Celebrating 50 years of learning without borders
2016 Annual Report
A Message from the Chair of the Board

AS THE CANADIAN BUREAU FOR INTERNATIONAL EDUCATION (CBIE) enters its 50th year we will inevitably and justifiably find ourselves reflecting on the many milestones that have been achieved. Perhaps more important, though, is that we should continue to build on those achievements and set new goals.

This has been the first full year of implementing the 2015-2018 strategic plan which aligns CBIE’s future direction to keep pace with the ever-changing nature of internationalization. Global learning outcomes is one of the three pillars of CBIE’s strategic plan, and the organization is focusing on making learning abroad a reality for a critical mass of Canadian students. CBIE has been working with members and partners to put Canada’s global engagement challenge on the agendas of government and the private sector. The change in government with its emphasis on youth and creation of a youth council to provide insights on issues such as education and employment, sends a strong signal about the importance the government places on addressing Canada’s global engagement challenge and the role of our young people in meeting that challenge.

We implemented CBIE’s new by-law which called for a committee to be established annually to oversee the board nominations process, and create a proposed slate of candidates to be elected by the membership at the Annual General Meeting (AGM). For all their work on this process I would like to thank members of the Governance Committee.

Our 49th Annual Conference held in scenic Niagara Falls was a resounding success. It attracted a record number of 820 delegates from 39 countries, inspired by its theme of Global Engagement: Crossing Borders, Connecting Generations. At our opening reception we witnessed CBIE’s colours splashed across the Falls after sundown, and then at the closing ceremonies, CBIE President Karen McBride officially launched our 50th anniversary year by unveiling a commemorative 50th anniversary logo. Additional signature initiatives planned to celebrate our 50th year include refreshed branding for the post-anniversary period, a new corporate website design focusing on enhanced ease of use, and a new corporate tagline. The culmination of all activities will take place at our 50th Annual Conference being held in Ottawa with the theme Internationalization for All with a spotlight on Internationalization at Home.

This is my last year as Chair of CBIE. It has been a pleasure and an honour to serve with the members of CBIE’s board who are deeply committed to increasing the impact of international education in Canada and around the world. I would like take this opportunity to introduce and welcome your next Chair, Dr. David Ross, President of SAIT Polytechnic. David is a passionate leader in post-secondary education, dedicated to promoting student success. Under his leadership SAIT has become Alberta’s third largest institution and I have no doubt that our board will continue to thrive under his leadership.

This year CBIE also saw the retirement of some long term team members: Jennifer Humphries, Vice-President, Membership, Public Policy and Communications; Bashir Hassanali, Executive Vice-President and Shelley Druce, Director, Human Resources. On behalf of the CBIE Board of Directors, I would like to give heartfelt thanks to these dedicated individuals for their hard work and enthusiasm over the past year, I know we can all count on your continued engagement in our 50th anniversary year and I look forward to celebrating with you in Ottawa at our 50th Conference.

Dr. Patrick Deane
Chair of the Board of CBIE
President, McMaster University

“The change in government with its emphasis on youth and creation of a youth council to provide insights on issues such as education and employment, sends a strong signal about the importance the government places on addressing Canada’s global engagement challenge and the role of our young people in meeting that challenge.”
A Message from the President and CEO

THIS YEAR THE CANADIAN BUREAU FOR INTERNATIONAL EDUCATION (CBIE) is celebrating a half century of fostering international cooperation in education between Canada and the rest of the world.

Although formally incorporated in August 1966, CBIE’s genesis dates back to the 1940s when it was founded under the banner: Friendly Relations with Overseas Students (FROS) by a group of inspired students at the University of Toronto; among them Professor Thomas H.B. Symons, the first President of Trent University who will be joining our celebrations at our 50th Annual Conference and, most fittingly, will be receiving the Founders Award.

As I reflect on the past year it is clear to me that in today’s turbulent world, CBIE’s role in promoting mutual understanding through education is still as strong today as it was 50 years ago.

I am proud of our decision to support Libyan scholars in spite of the challenges it has posed this year and we continue to work with Libyan authorities to administer the Libyan-financed scholarship program that has brought thousands of young Libyans to Canada’s colleges and universities.

