



Canadian
Bureau for
International
Education

Bureau
canadien de
l'éducation
internationale

ANNUAL CONFERENCE | CONGRÈS ANNUEL | OTTAWA 2016

Education Abroad – National Approaches and Best Practices around the Globe

Concurrent Session
Monday November 14th
13:30 – 14:45

INTERNATIONALIZATION FOR ALL | L'INTERNATIONALISATION POUR TOUS

Introduction

- Leah Nord, Director, Corporate Affairs, CBIE (Chair)
- Vidar Pederson, Head of Department, Norwegian Centre for International Cooperation in Education
- Wagaye Johannes, Project Director, Generation Study Abroad, Institute of International Education
- Alexandra Gerstner, Director, DAAD Information Centre Toronto, German Academic Exchange Service

SENTER FOR
INTERNASJONALISERING
AV UTDANNING

NORWEGIAN CENTRE
FOR INTERNATIONAL COOPERATION
IN EDUCATION



Norwegian priorities in international education

Vidar Pedersen
Head of Department
CBIE, Ottawa
November 14, 2016



About SIU

- Government agency located in Bergen
 - Staff of around 100
- Contribute to fostering quality in Norwegian education through internationalisation at all levels
- SIU is Norway's national agency for international programmes and cooperation measures related to education
- SIU provides analyses, advisory services and information for the HE, school, VET and adult learning sectors as well as the Ministry
- SIU is responsible for promoting Norway as an attractive destination for students and Norwegian HEIs as attractive partners in academic collaboration

The education system in Norway

- 13 years of free primary and secondary education
- Bachelor, Master and PhD structure follow European structure and standards
 - 3 + 2 + 3 degree system
- Research-based education at undergraduate, graduate and PhD level
- Two semesters: August – December and January - June
- Education, also higher education, is a public good, free of charge to all students, domestic and international



Student financing

- All students are entitled to support from the State Educational Loan Fund, regardless of their parents' income
- Annual support: Approximately CAD 15,500, given partly as a loan and partly as a grant, depending on how well the student progresses
 - Low interest rates
- Loans and grants are fully portable, i.e. students may use Loan Fund money to study abroad
- In most cases, tuition at foreign universities is also covered, up to a limit
- Financially speaking, Norwegian students probably have the best study abroad opportunities in the world



The “beginnings”

- After WW2: a country short on key competences and a higher education system short on capacity
- Education abroad became the solution for selected areas of study
 - Medical school and dentistry
 - Physiotherapy
 - Engineering
 - Business and economics
- ANSA – the Norwegian Association for Students Abroad established 1956

1980s onward

- Study abroad no longer limited to specific subjects but seen as an opportunity everybody should have
- Programs for credit mobility/exchange established
 - 1987: Erasmus (Norway joined in 1092)
 - 1988: Nordplus for cooperation and exchange between Nordic countries



Structural reforms

- 1999: Norway signs the Bologna declaration
- 2003: The Quality Reform of higher education – our Bologna adaptation
 - 3+2+3 years degree structure
 - Credit system: 60 points = one year of full-time study (ECTS compatible)
 - Grading scale A-F
- SIU made into a government agency with an extended mandate
- Bologna goal: 20 percent mobility
- **Students have a right to go on exchange of minimum three months as an integral part of their Norwegian degree**



White paper on the internationalization of education, 2009

- Covers all levels of education
- Defines **increased quality** of Norwegian education as the *raison d'être* for the internationalization of education
- Foresees a strong increase in credit mobility from Norwegian institutions, which has not really come true



Mobility

- Since 2009: A strong increase in Norwegian students taking a full degree abroad, a modest increase in exchanges from Norwegian HEIs
- Full degrees
 - 2008-09: 11,994
 - 2015-16: 17,448 (steady increase year on year) 46
- Exchange
 - 2009: 5,107
 - 2015: 6,478 (stable numbers for the past three years) 27
- Bologna goal: 20 percent
- Norway 2015: 14.6 percent

