



## **MEDIA ADVISORY**

*November 5, 2009*

### **Conference of the Canadian Bureau for International Education: “Internationalization Effectiveness: Strategies for Success”**

During the economic downturn, are educational institutions maintaining their internationalization agenda? What strategies are they using to stay the course when funding is scarce and other priorities emerge?

- When:** November 8-11, 2009  
**Where:** Westin Harbour Castle, Toronto  
**Who:** 550 professionals involved in international education from 24 countries, including educators and officials from universities, colleges, school boards, government departments, agencies and associations

#### **Feature events:**

*Sunday, November 8, 8:30-17:00*

##### **CANADA-CHINA EDUCATION PARTNERSHIP FORUM**

30 Presidents, Vice-Presidents and Directors of Chinese universities and institutes, and Deputy Directors of the China Education Association for International Exchange and the China Scholarship Council, will meet with 100 counterparts from 40 Canadian institutions, to discuss expanding the bilateral relationship. Remarks by Chinese Ambassador to Canada, HE Lan Lijun and Chair of the Council of Ministers of Education, Hon. Diane McGifford (Manitoba Minister of Advanced Education)

*Monday, November 9, 9:00-12:00 Harbour Salon A*

##### **CANADA-BRAZIL ROUNDTABLE**

This dialogue between presidents of education associations, and ministry and granting council officials from both countries will explore strategies for partnership-building in the context of increasing academic and science and technology collaboration.

Co-Chairs: Patricia Gudino, Executive Director, Inter-American Organization for Higher Education (IOHE), and Dr. Sam Shaw, President, Northern Alberta Institute of Technology; CBIE Board of Directors; Science, Technology and Innovation Council

Canadian representatives include: Dr. Suzanne Fortier, President, Natural Sciences and Engineering Research Council (NSERC)

Brazilian representatives include:

- Dr. Guilherme Suarez-Kurtz, Head of Pharmacology, member of group of officers for international cooperation, Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (CAPES)
- Suzana Queiroz de Melo Monteiro, President, Forum of Brazilian University Offices for International Relations (FAUBAI)
- Marco Antônio Zago, President, Conselho Nacional de Desenvolvimento Científico e Tecnológico/ National Council for Scientific and Technological Development (CNPq)
- Dr. Dilma Maria de Mello, Vice-Presidente, Associação Brasileira de Estudos Canadenses (ABECAN)

*Monday, November 9, 12:30-13:45*

**KEYNOTE ADDRESS**

Dr. James Orbinski, Past President *Médecins sans Frontières*; M.D.; Senior Fellow, Massey College & Munk Centre, University of Toronto: “Equity, Education and Global Health”

*Monday, November 9, 14:00-16:00*

**PANEL: “Internationalization Effectiveness in a Time of Economic Uncertainty”**

*Chair:* Dr. Vianne Timmons (President, University of Regina)

*Participants:*

- Prof. Gong Ke (President, Tianjin University, China)
- Dr. Sebastian Fohrbeck (Director, German Academic Exchange Service-DAAD, North America)
- Dr. John Hudzik (President, NAFSA: Association of International Educators)
- Dr. Yvon Fontaine (Rector, Université de Moncton and President, Agence universitaire de la Francophonie – AUF)
- Ms. Karen McBride (President, CBIE)

*Tuesday, November 10, 7:30-9:00*

**KEYNOTE ADDRESS**

HE Eugenio Ortega, Chile’s Ambassador to Canada: “Building the Chile-Canada Education Partnership”

*Tuesday, November 10, 10:30-11:00*

**LAUNCH**

*CBIE’s Canada First: The 2009 Survey of International Students* will be launched. This is the fourth national survey of college and university students from abroad.

For program details see: [http://www.cbie.ca/conference/2009/index\\_en.html](http://www.cbie.ca/conference/2009/index_en.html)

For more information, obtain a media pass and/or arrange interviews contact:

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