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INTERNATIONALIZATION AT HOME

**The challenge for equitable access
to international opportunities**

INTERNATIONALIZATION FOR ALL | L'INTERNATIONALISATION POUR TOUS

Presenters



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Internationalization at Home

Agenda for today:

- Introduction
- University of Calgary
- SUNY Oswego
- University of Calgary & SUNY Oswego proposed partnership
- University of Alberta
- Exploring a situation
- Q&A

Introduction



http://www.sonette.org/c4x/UEF/SON_UEF_04/asset/kurssikuva.jpg

Working Definitions

- **Internationalization:** The process in which we bring folks at our university into contact with others in a global context through various educational and research orientated activities. For the learner, this normally involves travel
- **Intercultural competence:** the acquiring of skills that would support you in intercultural contact – both at home and away
- **Global citizenship:** the extent to which one works to accept and to incorporate ideas and from the ‘other’ into their personal practice and acceptance
- **Good citizenship:** the extent to which one is able to easily and graciously accept diversity as being as equally valuable in a cultural or societal setting

The University of Calgary

Catherine Fisher



Developing Commitments

- Government of Canada
- Province of Alberta
 1. Diversify Markets to expand the economy
 2. Build Alberta's reputation as a global citizen
 3. **Prepare Albertans for success in the global economy**
 4. Prioritize and integrate government actions to take advantage of international opportunities

Becoming a Global Intellectual Hub

Strategy outlines the five key targets in internationalization at the UCalgary including:

- Targets for incoming international students to UCalgary
- **Study abroad targets for UCalgary**
- Enhanced opportunities for international collaborations and research
- Leverage unique of areas at UCalgary to engage in international development
- Identification and focus on key geographical areas in which to undertake the majority of activities

Intercultural Competency

- One embedded goal was that everyone on our campus community – staff, students and faculty - would develop intercultural competency skills.

What are the goal for students?

- 10% of the undergraduate and 25% of the graduate student community will be made up of international students
- 50% of all students graduating from UCalgary will have an international experience in their degree

Dilemma...

What about the other 50%?



Another dilemma

- Also, if we stick all of our students on planes out into the world, but we do not provide them with the framework, are they really developing global citizenship or intercultural competencies?

SUNY Oswego

Amy McHugh



SUNY Oswego

- COIL – Collaborative Online International Learning
 - Belgium (3 years)
 - Japan
 - Mexico
 - Netherlands

How have I used COIL (practically)?

- COM 422 – Students worked together to conduct research and/or interviews on an assigned world issue. Students then had to write recommendations for positive change in a collaborative assignment.
- COM 211 – Students were assigned a business issue (provided by Tec de Monterrey's School of Business), and had to discuss a number of questions before finally creating a collaborative power point with their recommendation for positive change.

How have I used COIL (pedagogically)?

- Pedagogically
 - Almost all COIL assignments were graded
 - Assignments were tied to course learning outcomes which allowed me to remove other assignments
 - Most of the COIL work was done outside of the classroom (sans the face-to-face group meetings I held once every couple of weeks)

Intercultural Theories/Terms

- [Hofstede's Value Dimensions](#)
- Self-awareness imperative
- Technological imperative
- Anxiety uncertainty management theory (Gudykunst)
 - Technostress research

Partnerships in Programming

- Proposed three-way COIL course (Shantou University, The University of Calgary, and SUNY Oswego)

University of Alberta

Zhi Jones



UAlberta International Strategy

For the Public Good

“Increase graduate and undergraduate student’ access to and participation in a broad range of curricular learning opportunities that are well-integrated with program goals and enrich their academic experience.”

- Develop global competency in our graduates through access to short and long-term outbound international experiences.

Changing Trends in the Undergraduate Experience

- Increasing global awareness amongst the student population
- Outward looking and thinking (social media, digital age)
- Want more in their program than just the traditional degree

Current Undergraduate Participation in Education Abroad

- Universities Canada: 3.1% of full time undergraduates study abroad in a given year
- UAlberta: 3.6%
- NSSE (2014) results: U15 average 13% of senior students report studying abroad during program
- UAlberta: 13%
- (Annual collection of data 2015-16: 17% studied abroad)

UAlberta student interest in education abroad

- 90% would like to learn more
- 30% believe they will do an education abroad experience
- Currently only 17% do
- Barriers:
 - cost
 - credit
 - relevance

Source: 2016 CBIE Student Survey on Education Abroad

What are Canadian employers looking for?

"creativity, imagination, risk-taking, and entrepreneurship are skills developed through international study and work experiences and the Canadian economy needs more such skilled workers to move up global value chains".

- Todd Hirsch
(Universities Canada, 2014)

What are Canadian employers looking for?

A recent poll of 350 Canadian managers identified the ability for young Canadians to operate effectively in another culture as one of the most important skills young people can gain.