Destination countries

Full degree students	
UK	5,077
Denmark	2,785
US	2,096
Poland	1,614
Hungary	1,004
Australia	926
Sweden	578
Slovakia	551
The Netherlands	406
Czech Republic	338
Canada	160

Exchange/study abroad students	
US	1,438
Australia	851
UK	465
France	283
Germany	277
Denmark	226
Tanzania	212
South Africa	206
Canada	195
Spain	181

Isaksen vil at studieopphold i utlandet skal være regelen

FREDAG, 16. OKTOBER 2015 - 8:46

[O.\(http://khrono.no/2015/10/vil-dulte-studenter-ut#disqus_thread\)](http://khrono.no/2015/10/vil-dulte-studenter-ut#disqus_thread)



Kunnskapsminister Torbjørn Røe Isaksen synes man bør forvente at alle norske studenter tar et utenlandsopphold studietiden. Foto: Skjalg Bohmer Vold

Å være i Norge hele studietiden bør være unntaket, ikke regelen | Marianne Aasen

MARIANNE AASEN, FORSKNINGSPOLITISK TALSPERSON OG LEDER AV ARBEIDERPARTIETS UTDANNINGSUTVALG
OPPDATERT: 22.FEB. 2016 19:34 | PUBLISERT: 22.FEB. 2016 13:26





Current geographical priorities

- EU (strategies launched 2014 and 2016 respectively)
 - In particular Germany, France, and the Baltic Sea region
- Nordic countries
- BRICS countries + Japan (strategy launched 2015)
- US and Canada (strategy launched 2008, renewed 2012)
- All funding measures stress institutional cooperation for partnerships and mobility

Challenges and incentives for HEIs

- Two out of four main challenges for the HE sector, as defined by the Ministry, relate to internationalization
 - Student mobility is too low
 - HEIs are not successful enough in securing EU funding
- Result-based funding component, stronger incentives from 2017
 - CAD 1,600 for in- and outbound exchange students (minimum three months); 2,400 for outbound Erasmus students
 - “Matching funding” for EU-funded research and education projects



New website to promote international mobility

Released last week: [Utdanning i verden](#)

Slogan: “What are you waiting for?”

Institute of International Education (IIE)

Advancing International Education and Access to Education Worldwide



Wagaye Johannes, Project Director, IIE

Globalization is changing the way the world works

- Studying abroad is one of the best ways to understand the way the world works.
- Students gain global skills, learn languages, a better understanding of other cultures, and acquire resilience, problem-solving skills and can deal better with ambiguity.
- And studies show it helps with **academic success and employment**



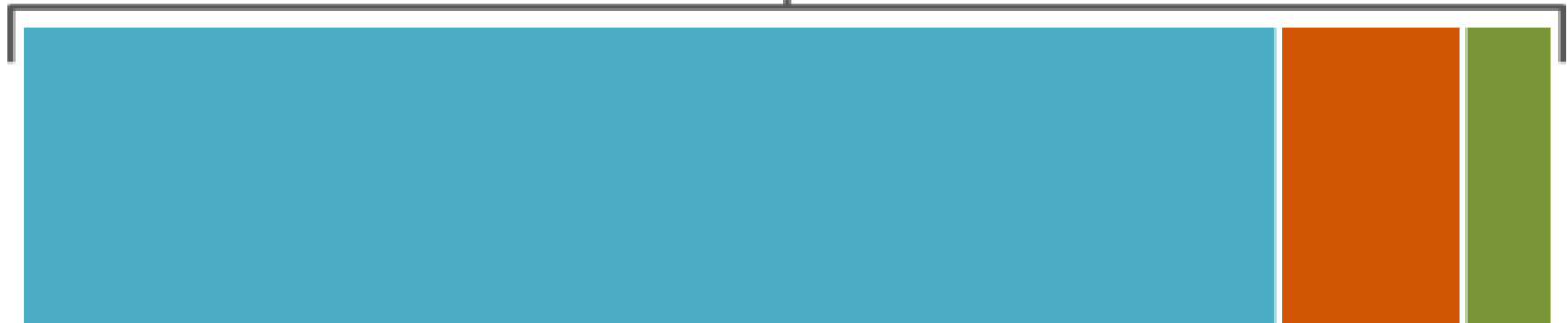
Yet, not many U.S. students take advantage of the opportunity

