedicated individuals for their hard work and enthusiasm over the past year. I know we can all count on your continued engagement in our 50th anniversary year and I look forward to celebrating with you in Ottawa at our 50th Conference.

A handwritten signature in black ink, appearing to read 'Patrick Deane'.

Dr. Patrick Deane  
Chair of the Board of CBIE  
President, McMaster University



“The change in government with its emphasis on youth and creation of a youth council to provide insights on issues such as education and employment, sends a strong signal about the importance the government places on addressing Canada’s global engagement challenge and the role of our young people in meeting that challenge.”



## A Message from the President and CEO



**THIS YEAR THE CANADIAN BUREAU FOR INTERNATIONAL EDUCATION (CBIE)** is celebrating a half century of fostering international cooperation in education between Canada and the rest of the world.

Although formally incorporated in August 1966, CBIE's genesis dates back to the 1940s when it was founded under the banner: Friendly Relations with Overseas Students (FROS) by a group of inspired students at the University of Toronto; among them Professor Thomas H.B. Symons, the first President of Trent University who will be joining our celebrations at our 50th Annual Conference and, most fittingly, will be receiving the Founders Award.

As I reflect on the past year it is clear to me that in today's turbulent world, CBIE's role in promoting mutual understanding through education is still as strong today as it was 50 years ago.

I am proud of our decision to support Libyan scholars in spite of the challenges it has posed this year and we continue to work with Libyan authorities to administer the Libyan-financed scholarship program that has brought thousands of young Libyans to Canada's colleges and universities.

On December 1, 2015 I was delighted to participate in the Governor General's Forum on Welcoming Syrian Refugees to Canada that aimed to coordinate efforts to deal with the impending influx of 25,000 refugees. The event included federal, provincial and municipal political leaders as well as heads of business organizations and aid groups. For my part it underscored the importance of educational cooperation in addressing humanitarian issues such as this and, almost a year later, I am not surprised that our international education community has responded with a tremendous level of caring and support for Syrian refugees.

In March, Ukraine's Minister of Justice, Pavlo Petrenko came to Canada for a series of meetings organized and facilitated by CBIE which is leading a five year technical assistance project to improve the quality and accessibility of legal aid provision in Ukraine. Over the past 24 years, CBIE has delivered 18 projects in Ukraine, spanning areas from civil service modernization to community economic development and, more recently, to legal aid reform.

We recently completed the first year of implementation for two major programs: the African Leaders of Tomorrow (ALT) Scholarship Program targeting African graduate students and the Canadian Francophonie Scholarship Program (CFSP). I am pleased to report that both of these programs are thriving. In 2016 the ALT program welcomed 29 scholars from 23 countries in sub-Saharan Africa who are pursuing their Masters in public administration, public policy or public finance. Since it launched in 1987 CFSP has given out almost 2400 scholarships to nationals from 37 developing countries of La Francophonie.

International education has always been a noble cause, but perhaps now more than ever. In 2016, as we celebrate 50 years of encouraging mutual understanding and developing diplomatic relationships between countries through international education, it is becoming increasingly important—for all our Canadian students and the international students we welcome, as well as for our country's prosperity and ability—to play a positive role on the global stage.

I thank you all for your support of CBIE over the last year and your unwavering dedication to international education as we look ahead to the next 50 years.

Karen McBride  
President and CEO

"...it is becoming increasingly important—for all our Canadian students and the international students we welcome, as well as for our country's prosperity and ability—to play a positive role on the global stage."





# Celebrating 50 years of Canadian Bureau for International Education

## 1940 POST-WAR YEARS

Founded in the postwar years under the banner: Friendly Relations with Overseas Students (FROS) by a group of inspired students at the University of Toronto, among them Prof. Thomas H.B. Symons, founding President of Trent University, and Dr. Alan Earp, former President of Brock University.

## 1966 INCORPORATION



Signatories to our letters patent: James A. Gibson, Jean-Charles Bouffard, Grace Maynard, Pierre Meunier, E. Clifford Knowles, John B. Thomas, Andrew Stewart, Douglas Mayer, Patrick Kenniff, Robert L. Dunsmore, Robert Murray MacDonald, Hugh G. Christie, Jacques Garneau, Mohammed Jeeroburkhan, Katherine D. Riddell, Helen Hnatyshyn, Gabrielle Einsle and Robert J. Torrance.

## 1971 FIRST CONFERENCE

First Annual Conference takes place in St. John's Nfld.

## 1972 SCHOOL VISITS

Beginning of school visits by international students which are both promoted and financed by CBIE.

## 1976 EDUCATIONAL EXCHANGES

Education Canada was absorbed by CBIE, adding a new dimension—educational exchanges within Canada and internationally.

