



Canadian
Bureau for
International
Education

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internationale

ANNUAL CONFERENCE | CONGRÈS ANNUEL | OTTAWA 2016

International Education 101

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INTERNATIONALIZATION FOR ALL | L'INTERNATIONALISATION POUR TOUS

Welcome to the International Education field!

Wait, what is international education exactly?

- Discuss with your neighbour

International Education Defined??

International education (IE) is a dynamic concept that involves a journey or movement of people, minds, or ideas across political and cultural frontiers.

(Wikipedia)

It's complex, it's complicated, it's messy. No definition is ever the same.

So, as new professionals, where do you start to understand international education for you?

IE in the Canadian Context

CBIE Communities

- INTL
- Student Services
- Education Abroad
- Recruitment & Admissions
- International Education Research
- Professional Development & Training
- CIMSUCI
- And Regional Communities too!

International Network of Tomorrow's Leaders



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WHO

The International Network of Tomorrow's Leaders (INTL) is a professional learning community of CBIE for new and emerging leaders.

WHY

To cultivate professional networks and engage emerging leaders in the community of Canadian international education.

HOW

Inform:

Learn information and updates about international education.

Guide:

Meet experienced leaders in the Canadian international education sector.

Connect:

Network with emerging leaders at national and regional conferences.

Support:

Bursaries available for new professionals to attend their first CBIE conference.