- Cost (real, perceived)
- Curriculum (transfer credit, support of faculty)
- Culture (family, friends, fear)



Total U.S Education Abroad

Total = 381,846+



313,415

Study abroad
for academic
credit

46,000 +

Full degrees
abroad

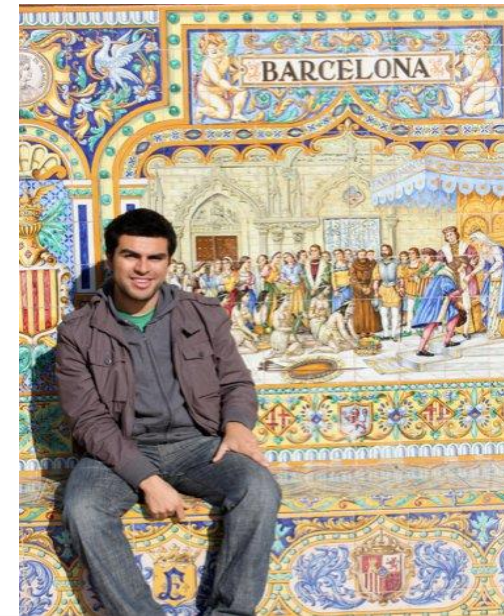
22,431+

Non-credit
work,
internships &
volunteering

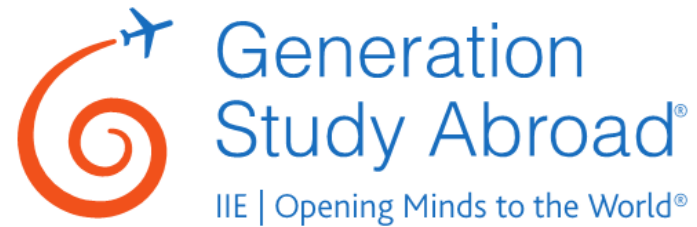


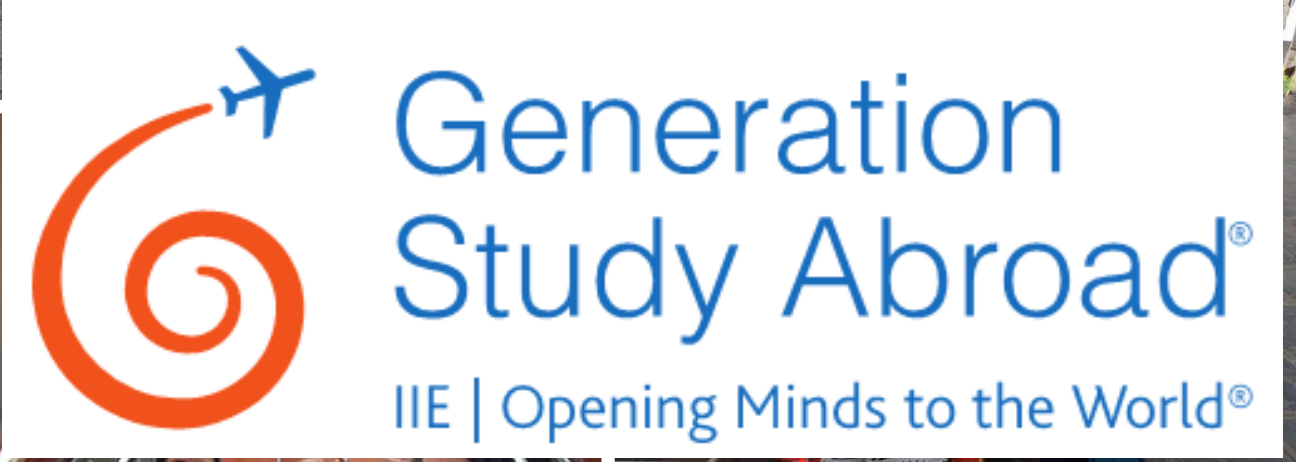
Diversity of who is going is increasing, but much more needs to be done