On December 1, 2015 I was delighted to participate in the Governor General’s Forum on Welcoming Syrian Refugees to Canada that aimed to coordinate efforts to deal with the impending influx of 25,000 refugees. The event included federal, provincial and municipal political leaders as well as heads of business organizations and aid groups. For my part it underscored the importance of educational cooperation in addressing humanitarian issues such as this and, almost a year later, I am not surprised that our international education community has responded with a tremendous level of caring and support for Syrian refugees.

In March, Ukraine’s Minister of Justice, Pavlo Petrenko came to Canada for a series of meetings organized and facilitated by CBIE which is leading a five year technical assistance project to improve the quality and accessibility of legal aid provision in Ukraine. Over the past 24 years, CBIE has delivered 18 projects in Ukraine, spanning areas from civil service modernization to community economic development and, more recently, to legal aid reform.

We recently completed the first year of implementation for two major programs: the African Leaders of Tomorrow (ALT) Scholarship Program targeting African graduate students and the Canadian Francophonie Scholarship Program (CFSP). I am pleased to report that both of these programs are thriving. In 2016 the ALT program welcomed 29 scholars from 23 countries in sub-Saharan Africa who are pursuing their Masters in public administration, public policy or public finance. Since it launched in 1987 CFSP has given out almost 2400 scholarships to nationals from 37 developing countries of La Francophonie.

International education has always been a noble cause, but perhaps now more than ever. In 2016, as we celebrate 50 years of encouraging mutual understanding and developing diplomatic relationships between countries through international education, it is becoming increasingly important—for all our Canadian students and the international students we welcome, as well as for our country’s prosperity and ability—to play a positive role on the global stage.

I thank you all for your support of CBIE over the last year and your unwavering dedication to international education as we look ahead to the next 50 years.

Karen McBride
President and CEO

“...it is becoming increasingly important—for all our Canadian students and the international students we welcome, as well as for our country’s prosperity and ability—to play a positive role on the global stage.”
Celebrating 50 years of Canadian Bureau for International Education

1940 POST-WAR YEARS

Founded in the postwar years under the banner Friendly Relations with Overseas Students (FROS) by a group of inspired students at the University of Toronto, among them Prof. Thomas H.E. Symons, founding President of Trent University, and Dr. Alan Earp, former President of Brock University.

1966 INCORPORATION

CBIE • BCEI


1971 FIRST CONFERENCE

First Annual Conference takes place in St. John’s Newfoundland.

1979 CERTIFICATE PROGRAM

CBIE conducted Canada’s first national survey of international student satisfaction, which led to improvements in international student employment opportunities and enhanced services on campus and from government.

1980 PEOPLE-TO-PEOPLE

CBIE led the first Canadian mission in Iran following the Revolution—promoting people-to-people relationships through education—resulting in a major investment by Iran in a scholarship program in Canada.

1981 THE RIGHT MIX

CBIE generated debate on campus with its study The Right Mix, discussing the need to aim for diversity in international student population through recruitment and enrolments.

1988 NATIONAL SURVEY

From 1956-98 a series of discussions on bilateral partnerships took place including CBIE, institutions and organizations across Canada, the USA and Mexico. The Program for North American Mobility in Higher Education was created and CONAEHEC founded.

1989 CHINESE STUDENT EMERGENCY SERVICE

CBIE’s advocacy on behalf of Chinese students in Canada affected by events at Tiananmen Square led the federal government to establish the Chinese Student Emergency Service, implemented by CBIE.

1992+ ASSISTANCE IN UKRAINE

With the support of the Canadian government, CBIE has enjoyed the longest uninterrupted technical assistance presence of any Canadian organization in Ukraine.

1994 ACIS IS CREATED

CBIE advised on the creation of the Advisory Committee on International Students and Immigration (ACIS) by the Canadian government.

1996 CANADA - USA - MEXICO

CBIE was selected to manage the Libyan scholarship program for North America.

2000 MILLENNIUM PROJECT

In the new millennium, CBIE examined cross-border education to understand new players in Canada and find new ways of connecting our institutions internationally. CBIE supported 130 exchange program scholarships for students at member institutions and 30 grants for program development by our members.

2010 LIBYAN SCHOLARSHIP PROGRAM

CBIE welcomed the administration of the Brazilian government with support from the private sector. Its main goal is to promote the consolidation and expansion of science, technology and innovation in Brazil by means of international exchange and mobility.

2012 SCIENCE, TECHNOLOGY & INNOVATION IN BRAZIL

CBIE published its first flagship report: A World of Learning.