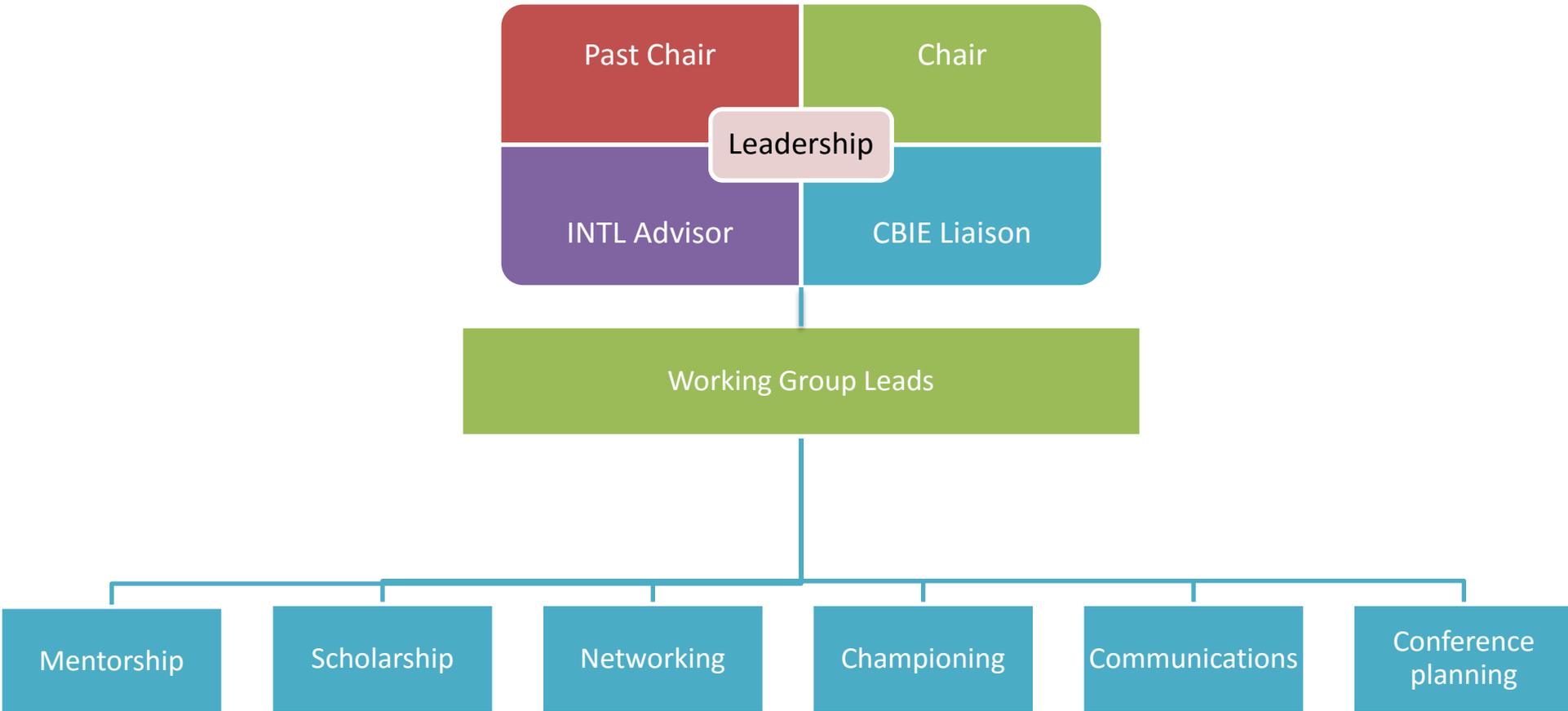


@cbie_intl

www.cbie-bcei.ca



Structure & Roles



Find your IE people Internationally

- NAFSA, EAIE, APAIE
- **Nationally**
- CBIE PLCs
- CACUSS COPs

Institutionally

- Interdisciplinary teams (ie. Student services)
- Ask! Coffee and a chat goes a long way!

Make your mark as a new IE professional

So, as new professionals, how do you make your mark in an ever changing, dynamic sector & profession?

Strategic and Creative Program Development Model

Strategic and Creative Program Development

Step 1: Connect to institutional / departmental strategic documents

Step 2: Ensure your job requirements are included

Step 3: Read, and Connect with Mentor(s)

Step 4: Put them together!

Step 5: Pitch & Pilot

Step 6: Evaluate, Report, & Present



You, Me, and UFV is a pilot program coordinated by UFV International and UFV Chandigarh staff. This 6 week online co-curricular experience is designed to engage incoming and current UFV students in a global learning initiative and creative intercultural exchange while building skills in the areas of self and cultural awareness, resource knowledge, and intercultural teamwork.