## 1978 NIGERIA-CANADA PROGRAM



CBIE began management of the Nigeria-Canada Technical Education Program which brought over 1,000 Nigerians to study at Canadian colleges.

## 1979 CERTIFICATE PROGRAM



CBIE supported the first certificate program for international educators in Canada in the 1980s, at the University of British Columbia, which continues today.

The council of Second Languages Programs in Canada is founded under CBIE sponsorship.

## 1980 PEOPLE-TO-PEOPLE

CBIE led the first Canadian mission in Iran following the Revolution—promoting people-to-people relationships through education—resulting in a major investment by Iran in a scholarship program in Canada.

## 1981 THE RIGHT MIX

CBIE generated debate on campus with its study *The Right Mix*, discussing the need to aim for diversity in international student population through recruitment and enrollments.

## 1988 NATIONAL SURVEY

CBIE conducted Canada's first national survey of international student satisfaction, which led to improvements in international student employment opportunities and enhanced services on campus and from government.

## 1989 CHINESE STUDENT EMERGENCY SERVICE

CBIE's advocacy on behalf of Chinese students in Canada affected by events at Tiananmen Square led the federal government to establish the Chinese Student Emergency Service, implemented by CBIE.

## 1992+ ASSISTANCE IN UKRAINE



With the support of the Canadian government, CBIE has enjoyed the longest uninterrupted technical assistance presence of any Canadian organization in Ukraine.

## 1994 ACISI IS CREATED

CBIE advised on the creation of the Advisory Committee on International Students and Immigration (ACISI) by the Canadian government.

## 1996 CANADA - USA - MEXICO

From 1996-98 a series of discussions on trilateral partnerships took place including CBIE, institutions and organizations across Canada, the USA and Mexico. The Program for North American Mobility in Higher Education was created and CONAHEC founded.

## 1999-2001 PEACE EDUCATION

Supporting peace building efforts in war-affected countries, CBIE implemented innovative peace education projects in Lebanon, Haiti and Serbia, working with Ministries of Education and pilot schools.

## 2000 MILLENNIUM PROJECT

In the new millennium, CBIE examined cross-border education to understand new players in Canada and find new ways of connecting our institutions internationally. CBIE supported 130 exchange program scholarships for students at member institutions and 30 grants for program development by our members.

## 2010 LIBYAN SCHOLARSHIP PROGRAM

CBIE was selected to manage the Libyan scholarship program for North America.

## 2012 SCIENCE, TECHNOLOGY & INNOVATION IN BRAZIL



CBIE welcomed the administration *Ciência sem Fronteiras* scholarship program funded by the Brazilian government with support from the private sector. Its main goal is to promote the consolidation and expansion of science, technology and innovation in Brazil by means of international exchange and mobility.

CBIE published its first Flagship Report: *A World of Learning*.

## 2013 CODE OF ETHICAL PRACTICE

CBIE adopted a new Code of Ethical Practice, building on the 1993 code.

## 2014 THE GLOBAL DIALOGUE ON THE FUTURE OF HIGHER EDUCATION

In January 2014 CBIE participated in *The Global Dialogue on the Future of Higher Education* in South Africa, hosted by CBIE's sister organization the International Education Association of South Africa (IEASA). It concluded with the Nelson Mandela Bay Declaration which declared the commitment of participants to promote a global higher education agenda which is equitable, ethical, socially responsible, accessible and accountable.

CBIE adopted a *Statement of Principles in Internationalization* developed by CBIE's Internationalization Leaders Network.

## 2015 LA FRANCOPHONIE



CBIE was selected to manage the Canadian Francophonie Scholarship Program, designed to build institutional capacities by training nationals from 37 developing countries of La Francophonie.

CBIE launched *Canada's Education Abroad Lexicon*, developed through a consultative process led by CBIE's Education Abroad Advisory Committee (EAAC).

## 2015 AFRICAN LEADERS OF TOMORROW



CBIE launched the African Leaders of Tomorrow (ALT) Scholarship Program to commemorate the late Nelson Mandela's commitment to social justice and equity. It supports young African professionals to become leaders in public policy and administration.

## 2016 ISIEP

Launch of International Students & Immigration Education Program (ISIEP).

CBIE turns 50!