2014 THE GLOBAL DIALOGUE ON THE FUTURE OF HIGHER EDUCATION

In January 2014 CBIE participated in The Global Dialogue on the Future of Higher Education in South Africa, hosted by CBIE’s sister organization the International Education Association of South Africa (IEASA). It concluded with the Nelson Mandela Bay Declaration which declared the commitment of participants to promote a global higher education agenda which is equitable, ethical, socially responsible, accessible and accountable.

2015 AFRICAN LEADERS OF TOMORROW

CBIE launched the African Leaders of Tomorrow (ALT) Scholarship Program to commemorate the late Nelson Mandela’s commitment to social justice and equity. It supports young African professionals to become leaders in public policy and administration.

2016 ISIEP

Launch of International Student Education Program (ISIEP).

CBIE welcomed the administration of the Canadian Francophonie Scholarship Program, designed to build institutional capacities by training nationals from developing countries of La Francophonie.

CBIE was selected to manage the Canadian Francophonie Scholarship Program, designed to build institutional capacities by training nationals from 37 developing countries of La Francophonie.

CBIE launched Canada’s Education Abroad Lexicon, developed through a consultative process led by CBIE’s Education Abroad Advisory Committee (EAAAC).

CBIE turns 50!

CBIE adopted a new Code of Ethical Practice, building on the 1993 code.

CBIE turns 50!

50
ALBERTA
Athabasca University
Calgary Board of Education
Concordia University of Edmonton
Edmonton Public Schools
Grant MacEwan University
International College of Manitoba
Lakeland College
Lethbridge College
Medicine Hat College
Mount Royal University
NorQuest College
Northern Alberta Institute of Technology
Olds College
Southern Alberta Institute of Technology
University of Alberta
University of Calgary
University of Lethbridge

NEW BRUNSWICK
Mount Allison University
New Brunswick Community College
St. Thomas University
Université de Moncton
University of New Brunswick

NEWFOUNDLAND AND LABRADOR
College of the North Atlantic
Memorial University of Newfoundland

NOVA SCOTIA
Acadia University
Cape Breton University
Dalhousie University
Mount Saint Vincent University
Nova Scotia Community College
Nova Scotia College of Art and Design
Saint Mary’s University

ONTARIO
Algoma University
Algonquin College of Applied Arts & Technology
Avon Maitland Schools (DSSB)
Brock University
Cambrian College
Canadore College
Carleton University
Centennial College
College Boréal
Conestoga College
Confederation College
Conseil des écoles publiques de l’Est de l’Ontario
Culture Works
Durham College
Fanshawe College
George Brown College
Georgian College
Hanszen International Academy
Humber Institute of Technology and Advanced Learning
La Cité collégiale
Lakehead University
Lambton College
Laurentian University
Loyalist College
McMaster University
Mohawk College of Applied Arts & Technology
Niagara College
Nicolls University
Northern College
OCAD University
Ottawa Carleton District School Board
Queen’s University
Ryerson University
Sault College
Seneca College of Applied Arts & Technology
Sheridan College
Sir Sandford Fleming College
St. Clair College
St. Lawrence College
Thames Valley District School Board
The Michener Institute
Toronto District School Board
Trent University
Tyndale University College & Seminary
University of Guelph
University of Ontario Institute of Technology
University of Ottawa
University of Waterloo
University of Windsor
Waterloo Catholic District School Board
Western University
Wilfrid Laurier University
Windor Essex Catholic District School Board
York University

PRINCE EDWARD ISLAND
University of Prince Edward Island

Québec
Bishop’s University
Canada College
Cégep André-Laurendeau
Cégep John Abbott College
Collège de Bois-de-Boulogne
College Montmorency
Concordia University
École de technologie supérieure
HEC Montréal
Institut national de la recherche scientifique
LaSalle College
Lester B. Pearson School Board
McGill University
Polytechnique de Montréal
Université de Montréal
Université de Sherbrooke
Université du Québec à Trois-Rivières
Université du Québec à Montréal
Université du Québec en Outaouais
Université Laval

Saskatchewan
Saskatchewan Polytechnic
University of Regina
University of Saskatchewan

Prince Edward Island
University of Prince Edward Island
Facts at a Glance

Over 3600 scholarships managed for students in 25 countries across the world

Over 1400 successful industry placements and over 2300 research placements made for Brazilian Sciences Without Borders students

Over 29,000 thriving communities of international education stakeholders on social media: Facebook, Twitter, LinkedIn, Youtube, Instagram