Step 1: Connect to institutional / departmental strategic documents

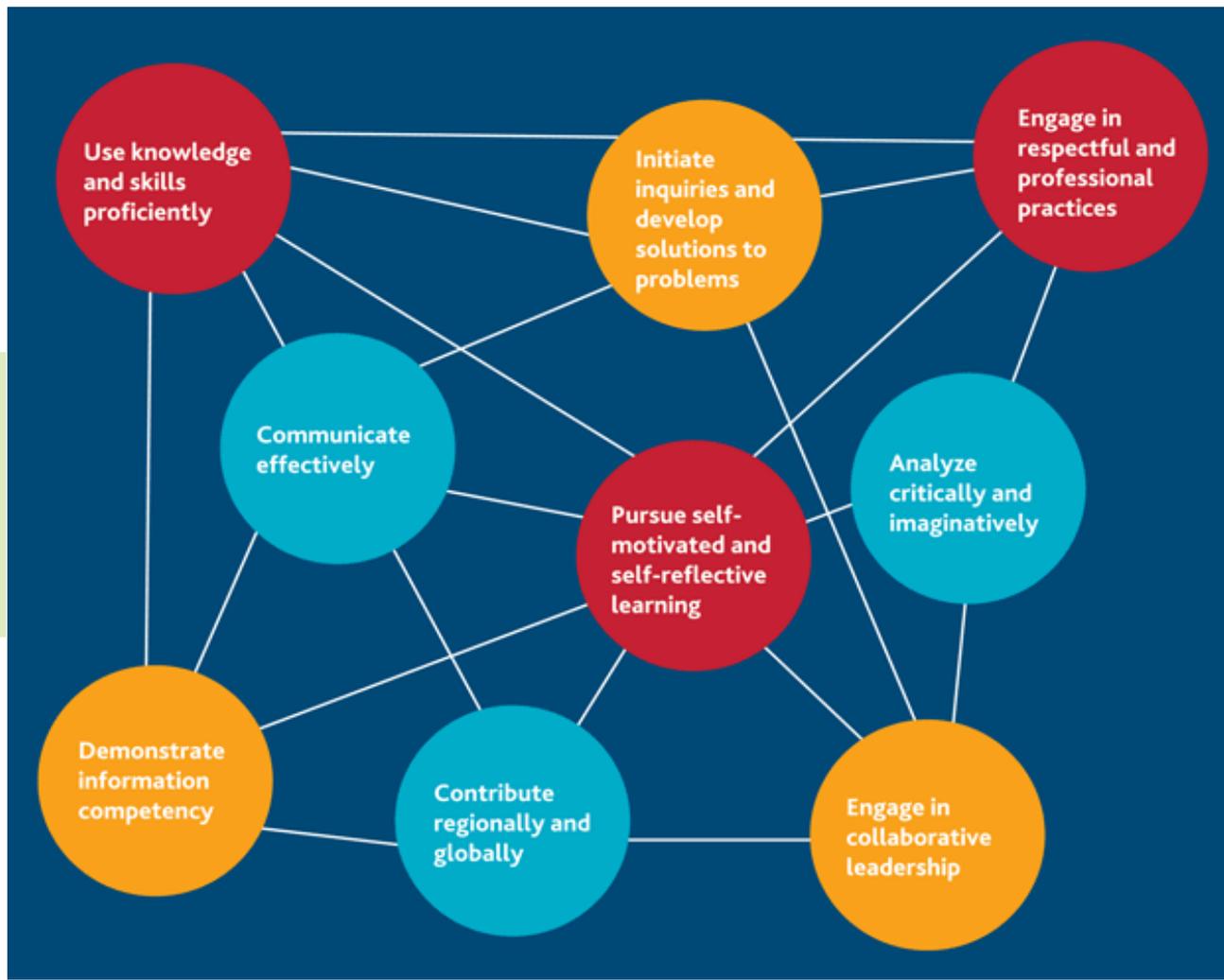
- What does your institution mission/vision/values highlight?
- What is unique about your institution / department?
- What assets can you highlight in your programming?



What does your institution mission/vision/values highlight?

UFV Institutional Learning Outcomes

UFV2025



What is unique about your institution / department? What assets can you highlight in your programming?



22.4%

Step 2: Step 2: Ensure your job requirements are included

- What outcomes / goals do you need to meet as part of your job description?



Step 3: Read and Connect with mentor(s)

- Read: What is topical/ happening in field
 - Virtual Classrooms: Classes taught online between students in 2 countries (mostly in US)
 - Online orientation: Introduction to Canadian culture, services and resources
 - Desire for greater interaction between Canadian and International Students
- Connect with Mentor(s)
 - Former Director
 - CBIE program
 - BCCIE program
 - Networking from conferences
 - In your own institution

Step 4: Put them together!

- Institutional Goals = Learning Outcomes of Program
- Job requirements = Overall design of program, and themes of topics to be covered in program
- Connect with Mentor(s) = timeframe, content expertise development, troubleshooting

= Program Outline for approval

Step 5: Pitch & Pilot!

- Pitch should include connection to institutional /department goals, budget ask, learning outcomes, plans for evaluation, how program meets job requirements, target participants, etc.