(Universities Canada, 2014)

Intercultural education framework at UAlberta

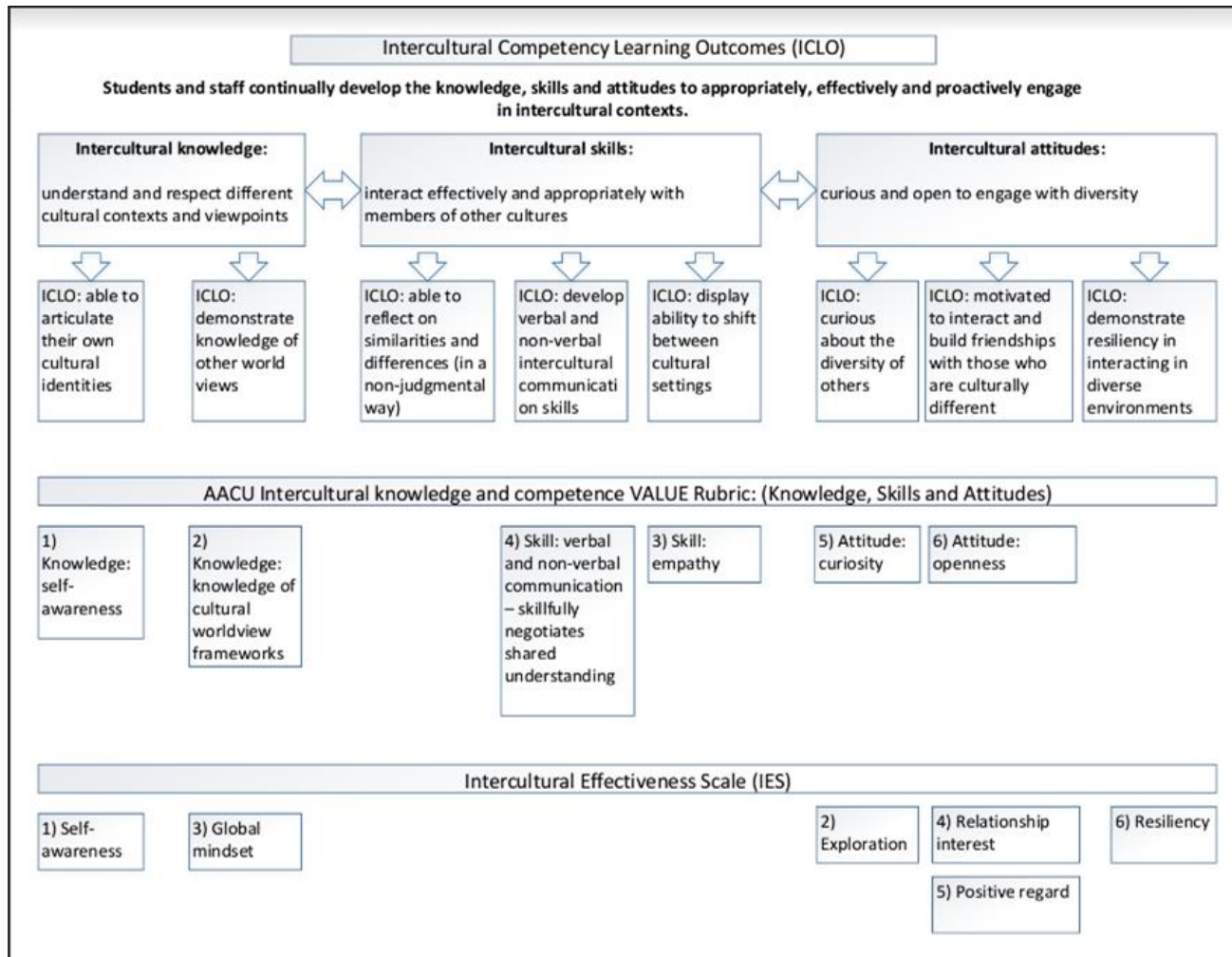
- International learning as an educational imperative
- Intercultural competency building: Specific Learning outcomes for staff and students

Intercultural Training at UAlberta International

“Students and staff continually develop the knowledge, skills, and attitudes to appropriately, effectively, and proactively engage in intercultural contexts”

- Intercultural Practitioner Certificate
- Staff within Student Programs and Services at UAI

Intercultural Outcomes



Intercultural Education for the Students Abroad

- Initial advising
- Pre-departure
 - Online Moodle Course
 - In person pre-departure orientation
- Student engagement while abroad
 - Education Abroad: Global Perspectives
- Education Abroad debriefing
 - Back2U Student re-entry conference

Intercultural education for students on campus

- Certificate for International Learning (CIL)
- Embedded certificate program for undergraduate students with a big worldview
- Components of the CIL

University Funded Research

- Multi-faculty joint research project on “Assessing the effectiveness of community service learning and discovery learning to promote intercultural competencies in students who study abroad and those who do not”

Research Objectives

To assess empirically four hypothesized factors which may affect intercultural learning:

- i. study abroad;
- ii. intercultural education and reflection;
- iii. community service learning; and
- iv. location and difference from home culture.

Objective 3: To explore types of learning that develop intercultural competencies, and understand what works best, for whom and under what conditions, and why

Research Impact

- This research is aligned with the University of Alberta, Dare to Discover and Dare to Deliver. The results have the potential to inform and impact future university goals, current and future study abroad programs, campus activities to develop intercultural competency, as well as be of interest to any instructor wishing to incorporate intercultural learning into their courses.
- This research may also impact other universities in Canada

Challenges

- Awareness of the importance of the guided intercultural learning
- Degree requirements: the course on intercultural learning may not be part of student's degree program
- Incorporate intercultural learning in degree programs on campus
- Types of intercultural learning into courses on campus

A challenge for us: What is happening here?



Questions/Discussion

What activities are happening and what are the challenges in your schools?



Thank you!

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Thank you!