80 blog posts developed by members and students featuring advice and profiling the programs/activities of our member institutions

Over 1700 participants on 5 CBIE-managed Professional Learning Communities

CBIE’s 2016 Annual Conference in Ottawa: 3 full days, over 80 sessions, and more than
800 delegates from over 35 countries

Over 2500 active international education member representatives coast to coast

29 international missions in 17 countries (Turkey, Ukraine, Brazil, Vietnam, Honduras, Philippines, Malaysia, Indonesia, Scotland, Tunisia, USA, Ecuador, Columbia, Morocco, Algeria, Ghana, Jordan)

2016 CBIE Board of Directors

CHAIR OF THE BOARD OF DIRECTORS
Patrick Deane
President
McMaster University

CHAIR DESIGNATE
David Ross
President and CEO
SAIT

TREASURER
Brian Burns
Chief Financial Officer
Almonte General Hospital and Fairview Manor

PATRON
His Excellency the Right Honourable
Governor General of Canada
David Johnston, C.C.,C.M.M.,C.O.M.,C.D.

DIRECTORS
Neil Besner
Provost and Vice-President
University of Winnipeg

Ann Calverley
Supervisor, International Programs
Edmonton Public Schools

Livia Castellanos
Associate Vice-President and Chief International Officer
University of Regina

Nancy Johnston
Executive Director, Student Affairs
Simon Fraser University

Sean Kennedy
Vice President International
Niagara College

Sonja Knutson
Director, Internationalization Office
Memorial University of Newfoundland

Katie Orr
Director NSCC International
Nova Scotia Community College

Graham Pike
Dean of International Education
Vancouver Island University

Gary Slater
Associate Vice-President, Student and International Affairs
University of Ottawa

Sylvain St-Amand
Directeur, Bureau de la coopération internationale
Université du Québec à Montréal

Sylvie Thériault
Directrice, Direction des Affaires internationales
Fédération des cégeps

Geoff Wilmshurst
Vice-President, Partnerships
Camosun College

Canadian Bureau for International Education
220 Laurier W, Suite 1550, Ottawa, ON K1P 5Z9
Tel: 1.613.237.4820 Toll-free: 1.877.313.6133
Independent Auditors' Report

To the Members of the Canadian Bureau for International Education

We have audited the accompanying financial statements of the Canadian Bureau for International Education, which comprise the statement of financial position as at March 31, 2016, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

MANAGEMENT’S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITORS’ RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Bureau for International Education as at March 31, 2016, and its results of operations, changes in net assets and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Professional Accountants, Licensed Public Accountants
June 28, 2016
Ottawa, Canada

Statement of Financial Position
March 31, 2016, with comparative information for 2015

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$6,791,569</td>
<td>$391,409</td>
</tr>
<tr>
<td>Restricted cash for projects (note 2)</td>
<td>91,266,317</td>
<td>18,916,587</td>
</tr>
<tr>
<td>Accounts and contributions receivable</td>
<td>1,248,000</td>
<td>2,658,605</td>
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<tr>
<td>Prepaid expenses</td>
<td>86,989</td>
<td>357,097</td>
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<tr>
<td>103,393,075</td>
<td>52,301,658</td>
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<tr>
<td>Investments (note 3)</td>
<td>4,355,299</td>
<td>4,321,457</td>
</tr>
<tr>
<td>Tangible capital assets (note 4)</td>
<td>175,330</td>
<td>239,378</td>
</tr>
<tr>
<td>$107,923,704</td>
<td>$56,662,493</td>
<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities (note 5)</td>
<td>$2,169,609</td>
<td>$2,793,889</td>
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<tr>
<td>Deferred contributions</td>
<td>6,363,877</td>
<td>54,000</td>
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<tr>
<td>Deferred contributions relating to restricted cash for projects (note 2)</td>
<td>95,266,317</td>
<td>18,916,587</td>
</tr>
<tr>
<td>103,800,003</td>
<td>51,662,576</td>
<td></td>
</tr>
</tbody>
</table>

Net assets:

Unrestricted | 3,299,499 | 4,060,539 |
Invested in tangible capital assets | 177,130 | 239,378 |
Internally restricted (note 6) | 648,872 | 700,000 |
4,123,701 | 4,999,917 |

Contingencies and guarantees (note 8)

Commitments (note 9)

$107,923,704 | $56,662,493 |

See accompanying notes to financial statements.