PILOT PROGRAM

Step 5:

PILOT PROGRAM

12 student participants

- 6 in Canada (3 International students, 1 PR, 2 Canadian citizens)
- 6 in India

6 week program / 3 themes

- You – Group Work: Videos/ Interview & Introduce your partner in a “cultural way”
- Me – Individual: Electronic Collage / Reflection of Cultural Self
- UFV – Group Work: Videos/ “A Day in the Life of a UFV student” videos

Addressed transition items *before* student arrival

- Experiential learning navigating in a diversity of social norms
 - Gender
 - Time
 - Leadership
- Practicing intercultural group work

Step 6: Evaluate, Report, Present

Student Evaluation

- 100% of participants **agreed or strongly agreed** that they learned about their cultural self and the culture of others
- 70 % of participants **strongly agreed** (30% agreed) that they feel more confident communicating and working with students from a culture other than their own
- 80% of participants **agreed or strongly agreed** that they understand more about the Canadian and/or Indian experience as a university student
- 100% of participants **agreed or strongly agreed** that they are more confident with using technology for communication or task-oriented purposes (ie. video-making, editing, etc)
- 100% of participants **would recommend** participating in this program as an intercultural experience to other UFV students

Step 6: Evaluate, Report, Present

Report & Present

Leadership Feedback

- Creative, unique program to put UFV on the map
- Value-added programming for international orientation & transition issues
- Meets goals of integration of Canadian and international students in programming & intercultural development goals

Present: CBIE!

Next Steps

- Approval to run another pilot program with incoming students from China

Speak

Laurier International's Speak program is like an impromptu coffee club. This is an opportunity for international students to learn about Canadian culture and share experiences from their home country in a relaxed and informal setting. It's also a great chance to make new friends at Laurier. The Speak sessions run throughout the year with topics related to the cultural nuances of living in Canada that are facilitated by current students, international peer mentors and guest speakers.

Students that attend a total of **10 sessions** will get a designation on their co-curricular record. For language students, an extra 2% will be added to the Listening and Speaking final exam.



Step 1: Connect to institutional / departmental strategic documents

- What does your institution mission/vision/values highlight?
 - Laurier International focuses on four areas of success and includes the cultural transition for international students
- What is unique about your institution / department? What assets can you highlight in your programming?
 - Number 1 in Student satisfaction (McLean's Magazine)
 - Highly involved socially engaged student population
 - International Peer mentoring program

Step 2: Step 2: Ensure your job requirements are included

- What outcomes / goals do you need to meet as part of your job description?
 - Facilitate and lead participation in transition programming
 - Increase international student engagement
 - Intercultural learning & development for all students
 - Internationalization@Home events, activities

Step 3: Read and Connect with mentor(s)

- Read: What is topical/ happening in field
 - Desire for greater interaction between Canadian and International Students (ex. NSSE)
 - Use of casual conversations to increase cultural understanding has been effective
- Connect with Mentor(s)
 - In your own institution – know the history/ context
 - Former Director/ Colleagues
 - Former programs
 - Networking from conferences

Step 4: Put them together!

Speak – changed from a supplementary instructional session to weekly open conversations that lead to cultural understanding of Canadian nuances.

Step 5: Pitch & Pilot!

■ Speak Pilot

- Change content that is relevant to international students
- Invite international peer mentors to connect further with students
- Use incentives to increase participations – activity card
- Keep track of what works/what doesn't work

Step 6: Evaluate, Report, Present

The Numbers

- 2014/2015 – Average participants 5-6 students
- 2015/2016 – Average participants 30 – 40