- Gender: 33% men, slight uptick from past years
- Ethnic Minorities: 26.6 %, good growth compared to 10 years ago (16%), first generation, students with disabilities
- Short term, less than 8 weeks
- Destination predominately to Europe



National efforts to change this picture

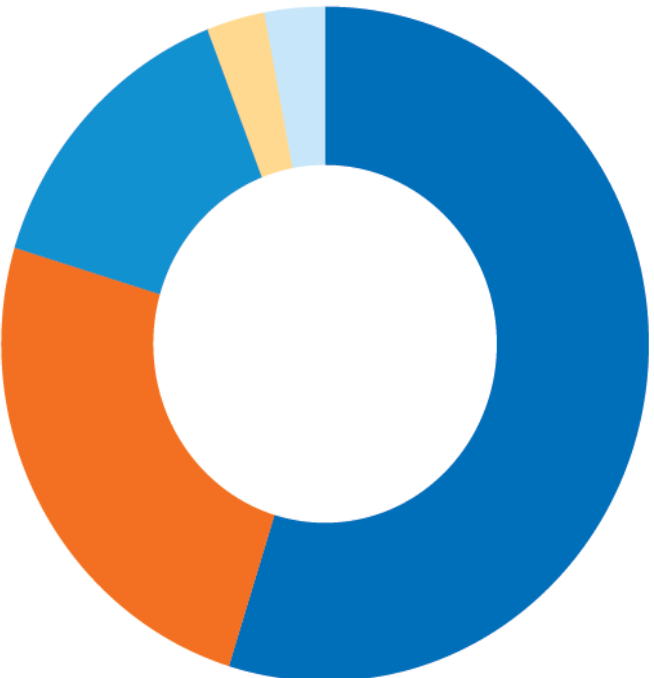




Generation Study Abroad

740+ Worldwide Partners

The five different types of commitment partners reflect the diversity of the Generation Study Abroad network:



- 408** U.S. Universities & Colleges
- 189** International Partners
- 110** Organizations
- 23** Education Associations
- 19** Country Partners

Partners Are Raising Awareness and Increasing Access

- \$55 million in scholarships raised
- 84% U.S. colleges & universities plan to create/expand scholarships for underrepresented groups and are seeing results of targeted outreach to underrepresented groups
- 71% U.S. institutions increased support for faculty to develop/lead faculty led programs
- 77% of international partners creating short term programs

By Setting A Target, campuses are reaching their pledge goals

- 12 campuses have reached their Generation Study Abroad target and actions early
- 10 campuses are considering requiring study abroad/study away