Approved by the Board

Director

Director
# Statement of Operations

Year ended March 31, 2016, with comparative information for 2015

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross projects</td>
<td>$132,913,671</td>
<td>$226,754,974</td>
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<tr>
<td>contributions</td>
<td>126,443,177</td>
<td>217,559,987</td>
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<tr>
<td>Less: direct project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net project</td>
<td>6,470,494</td>
<td>9,194,987</td>
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<tr>
<td>contribution</td>
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<tr>
<td>Conference</td>
<td>729,010</td>
<td>828,492</td>
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<tr>
<td>Membership</td>
<td>217,290</td>
<td>203,181</td>
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<tr>
<td>Interest and Investment</td>
<td>162,115</td>
<td>140,705</td>
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<tr>
<td>Miscellaneous</td>
<td>863,391</td>
<td>943,794</td>
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<td></td>
<td>8,442,300</td>
<td>11,311,159</td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td></td>
</tr>
<tr>
<td>Books, subscriptions</td>
<td>20,471</td>
<td>17,869</td>
</tr>
<tr>
<td>and memberships</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference/workshop</td>
<td>227,455</td>
<td>270,318</td>
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<tr>
<td>facilities</td>
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<tr>
<td>Equipment rental and</td>
<td>115,781</td>
<td>131,707</td>
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<tr>
<td>maintenance</td>
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<tr>
<td>Grants, fees and</td>
<td>14,309</td>
<td>18,899</td>
</tr>
<tr>
<td>awards - projects</td>
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<tr>
<td>Insurance</td>
<td>44,444</td>
<td>35,793</td>
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<td>Postage and courier</td>
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<td>22,272</td>
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<td>Printing and</td>
<td>62,054</td>
<td>59,308</td>
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<tr>
<td>photocopying</td>
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<tr>
<td>Professional fees:</td>
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<td>Contracts</td>
<td>599,905</td>
<td>460,677</td>
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<td>Legal and audit</td>
<td>38,422</td>
<td>60,836</td>
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<tr>
<td>Promotion</td>
<td>53,358</td>
<td>41,782</td>
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<td>Rent</td>
<td>548,476</td>
<td>535,544</td>
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<td>Salaries and benefits</td>
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<td>8,121,306</td>
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<td>Supplies and sundry</td>
<td>126,544</td>
<td>120,314</td>
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<td>Telephone</td>
<td>62,399</td>
<td>81,211</td>
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<tr>
<td>Travel (note 7)</td>
<td>423,518</td>
<td>426,370</td>
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<tr>
<td>Amortization of</td>
<td>64,048</td>
<td>139,985</td>
</tr>
<tr>
<td>tangible capital assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>9,157,783</td>
<td>10,597,273</td>
</tr>
<tr>
<td>Excess (deficiency)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>of revenue over</td>
<td>(715,483)</td>
<td>713,886</td>
</tr>
<tr>
<td>expenses before the</td>
<td></td>
<td></td>
</tr>
<tr>
<td>undernoted</td>
<td>(109,605)</td>
<td>176,939</td>
</tr>
<tr>
<td></td>
<td>(51,128)</td>
<td></td>
</tr>
<tr>
<td>Excess (deficiency)</td>
<td>$ (876,216)</td>
<td>$ 890,825</td>
</tr>
<tr>
<td>of revenue over</td>
<td></td>
<td></td>
</tr>
<tr>
<td>expenses</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

See accompanying notes to financial statements.

# Statement of Changes in Net Assets

Year ended March 31, 2016, with comparative information for 2015

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Invested in tangible capital assets</th>
<th>Internally restricted</th>
<th>2016 Total</th>
<th>2015 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, beginning of year</td>
<td>$4,060,539</td>
<td>$239,378</td>
<td>$700,000</td>
<td>$4,999,917</td>
<td>$4,109,092</td>
</tr>
<tr>
<td>Excess (deficiency) of revenue over expenses</td>
<td>(876,216)</td>
<td>(876,216)</td>
<td></td>
<td>890,825</td>
<td></td>
</tr>
<tr>
<td>Special projects expenses</td>
<td>51,128</td>
<td>(51,128)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Amortization of tangible capital assets</td>
<td>64,048</td>
<td>(64,048)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$3,299,499</td>
<td>$175,330</td>
<td>$648,872</td>
<td>$4,123,701</td>
<td>$4,999,917</td>
</tr>
</tbody>
</table>

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