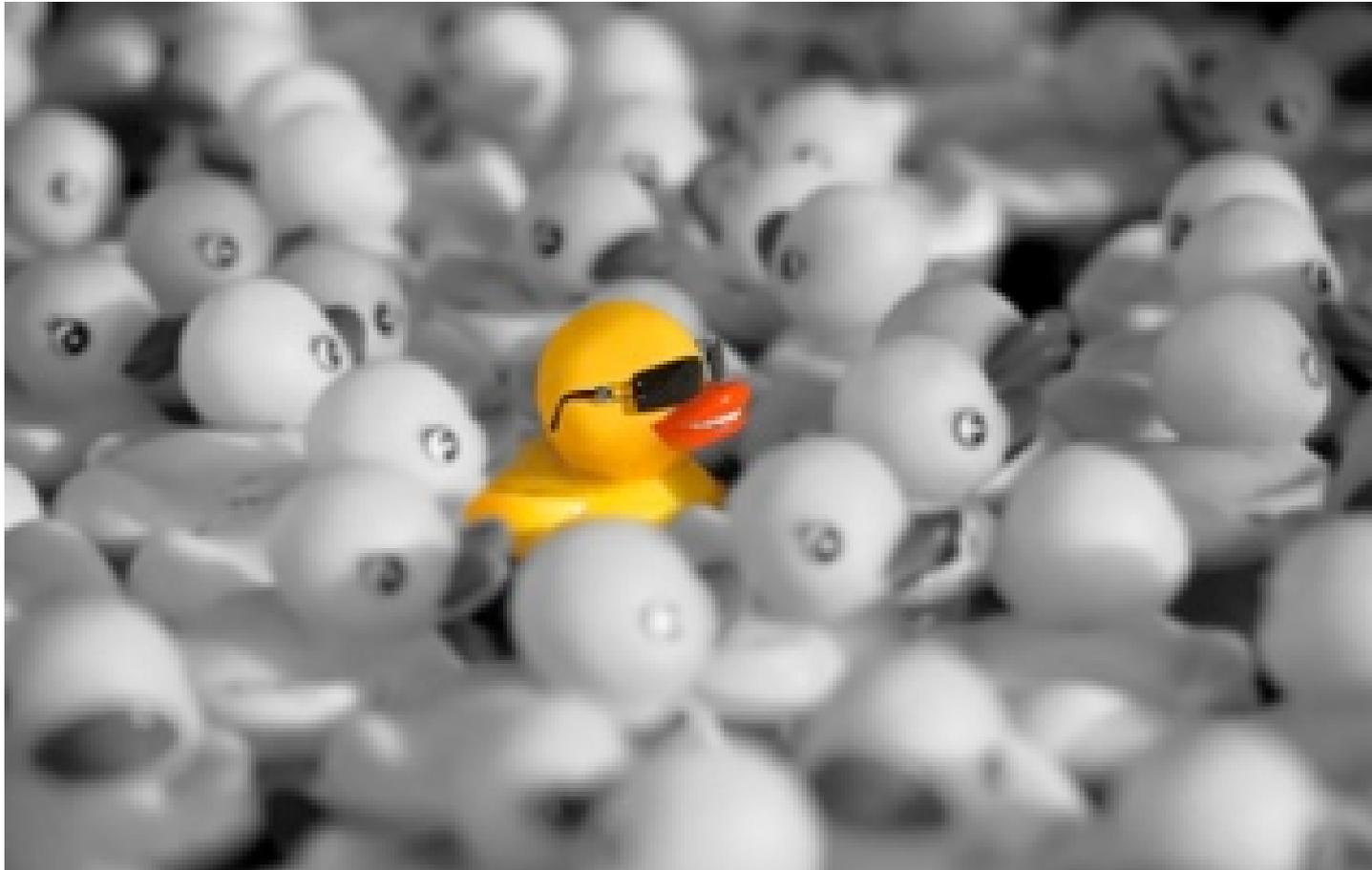
Report & Present

- Yearly assessment report focused on impact of the number increase
- Value-added programming for international orientation & transition issues

What's next

- Program evaluation survey to assess which topics were of most important
- Explore smaller groups to encourage more active discussion

Reflect: How did this program make me stand out?



Discuss

- What programs/ activities do you run?
- How does it relate to your strategic plans?
- Where did the ideas for the program/activity come from?
- How have you evaluated and/or show cased your achievements?
- Is the model useful?

Present back and debrief with groups

Questions?



Your feedback is important to us!

Please take a moment to submit the evaluation for this session.

Evaluations are found on CBIE's Conference app.

Thank you!