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Education Abroad

The Case of Germany

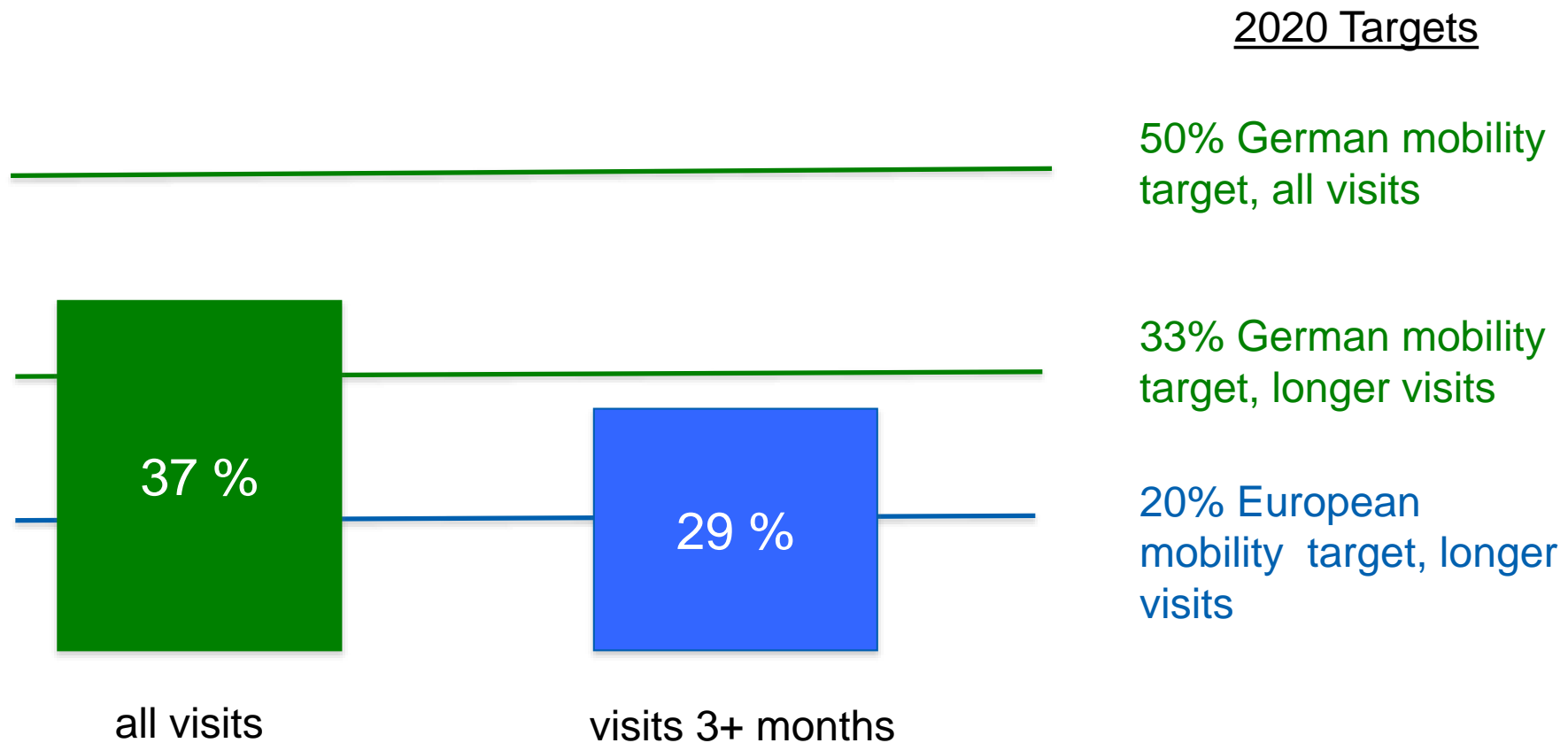
Dr. Alexandra Gerstner

DAAD (German Academic Exchange Service)