CBIE Members

ALBERTA	Emily Carr University of Art and Design
Athabasca University	Fraser International College
Calgary Board of Education	Kwantlen Polytechnic University
Concordia University of Edmonton	Langara College
Edmonton Public Schools	North Island College
Grant MacEwan University	Okanagan College
International College of Manitoba	Quest University Canada
Lakeland College	Royal Roads University
Lethbridge College	Selkirk College
Medicine Hat College	Simon Fraser University
Mount Royal University	Thompson Rivers University
NorQuest College	University of British Columbia
Northern Alberta Institute of Technology	University of Northern British Columbia
Olds College	University of the Fraser Valley
Southern Alberta Institute of Technology	University of Victoria
University of Alberta	Vancouver Community College
University of Calgary	Vancouver Island University
University of Lethbridge	
BRITISH COLUMBIA	MANITOBA
British Columbia Institute of Technology	Assiniboine Community College
Camosun College	Brandon University
Capilano University	Manitoba Institute of Trades and Technology
College of New Caledona	Red River College
College of the Rockies	Université de Saint-Boniface
Coquitlam School District	University of Manitoba
Douglas College	University of Winnipeg

NEW BRUNSWICK	Canadore College
Mount Allison University	Carleton University
New Brunswick Community College	Centennial College
St. Thomas University	Collège Boréal
Université de Moncton	Conestoga College
University of New Brunswick	Confederation College
	Conseil des écoles publiques de l’Est de l’Ontario
NEWFOUNDLAND AND LABRADOR	Culture Works
College of the North Atlantic	Durham College
Memorial University of Newfoundland	Fanshawe College
	George Brown College
NOVA SCOTIA	Georgian College
Acadia University	Hanson International Academy
Cape Breton University	Humber Institute of Technology and Advanced Learning
Dalhousie University	La Cité collégiale
Mount Saint Vincent University	Lakehead University
Nova Scotia College of Art and Design	Lambton College
Nova Scotia Community College	Laurentian University
Saint Mary’s University	Loyalist College
	McMaster University
ONTARIO	Mohawk College of Applied Arts & Technology
Algoma University	Niagara College
Algonquin College of Applied Arts and Technology	Nipissing University
Avon Maitland Schools Canada (DSB)	Northern College
Brock University	OCAD University
Cambrian College	Ottawa Carleton District School Board
	Queen’s University



Learning Abroad Photo Contest 2016

Ryerson University	University of Ontario Institute of Technology	QUÉBEC	McGill University
Sault College	University of Ottawa	Bishop’s University	Polytechnique de Montréal
Seneca College of Applied Arts & Technology	University of Toronto	Canada College	Université de Montréal
Sheridan College	University of Waterloo	Cégep André Laurendeau	Université de Sherbrooke
Sir Sandford Fleming College	University of Windsor	Cégep John Abbott College	Université du Québec à Trois-Rivières
St. Clair College	Waterloo Catholic District School Board	Collège de Bois-de-Boulogne	Université du Québec à Montréal
St. Lawrence College	Western University	College Montmorency	Université du Québec en Outaouais
Thames Valley District School Board	Wilfrid Laurier University	Concordia University	Université Laval
The Michener Institute	Windsor Essex Catholic District School Board	École de technologie supérieure	
Toronto District School Board	York University	HEC Montréal	
Trent University		Institut national de la recherche scientifique	SASKATCHEWAN
Tyndale University College & Seminary	PRINCE EDWARD ISLAND	LaSalle College	Saskatchewan Polytechnic
University of Guelph	University of Prince Edward Island	Lester B. Pearson School Board	University of Regina
			University of Saskatchewan

## Facts at a Glance

### Over 3600

scholarships managed for students in 25 countries across the world

### Over 1400

successful industry placements and over 2300 research placements made for Brazilian Sciences Without Borders students

### Over 29,000

thriving communities of international education stakeholders on social media: Facebook, Twitter, LinkedIn, Youtube, Instagram

### 80 blog posts

developed by members and students featuring advice and profiling the programs/activities of our member institutions

### Over 1700 participants

on 5 CBIE-managed Professional Learning Communities

CBIE’s 2016 Annual Conference in Ottawa:  
3 full days, over 80 sessions, and more than

### 800 delegates from over 35 countries

### Over 2500

active international education member representatives coast to coast

### 29 international missions in 17 countries

(Turkey, Ukraine, Brazil, Vietnam, Honduras, Philippines, Malaysia, Indonesia, Scotland, Tunisia, USA, Ecuador, Columbia, Morocco, Algeria, Ghana, Jordan)

## 2016 CBIE Board of Directors

#### CHAIR OF THE BOARD OF DIRECTORS

Patrick Deane  
President  
McMaster University

#### CHAIR DESIGNATE

David Ross  
President and CEO  
SAIT

#### TREASURER

Brian Burns  
Chief Financial Officer  
Almonte General Hospital and Fairview Manor

#### PATRON

His Excellency the Right Honourable  
Governor General of Canada  
David Johnston, C.C.,C.M.M.,C.O.M.,C.D.

