

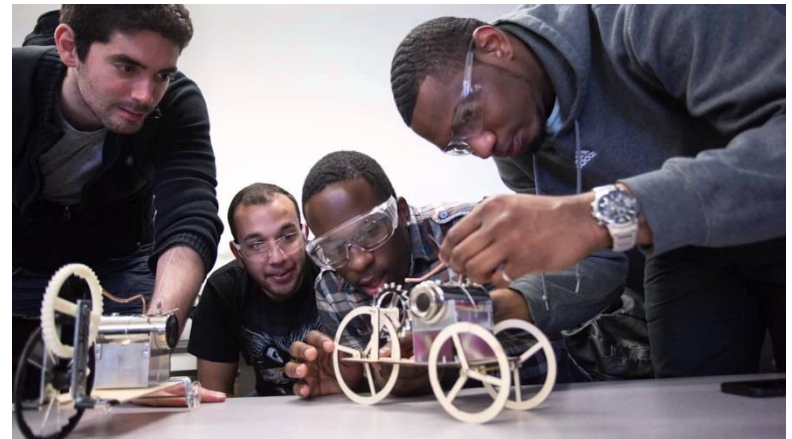
# Introducing Concordia University

- Established in 1974
- Comprehensive university, four Faculties (Arts and Science, John Molson School of Business, Engineering and Computer Science)
- English-language institution in French-speaking city
- 44,000 students including almost 7,000 international students from over 150 countries
- Approximately 300 undergraduate and 100 graduate programs of study
- Recognized by QS World Rankings as one of its “Top 50, Under 50”



# CONCORDIA-Brazil: SCIENCE WITHOUT BORDERS

- 113 students studied at Concordia for a total duration of three semester each, entering Fall 2012-Fall 2015
  - One semester of ESL, one semester of academic courses and one semester of internship, or
  - Two semesters of academic courses and one semester of internship
- 61 were offered option of one semester of ESL prior to starting academic courses and due to not meeting English proficiency requirements for admission.
- Primarily studied in Faculty of Engineering and Computer Science, a handful in Arts and Science in science programs



# CONCORDIA-BRAZIL: SCIENCE WITHOUT BORDERS

## Language Challenges

- ESL semester option canceled after three semesters
  - Costly
  - Failing marks
- French needed for off-campus internships in Quebec: very few had French or were not allowed to take FSL + ESL at first.



# CONCORDIA-Brazil: SCIENCE WITHOUT BORDERS

## Successes

- ESL proficiency requirements proved essential to success for academic component
- Smaller numbers led to better integration
- In-house internships provided arena for development of greater linkages, even with Quebec businesses and especially start ups through District 3 (in-house incubator)
- Slight increase in interest for outbound mobility to Brazil





# CONCORDIA-Brazil: SCIENCE WITHOUT BORDERS

## Lessons learned:

- Options are great for learners and institutions
- Too many components, loss of focus for learners and not cost effective
- Reliance on government initiatives and funding for internationalization not sustainable