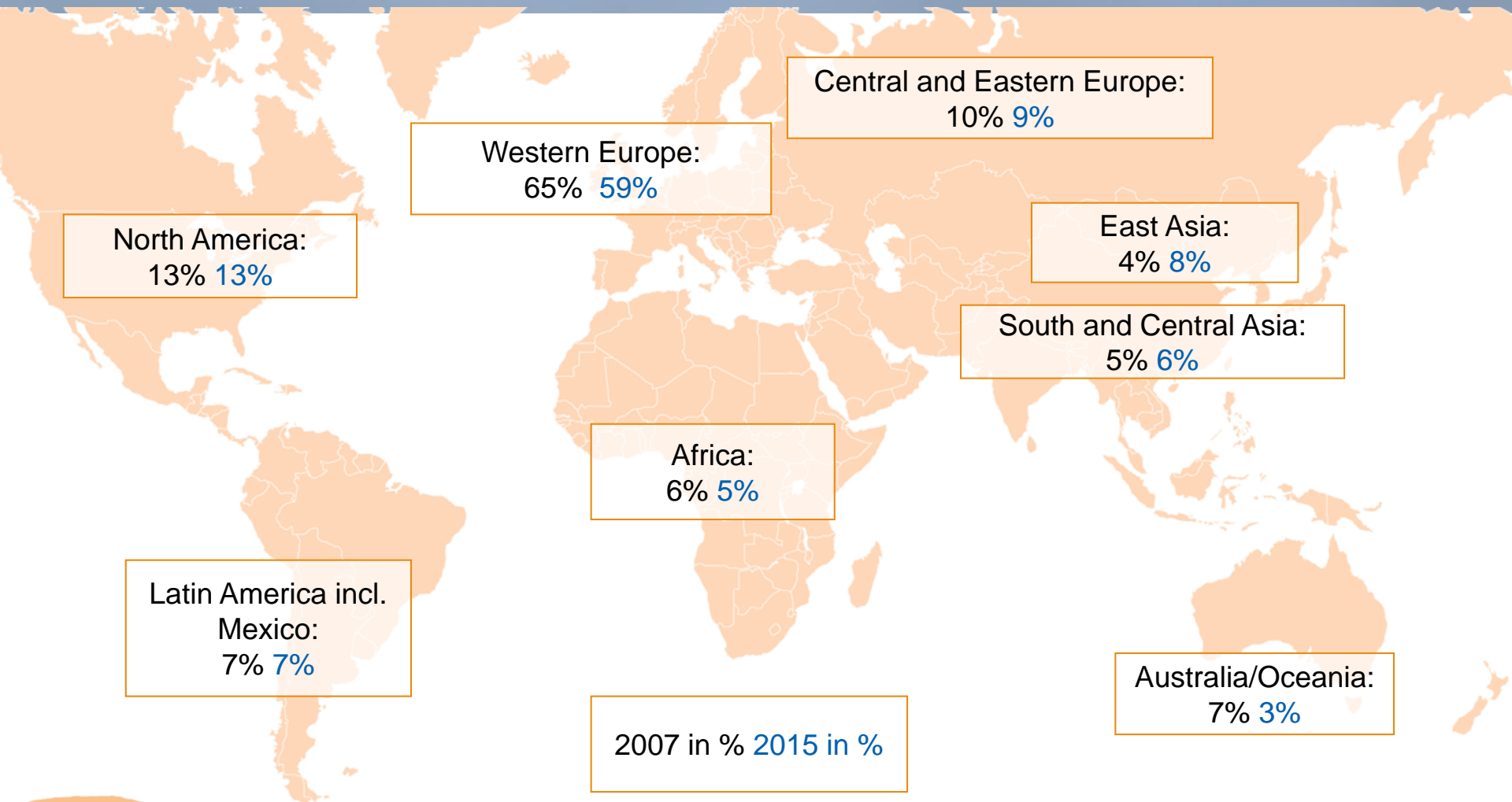
Outgoing Student Mobility – Germany's Strategic Goals

- **DAAD: New Action Plan to Increase Mobility, 2010:**
50% of all students should gain study-related experience abroad
- **Bucharest Communiqué of European Ministers, 2012:**
20% of graduates in the EHEA should have gained international experience of at least three months' duration
- **German Federal and Provincial Governments, 2013:**
Half of all graduates should gain study-related experience abroad, one third complete a visit lasting at least 3 months

Outgoing Student Mobility – Where are we now?



Where do German students go?