#### DIRECTORS

Neil Besner  
Provost and Vice-President  
University of Winnipeg

Ann Calverley  
Supervisor, International Programs  
Edmonton Public Schools

Livia Castellanos  
Associate Vice-President and  
Chief International Officer  
University of Regina

Nancy Johnston  
Executive Director, Student Affairs  
Simon Fraser University

Sean Kennedy  
Vice President International  
Niagara College

Sonja Knutson  
Director, Internationalization Office  
Memorial University of Newfoundland

Katie Orr  
Director NSCC International  
Nova Scotia Community College

Graham Pike  
Dean of International Education  
Vancouver Island University

Gary Slater  
Associate Vice-President, Student  
and International Affairs  
University of Ottawa

Sylvain St-Amand  
Directeur, Bureau de la coopération internationale  
Université du Québec à Montréal

Sylvie Thériault  
Directrice, Direction des Affaires internationales  
Fédération des cégeps

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Tel: 1.613.237.4820 Toll-free: 1.877.313.6133

Geoff Wilmshurst  
Vice-President, Partnerships  
Camosun College



# Independent Auditors' Report

To the Members of the Canadian Bureau for International Education

We have audited the accompanying financial statements of the Canadian Bureau for International Education, which comprise the statement of financial position as at March 31, 2016, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

### MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Bureau for International Education as at March 31, 2016, and its results of operations, changes in net assets and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



Chartered Professional Accountants, Licensed Public Accountants  
June 28, 2016  
Ottawa, Canada

KPMG LLP is a Canadian limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. KPMG Canada provides services to KPMG LLP.

# Statement of Financial Position

March 31, 2016, with comparative information for 2015

	2016	2015
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 6,791,569	\$ 391,409
Restricted cash for projects (note 2)	95,266,517	48,814,587
Accounts and contributions receivable	1,248,000	2,658,605
Prepaid expenses	86,989	237,057
	103,393,075	52,101,658
Investments (note 3)	4,355,299	4,321,457
Tangible capital assets (note 4)	175,330	239,378
	\$107,923,704	\$ 56,662,493
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities:		
Accounts payable and accrued liabilities (note 5)	\$ 2,169,609	\$ 2,793,989
Deferred contributions	6,363,877	54,000
Deferred contributions relating to restricted cash for projects (note 2)	95,266,517	48,814,587
	103,800,003	51,662,576
Net assets:		
Unrestricted	3,299,499	4,060,539
Invested in tangible capital assets	175,330	239,378
Internally restricted (note 6)	648,872	700,000
	4,123,701	4,999,917
Contingencies and guarantees (note 8)		
Commitments (note 9)		
	\$107,923,704	\$ 56,662,493

See accompanying notes to financial statements.

Approved by the Board

 Director

 Director

## Statement of Operations

Year ended March 31, 2016, with comparative information for 2015

	2016	2015
<b>REVENUE</b>		
Gross projects contributions	\$132,913,671	\$226,754,974
Less: direct project expenses	126,443,177	217,559,987
Net project contribution	6,470,494	9,194,987
Conference	729,010	828,492
Membership	217,290	203,181
Interest and Investment	162,115	140,705
Miscellaneous	863,391	943,794
	8,442,300	11,311,159
<b>EXPENSES</b>		
Books, subscriptions and memberships	20,471	17,869
Conference/workshop facilities	227,455	270,318
Equipment rental and maintenance	115,781	131,707
Grants, fees and awards - projects	14,309	18,899
Insurance	44,441	35,793
Postage and courier	18,428	22,272
Printing and photocopying	62,654	59,368
Professional fees:		
Contracts	599,905	460,677
Legal and audit	38,422	60,836
Promotion	53,358	41,782
Rent	548,476	535,544
Salaries and benefits	6,691,746	8,121,306
Supplies and sundry	126,544	120,314
Telephone	62,399	81,211
Translation	45,828	53,022
Travel (note 7)	423,518	426,370
Amortization of tangible capital assets	64,048	139,985
	9,157,783	10,597,273
Excess (deficiency) of revenue over expenses before the undernoted	(715,483)	713,886
Net unrealized gain (loss) on investments	(109,605)	176,939
Strategic initiatives expenses	(51,128)	
Excess (deficiency) of revenue over expenses	\$ (876,216)	\$ 890,825

See accompanying notes to financial statements.

## Statement of Changes in Net Assets

Year ended March 31, 2016, with comparative information for 2015

	Unrestricted	Invested in tangible capital assets	Internally restricted	2016 Total	2015 Total
Net assets, beginning of year	\$4,060,539	\$239,378	\$700,000	\$4,999,917	\$4,109,092
Excess (deficiency) of revenue over expenses	(876,216)			(876,216)	890,825
Special projects expenses	51,128		(51,128)		
Amortization of tangible capital assets	64,048	(64,048)			
Net assets, end of year	\$3,299,499	\$175,330	\$648,872	\$4,123,701	\$4,999,917

See accompanying notes to financial statements