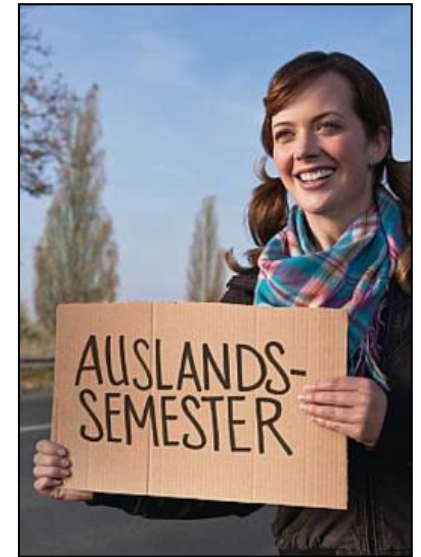
Motivation and Benefits

Motivation	Dimensions	Benefits
in %		
86	experience	90
70	learn languages	71
61	personality development	68
50	career advancement	68
36	social recognition	54
12	academic training	40

Source: DAAD/DZHW survey 2015

Reasons German students do not study abroad ...

- ... study in fields in which study abroad is not common
- ... question benefits and purpose of study abroad
- ... are not encouraged by their instructors
- ... do not have sufficient financial resources
- ... fear time loss and difficulty in credit recognition



Source: HIS

Responses to hurdles should...

- Stress subject-related learning outcomes
- Integrate study-related visits into study programs
- Improve departmental support and encouragement by instructors
- Provide financial support for study stays and internships abroad

Three important steps

1 Promotional activities



2 Funding

DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

3 Structural changes



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

1. Promotional Activities



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

Campaign *Experience Studying Worldwide*

The image shows a screenshot of the DAAD website. At the top right, there are navigation links: "ÜBER UNS", "FÜR MULTIPLIKATOREN", and the DAAD logo. Below these are three main menu items: "Inspirieren lassen", "Infos finden", and "Welt erleben", each in a white box. A search icon is also present. The main content area features a purple banner with a circular portrait of Johannes Meyer. To the right of the banner is a map of Montreal with a purple location pin over the city center. A large purple text box is overlaid on the map, containing the text "8 MONATE ZWISCHEN POUTINE UND PLANCK".

studieren weltweit
ERLEBE ES!

Johannes Meyer

- Physik
- Montreal / Kanada
- Studium
- Stipendium

8 MONATE ZWISCHEN POUTINE UND PLANCK

Montreal

DAAD

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German Academic Exchange Service

2. Funding is key

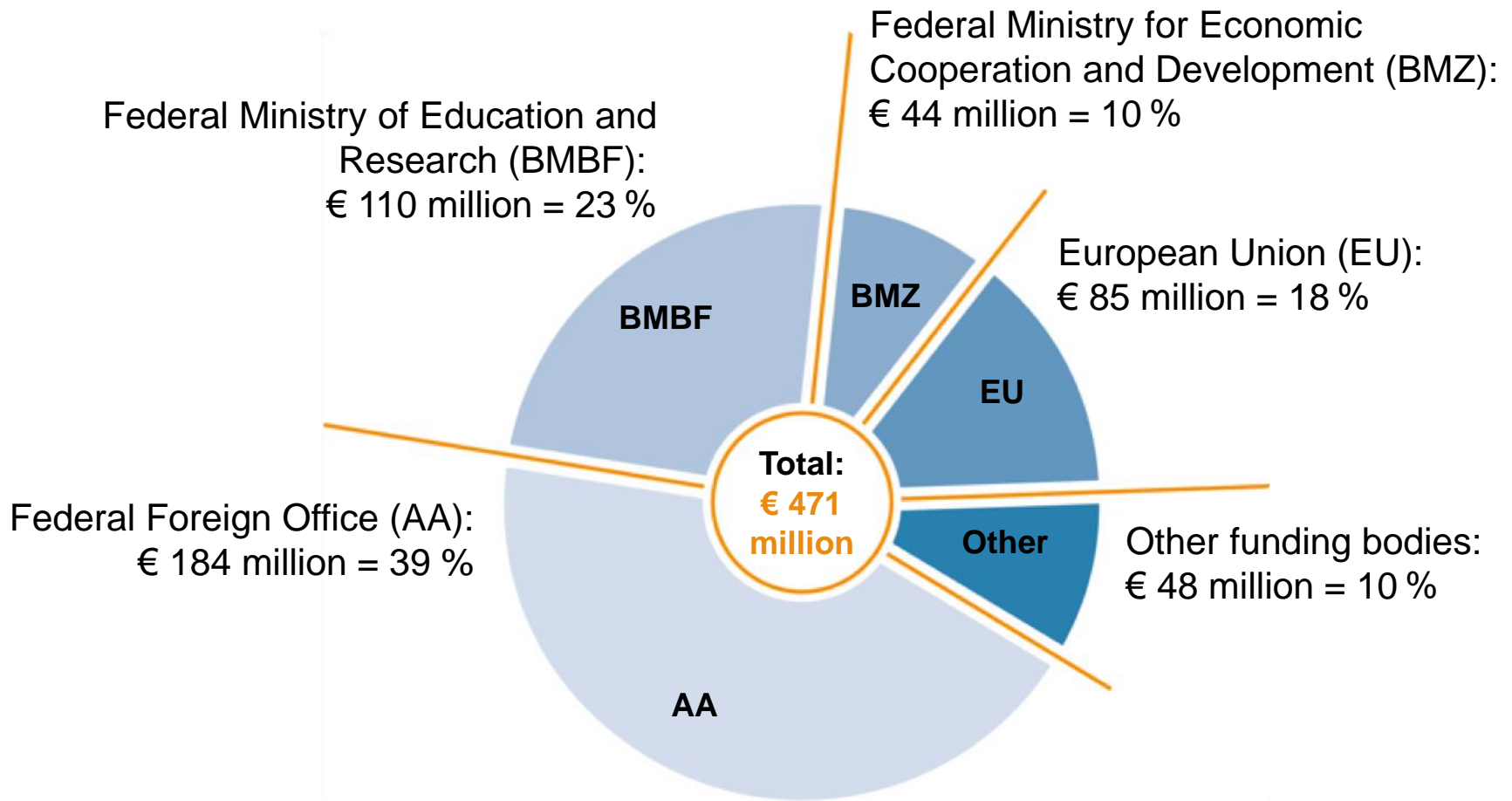
In 2011, the total number of German students enrolled in universities abroad was **133,800**, about the **same number** go abroad for shorter periods without enrolment.

Funded study visits abroad by German students, 2011

■ BAFOEG	41,000
■ ERASMUS	35,000
■ DAAD	26,500



DAAD Budget 2015



*Figures: 2015

Internationalization is not a one-way-street:

Students, researchers and artists supported by DAAD, 1950-2014

1,175,000

Germans have seen
the world



860,000

International scholars have come
to Germany



DAAD Scholarships and Grants for Canadian Students

- Undergraduate Scholarship
- Summer Course Grant
- Research Grant
- RISE – Research Internships in Science and Engineering
- Group Study Visit



3. Increase mobility through structural change

- **Partnerships between universities are more effective than individual mobility**
- **It is extremely important to put a system of credit transfer into place**
- **Once the structures are in place, even small scholarships help to facilitate mobility**
- **Staff/faculty mobility prepares student mobility because it builds trust between institutions**

Structured DAAD-Programs for Universities

- **PROMOS for all universities**
- **Dual and Joint Degree Programs (72)**
- **Strategic Partnerships / Thematic Networks (49)**
- **Bachelor Plus-Programs (93)**
- **Integrated Study and Training Partnerships (ISAP) (95)**





Thank you for
your attention.

DAAD

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German Academic Exchange Service

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Your feedback is important to us!

Please take a moment to submit the evaluation for this session.

Evaluations are found on CBIE's Conference app.

Thank you!